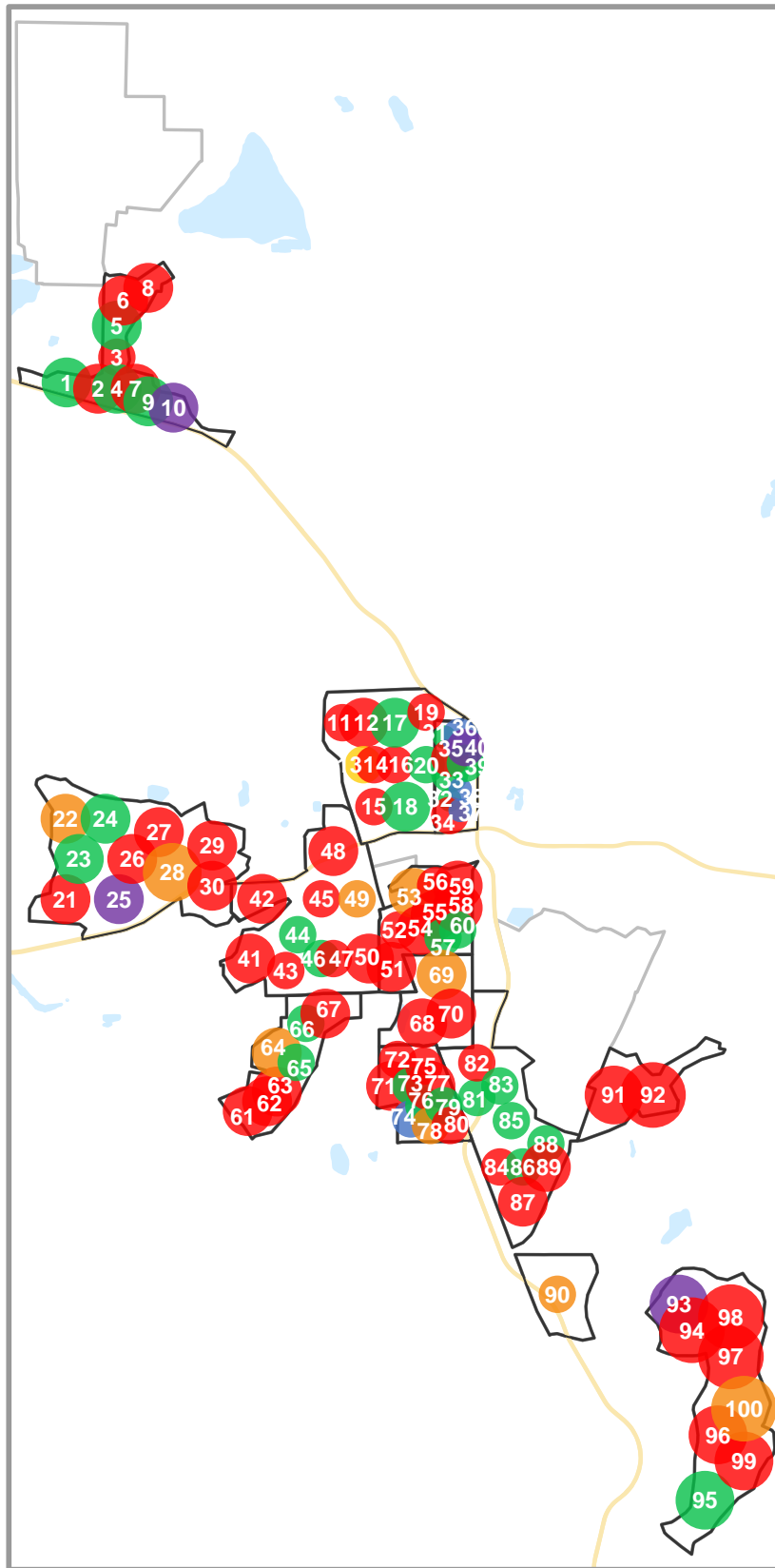


# Reno

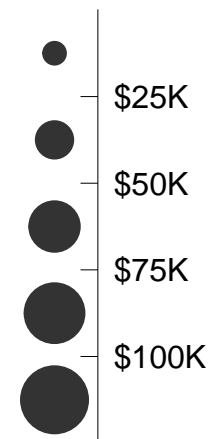
100 representative people in 10 regions in Reno (10 per region)



## Race/ethnicity\*

- Asian
- Black
- Latino/a
- Multiracial
- Native
- White

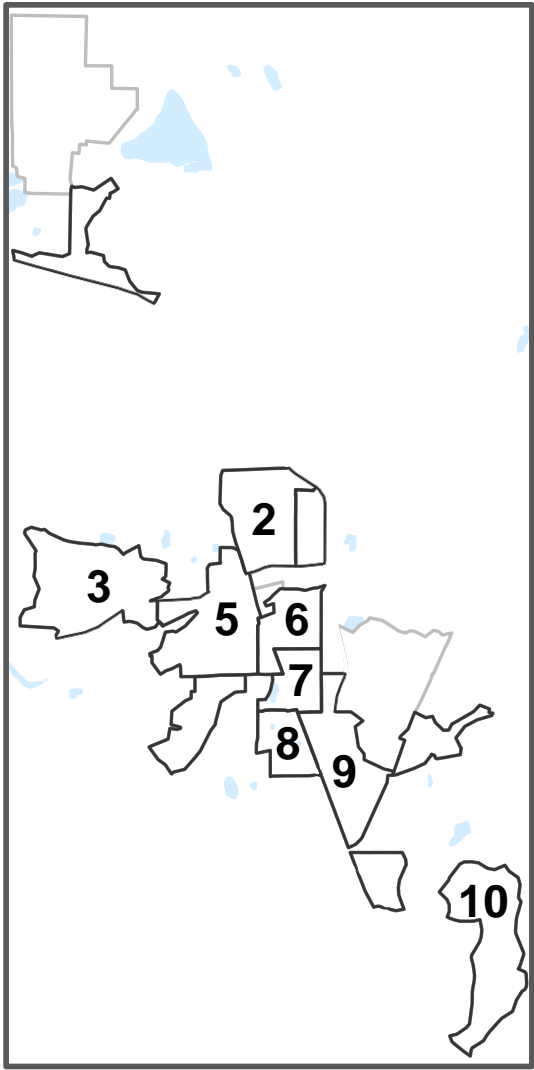
## Household income



\*Complete race/ethnicity names from U.S. Census:

Asian: Asian, Native Hawaiian and Other Pacific Islander; Black: Black or African American;  
 Latino/a: Hispanic or Latino; Multiracial: Two or more races, Other races;  
 Native: American Indian and Alaska Native; White: White.

# Regions



## Region 1

ID	Race/ ethnicity	Household income
1	Latino/a	\$52,471
2	White	\$65,835
3	White	\$45,266
4	Latino/a	\$52,256
5	Latino/a	\$53,879
6	White	\$57,082
7	White	\$55,785
8	White	\$53,422
9	Latino/a	\$63,836
10	Other	\$52,556

## Region 2

ID	Race/ ethnicity	Household income
11	White	\$41,294
12	White	\$55,691
13	Native	\$42,648
14	White	\$45,739
15	White	\$42,252
16	White	\$46,034
17	Latino/a	\$50,599
18	Latino/a	\$51,928
19	White	\$43,774
20	Latino/a	\$48,928

## Region 3

ID	Race/ ethnicity	Household income
21	White	\$71,752
22	Asian	\$65,378
23	Latino/a	\$62,320
24	Latino/a	\$66,818
25	Other	\$73,320
26	White	\$66,713
27	White	\$65,990
28	Asian	\$75,021
29	White	\$61,238
30	White	\$61,000

## Region 4

ID	Race/ ethnicity	Household income
31	Latino/a	\$24,951
32	Latino/a	\$24,098
33	Latino/a	\$25,769
34	White	\$26,267
35	White	\$29,117
36	Black	\$25,014
37	Black	\$23,623
38	Black	\$21,920
39	Latino/a	\$27,712
40	Other	\$27,326

## Region 5

ID	Race/ ethnicity	Household income
41	White	\$57,660
42	White	\$57,656
43	White	\$45,738
44	Latino/a	\$47,127
45	White	\$41,710
46	Latino/a	\$45,603
47	White	\$46,825
48	White	\$50,403
49	Asian	\$39,947
50	White	\$53,837

## Region 6

ID	Race/ ethnicity	Household income
51	White	\$52,499
52	White	\$49,367
53	Asian	\$50,988
54	White	\$54,050
55	White	\$61,579
56	White	\$49,893
57	Latino/a	\$47,148
58	White	\$55,681
59	White	\$52,488
60	Latino/a	\$47,195

## Region 7

ID	Race/ ethnicity	Household income
61	White	\$61,544
62	White	\$63,026
63	White	\$72,935
64	Asian	\$53,982
65	Latino/a	\$45,350
66	Latino/a	\$42,734
67	White	\$55,409
68	White	\$72,287
69	Asian	\$64,877
70	White	\$74,855

## Region 8

ID	Race/ ethnicity	Household income
71	White	\$52,172
72	White	\$49,895
73	Latino/a	\$42,019
74	Black	\$42,650
75	White	\$44,683
76	Latino/a	\$39,706
77	White	\$63,003
78	Asian	\$48,795
79	Latino/a	\$42,084
80	White	\$48,519

## Region 9

ID	Race/ ethnicity	Household income
81	Latino/a	\$42,781
82	White	\$42,791
83	Latino/a	\$38,776
84	White	\$45,281
85	Latino/a	\$44,251
86	Latino/a	\$48,361
87	White	\$51,050
88	Latino/a	\$45,889
89	White	\$52,864
90	Asian	\$43,765

## Region 10

ID	Race/ ethnicity	Household income
91	White	\$99,439
92	White	\$106,993
93	Other	\$95,358
94	White	\$108,527
95	Latino/a	\$80,695
96	White	\$93,252
97	White	\$120,270
98	White	\$103,795
99	White	\$90,675
100	Asian	\$122,033

# Reno

Mean of medians of students' samples

Median income of 100 households

\$20K \$30K \$40K \$50K \$60K \$70K \$80K \$90K \$100K \$110K \$120K

## Judgment Sample

\$20K \$30K \$40K \$50K \$60K \$70K \$80K \$90K \$100K \$110K \$120K

## Simple Random Sample (SRS)

\$20K \$30K \$40K \$50K \$60K \$70K \$80K \$90K \$100K \$110K \$120K

## Cluster Random Sample

\$20K \$30K \$40K \$50K \$60K \$70K \$80K \$90K \$100K \$110K \$120K

## Stratified Random Sample

