### Nikhil Prasad Ghanekar

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# **Objective:**

Being a literature student and a reader of world literature, I can figure out what kind of content will work for the target audience. My forte is writing, editing, and translating content in Marathi and English. I love writing and editing creative content to make it more appealing and attractive. I want to explore and utilize my potential to the fullest as a writer to produce contentthat meets the demands of the market.

### **Experience:**

20th March 2023-

Copy/Content writer / Design Fundaz

1st February 2017 - 15th March 2023

Content Writer, Translator / Saarad Majkur, Pune

11th April 2016 - 31st January 2017

Sub-Editor / Vanarai, Pune

## **Educational Qualification:**

Courses	Passing Year	Percentage / Class	Board / University	Institute
M.A. (English)	2015	First Class	University of Pune	Modern College of Arts, Commerce and Science, Shivajinagar, Pune-05
B.A. (English)	2013	Higher Second Class	University of Pune	Modern College of Arts, Commerce and Science, Shivajinagar, Pune-05
HSC (Arts)	2010	70.17	Kolhapur	Abhyankar- Kulkarni Jr. College, Ratnagiri

### **Additional Information:**

- After a couple of short stints as a proofreader, I worked with Sakal Publications on a book based on 'current affairs' beneficial for the candidates of competitive exams. I researched and wrote appropriate content and also did translations related to the content.
- ➤ I worked as a freelance translator-editor with Sushrut Kulkarni from 1st January to 7th April 2016.
- ➤ Vanarai has an ISBN. It is a monthly magazine. A renowned environmental organization of the same name publishes it. I worked there as an editor-translator from April 2016 to January 2017. While at Vanarai, I translated numerous articles and reports related to environmental issues, which were published in the monthly issue.
- ➤ I worked as a content writer, translator, and editor with Saarad Majkur, an independent content development firm based in Pune. I worked with Saarad Majkur from February 2017 to 15<sup>th</sup> March 2023. At Saarad Majkur, I wrote content for numerous websites, reports, brands, advertisements, and brochures. I have done umpteen translations of articles, reports, and news items for various newspapers, publishers, and independent clients. I usually edit translations for independent clients. Our clientele included Sakal, PNG, and Pudhari to name a few.
- After joining Design Fundaz, I had the opportunity to write social media posts each month for a wide range of clients. I have written numerous static/ carousal and video posts for several clients. The clients belong to the finance, food, health, education, and infrastructure sectors. You can find the links to these social media pages in another PDF I have shared.
- ➤ I have completed the National Level Summer Film Appreciation Course conducted jointly by NFAI-FTII. I am a film buff and want to try my hand at film reviews and other film-related writing.
- ➤ I have translated a book of essays on Dr. Babasaheb Ambedkar from English to Marathi with Amruta Desarada. Madhushree Publications, Pune, has published it. The Marathi Translation is called, 'Ambedakar: Anuyayanchya Najaretun'. It is available on Amazon.
- ➤ I have also authored a concise biography of the yesteryear political leader Barrister Nath Pai. It was specially written to introduce the life and works of Br. Nath Pai to the school kids. It was published by Br. Nath Pai Sevangan, Malvan in September 2022.
- ➤ I am a trilingual writer. I write poems, short stories, and occasional pieces in Marathi, Hindi, and English. I have written a novel in Marathi which is due for publication. You can find some of my work on my blog: creativeattyachar.blogspot.com.

# **Declaration:**

I hereby declare that the above-written particulars are true to the best of my knowledge and belief. Looking forward to receiving your early reply.

Thanking you in anticipation.

Yours faithfully,

Nethanekar.

Nikhil Ghanekar