Data Visualization and Dashboards

- Nikhil Mishra

Top 20 ordered products by quantity

Product Categor.. ⇅	Product Id	CNTD(Order Id)
toys	3dd2a17168ec895c781a9..	253
	5a848e4ab52fd5445cdc0..	187
	42a2c92a0979a949ca4ea..	154
	99a4788cb24856965c36a..	456
	389d119b48cf3043d3113..	309
	53759a2ecddad2bb87a07..	287
	422879e10f46682990de2..	352
	a62e25e09e05e6faf31d9..	170
	a92930c327948861c015c..	154
	aca2eb7d00ea1a7b8ebd4..	425
	bb50f2e236e5eea010068..	186
	e0d64dcfaa3b6db5c54ca..	193
	e53e557d5a159f5aa2c5e..	154
health_beauty	2b4609f8948be1887449..	254
	7c1bd920dbdf22470b68b..	214
	19c91ef95d509ea33eda9..	153
	154e7e31ebfa092203795..	262
computers_accessories	d1c427060a0f73f6b889a..	313
watches_gifts	53b36df67ebb7c41585e8..	304
garden_tools	368c6c730842d78016ad8..	291

CNTD(Order Id)

153   456

Top 20 ordered products by Revenue

Product Id	
bb50f2e236e5eea010068...	63,885
6cdd53843498f92890544...	54,730
d6160fb7873f184099d9b...	48,899
d1c427060a0f73f6b889a...	47,215
99a4788cb24856965c36a...	43,026
3dd2a17168ec895c781a9...	41,083
25c38557cf793876c5abd...	38,907
5f504b3a1c75b73d6151b...	37,734
53b36df67ebb7c41585e8...	37,683
aca2eb7d00ea1a7b8ebd4...	37,609
e0d64dcfaa3b6db5c54ca...	31,787
d285360f29ac7fd97640b...	31,624
7a10781637204d8d1048...	30,468
f1c7f353075ce59d8a6f3c...	29,997
f819f0c84a64f02d3a560...	29,024
588531f8ec37e7d5ff5b7...	28,292
422879e10f46682990de2...	26,577
16c4e87b98a9370a9cbc3...	25,034
5a848e4ab52fd5445cdc0...	24,229

Product Category Name

(All) ▼

SUM(Price)

24,051   63,885

Individual product's % running totals by revenue and number of orders

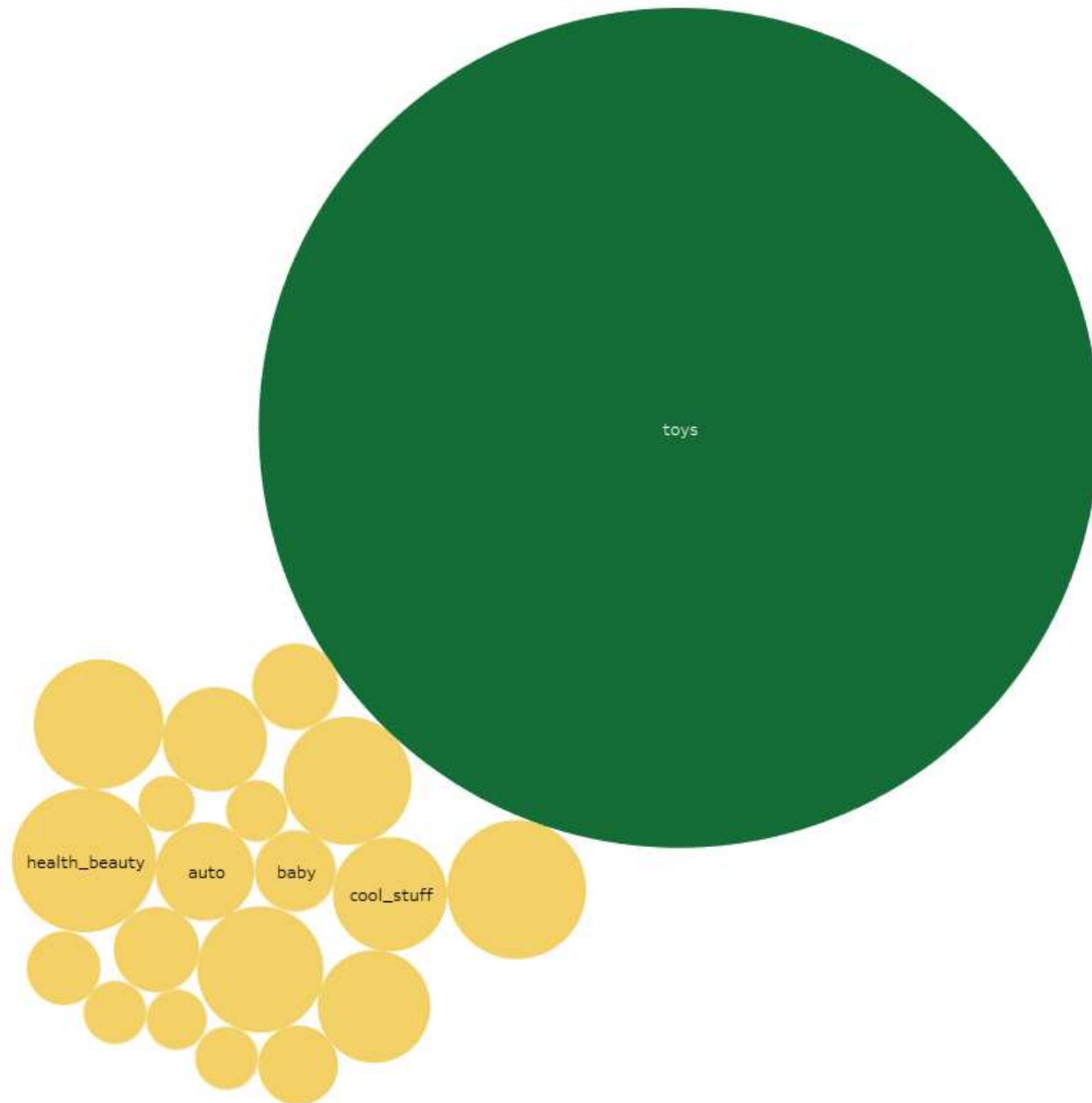| Product Id	Product Category Name	% of Total Running Sum of Distinct count ..	% of Total Running Sum of Price along Pr..	Revenue
bb50f2e236e5eea010068..	toys	0.00%	0.62%	63,885
6cdd53843498f92890544..	toys	0.01%	1.14%	54,730
d6160fb7873f184099d9b..	toys	0.01%	1.62%	48,899
d1c427060a0f73f6b889a..	computers_accessories	0.24%	19.53%	47,215
99a4788cb24856965c36a..	toys	0.02%	2.03%	43,026
3dd2a17168ec895c781a9..	toys	0.02%	2.43%	41,083
25c38557cf793876c5abd..	toys	0.02%	2.80%	38,907
5f504b3a1c75b73d6151b..	cool_stuff	0.51%	19.71%	37,734
53b36df67ebb7c41585e8..	watches_gifts	0.30%	13.29%	37,683
aca2eb7d00ea1a7b8ebd4..	toys	0.03%	3.17%	37,609
e0d64dcfaa3b6db5c54ca..	toys	0.03%	3.47%	31,787
d285360f29ac7fd97640b..	toys	0.04%	3.78%	31,624
7a10781637204d8d1048..	toys	0.04%	4.07%	30,468
f1c7f353075ce59d8a6f3c..	toys	0.04%	4.36%	29,997
f819f0c84a64f02d3a560..	toys	0.05%	4.64%	29,024
588531f8ec37e7d5ff5b7..	toys	0.05%	4.92%	28,292
422879e10f46682990de2..	toys	0.06%	5.17%	26,577
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5a848e4ab52fd5445cdc0..	toys	0.06%	5.65%	24,229
a62e25e09e05e6faf31d9..	toys	0.07%	5.88%	24,051
2b4609f8948be1887449..	health_beauty	0.15%	7.46%	22,717
fd0065af7f09af4b82a0ca..	toys	0.07%	6.09%	22,000
a5215a7a9f46c4185b12f..	toys	0.08%	6.30%	21,740
bc4cd4da98dd128c39bf0..	computers	16.67%	38.49%	21,500
389d119b48cf3043d3113..	toys	0.08%	6.51%	21,441
368c6c730842d78016ad8..	garden_tools	0.54%	19.58%	21,057
461f43be3bdf8844e65b6..	toys	0.08%	6.71%	20,593
52c80cedd4e90108bf4fa..	toys	0.09%	6.91%	20,496
53759a2ecddad2bb87a07..	toys	0.09%	7.10%	20,387
1dec4c88c685d5a07bf01..	toys	0.10%	7.30%	19,965
6f3b5b605d91b7439c5e3..	toys	0.10%	7.48%	19,009
19c91ef95d509ea33eda9..	health_beauty	0.31%	13.66%	18,889
1a080577618e7fe4d9ddd..	toys	0.10%	7.66%	18,263
165f86fe8b799a708a20e..	toys	0.11%	7.83%	17,821
fb01a5fc09b9b9563c2ee..	toys	0.11%	7.99%	16,732
e7cc48a9daff5436f63d3a..	toys	0.12%	8.15%	16,216
a04087ab6a96ffa041f8a..	computers	33.33%	66.74%	15,785
e53e557d5a159f5aa2c5e..	toys	0.12%	8.29%	15,439

Product Category Name

(All)

Product Category Name

- agro_industry_and_commerce
- air_conditioning
- art
- arts_and_craftmanship
- audio
- auto
- baby
- bed_bath_table
- books_general_interest
- books_imported
- books_technical
- christmas_supplies
- cine_photo
- computers
- computers_accessories
- consoles_games
- construction_tools_construction
- construction_tools_lights
- construction_tools_safety
- cool_stuff
- costruction_tools_garden
- costruction_tools_tools
- diapers_and_hygiene
- drinks
- dvds_blu_ray
- electronics
- fashio_female_clothing
- fashion_bags_accessories
- fashion_childrens_clothes
- fashion_male_clothing
- fashion_shoes
- fashion_sport
- fashion_underwear_beach
- fixed_telephony
- flowers
- food
- food_drink

Top 20 product categories by Revenue

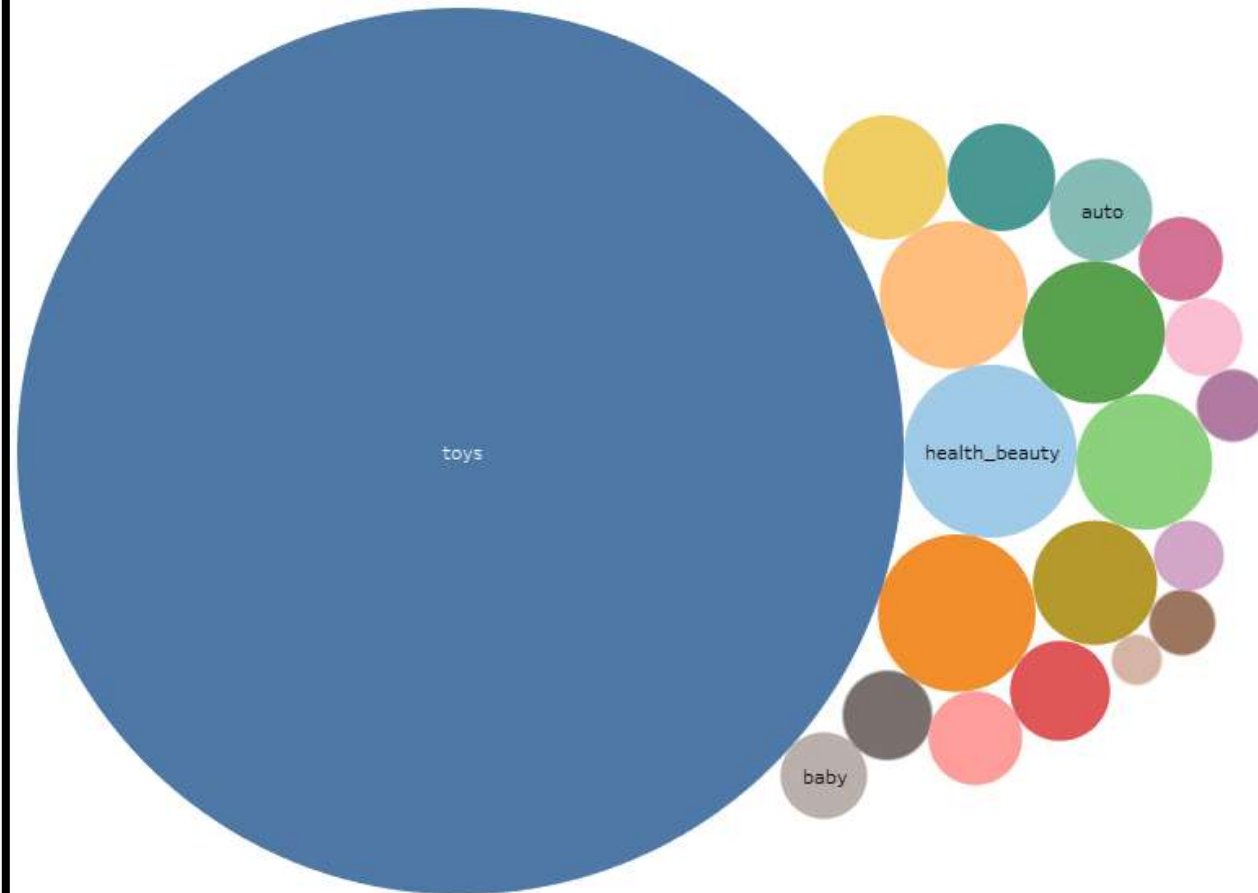Top 20 product cateogries by Revenue

toys

health_beauty   auto   baby

cool_stuff

SUM(Price)

46,854   10,360,560

Top 20 product categories by Order quantity

Top 20 product cateogries by Order quantity

Product Category Name
- ☑ (All)
- ☑ agro_industry_and_commerce
- ☑ air_conditioning
- ☑ art
- ☑ arts_and_craftmanship
- ☑ audio
- ☑ auto
- ☑ baby
- ☑ bed_bath_table
- ☑ books_general_interest
- ☑ books_imported
- ☑ books_technical
- ☑ christmas_supplies
- ☑ cine_photo
- ☑ computers
- ☑ computers_accessories
- ☑ consoles_games
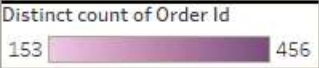- ☑ construction_tools_constructi...

Limit
Top 20 by COUNTD([Order Id])

Product Category Name
- ■ toys
- ■ health_beauty
- ■ bed_bath_table
- ■ sports_leisure
- ■ computers_accessories
- ■ furniture_decor
- ■ watches_gifts
- ■ housewares
- ■ telephony
- ■ auto
- ■ cool_stuff
- ■ garden_tools
- ■ perfumery
- ■ baby
- ■ electronics
- ■ stationery
- ■ office_furniture
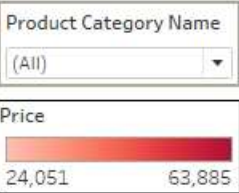- ■ pet_shop
- ■ fashion_bags_accessories

Top 20 Product Dashboard

Top 20 ordered products by quantity

Distinct count of Order Id

153 ▢▢▢ 456

Product Categor.. ⊤	Product Id	
toys	3dd2a17168ec895c781a9..	253
	5a848e4ab52fd5445cdc0..	187
	42a2c92a0979a949ca4ea..	154
	99a4788cb24856965c36a..	456
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	422879e10f46682990de2..	352
	a62e25e09e05e6faf31d9..	170
	a92930c327948861c015c..	154
	aca2eb7d00ea1a7b8ebd4..	425
	bb50f2e236e5eea010068..	186
	e0d64dcfaa3b6db5c54ca..	193
	e53e557d5a159f5aa2c5e..	154
health_beauty	2b4609f8948be1887449..	254
	7c1bd920dbdf22470b68b..	214
	19c91ef95d509ea33eda9..	153
	154e7e31ebfa092203795..	262
computers_accessories	d1c427060a0f73f6b889a..	313
watches_gifts	53b36df67ebb7c41585e8..	304
garden_tools	368c6c730842d78016ad8..	291

Top 20 ordered products by Revenue

Price

24,051 ▢▢▢ 63,885

Product Id	
bb50f2e236e5eea010068..	63,885
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3dd2a17168ec895c781a9..	41,083
25c38557cf793876c5abd..	38,907
5f504b3a1c75b73d6151b..	37,734
53b36df67ebb7c41585e8..	37,683
aca2eb7d00ea1a7b8ebd4..	37,609
e0d64dcfaa3b6db5c54ca..	31,787
d285360f29ac7fd97640b..	31,624
7a10781637204d8d1048..	30,468
f1c7f353075ce59d8a6f3c..	29,997
f819f0c84a64f02d3a560..	29,024
588531f8ec37e7d5ff5b7..	28,292
422879e10f46682990de2..	26,577
16c4e87b98a9370a9cbc3..	25,034
5a848e4ab52fd5445cdc0..	24,229
a62e25e09e05e6faf31d9..	24,051

Product Category Name

(All) ▾

Revenue_Analysis

Individual product's % running totals by revenue and number of orders

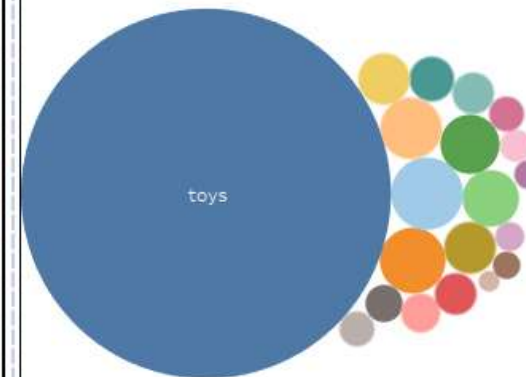| Product Id	Product Category Name	% of Total Running S..	% of Total Running S..	Revenue
bb50f2e236e5eea010068..	toys	0.00%	0.62%	63,885
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25c38557cf793876c5abd..	toys	0.02%	2.80%	38,907
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422879e10f46682990de2..	toys	0.06%	5.17%	26,577
16c4e87b98a9370a9cbc3..	toys	0.06%	5.41%	25,034
5a848e4ab52fd5445cdc0..	toys	0.06%	5.65%	24,229
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2b4609f8948be1887449..	health_beauty	0.15%	7.46%	22,717
fd0065af7f09af4b82a0ca..	toys	0.07%	6.09%	22,000
a5215a7a9f46c4185b12f..	toys	0.08%	6.30%	21,740
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461f43be3bdf8844e65b6..	toys	0.08%	6.71%	20,593
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6f3b5b605d91b7439c5e3..	toys	0.10%	7.48%	19,009
19c91ef95d509ea33eda9..	health_beauty	0.31%	13.66%	18,889
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e53e557d5a159f5aa2c5e..	toys	0.12%	8.29%	15,439
601a360bd2a916crof0a8..	cool_stuff	1.02%	27.62%	15,160

Product Category Name

- agro_industry_and..
- air_conditioning
- art
- arts_and_craftman..
- audio
- auto
- baby
- bed_bath_table
- books_general_int..
- books_imported
- books_technical
- christmas_supplies
- cine_photo
- computers
- computers_accesso..
- consoles_games
- construction_tools..
- construction_tools..
- construction_tools..
- cool_stuff
- costruction_tools_..
- costruction_tools_..
- diapers_and_hygie..
- drinks
- dvds_blu_ray
- electronics
- fashio_female_clot..
- fashion_bags_acce..
- fashion_childrens_..
- fashion_male_cloth..
- fashion_shoes
- fashion_sport
- fashion_underwear..
- fixed_telephony
- flowers
- food
- food_drink
- furniture_bedroom

Product Category Name

(All)

Top 20 product cateogries by Order quantity

Product Category N..

- [x] (All)
- [x] agro_indus..
- [x] air_conditi..
- [x] art
- [x] arts_and_c..
- [x] audio
- [x] auto
- [x] baby
- [x] bed_bath_..
- [x] books_gen..
- [x] books_imp..
- [x] books_tech..
- [x] christmas_..
- [x] cine_photo
- [x] computers
- [x] computers..

Limit
Top 20 by
COUNTD([Order Id])

Top 20 product cateogries by Revenue

Price

46,854   10M

Revenue_Analysis

Individual product's % running totals by revenue and number of orders

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- diapers_and_hygie..
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- dvds_blu_ray
- electronics
- fashio_female_clot..
- fashion_bags_acce..
- fashion_childrens_..
- fashion_male_cloth..
- fashion_shoes
- fashion_sport
- fashion_underwear..
- fixed_telephony
- flowers
- food
- food_drink
- furniture_bedroom

Product Category Name

(All)
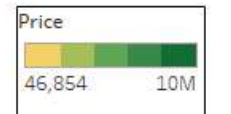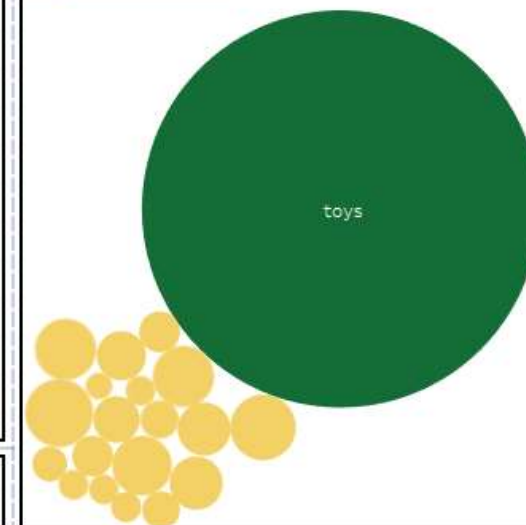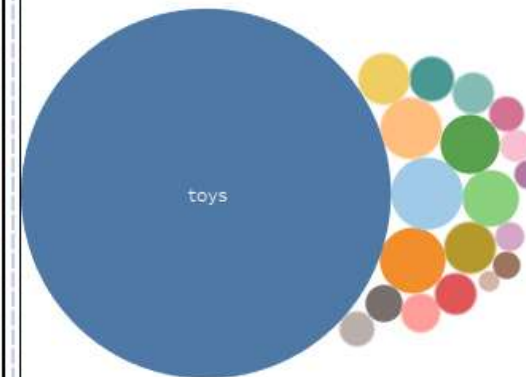
Top 20 product cateogries by Order quantity

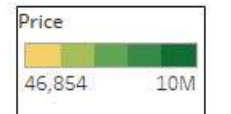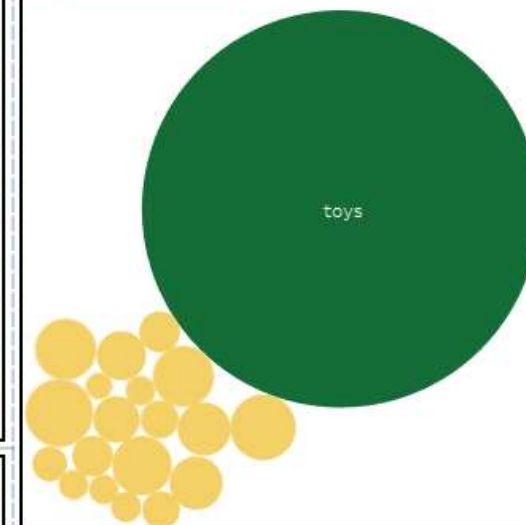### Product Category N..

- ☑ (All)
- ☑ agro_indus...
- ☑ air_conditi...
- ☑ art
- ☑ arts_and_c...
- ☑ audio
- ☑ auto
- ☑ baby
- ☑ bed_bath_...
- ☑ books_gen...
- ☑ books_imp...
- ☑ books_tech...
- ☑ christmas_...
- ☑ cine_photo
- ☑ computers
- ☑ computers...
- ☑ consoles_g...

Limit
Top 20 by
COUNTD([Order Id])

Top 20 product cateogries by Revenue

Price
46,854   10M

Market_Basket_Analysis

Product category name

Product category name (order!items1)	toys	bed_bath_ta..	furniture_de..	computers_a..	health_beauty	watches_gifts	sports_leisure	housewares	garden_tools	fashion_bags..	auto	perfumery	telephony	station..
toys		294	156	104	84	73	62	63	45	42	40	32	32	
bed_bath_table	294		6		1			2						
furniture_decor	156	6				1		1	3					
computers_accessories	104							2	2					
health_beauty	84	1				1	2							
watches_gifts	73		1		1									
sports_leisure	62				2			1	2		1			
housewares	63	2	1	2			1		1					
garden_tools	45		3	2			2	1						
fashion_bags_accessori..	42													
auto	40						1							
perfumery	32													
telephony	32													
stationery	31													
cool_stuff	25			1			1							
baby	21		1							1	1			
pet_shop	23													
office_furniture	18	1					1							
construction_tools_con..	12				1									
luggage_accessories	11			1										
costruction_tools_gard..	11													
home_construction	7		1	1					1					
fashion_shoes	8													
electronics	8		1						1					
musical_instruments	8													
market_place	7													
consoles_games	6													
furniture_living_room	5													
fashion_male_clothing	5													
construction_tools_ligh..	5													
drinks	4													
books_technical	4													
books_general_interest	3													
tablets_printing_image	3													
signaling_and_security	3													
home_confort	3													
small_appliances	1						1							
industry_commerce_an..	2													