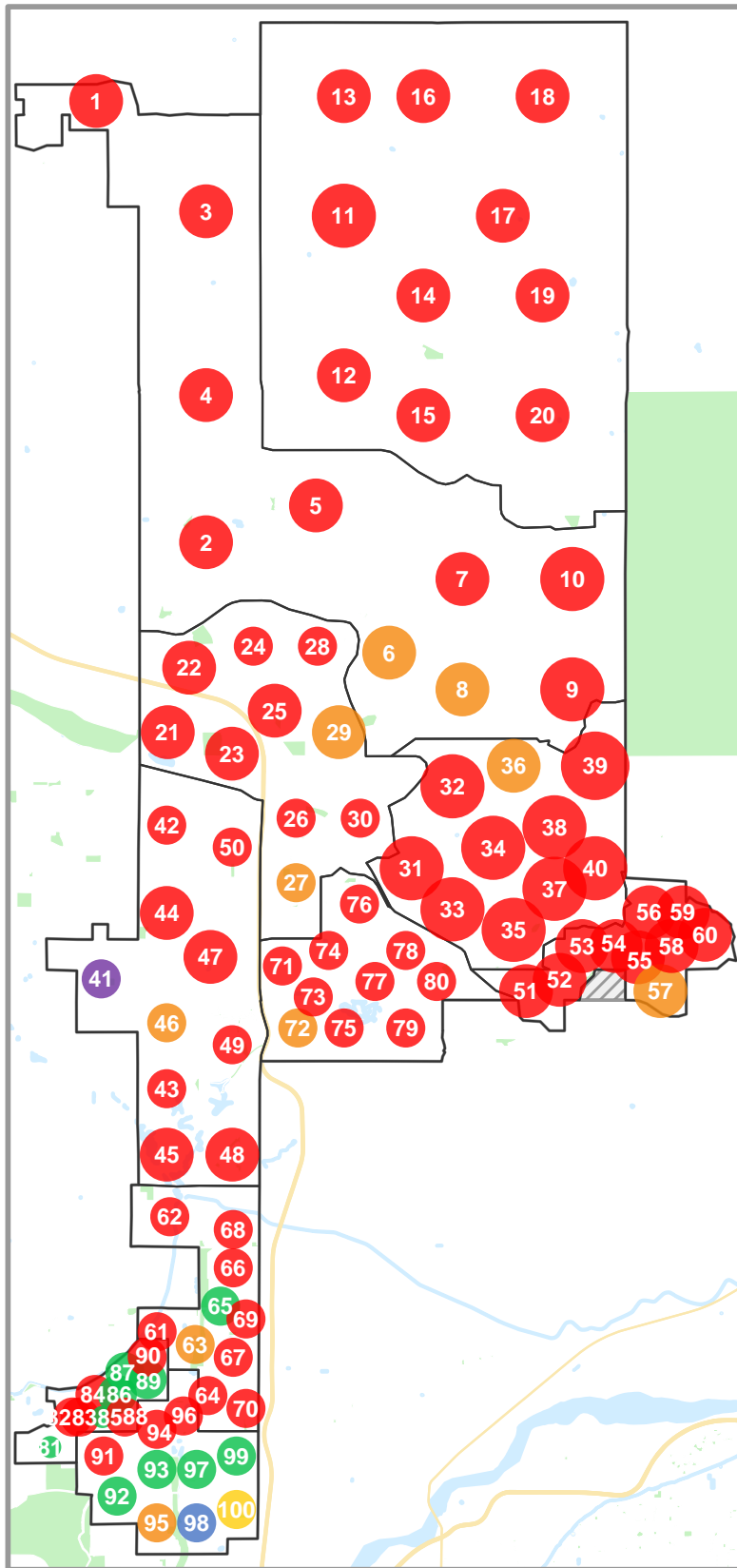


Scottsdale

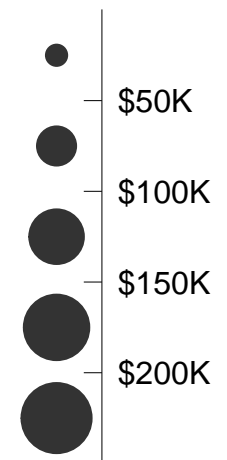
100 representative people in 10 regions in Scottsdale (10 per region)



Race/ethnicity*

- Asian
- Black
- Latino/a
- Multiracial
- Native
- White

Household income



*Complete race/ethnicity names from U.S. Census:

Asian: Asian, Native Hawaiian and Other Pacific Islander; Black: Black or African American;
 Latino/a: Hispanic or Latino; Multiracial: Two or more races, Other races;
 Native: American Indian and Alaska Native; White: White.