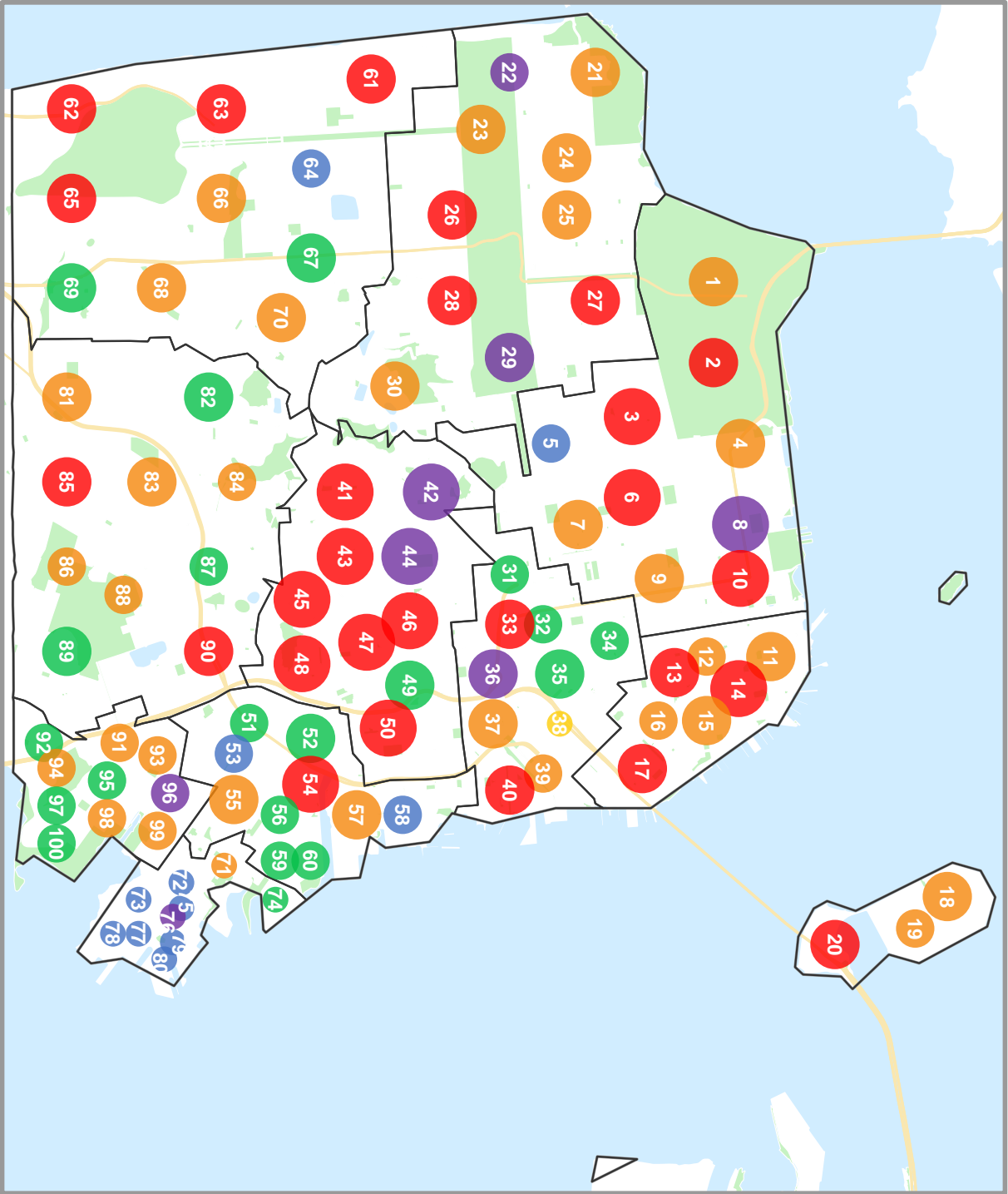


# San Francisco

100 representative people in 10 regions in San Francisco (10 per region)



Race/  
ethnicity\*

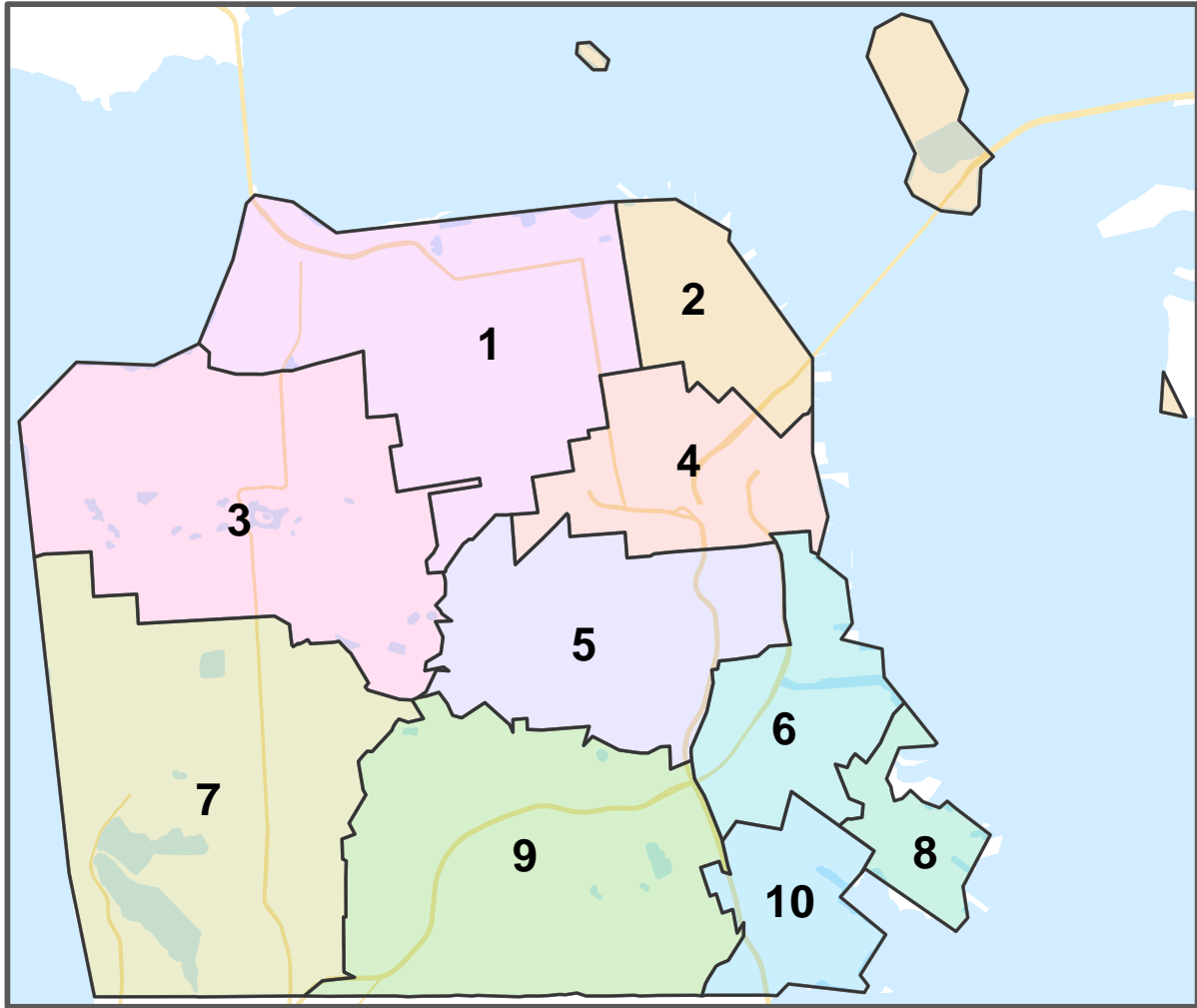
- Asian
- Black
- Latino/a
- Multiracial
- Native
- White

Household  
income

- \$50K
- \$100K
- \$150K

\*Complete race/ethnicity names from U.S. Census:  
Asian: Asian, Native Hawaiian and Other Pacific Islander; Black: Black or African American;  
Latino/a: Hispanic or Latino; Multiracial: Two or more races, Other races;  
Native: American Indian and Alaska Native; White: White.

# Regions



If there are greyed-out areas on the map, they usually represent unpopulated areas such as parks, universities or airports.

## Region 1

ID	Race/ethnicity	Household income
1	Asian	\$139,692
2	White	\$149,379
3	White	\$191,887
4	Asian	\$125,556
5	Black	\$88,762
6	White	\$159,201
7	Asian	\$135,118
8	Multi.	\$158,842
9	Asian	\$112,624
10	White	\$181,805

## Region 2

ID	Race/ethnicity	Household income
11	Asian	\$117,830
12	Asian	\$98,585
13	White	\$135,589
14	White	\$153,288
15	Asian	\$128,338
16	Asian	\$98,342
17	White	\$106,607
18	Asian	\$107,112
19	Asian	\$97,297
20	White	\$140,678

## Region 3

ID	Race/ethnicity	Household income
21	Asian	\$121,313
22	Multi.	\$99,254
23	Asian	\$124,125
24	Asian	\$116,061
25	Asian	\$121,467
26	White	\$123,270
27	White	\$119,893
28	White	\$109,813
29	Multi.	\$115,736
30	Asian	\$115,710

## Region 4

ID	Race/ethnicity	Household income
31	Latino/a	\$78,359
32	Latino/a	\$82,802
33	White	\$112,540
34	Latino/a	\$80,915
35	Latino/a	\$107,904
36	Multi.	\$119,256
37	Asian	\$101,596
38	Native	\$37,508
39	Asian	\$96,348
40	White	\$112,988

## Region 5

ID	Race/ethnicity	Household income
41	White	\$185,129
42	Multi.	\$174,038
43	White	\$163,021
44	Multi.	\$155,927
45	White	\$170,582
46	White	\$155,743
47	White	\$178,503
48	White	\$154,407
49	Latino/a	\$140,641
50	White	\$159,756

## Region 6

ID	Race/ethnicity	Household income
51	Latino/a	\$95,207
52	Latino/a	\$101,107
53	Black	\$76,473
54	White	\$168,597
55	Asian	\$103,017
56	Latino/a	\$80,643
57	Asian	\$108,277
58	Black	\$87,552
59	Latino/a	\$85,569
60	Latino/a	\$77,644

## Region 7

ID	Race/ethnicity	Household income
61	White	\$126,514
62	White	\$139,219
63	White	\$115,183
64	Black	\$94,127
65	White	\$124,714
66	Asian	\$119,228
67	Latino/a	\$107,725
68	Asian	\$117,132
69	Latino/a	\$104,697
70	Asian	\$125,683

## Region 8

ID	Race/ethnicity	Household income
71	Asian	\$45,714
72	Black	\$38,295
73	Black	\$38,336
74	Latino/a	\$41,617
75	Black	\$39,082
76	Multi.	\$39,793
77	Black	\$35,439
78	Black	\$31,657
79	Black	\$31,998
80	Black	\$39,194

## Region 9

ID	Race/ethnicity	Household income
81	Asian	\$117,770
82	Latino/a	\$104,040
83	Asian	\$103,634
84	Asian	\$65,287
85	White	\$119,070
86	Asian	\$95,508
87	Latino/a	\$95,596
88	Asian	\$96,149
89	Latino/a	\$103,089
90	White	\$128,328

## Region 10

ID	Race/ethnicity	Household income
91	Asian	\$71,260
92	Latino/a	\$77,911
93	Asian	\$66,732
94	Asian	\$69,402
95	Latino/a	\$83,342
96	Multi.	\$63,916
97	Latino/a	\$84,746
98	Asian	\$84,871
99	Asian	\$79,179
100	Latino/a	\$76,691

# San Francisco

True median of 100 households (\$107,419)

Mean of medians of students' samples



Judgment Sample



Simple Random Sample (SRS)



Cluster Random Sample



Stratified Random Sample