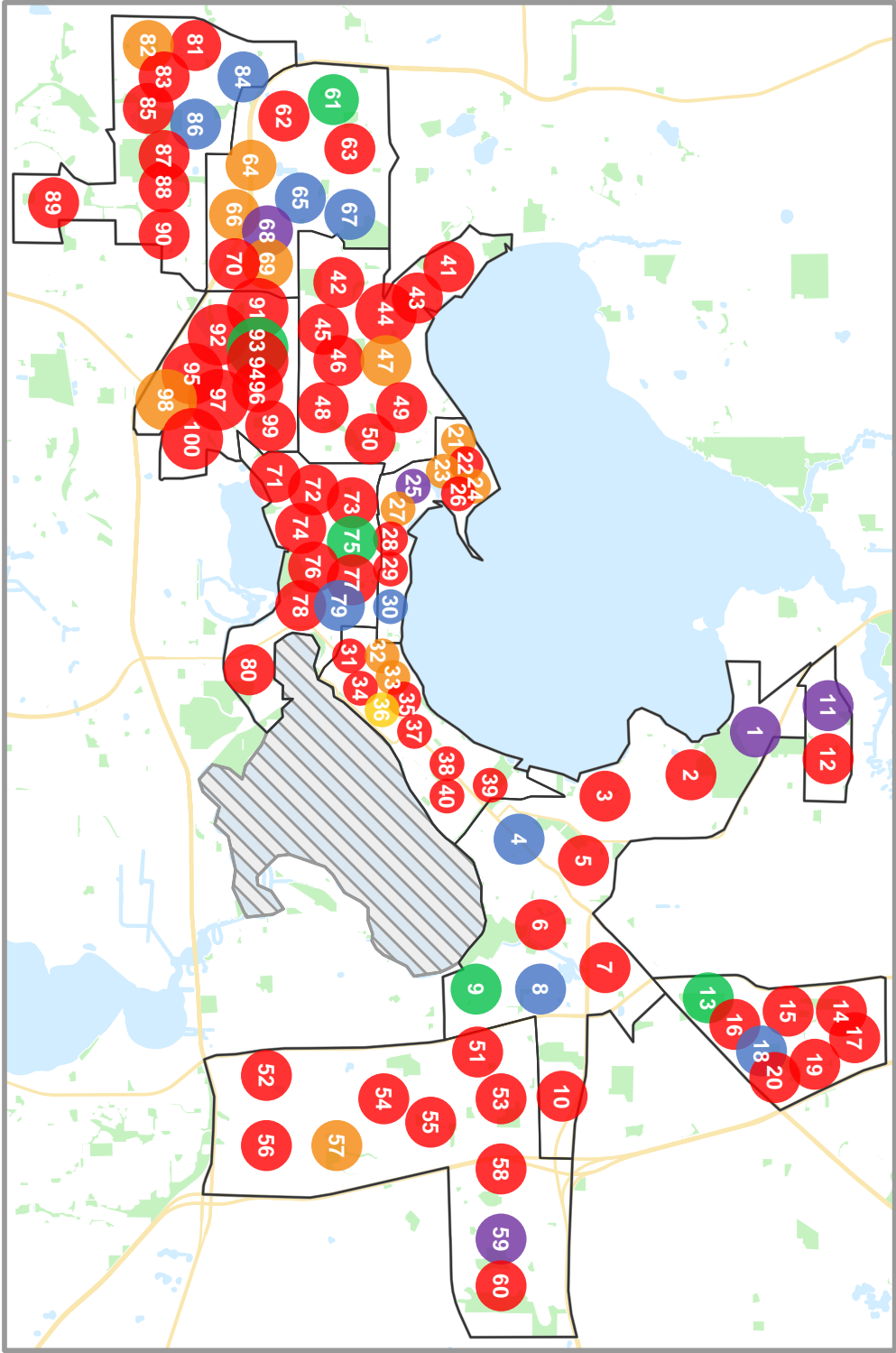


# Madison

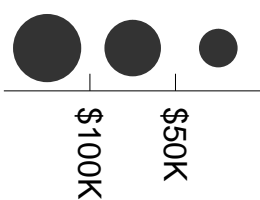
100 representative people in 10 regions in Madison (10 per region)



Race/  
ethnicity\*

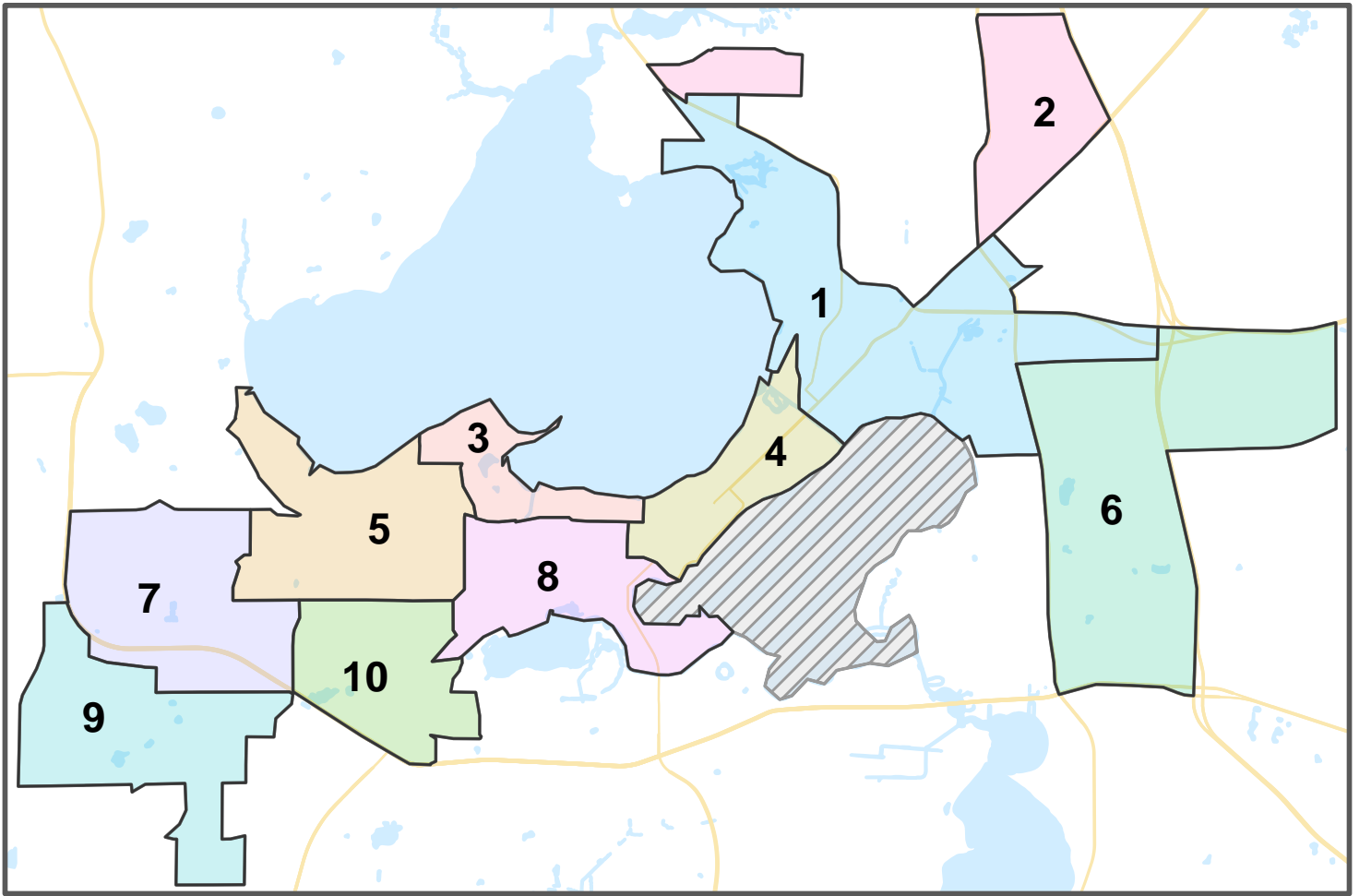
- Asian
- Black
- Latino/a
- Multiracial
- Native
- White

Household  
income



\*Complete race/ethnicity names from U.S. Census:  
Asian: Asian, Native Hawaiian and Other Pacific Islander; Black: Black or African American;  
Latino/a: Hispanic or Latino; Multiracial: Two or more races, Other races;  
Native: American Indian and Alaska Native; White: White.

# Regions



If there are greyed-out areas on the map, they usually represent unpopulated areas such as parks, universities or airports.

## Region 1

ID	Race/ethnicity	Household income
1	Multi.	\$53,500
2	White	\$77,540
3	White	\$60,276
4	Black	\$66,260
5	White	\$64,583
6	White	\$62,938
7	White	\$79,332
8	Black	\$56,931
9	Latino/a	\$61,782
10	White	\$81,191

## Region 2

ID	Race/ethnicity	Household income
11	Multi.	\$53,583
12	White	\$61,865
13	Latino/a	\$58,402
14	White	\$52,741
15	White	\$63,530
16	White	\$59,324
17	White	\$61,405
18	Black	\$62,231
19	White	\$73,590
20	White	\$60,623

## Region 3

ID	Race/ethnicity	Household income
21	Asian	\$34,390
22	White	\$16,434
23	Asian	\$30,485
24	Asian	\$32,436
25	Multi.	\$25,618
26	White	\$21,613
27	Asian	\$26,827
28	White	\$16,918
29	White	\$17,938
30	Black	\$32,811

## Region 4

ID	Race/ethnicity	Household income
31	White	\$36,893
32	Asian	\$35,770
33	Asian	\$34,173
34	White	\$46,333
35	White	\$39,182
36	Native	\$45,149
37	White	\$43,551
38	White	\$47,484
39	White	\$37,629
40	White	\$45,523

## Region 5

ID	Race/ethnicity	Household income
41	White	\$90,924
42	White	\$89,120
43	White	\$84,787
44	White	\$101,838
45	White	\$83,232
46	White	\$88,718
47	Asian	\$72,404
48	White	\$90,758
49	White	\$78,914
50	White	\$90,479

## Region 6

ID	Race/ethnicity	Household income
51	White	\$98,223
52	White	\$95,184
53	White	\$91,480
54	White	\$80,100
55	White	\$91,849
56	White	\$77,800
57	Asian	\$83,103
58	White	\$88,136
59	Multi.	\$87,083
60	White	\$98,016

## Region 7

ID	Race/ethnicity	Household income
61	Latino/a	\$72,911
62	White	\$68,346
63	White	\$77,245
64	Asian	\$65,996
65	Black	\$72,633
66	Asian	\$75,556
67	Black	\$66,612
68	Multi.	\$64,799
69	Asian	\$87,537
70	White	\$65,103

## Region 8

ID	Race/ethnicity	Household income
71	White	\$69,317
72	White	\$61,014
73	White	\$56,874
74	White	\$56,448
75	Latino/a	\$63,848
76	White	\$66,646
77	White	\$60,873
78	White	\$67,575
79	Black	\$51,600
80	White	\$58,237

## Region 9

ID	Race/ethnicity	Household income
81	White	\$85,597
82	Asian	\$60,501
83	White	\$75,855
84	Black	\$63,167
85	White	\$69,877
86	Black	\$62,805
87	White	\$81,379
88	White	\$68,402
89	White	\$73,128
90	White	\$76,973

## Region 10

ID	Race/ethnicity	Household income
91	White	\$112,244
92	White	\$131,804
93	Latino/a	\$110,495
94	White	\$110,474
95	White	\$102,676
96	White	\$96,273
97	White	\$110,180
98	Asian	\$101,346
99	White	\$99,529
100	White	\$110,110

# Madison

True median of 100 households (\$66,629)

Mean of medians of students' samples

\$20K \$30K \$40K \$50K \$60K \$70K \$80K \$90K \$100K \$110K \$120K \$130K

Judgment Sample

\$20K \$30K \$40K \$50K \$60K \$70K \$80K \$90K \$100K \$110K \$120K \$130K

Simple Random Sample (SRS)

\$20K \$30K \$40K \$50K \$60K \$70K \$80K \$90K \$100K \$110K \$120K \$130K

Cluster Random Sample

\$20K \$30K \$40K \$50K \$60K \$70K \$80K \$90K \$100K \$110K \$120K \$130K

Stratified Random Sample