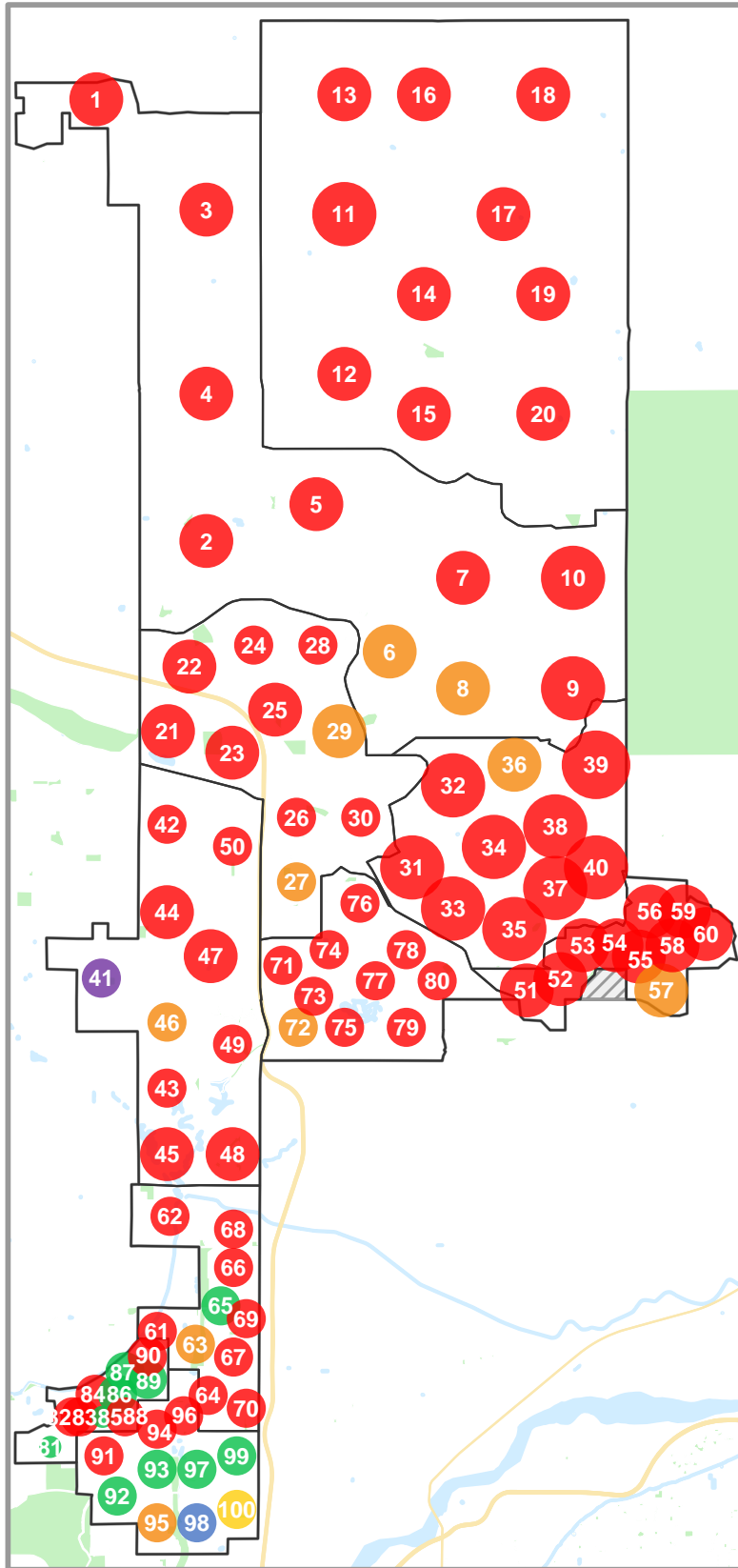


# Scottsdale

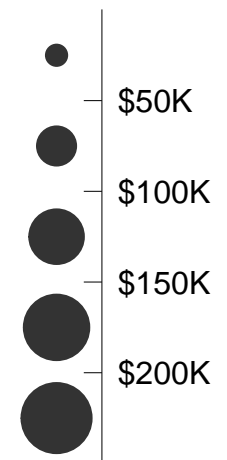
100 representative people in 10 regions in Scottsdale (10 per region)



## Race/ethnicity\*

- Asian
- Black
- Latino/a
- Multiracial
- Native
- White

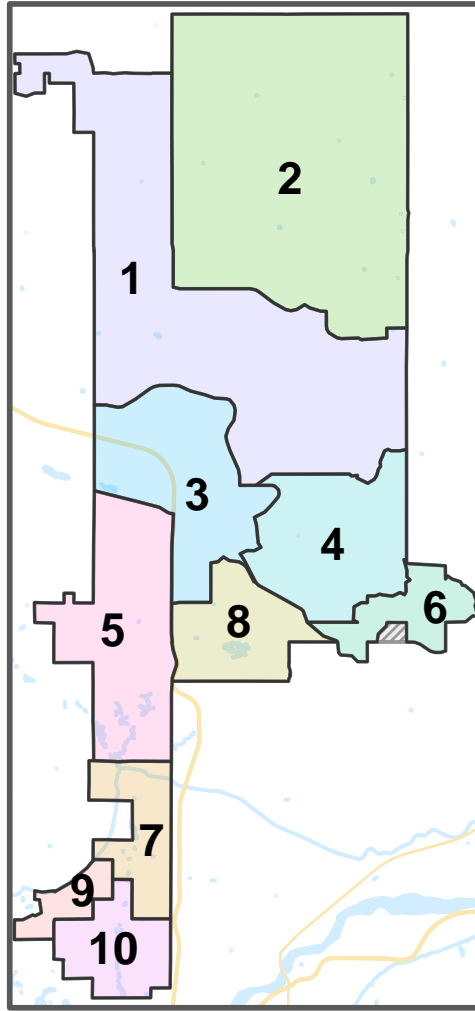
## Household income



\*Complete race/ethnicity names from U.S. Census:

Asian: Asian, Native Hawaiian and Other Pacific Islander; Black: Black or African American;  
 Latino/a: Hispanic or Latino; Multiracial: Two or more races, Other races;  
 Native: American Indian and Alaska Native; White: White.

# Regions



If there are greyed-out areas on the map, they usually represent unpopulated areas such as parks, universities or airports.

## Region 1

ID	Race/ethnicity	Household income
1	White	\$128,708
2	White	\$113,016
3	White	\$132,745
4	White	\$126,190
5	White	\$122,889
6	Asian	\$138,126
7	White	\$144,021
8	Asian	\$106,477
9	White	\$167,434
10	White	\$152,496

## Region 2

ID	Race/ethnicity	Household income
11	White	\$161,757
12	White	\$120,743
13	White	\$135,979
14	White	\$146,252
15	White	\$128,257
16	White	\$148,492
17	White	\$123,150
18	White	\$136,635
19	White	\$121,935
20	White	\$141,874

## Region 3

ID	Race/ethnicity	Household income
21	White	\$110,848
22	White	\$112,550
23	White	\$118,110
24	White	\$93,170
25	White	\$107,247
26	White	\$91,971
27	Asian	\$99,214
28	White	\$93,768
29	Asian	\$121,269
30	White	\$97,339

## Region 4

ID	Race/ethnicity	Household income
31	White	\$195,744
32	White	\$176,756
33	White	\$194,281
34	White	\$183,619
35	White	\$184,596
36	Asian	\$149,617
37	White	\$180,620
38	White	\$155,696
39	White	\$200,031
40	White	\$176,552

## Region 5

ID	Race/ethnicity	Household income
41	Multi.	\$99,016
42	White	\$86,734
43	White	\$94,107
44	White	\$101,347
45	White	\$120,073
46	Asian	\$98,429
47	White	\$107,003
48	White	\$138,126
49	White	\$96,309
50	White	\$95,718

## Region 6

ID	Race/ethnicity	Household income
51	White	\$128,847
52	White	\$131,151
53	White	\$130,331
54	White	\$138,157
55	White	\$127,745
56	White	\$125,481
57	Asian	\$130,299
58	White	\$138,279
59	White	\$146,920
60	White	\$127,249

## Region 7

ID	Race/ethnicity	Household income
61	White	\$57,131
62	White	\$73,354
63	Asian	\$79,236
64	White	\$79,021
65	Latino/a	\$56,936
66	White	\$79,424
67	White	\$66,224
68	White	\$70,765
69	White	\$92,287
70	White	\$75,396

## Region 8

ID	Race/ethnicity	Household income
71	White	\$92,978
72	Asian	\$96,101
73	White	\$91,345
74	White	\$93,172
75	White	\$80,199
76	White	\$79,581
77	White	\$71,449
78	White	\$80,544
79	White	\$83,697
80	White	\$90,695

## Region 9

ID	Race/ethnicity	Household income
81	Latino/a	\$49,390
82	White	\$65,087
83	White	\$58,909
84	White	\$62,053
85	Latino/a	\$47,139
86	Latino/a	\$52,473
87	Latino/a	\$59,592
88	White	\$63,490
89	Latino/a	\$60,920
90	White	\$70,949

## Region 10

ID	Race/ethnicity	Household income
91	White	\$80,236
92	Latino/a	\$67,392
93	Latino/a	\$66,823
94	White	\$80,863
95	Asian	\$63,469
96	White	\$55,899
97	Latino/a	\$68,517
98	Black	\$75,693
99	Latino/a	\$84,055
100	Native	\$67,447

# Scottsdale

True median of 100 households (\$99,115)

Mean of medians of students' samples

