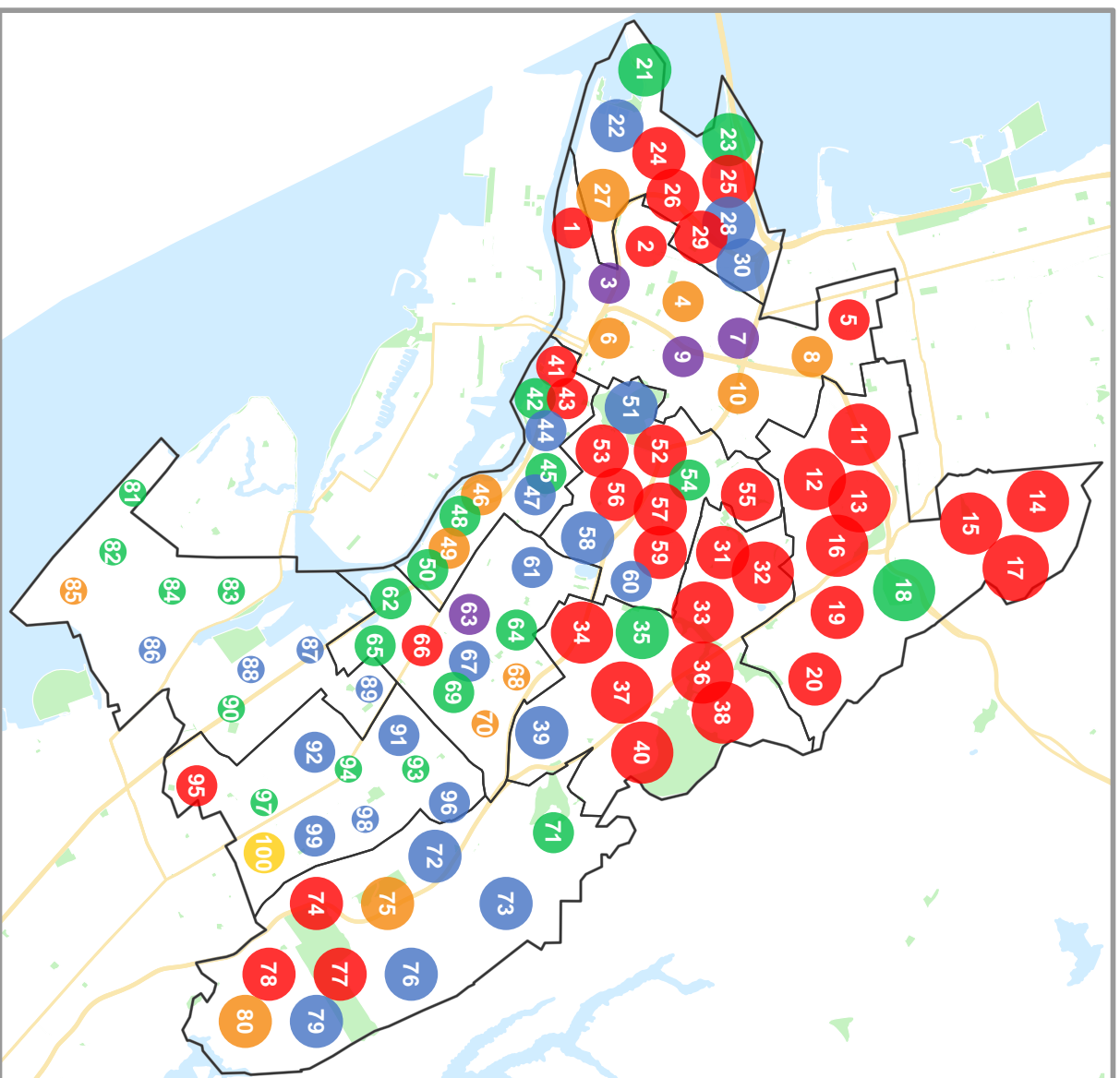


# Oakland

100 representative people in 10 regions in Oakland (10 per region)



**Race/  
ethnicity\***

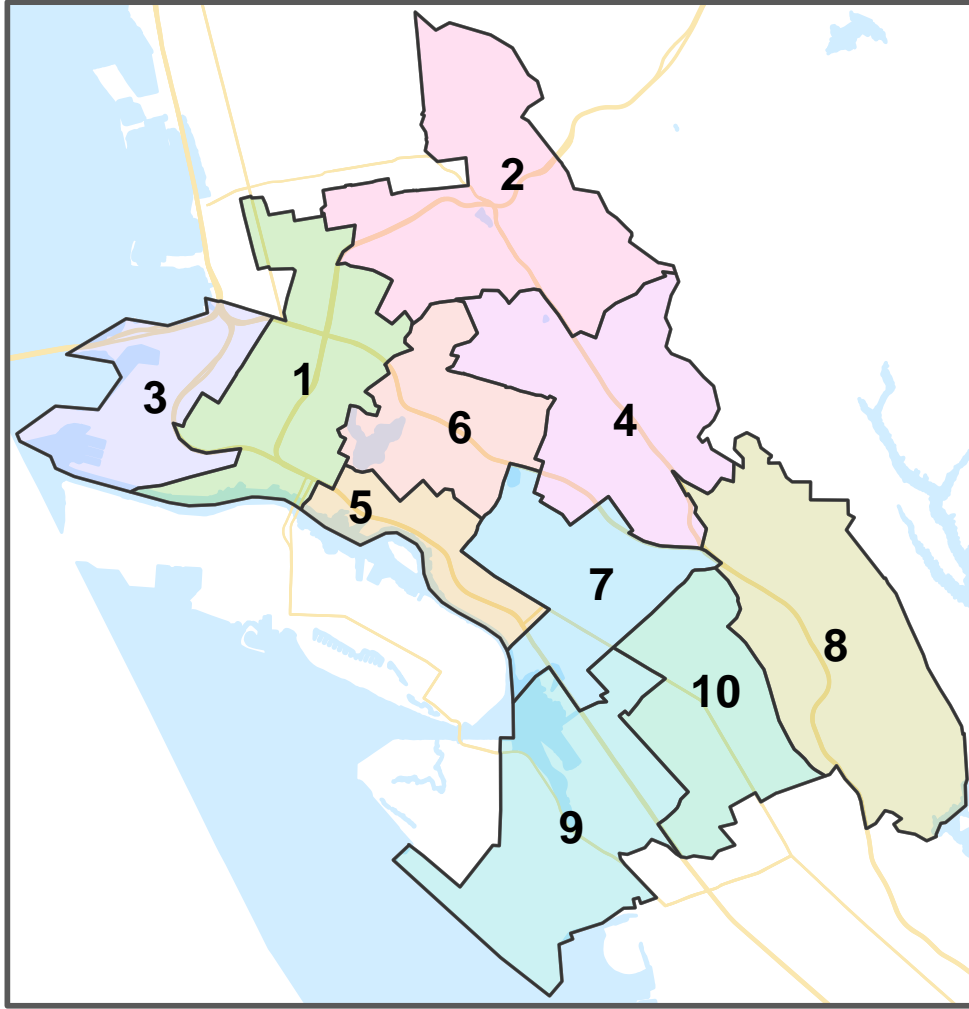
- Asian
- Black
- Latino/a
- Multiracial
- Native
- White

**Household  
income**

- \$50K
- \$100K
- \$150K
- \$200K

\*Complete race/ethnicity names from U.S. Census:  
Asian: Asian, Native Hawaiian and Other Pacific Islander; Black: Black or African American;  
Latino/a: Hispanic or Latino; Multiracial: Two or more races, Other races;  
Native: American Indian and Alaska Native; White: White.

# Regions



If there are greyed-out areas on the map, they usually represent unpopulated areas such as parks, universities or airports.

## Region 1

ID	Race/ethnicity	Household income
1	White	\$73,762
2	White	\$77,864
3	Multi.	\$84,756
4	Asian	\$73,341
5	White	\$81,651
6	Asian	\$70,112
7	Multi.	\$77,385
8	Asian	\$62,416
9	Multi.	\$54,870
10	Asian	\$65,277

## Region 2

ID	Race/ethnicity	Household income
11	White	\$161,668
12	White	\$161,123
13	White	\$157,495
14	White	\$178,473
15	White	\$167,400
16	White	\$186,126
17	White	\$203,039
18	Latino/a	\$163,485
19	White	\$136,635
20	White	\$146,851

## Region 3

ID	Race/ethnicity	Household income
21	Latino/a	\$130,276
22	Black	\$122,241
23	Latino/a	\$112,754
24	White	\$129,282
25	White	\$145,130
26	White	\$112,760
27	Asian	\$142,843
28	Black	\$137,986
29	White	\$120,563
30	Black	\$106,975

## Region 4

ID	Race/ethnicity	Household income
31	White	\$146,067
32	White	\$182,797
33	White	\$163,859
34	White	\$182,355
35	Latino/a	\$107,102
36	White	\$158,291
37	White	\$170,880
38	White	\$155,122
39	Black	\$107,008
40	White	\$178,566

## Region 5

ID	Race/ethnicity	Household income
41	White	\$84,714
42	Latino/a	\$57,980
43	White	\$85,945
44	Black	\$56,099
45	Latino/a	\$60,156
46	Asian	\$70,943
47	Black	\$54,051
48	Latino/a	\$64,451
49	Asian	\$70,265
50	Latino/a	\$51,837

## Region 6

ID	Race/ethnicity	Household income
51	Black	\$101,696
52	White	\$109,377
53	White	\$134,425
54	Latino/a	\$86,908
55	White	\$130,188
56	White	\$131,610
57	White	\$115,545
58	Black	\$109,713
59	White	\$117,099
60	Black	\$94,472

## Region 7

ID	Race/ethnicity	Household income
61	Black	\$57,488
62	Latino/a	\$52,397
63	Multi.	\$64,126
64	Latino/a	\$54,904
65	Latino/a	\$69,287
66	White	\$72,249
67	Black	\$59,136
68	Asian	\$49,973
69	Latino/a	\$50,447
70	Asian	\$39,963

## Region 8

ID	Race/ethnicity	Household income
71	Latino/a	\$99,557
72	Black	\$121,882
73	Black	\$120,267
74	White	\$118,338
75	Asian	\$129,325
76	Black	\$108,073
77	White	\$146,632
78	White	\$132,021
79	Black	\$115,568
80	Asian	\$137,248

## Region 9

ID	Race/ethnicity	Household income
81	Latino/a	\$43,975
82	Latino/a	\$35,320
83	Latino/a	\$39,136
84	Latino/a	\$44,357
85	Asian	\$38,754
86	Black	\$44,972
87	Black	\$36,185
88	Black	\$34,546
89	Black	\$39,497
90	Latino/a	\$41,810

## Region 10

ID	Race/ethnicity	Household income
91	Black	\$59,897
92	Black	\$51,257
93	Latino/a	\$49,678
94	Latino/a	\$42,786
95	White	\$57,331
96	Black	\$54,948
97	Latino/a	\$48,036
98	Black	\$45,417
99	Black	\$56,029
100	Native	\$65,763

# Oakland

True median of 100 households (\$86,427)

Mean of medians of students' samples

\$30K \$40K \$50K \$60K \$70K \$80K \$90K \$100K \$110K \$120K \$130K \$140K \$150K \$160K \$170K \$180K \$190K \$200K

Judgment Sample

\$30K \$40K \$50K \$60K \$70K \$80K \$90K \$100K \$110K \$120K \$130K \$140K \$150K \$160K \$170K \$180K \$190K \$200K

Simple Random Sample (SRS)

\$30K \$40K \$50K \$60K \$70K \$80K \$90K \$100K \$110K \$120K \$130K \$140K \$150K \$160K \$170K \$180K \$190K \$200K

Cluster Random Sample

\$30K \$40K \$50K \$60K \$70K \$80K \$90K \$100K \$110K \$120K \$130K \$140K \$150K \$160K \$170K \$180K \$190K \$200K

Stratified Random Sample