

Insightopia data sheet								
CustomerID	Region	ProductCategory	Channel	EngagementScor	SalesAmount	PurchaseDate	CustomerSatisfaction	
CUST1000	East	Software	Retail	51.00	261.30	31/05/2024	Dissatisfied	
CUST1001	West	Gadgets	Partner	70.00	595.49	11/04/2024	Dissatisfied	
CUST1002	North	Gadgets	Online	6.00	463.24	11/12/2023	Neutral	
CUST1003	East	Services	Online	67.00	367.53	03/10/2024	Satisfied	
CUST1004	East	Software	Online	7.00	402.72	17/01/2024	Neutral	
CUST1005	West	Gadgets	Online	51.00	620.28	20/11/2024	Neutral	
CUST1006	North	Services	Direct	72.00	541.10	10/09/2023	Very Satisfied	
CUST1007	North	Software	Online	42.00	507.55	25/02/2023	Very Dissatisfied	
CUST1008	East	Services	Direct	64.00	536.52	07/04/2024	Dissatisfied	
CUST1009	South	Accessories	Direct	15.00	639.21	01/04/2024	Satisfied	
CUST1010	East	Gadgets	Online	29.00	485.44	24/03/2023	Dissatisfied	
CUST1011	East	Accessories	Online	33.00	508.15	09/04/2023	Dissatisfied	
CUST1012	East	Software	Retail	94.00	670.73	29/05/2023	Very Dissatisfied	
CUST1013	East	Accessories	Partner	27.00	450.26	25/11/2023	Dissatisfied	
CUST1014	West	Accessories	Online	36.00	592.72	05/06/2023	Dissatisfied	
CUST1015	North	Software	Retail	29.00	424.44	09/07/2023	Neutral	
CUST1016	West	Services	Retail	38.00	437.62	08/05/2024	Very Dissatisfied	
CUST1017	West	Accessories	Partner	57.00	484.39	20/09/2023	Very Satisfied	
CUST1018	West	Services	Direct	97.00	577.29	21/03/2023	Satisfied	
CUST1019	East	Accessories	Online	27.00	679.13	04/02/2024	Dissatisfied	
CUST1020	South	Services	Partner	55.00	514.48	31/08/2024	Satisfied	
CUST1021	North	Software	Online	33.00	275.02	17/09/2023	Very Satisfied	
CUST1022	South	Accessories	Retail	68.00	594.72	06/09/2024	Satisfied	
CUST1023	West	Software	Retail	86.00	868.08	05/07/2024	Very Satisfied	
CUST1024	West	Accessories	Direct	66.00	516.30	11/04/2023	Neutral	
CUST1025	South	Software	Retail	10.00	243.68	25/12/2023	Dissatisfied	
CUST1026	South	Software	Retail	5.00	525.45	15/01/2024	Very Satisfied	
CUST1027	South	Accessories	Partner	74.00	499.55	09/08/2023	Satisfied	

CUST1028	West	Accessories	Online	97.00	486.93	24/02/2024	Dissatisfied		
CUST1029	West	Accessories	Online	38.00	641.81	04/05/2023	Neutral		
CUST1030	North	Gadgets	Partner	13.00	706.74	26/02/2024	Dissatisfied		
CUST1031	North	Services	Direct	31.00	602.54	19/08/2023	Very Satisfied		
CUST1032	West	Gadgets	Online	47.00	480.04	20/11/2024	Neutral		
CUST1033	South	Gadgets	Retail	100.00	668.85	04/03/2023	Satisfied		
CUST1034	South	Software	Online	88.00	275.93	29/04/2024	Neutral		
CUST1035	North	Accessories	Retail	52.00	392.59	19/09/2024	Neutral		
CUST1036	West	Services	Direct	56.00	409.31	03/12/2024	Very Dissatisfied		
CUST1037	North	Software	Partner	15.00	495.36	27/07/2024	Neutral		
CUST1038	North	Gadgets	Online	29.00	576.01	27/04/2024	Neutral		
CUST1039	East	Accessories	Partner	8.00	469.89	02/06/2024	Dissatisfied		
CUST1040	East	Software	Online	5.00	364.09	04/06/2023	Satisfied		
CUST1041	East	Accessories	Retail	29.00	646.23	02/04/2023	Dissatisfied		
CUST1042	South	Software	Partner	47.00	464.68	09/06/2024	Dissatisfied		
CUST1043	West	Accessories	Online	68.00	515.32	30/03/2024	Very Satisfied		
CUST1044	West	Gadgets	Retail	76.00	582.66	20/08/2024	Dissatisfied		
CUST1045	West	Services	Partner	45.00	505.83	06/10/2024	Very Dissatisfied		
CUST1046	West	Gadgets	Partner	2.00	506.49	24/05/2024	Very Dissatisfied		
CUST1047	East	Services	Online	27.00	654.57	02/07/2023	Very Satisfied		
CUST1048	South	Accessories	Online	95.00	522.71	21/01/2024	Satisfied		
CUST1049	South	Software	Online	36.00	629.42	27/07/2024	Satisfied		
CUST1050	East	Gadgets	Retail	36.00	581.70	31/12/2024	Dissatisfied		
CUST1051	South	Services	Online	26.00	802.53	09/02/2024	Dissatisfied		
CUST1052	East	Gadgets	Partner	43.00	561.41	03/09/2023	Dissatisfied		
CUST1053	West	Services	Partner	27.00	595.70	13/08/2024	Satisfied		
CUST1054	East	Gadgets	Online	69.00	665.25	22/10/2024	Neutral		
CUST1055	West	Services	Online	20.00	509.54	11/10/2024	Very Dissatisfied		
CUST1056	West	Services	Direct	11.00	404.32	15/04/2024	Neutral		
CUST1057	North	Accessories	Partner	74.00	428.88	27/02/2024	Neutral		

CUST1058	East	Services	Retail	38.00	430.32	06/03/2023	Satisfied		
CUST1059	North	Accessories	Direct	6.00	357.45	13/01/2023	Neutral		
CUST1060	East	Services	Online	72.00	547.67	01/08/2023	Very Satisfied		
CUST1061	East	Software	Online	23.00	405.57	30/08/2023	Dissatisfied		
CUST1062	North	Software	Partner	47.00	529.23	07/05/2024	Very Satisfied		
CUST1063	North	Software	Online	90.00	476.20	01/08/2023	Very Dissatisfied		
CUST1064	East	Services	Retail	46.00	493.76	23/11/2024	Dissatisfied		
CUST1065	South	Accessories	Partner	12.00	583.41	04/12/2023	Neutral		
CUST1066	West	Accessories	Online	90.00	418.72	22/06/2023	Very Dissatisfied		
CUST1067	North	Services	Partner	13.00	595.83	02/11/2024	Dissatisfied		
CUST1068	West	Software	Online	62.00	735.10	13/06/2023	Neutral		
CUST1069	South	Software	Online	82.00	551.47	09/04/2024	Very Satisfied		
CUST1070	South	Accessories	Online	89.00	382.69	11/05/2024	Dissatisfied		
CUST1071	South	Software	Retail	97.00	407.75	30/11/2024	Neutral		
CUST1072	North	Gadgets	Retail	60.00	462.76	30/01/2024	Very Satisfied		
CUST1073	South	Accessories	Partner	43.00	410.77	03/12/2024	Very Dissatisfied		
CUST1074	North	Software	Online	76.00	351.32	04/11/2023	Very Dissatisfied		
CUST1075	South	Accessories	Online	100.00	523.16	02/07/2023	Very Dissatisfied		
CUST1076	West	Gadgets	Retail	68.00	466.82	20/09/2024	Very Dissatisfied		
CUST1077	West	Accessories	Online	5.00	528.46	24/05/2024	Satisfied		
CUST1078	East	Accessories	Retail	37.00	677.96	08/12/2024	Dissatisfied		
CUST1079	West	Accessories	Online	72.00	464.55	29/06/2024	Dissatisfied		
CUST1080	East	Accessories	Partner	92.00	322.19	17/07/2024	Satisfied		
CUST1081	West	Gadgets	Online	31.00	440.17	15/09/2024	Neutral		
CUST1082	North	Services	Online	9.00	615.56	16/08/2024	Neutral		
CUST1083	West	Accessories	Direct	51.00	601.52	15/08/2023	Very Dissatisfied		
CUST1084	East	Accessories	Retail	29.00	577.80	11/03/2024	Very Satisfied		
CUST1085	East	Software	Online	78.00	406.29	26/02/2024	Neutral		
CUST1086	South	Accessories	Online	40.00	612.79	07/07/2024	Very Satisfied		
CUST1087	North	Software	Direct	41.00	646.53	21/01/2023	Dissatisfied		

CUST1088	West	Services	Direct	86.00	395.69	07/07/2024	Very Satisfied	
CUST1089	South	Gadgets	Retail	11.00	493.76	01/02/2024	Dissatisfied	
CUST1090	West	Gadgets	Direct	23.00	803.06	16/09/2024	Satisfied	
CUST1091	West	Services	Partner	1.00	389.02	15/04/2023	Satisfied	
CUST1092	South	Gadgets	Direct	46.00	244.24	11/07/2023	Very Dissatisfied	
CUST1093	South	Services	Partner	21.00	707.44	17/01/2023	Neutral	
CUST1094	South	Services	Retail	90.00	670.49	30/04/2023	Very Dissatisfied	
CUST1095	South	Services	Retail	36.00	431.45	28/01/2024	Dissatisfied	
CUST1096	South	Gadgets	Retail	54.00	483.05	29/02/2024	Very Dissatisfied	
CUST1097	West	Software	Retail	87.00	316.26	09/05/2023	Very Satisfied	
CUST1098	South	Services	Retail	57.00	513.34	10/05/2023	Dissatisfied	
CUST1099	North	Accessories	Partner	1.00	674.89	25/07/2024	Satisfied	
CUST1100	East	Gadgets	Partner	63.00	418.61	13/07/2024	Neutral	
CUST1101	South	Services	Retail	54.00	631.57	29/01/2023	Dissatisfied	
CUST1102	South	Services	Direct	55.00	569.56	07/04/2023	Dissatisfied	
CUST1103	West	Accessories	Online	40.00	586.67	10/01/2023	Very Satisfied	
CUST1104	South	Software	Retail	15.00	427.35	30/08/2023	Neutral	
CUST1105	South	Software	Direct	21.00	446.81	20/08/2023	Satisfied	
CUST1106	South	Software	Online	47.00	222.98	11/10/2023	Dissatisfied	
CUST1107	West	Services	Retail	73.00	415.00	15/12/2024	Dissatisfied	
CUST1108	South	Services	Retail	53.00	674.52	26/12/2024	Very Satisfied	
CUST1109	East	Services	Partner	9.00	360.60	19/07/2023	Very Dissatisfied	
CUST1110	West	Gadgets	Online	74.00	382.95	20/03/2023	Satisfied	
CUST1111	East	Accessories	Online	52.00	596.03	22/06/2023	Neutral	
CUST1112	West	Services	Direct	57.00	560.42	11/04/2024	Dissatisfied	
CUST1113	South	Accessories	Partner	26.00	603.48	03/08/2024	Dissatisfied	
CUST1114	East	Accessories	Partner	41.00	325.52	20/02/2024	Satisfied	
CUST1115	West	Software	Partner	35.00	884.61	24/03/2024	Very Dissatisfied	
CUST1116	North	Gadgets	Partner	63.00	317.64	28/03/2023	Dissatisfied	
CUST1117	South	Services	Online	25.00	523.14	11/04/2023	Satisfied	

CUST1118	West	Software	Online	90.00	476.20	08/01/2023	Very Satisfied	
CUST1119	North	Software	Retail	75.00	322.00	19/07/2023	Very Dissatisfied	
CUST1120	West	Services	Retail	38.00	444.47	19/05/2024	Neutral	
CUST1121	North	Accessories	Partner	2.00	503.50	28/03/2023	Dissatisfied	
CUST1122	South	Software	Partner	7.00	402.50	12/02/2023	Satisfied	
CUST1123	East	Accessories	Partner	82.00	640.58	20/01/2024	Very Satisfied	
CUST1124	North	Gadgets	Retail	91.00	475.76	12/09/2024	Neutral	
CUST1125	West	Accessories	Direct	34.00	298.81	10/03/2024	Satisfied	
CUST1126	South	Gadgets	Direct	91.00	286.08	12/02/2024	Satisfied	
CUST1127	North	Accessories	Retail	17.00	590.92	27/04/2024	Neutral	
CUST1128	West	Software	Retail	43.00	276.98	25/10/2024	Very Satisfied	
CUST1129	West	Software	Retail	59.00	547.46	17/01/2023	Very Satisfied	
CUST1130	West	Gadgets	Retail	51.00	566.70	06/10/2024	Very Dissatisfied	
CUST1131	North	Services	Retail	54.00	350.70	28/05/2023	Dissatisfied	
CUST1132	North	Gadgets	Retail	24.00	633.61	04/10/2023	Neutral	
CUST1133	North	Gadgets	Partner	25.00	242.33	20/08/2023	Neutral	
CUST1134	East	Accessories	Partner	71.00	544.47	01/01/2024	Neutral	
CUST1135	North	Accessories	Partner	52.00	493.87	16/08/2023	Very Satisfied	
CUST1136	North	Gadgets	Partner	70.00	482.15	12/10/2024	Dissatisfied	
CUST1137	North	Software	Retail	88.00	323.32	11/03/2024	Very Dissatisfied	
CUST1138	East	Accessories	Direct	33.00	359.45	03/02/2024	Satisfied	
CUST1139	North	Services	Online	49.00	742.82	30/07/2023	Satisfied	
CUST1140	West	Accessories	Retail	29.00	682.27	26/01/2024	Neutral	
CUST1141	North	Accessories	Online	63.00	611.31	13/05/2024	Dissatisfied	
CUST1142	West	Services	Direct	22.00	640.98	23/06/2024	Very Satisfied	
CUST1143	West	Gadgets	Partner	26.00	626.90	16/07/2024	Dissatisfied	
CUST1144	West	Services	Direct	28.00	451.50	05/05/2024	Dissatisfied	
CUST1145	East	Gadgets	Retail	85.00	507.14	17/03/2024	Very Satisfied	
CUST1146	East	Gadgets	Partner	49.00	279.12	18/09/2023	Neutral	
CUST1147	East	Gadgets	Retail	71.00	486.55	16/12/2023	Dissatisfied	

CUST1148	North	Services	Partner	81.00	677.51	18/12/2023	Satisfied		
CUST1149	West	Gadgets	Online	84.00	400.89	03/06/2024	Very Satisfied		
CUST1150	East	Software	Online	49.00	653.47	16/11/2023	Very Dissatisfied		
CUST1151	East	Services	Online	20.00	513.74	18/05/2023	Neutral		
CUST1152	North	Software	Direct	86.00	292.19	03/07/2024	Very Satisfied		
CUST1153	East	Gadgets	Retail	92.00	333.90	14/09/2024	Very Dissatisfied		
CUST1154	North	Accessories	Direct	63.00	637.90	03/01/2024	Very Dissatisfied		
CUST1155	South	Gadgets	Online	61.00	582.88	08/08/2023	Dissatisfied		
CUST1156	East	Software	Retail	49.00	515.26	03/12/2023	Dissatisfied		
CUST1157	South	Software	Online	71.00	458.90	11/08/2023	Dissatisfied		
CUST1158	North	Services	Direct	1.00	531.59	09/10/2024	Very Satisfied		
CUST1159	West	Accessories	Direct	96.00	632.04	26/12/2023	Very Satisfied		
CUST1160	East	Services	Direct	13.00	721.38	25/11/2023	Neutral		
CUST1161	North	Software	Online	94.00	728.55	07/04/2024	Dissatisfied		
CUST1162	West	Gadgets	Retail	87.00	555.79	14/07/2024	Very Dissatisfied		
CUST1163	West	Accessories	Retail	51.00	474.21	17/01/2024	Satisfied		
CUST1164	South	Gadgets	Online	56.00	521.94	12/08/2024	Neutral		
CUST1165	North	Gadgets	Retail	83.00	578.32	08/09/2024	Very Satisfied		
CUST1166	West	Accessories	Online	62.00	577.71	18/06/2023	Neutral		
CUST1167	East	Services	Retail	32.00	696.20	05/08/2023	Neutral		
CUST1168	East	Gadgets	Partner	30.00	817.36	13/01/2024	Neutral		
CUST1169	South	Software	Partner	29.00	469.21	29/04/2023	Neutral		
CUST1170	West	Gadgets	Direct	49.00	823.38	09/07/2023	Satisfied		
CUST1171	North	Accessories	Partner	45.00	675.84	05/01/2024	Dissatisfied		
CUST1172	East	Accessories	Partner	93.00	484.88	29/05/2023	Very Dissatisfied		
CUST1173	West	Accessories	Partner	30.00	724.78	06/11/2024	Neutral		
CUST1174	West	Services	Online	16.00	752.85	13/10/2024	Neutral		
CUST1175	South	Gadgets	Partner	40.00	430.96	02/05/2024	Neutral		
CUST1176	East	Services	Partner	19.00	759.83	09/01/2024	Dissatisfied		
CUST1177	East	Services	Direct	18.00	661.26	23/11/2024	Very Satisfied		

CUST1178	North	Accessories	Partner	1.00	855.28	09/06/2023	Very Satisfied		
CUST1179	East	Accessories	Partner	78.00	436.39	17/12/2023	Satisfied		
CUST1180	North	Services	Retail	47.00	446.99	15/10/2023	Very Satisfied		
CUST1181	East	Gadgets	Direct	66.00	196.00	15/10/2023	Neutral		
CUST1182	South	Software	Direct	92.00	585.68	14/08/2023	Neutral		
CUST1183	East	Services	Direct	94.00	556.29	06/06/2024	Neutral		
CUST1184	North	Gadgets	Direct	38.00	415.55	05/06/2024	Satisfied		
CUST1185	North	Accessories	Direct	51.00	487.72	30/09/2023	Neutral		
CUST1186	South	Accessories	Direct	63.00	303.32	06/02/2024	Very Satisfied		
CUST1187	East	Gadgets	Online	4.00	679.77	02/07/2023	Dissatisfied		
CUST1188	East	Software	Partner	1.00	426.55	26/10/2024	Dissatisfied		
CUST1189	South	Accessories	Direct	8.00	964.11	02/05/2024	Very Dissatisfied		
CUST1190	East	Accessories	Partner	29.00	473.66	04/05/2023	Very Satisfied		
CUST1191	East	Accessories	Partner	55.00	386.06	17/09/2024	Neutral		
CUST1192	North	Gadgets	Online	3.00	438.15	18/02/2024	Dissatisfied		
CUST1193	East	Services	Direct	32.00	288.21	25/12/2024	Very Satisfied		
CUST1194	East	Accessories	Retail	10.00	572.34	21/06/2023	Dissatisfied		
CUST1195	South	Services	Online	74.00	437.02	15/10/2023	Neutral		
CUST1196	South	Software	Retail	83.00	669.69	10/03/2024	Dissatisfied		
CUST1197	West	Accessories	Partner	34.00	458.79	16/11/2024	Very Dissatisfied		
CUST1198	North	Accessories	Partner	97.00	707.67	23/04/2023	Very Dissatisfied		
CUST1199	East	Software	Online	87.00	613.62	02/05/2023	Dissatisfied		
CUST1200	East	Accessories	Online	55.00	504.29	27/06/2024	Very Satisfied		
CUST1201	West	Services	Retail	92.00	737.03	10/08/2023	Very Satisfied		
CUST1202	East	Gadgets	Direct	32.00	642.84	22/09/2024	Very Satisfied		
CUST1203	North	Services	Retail	50.00	941.93	08/02/2023	Dissatisfied		
CUST1204	West	Gadgets	Online	7.00	438.58	11/05/2024	Very Satisfied		
CUST1205	North	Gadgets	Retail	93.00	511.49	21/08/2023	Neutral		
CUST1206	West	Services	Online	8.00	735.31	13/06/2024	Very Dissatisfied		
CUST1207	West	Services	Retail	65.00	268.47	29/05/2023	Neutral		

CUST1208	South	Services	Online	57.00	697.54	01/02/2024	Very Satisfied	
CUST1209	North	Services	Online	67.00	565.90	22/10/2024	Neutral	
CUST1210	East	Software	Online	88.00	366.77	29/09/2024	Very Satisfied	
CUST1211	East	Accessories	Direct	87.00	295.54	29/10/2023	Dissatisfied	
CUST1212	North	Gadgets	Retail	59.00	399.13	26/12/2023	Neutral	
CUST1213	East	Services	Retail	72.00	157.28	26/08/2023	Dissatisfied	
CUST1214	East	Services	Retail	54.00	426.57	08/10/2024	Dissatisfied	
CUST1215	North	Services	Online	67.00	593.38	24/10/2024	Satisfied	
CUST1216	West	Software	Retail	51.00	428.55	24/08/2023	Very Satisfied	
CUST1217	North	Services	Retail	97.00	708.25	22/07/2023	Very Dissatisfied	
CUST1218	West	Services	Online	92.00	748.99	13/09/2023	Very Satisfied	
CUST1219	East	Services	Partner	8.00	691.35	20/08/2024	Very Dissatisfied	
CUST1220	East	Accessories	Online	34.00	534.60	23/10/2024	Very Satisfied	
CUST1221	East	Software	Retail	35.00	151.30	23/08/2023	Dissatisfied	
CUST1222	South	Services	Online	96.00	394.45	11/12/2023	Neutral	
CUST1223	West	Gadgets	Partner	88.00	478.69	17/06/2024	Neutral	
CUST1224	South	Gadgets	Online	78.00	365.92	10/04/2024	Satisfied	
CUST1225	South	Gadgets	Retail	32.00	479.07	24/06/2024	Very Dissatisfied	
CUST1226	North	Software	Partner	46.00	741.51	01/08/2023	Very Dissatisfied	
CUST1227	South	Software	Direct	16.00	253.13	07/04/2024	Very Dissatisfied	
CUST1228	North	Gadgets	Retail	68.00	771.75	11/03/2024	Dissatisfied	
CUST1229	North	Services	Partner	37.00	632.71	10/10/2023	Very Dissatisfied	
CUST1230	South	Software	Partner	54.00	540.23	15/07/2024	Neutral	
CUST1231	West	Gadgets	Direct	85.00	392.96	29/08/2024	Dissatisfied	
CUST1232	West	Gadgets	Online	14.00	368.91	07/04/2024	Very Satisfied	
CUST1233	West	Services	Online	95.00	256.07	11/02/2024	Very Dissatisfied	
CUST1234	West	Accessories	Retail	55.00	757.51	29/03/2023	Very Dissatisfied	
CUST1235	West	Software	Direct	48.00	730.64	13/02/2023	Very Satisfied	
CUST1236	South	Services	Online	82.00	289.06	05/04/2024	Very Dissatisfied	
CUST1237	South	Gadgets	Direct	7.00	417.11	05/10/2023	Very Satisfied	

CUST1238	East	Gadgets	Online	74.00	564.97	13/11/2024	Dissatisfied		
CUST1239	West	Services	Partner	7.00	455.07	25/02/2024	Neutral		
CUST1240	South	Software	Online	33.00	212.20	01/12/2024	Very Satisfied		
CUST1241	East	Accessories	Direct	23.00	401.33	19/12/2023	Satisfied		
CUST1242	West	Accessories	Partner	85.00	792.66	26/11/2024	Very Satisfied		
CUST1243	North	Gadgets	Partner	19.00	411.50	29/05/2024	Very Dissatisfied		
CUST1244	East	Software	Partner	19.00	475.48	03/12/2024	Dissatisfied		
CUST1245	South	Accessories	Direct	36.00	328.22	21/09/2024	Dissatisfied		
CUST1246	North	Software	Retail	29.00	588.16	19/01/2023	Very Satisfied		
CUST1247	North	Software	Retail	60.00	517.27	23/01/2023	Neutral		
CUST1248	North	Gadgets	Retail	82.00	388.70	17/02/2024	Satisfied		
CUST1249	East	Accessories	Direct	2.00	304.30	30/01/2023	Dissatisfied		
CUST1250	South	Services	Partner	1.00	710.68	18/04/2023	Very Dissatisfied		
CUST1251	North	Gadgets	Retail	47.00	259.17	02/01/2024	Very Dissatisfied		
CUST1252	West	Accessories	Direct	69.00	575.57	08/10/2023	Neutral		
CUST1253	North	Accessories	Retail	20.00	176.92	08/05/2023	Dissatisfied		
CUST1254	North	Accessories	Online	11.00	606.08	17/08/2023	Very Satisfied		
CUST1255	East	Accessories	Retail	2.00	645.54	21/04/2023	Very Dissatisfied		
CUST1256	East	Accessories	Retail	67.00	664.22	16/05/2023	Neutral		
CUST1257	South	Software	Partner	87.00	475.82	28/12/2023	Dissatisfied		
CUST1258	West	Gadgets	Direct	12.00	737.60	05/07/2023	Dissatisfied		
CUST1259	East	Software	Partner	20.00	846.17	17/10/2024	Dissatisfied		
CUST1260	North	Services	Partner	5.00	451.76	06/08/2024	Dissatisfied		
CUST1261	South	Accessories	Partner	37.00	432.35	09/05/2023	Dissatisfied		
CUST1262	North	Gadgets	Partner	38.00	522.38	18/09/2023	Very Dissatisfied		
CUST1263	North	Accessories	Partner	94.00	428.35	29/05/2024	Neutral		
CUST1264	East	Gadgets	Retail	9.00	406.42	24/03/2024	Dissatisfied		
CUST1265	South	Software	Partner	98.00	419.49	14/04/2023	Satisfied		
CUST1266	West	Gadgets	Partner	53.00	757.36	27/04/2024	Satisfied		
CUST1267	West	Services	Direct	44.00	615.78	12/08/2023	Neutral		

CUST1268	East	Services	Online	99.00	427.86	05/05/2024	Very Satisfied	
CUST1269	East	Gadgets	Retail	86.00	131.73	17/04/2024	Very Satisfied	
CUST1270	South	Gadgets	Retail	24.00	268.33	10/01/2023	Very Satisfied	
CUST1271	West	Gadgets	Retail	81.00	575.51	09/02/2024	Satisfied	
CUST1272	West	Gadgets	Partner	74.00	181.77	29/10/2023	Very Satisfied	
CUST1273	West	Services	Partner	30.00	543.95	19/08/2023	Very Dissatisfied	
CUST1274	North	Accessories	Partner	59.00	340.17	31/12/2024	Dissatisfied	
CUST1275	West	Gadgets	Direct	87.00	513.77	07/03/2023	Satisfied	
CUST1276	North	Gadgets	Online	96.00	509.58	22/04/2023	Neutral	
CUST1277	South	Services	Partner	81.00	518.09	13/01/2023	Neutral	
CUST1278	North	Services	Online	81.00	440.84	28/01/2024	Dissatisfied	
CUST1279	South	Software	Direct	14.00	435.91	14/05/2024	Satisfied	
CUST1280	West	Gadgets	Retail	9.00	391.88	20/08/2024	Very Satisfied	
CUST1281	West	Software	Partner	40.00	572.58	22/08/2023	Very Satisfied	
CUST1282	South	Services	Online	66.00	620.78	24/08/2024	Very Dissatisfied	
CUST1283	East	Services	Online	25.00	317.15	10/11/2023	Very Dissatisfied	
CUST1284	South	Accessories	Partner	73.00	492.26	19/07/2024	Very Satisfied	
CUST1285	East	Gadgets	Retail	22.00	529.49	12/01/2023	Neutral	
CUST1286	North	Software	Retail	4.00	527.57	28/07/2023	Neutral	
CUST1287	North	Services	Retail	26.00	525.02	14/01/2023	Very Dissatisfied	
CUST1288	North	Services	Direct	58.00	439.69	24/09/2024	Dissatisfied	
CUST1289	West	Software	Online	29.00	541.85	22/02/2024	Very Satisfied	
CUST1290	North	Accessories	Online	98.00	592.70	12/03/2024	Very Dissatisfied	
CUST1291	East	Services	Online	87.00	521.16	12/01/2024	Very Dissatisfied	
CUST1292	North	Gadgets	Direct	37.00	575.89	20/01/2023	Very Satisfied	
CUST1293	South	Services	Online	75.00	648.55	09/08/2024	Very Satisfied	
CUST1294	South	Gadgets	Direct	70.00	222.36	11/03/2023	Neutral	
CUST1295	West	Software	Retail	18.00	641.52	30/07/2023	Dissatisfied	
CUST1296	South	Gadgets	Partner	85.00	551.36	11/04/2023	Dissatisfied	
CUST1297	East	Software	Online	42.00	333.26	28/11/2024	Very Satisfied	

CUST1298	North	Gadgets	Online	100.00	620.37	12/05/2023	Satisfied		
CUST1299	West	Software	Retail	41.00	440.25	14/09/2024	Very Dissatisfied		
CUST1300	North	Gadgets	Partner	38.00	460.71	16/01/2024	Very Dissatisfied		
CUST1301	North	Accessories	Direct	34.00	423.85	12/05/2023	Very Satisfied		
CUST1302	East	Gadgets	Partner	17.00	545.36	20/01/2023	Satisfied		
CUST1303	South	Gadgets	Retail	37.00	382.20	19/06/2024	Neutral		
CUST1304	South	Accessories	Retail	25.00	635.22	15/08/2023	Very Satisfied		
CUST1305	North	Services	Partner	76.00	479.17	03/06/2023	Very Satisfied		
CUST1306	West	Services	Direct	87.00	445.37	13/04/2024	Very Dissatisfied		
CUST1307	South	Gadgets	Direct	86.00	612.93	09/02/2024	Very Satisfied		
CUST1308	West	Accessories	Online	85.00	452.07	21/07/2023	Very Satisfied		
CUST1309	South	Gadgets	Direct	27.00	642.23	07/02/2023	Very Satisfied		
CUST1310	West	Software	Partner	57.00	646.94	07/07/2023	Very Dissatisfied		
CUST1311	East	Software	Retail	31.00	299.78	26/02/2023	Neutral		
CUST1312	West	Gadgets	Online	6.00	666.39	20/01/2023	Neutral		
CUST1313	East	Services	Online	91.00	280.69	30/09/2023	Very Satisfied		
CUST1314	East	Services	Retail	40.00	675.74	29/04/2023	Very Dissatisfied		
CUST1315	West	Gadgets	Direct	98.00	804.25	05/08/2024	Neutral		
CUST1316	East	Gadgets	Retail	12.00	631.23	30/05/2024	Neutral		
CUST1317	North	Software	Direct	53.00	176.45	09/08/2023	Neutral		
CUST1318	East	Services	Retail	71.00	659.53	09/06/2024	Very Dissatisfied		
CUST1319	South	Gadgets	Partner	10.00	836.92	29/05/2024	Very Dissatisfied		
CUST1320	West	Software	Direct	45.00	454.55	28/12/2024	Very Satisfied		
CUST1321	North	Services	Partner	17.00	494.79	02/12/2023	Dissatisfied		
CUST1322	West	Accessories	Online	26.00	321.73	28/11/2024	Neutral		
CUST1323	South	Software	Retail	85.00	546.81	24/02/2023	Dissatisfied		
CUST1324	South	Services	Online	92.00	690.38	14/05/2024	Very Dissatisfied		
CUST1325	South	Services	Online	62.00	604.66	19/06/2024	Very Dissatisfied		
CUST1326	East	Software	Online	46.00	971.30	11/06/2023	Very Dissatisfied		
CUST1327	East	Accessories	Online	64.00	504.95	31/10/2024	Dissatisfied		

CUST1328	West	Software	Retail	2.00	255.40	16/08/2024	Very Dissatisfied	
CUST1329	West	Services	Online	54.00	525.65	08/06/2023	Very Satisfied	
CUST1330	North	Gadgets	Retail	65.00	137.53	07/07/2023	Very Dissatisfied	
CUST1331	North	Gadgets	Retail	51.00	420.03	01/03/2023	Satisfied	
CUST1332	West	Software	Partner	53.00	743.66	15/11/2023	Dissatisfied	
CUST1333	East	Services	Direct	36.00	548.77	30/07/2023	Satisfied	
CUST1334	South	Gadgets	Direct	26.00	526.91	10/02/2024	Very Dissatisfied	
CUST1335	West	Services	Retail	29.00	773.12	25/10/2024	Very Satisfied	
CUST1336	North	Software	Partner	21.00	459.41	19/04/2023	Neutral	
CUST1337	East	Gadgets	Retail	11.00	689.27	17/03/2023	Very Dissatisfied	
CUST1338	West	Services	Retail	40.00	519.40	25/06/2024	Very Satisfied	
CUST1339	West	Gadgets	Retail	11.00	557.01	10/11/2023	Dissatisfied	
CUST1340	East	Software	Partner	36.00	317.40	27/04/2023	Satisfied	
CUST1341	West	Services	Direct	59.00	427.69	04/12/2024	Satisfied	
CUST1342	East	Gadgets	Partner	39.00	290.37	19/01/2023	Satisfied	
CUST1343	South	Software	Online	99.00	485.71	07/03/2024	Dissatisfied	
CUST1344	East	Gadgets	Partner	54.00	558.56	15/11/2024	Very Satisfied	
CUST1345	East	Gadgets	Partner	98.00	333.49	16/12/2023	Dissatisfied	
CUST1346	East	Accessories	Partner	55.00	807.38	02/07/2023	Satisfied	
CUST1347	West	Accessories	Partner	24.00	541.72	23/04/2023	Very Dissatisfied	
CUST1348	West	Software	Direct	22.00	508.67	02/07/2023	Neutral	
CUST1349	East	Accessories	Online	69.00	615.45	25/04/2024	Dissatisfied	
CUST1350	West	Software	Direct	56.00	375.66	26/05/2023	Dissatisfied	
CUST1351	North	Accessories	Direct	33.00	524.52	19/09/2024	Very Satisfied	
CUST1352	North	Gadgets	Partner	36.00	392.47	23/04/2023	Very Satisfied	
CUST1353	West	Software	Retail	20.00	733.80	20/04/2024	Dissatisfied	
CUST1354	West	Software	Retail	83.00	341.20	30/10/2023	Satisfied	
CUST1355	East	Gadgets	Direct	99.00	509.47	28/04/2023	Neutral	
CUST1356	South	Software	Direct	81.00	549.40	10/06/2023	Very Satisfied	
CUST1357	West	Software	Partner	62.00	559.22	05/02/2024	Satisfied	

CUST1358	North	Accessories	Direct	98.00	412.81	17/07/2023	Very Dissatisfied	
CUST1359	East	Software	Partner	73.00	365.67	17/09/2023	Very Satisfied	
CUST1360	West	Services	Retail	26.00	414.98	21/10/2024	Satisfied	
CUST1361	North	Gadgets	Retail	66.00	579.25	16/02/2023	Satisfied	
CUST1362	North	Accessories	Online	73.00	478.42	03/02/2024	Neutral	
CUST1363	South	Accessories	Retail	73.00	619.43	10/12/2024	Neutral	
CUST1364	East	Services	Direct	40.00	571.55	12/07/2024	Very Dissatisfied	
CUST1365	East	Gadgets	Retail	17.00	158.46	19/03/2023	Satisfied	
CUST1366	South	Gadgets	Partner	1.00	537.12	04/05/2023	Satisfied	
CUST1367	South	Accessories	Retail	89.00	837.57	16/03/2023	Neutral	
CUST1368	East	Software	Online	61.00	698.79	17/05/2023	Very Satisfied	
CUST1369	East	Accessories	Retail	43.00	563.30	24/08/2024	Very Satisfied	
CUST1370	West	Gadgets	Partner	42.00	341.09	04/02/2024	Dissatisfied	
CUST1371	West	Services	Partner	25.00	571.63	19/05/2024	Neutral	
CUST1372	South	Accessories	Direct	39.00	610.96	14/05/2024	Dissatisfied	
CUST1373	West	Gadgets	Retail	35.00	461.94	26/07/2024	Neutral	
CUST1374	North	Accessories	Partner	3.00	547.51	18/05/2023	Very Dissatisfied	
CUST1375	West	Software	Online	44.00	726.45	19/02/2023	Satisfied	
CUST1376	West	Accessories	Direct	51.00	371.41	10/09/2024	Very Dissatisfied	
CUST1377	North	Accessories	Online	94.00	341.26	16/09/2024	Neutral	
CUST1378	South	Gadgets	Retail	98.00	603.90	11/09/2023	Satisfied	
CUST1379	North	Gadgets	Retail	12.00	568.63	21/09/2024	Very Satisfied	
CUST1380	West	Gadgets	Retail	19.00	654.33	10/12/2024	Very Satisfied	
CUST1381	South	Accessories	Direct	44.00	585.47	16/07/2024	Dissatisfied	
CUST1382	West	Software	Partner	59.00	414.84	01/03/2024	Neutral	
CUST1383	North	Services	Direct	49.00	564.83	30/06/2024	Neutral	
CUST1384	North	Services	Online	61.00	328.68	29/10/2023	Very Satisfied	
CUST1385	West	Gadgets	Direct	17.00	462.45	03/08/2024	Very Dissatisfied	
CUST1386	East	Gadgets	Online	74.00	575.42	15/12/2023	Satisfied	
CUST1387	East	Accessories	Direct	57.00	445.92	18/02/2023	Very Dissatisfied	

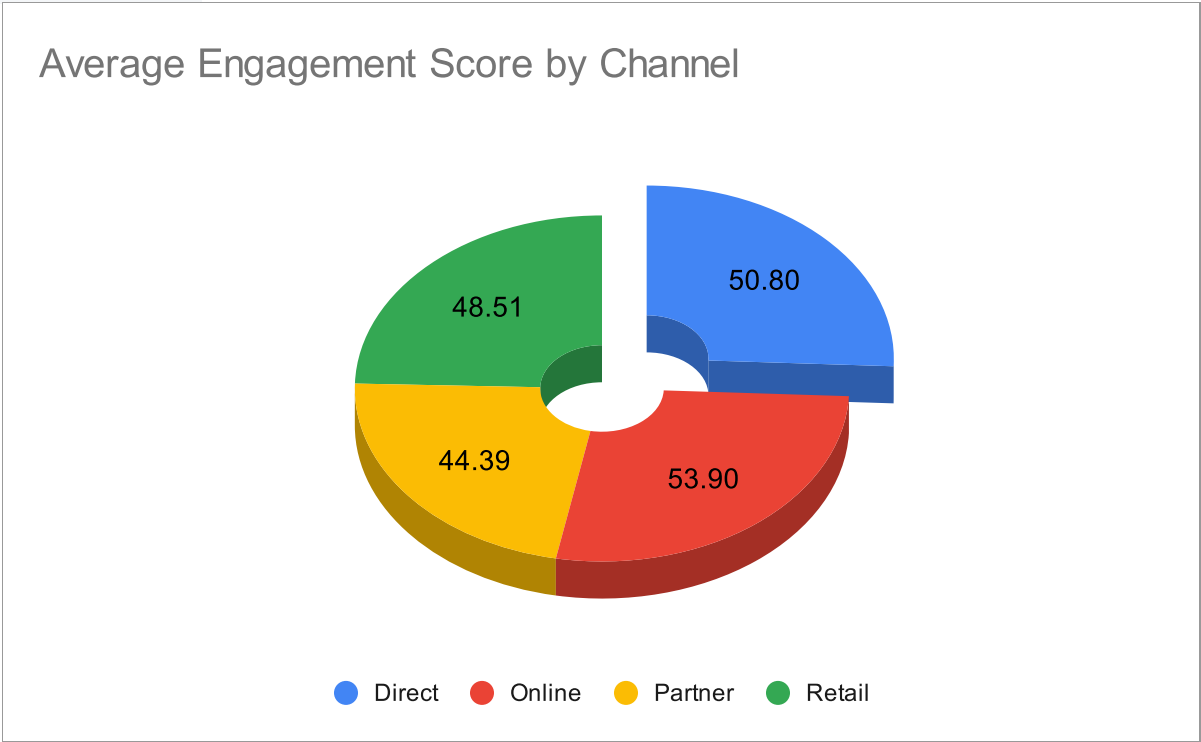
CUST1388	North	Services	Partner	55.00	870.21	15/03/2023	Very Dissatisfied	
CUST1389	North	Gadgets	Online	47.00	216.17	04/12/2024	Very Satisfied	
CUST1390	East	Software	Retail	12.00	417.88	18/09/2023	Very Satisfied	
CUST1391	East	Software	Retail	62.00	359.33	22/12/2023	Very Satisfied	
CUST1392	West	Gadgets	Direct	80.00	394.95	04/08/2024	Dissatisfied	
CUST1393	West	Gadgets	Retail	88.00	403.55	24/08/2024	Very Dissatisfied	
CUST1394	East	Services	Online	83.00	301.04	17/09/2023	Neutral	
CUST1395	West	Services	Retail	8.00	612.91	29/09/2024	Satisfied	
CUST1396	West	Accessories	Partner	95.00	417.94	22/10/2023	Dissatisfied	
CUST1397	South	Services	Partner	21.00	524.54	02/10/2024	Neutral	
CUST1398	West	Software	Direct	81.00	434.78	09/11/2023	Very Dissatisfied	
CUST1399	North	Software	Online	87.00	396.37	03/09/2024	Very Satisfied	
CUST1400	West	Gadgets	Partner	80.00	750.84	01/07/2023	Very Dissatisfied	
CUST1401	West	Services	Partner	70.00	638.44	16/11/2024	Satisfied	
CUST1402	East	Accessories	Online	72.00	219.77	30/12/2023	Dissatisfied	
CUST1403	North	Software	Retail	25.00	203.88	07/07/2023	Dissatisfied	
CUST1404	West	Software	Retail	82.00	656.39	22/07/2024	Satisfied	
CUST1405	West	Accessories	Direct	89.00	422.02	26/06/2024	Neutral	
CUST1406	South	Accessories	Retail	12.00	252.64	18/08/2024	Neutral	
CUST1407	West	Software	Online	15.00	656.86	25/10/2024	Dissatisfied	
CUST1408	West	Software	Partner	59.00	525.37	01/07/2024	Dissatisfied	
CUST1409	South	Accessories	Retail	26.00	537.74	25/12/2024	Very Satisfied	
CUST1410	East	Software	Direct	26.00	621.43	12/02/2024	Neutral	
CUST1411	West	Gadgets	Retail	47.00	303.50	09/09/2024	Satisfied	
CUST1412	South	Gadgets	Online	32.00	255.27	18/02/2024	Neutral	
CUST1413	North	Accessories	Direct	10.00	737.14	08/12/2023	Very Satisfied	
CUST1414	East	Services	Retail	16.00	284.42	08/08/2023	Dissatisfied	
CUST1415	North	Accessories	Direct	71.00	316.66	12/06/2023	Dissatisfied	
CUST1416	North	Accessories	Online	17.00	346.63	08/08/2023	Very Satisfied	
CUST1417	South	Services	Partner	23.00	811.99	27/09/2023	Satisfied	

CUST1418	West	Services	Online	26.00	574.01	23/09/2024	Dissatisfied	
CUST1419	South	Services	Online	85.00	644.81	04/02/2024	Very Dissatisfied	
CUST1420	South	Gadgets	Online	86.00	529.43	01/07/2023	Dissatisfied	
CUST1421	South	Software	Online	7.00	409.72	09/09/2024	Very Dissatisfied	
CUST1422	South	Gadgets	Partner	14.00	594.69	29/12/2024	Very Satisfied	
CUST1423	East	Software	Partner	79.00	266.51	24/07/2023	Very Satisfied	
CUST1424	West	Gadgets	Direct	7.00	335.71	04/08/2024	Dissatisfied	
CUST1425	North	Software	Retail	9.00	609.95	09/07/2024	Neutral	
CUST1426	North	Gadgets	Partner	48.00	296.41	16/08/2023	Very Dissatisfied	
CUST1427	West	Services	Partner	72.00	471.64	26/11/2024	Satisfied	
CUST1428	North	Accessories	Retail	59.00	478.47	10/09/2024	Dissatisfied	
CUST1429	West	Gadgets	Partner	87.00	420.70	18/08/2024	Satisfied	
CUST1430	North	Software	Online	93.00	207.33	07/09/2023	Dissatisfied	
CUST1431	South	Services	Online	82.00	405.66	16/03/2024	Neutral	
CUST1432	North	Gadgets	Retail	95.00	376.25	16/06/2024	Neutral	
CUST1433	West	Gadgets	Direct	94.00	524.22	15/07/2023	Neutral	
CUST1434	West	Services	Direct	39.00	516.57	20/11/2024	Neutral	
CUST1435	West	Gadgets	Retail	99.00	556.69	02/06/2024	Very Satisfied	
CUST1436	West	Accessories	Retail	18.00	398.60	11/03/2023	Very Satisfied	
CUST1437	West	Gadgets	Online	59.00	578.42	30/09/2024	Very Dissatisfied	
CUST1438	East	Accessories	Direct	17.00	266.60	03/02/2024	Satisfied	
CUST1439	East	Accessories	Partner	14.00	226.71	02/11/2024	Dissatisfied	
CUST1440	North	Services	Online	31.00	149.66	22/07/2023	Dissatisfied	
CUST1441	West	Gadgets	Retail	24.00	425.11	28/05/2023	Very Satisfied	
CUST1442	North	Services	Direct	99.00	387.01	16/04/2024	Dissatisfied	
CUST1443	West	Gadgets	Partner	60.00	618.40	16/10/2024	Very Satisfied	
CUST1444	West	Gadgets	Partner	45.00	402.70	18/07/2023	Very Dissatisfied	
CUST1445	East	Software	Online	98.00	541.01	01/03/2024	Satisfied	
CUST1446	East	Gadgets	Direct	3.00	621.99	27/10/2024	Very Dissatisfied	
CUST1447	South	Services	Direct	37.00	397.05	06/05/2024	Neutral	

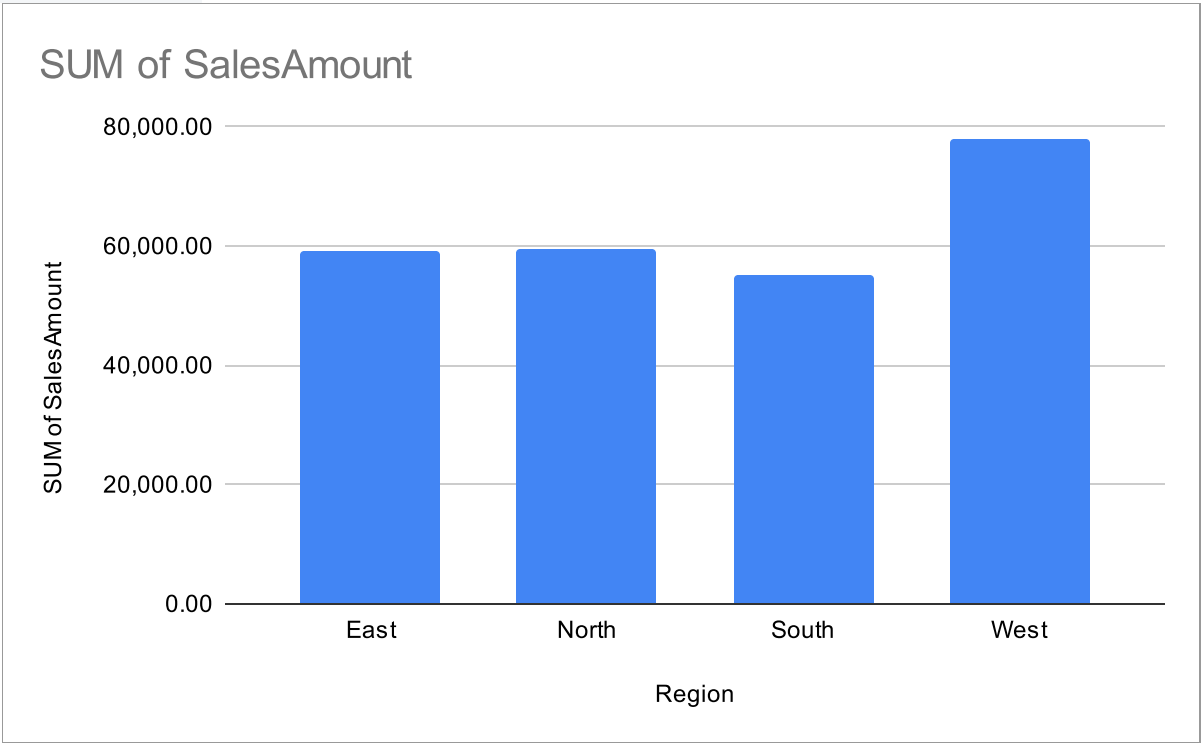
CUST1448	East	Accessories	Retail	43.00	544.71	22/05/2023	Neutral		
CUST1449	South	Gadgets	Direct	40.00	650.29	09/11/2023	Neutral		
CUST1450	South	Software	Direct	90.00	314.28	14/06/2023	Very Dissatisfied		
CUST1451	South	Services	Online	55.00	503.73	10/11/2023	Dissatisfied		
CUST1452	South	Gadgets	Direct	87.00	397.69	21/01/2023	Satisfied		
CUST1453	South	Services	Partner	39.00	323.83	23/03/2023	Neutral		
CUST1454	North	Software	Online	15.00	269.53	03/08/2024	Neutral		
CUST1455	East	Software	Online	4.00	321.40	11/05/2023	Neutral		
CUST1456	South	Services	Retail	93.00	509.00	21/08/2024	Satisfied		
CUST1457	West	Gadgets	Direct	86.00	258.37	30/12/2024	Neutral		
CUST1458	East	Accessories	Retail	25.00	417.39	01/11/2023	Satisfied		
CUST1459	East	Software	Partner	13.00	621.98	06/01/2024	Neutral		
CUST1460	South	Gadgets	Online	82.00	567.35	19/01/2024	Very Dissatisfied		
CUST1461	North	Gadgets	Online	33.00	420.42	20/03/2024	Very Dissatisfied		
CUST1462	South	Accessories	Online	16.00	753.45	29/02/2024	Satisfied		
CUST1463	North	Software	Partner	42.00	783.96	10/06/2023	Very Dissatisfied		
CUST1464	West	Software	Partner	66.00	503.92	27/06/2023	Satisfied		
CUST1465	East	Gadgets	Retail	55.00	129.72	20/09/2024	Very Dissatisfied		
CUST1466	West	Gadgets	Retail	99.00	632.97	08/12/2024	Very Dissatisfied		
CUST1467	North	Accessories	Retail	42.00	155.90	04/05/2024	Satisfied		
CUST1468	North	Accessories	Direct	34.00	721.42	23/11/2023	Dissatisfied		
CUST1469	West	Software	Online	30.00	662.54	20/08/2024	Very Dissatisfied		
CUST1470	North	Services	Online	13.00	766.13	16/10/2023	Neutral		
CUST1471	West	Software	Retail	13.00	539.04	15/08/2024	Dissatisfied		
CUST1472	East	Gadgets	Online	18.00	445.79	25/10/2024	Satisfied		
CUST1473	West	Software	Retail	32.00	432.48	26/07/2024	Dissatisfied		
CUST1474	East	Services	Direct	96.00	418.06	26/07/2024	Very Satisfied		
CUST1475	West	Accessories	Direct	99.00	647.16	20/12/2023	Very Satisfied		
CUST1476	North	Services	Partner	39.00	606.84	28/01/2023	Very Dissatisfied		
CUST1477	West	Services	Direct	46.00	518.03	12/02/2023	Very Dissatisfied		

CUST1478	North	Services	Retail	29.00	391.67	11/11/2024	Neutral		
CUST1479	West	Accessories	Direct	62.00	894.38	27/02/2024	Dissatisfied		
CUST1480	West	Services	Partner	93.00	636.86	20/08/2024	Very Satisfied		
CUST1481	South	Services	Online	62.00	260.34	26/06/2023	Very Dissatisfied		
CUST1482	North	Services	Retail	57.00	422.56	12/06/2024	Dissatisfied		
CUST1483	South	Gadgets	Online	16.00	639.77	01/09/2024	Very Dissatisfied		
CUST1484	North	Services	Partner	56.00	380.07	08/05/2024	Very Dissatisfied		
CUST1485	South	Accessories	Partner	10.00	552.73	17/07/2023	Very Satisfied		
CUST1486	East	Services	Partner	30.00	642.62	01/09/2024	Very Satisfied		
CUST1487	West	Services	Online	25.00	8.26	30/07/2024	Very Dissatisfied		
CUST1488	North	Accessories	Online	84.00	483.79	31/05/2024	Satisfied		
CUST1489	North	Services	Online	5.00	489.68	28/05/2024	Very Dissatisfied		
CUST1490	West	Accessories	Online	65.00	438.19	22/01/2023	Very Dissatisfied		
CUST1491	North	Services	Partner	94.00	545.25	22/04/2023	Neutral		
CUST1492	North	Accessories	Partner	49.00	598.63	26/02/2023	Neutral		
CUST1493	South	Services	Retail	3.00	521.31	07/03/2023	Neutral		
CUST1494	North	Services	Retail	45.00	443.93	08/04/2023	Satisfied		
CUST1495	East	Gadgets	Online	14.00	594.89	24/05/2023	Satisfied		
CUST1496	East	Gadgets	Direct	30.00	507.36	10/03/2024	Very Dissatisfied		
CUST1497	West	Services	Direct	68.00	465.39	28/09/2024	Neutral		
CUST1498	North	Services	Partner	18.00	303.16	09/11/2024	Satisfied		
CUST1499	West	Software	Partner	62.00	265.60	27/03/2023	Very Satisfied		

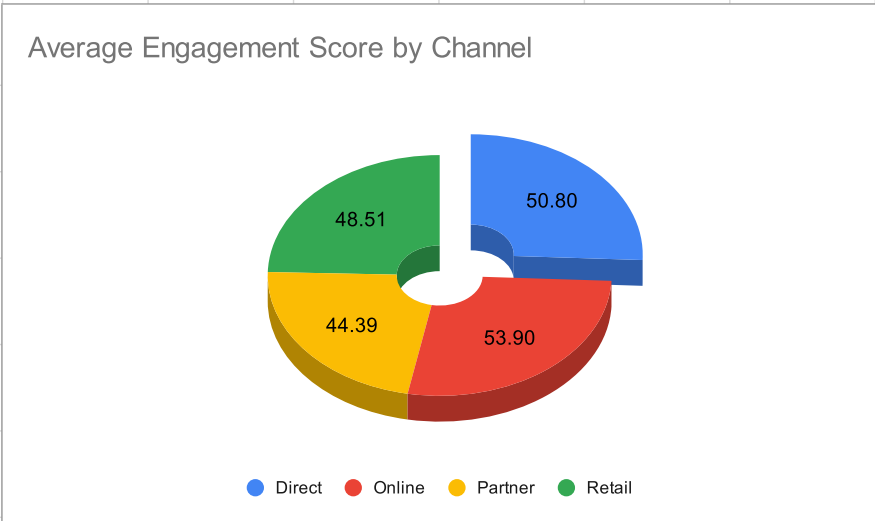
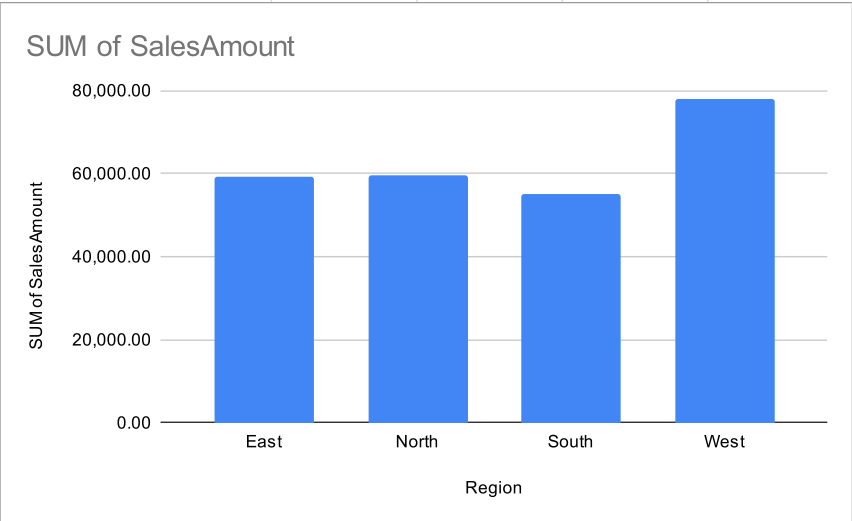
Channel	Average Engage
Direct	50.80
Online	53.90
Partner	44.39
Retail	48.51



Region	SUM of SalesAm
East	59,198.80
North	59,640.00
South	55,046.76
West	77,826.81



TOP KPIS														
Total Sales	251,712.37													
AVERAGE ENGAGEMENT	24,695.00													
Insightopia Dashboard														



Insightopia Insights Sprint Summary.

- Key Insights:**
- West region recorded the highest total sales, confirming it as the top-performing market.
 - Online channel achieved the highest average engagement score (53.90), reinforcing the importance of digital marketing.
 - South region has lower total sales despite moderate engagement (44.39), indicating untapped growth opportunities.
- Recommendations:**
- Focus marketing investment on South region, leveraging online channels for better returns.
 - Replicate West region strategies across other underperforming regions to lift sales.
 - Reallocate resources from low-engagement channels (e.g., Partner at 44.39) to strengthen high-performing ones.