



Current Month Transactions

18325✓

Goal: \$17.34K (+5.69%)

Current Month Profit

\$71.68K✓

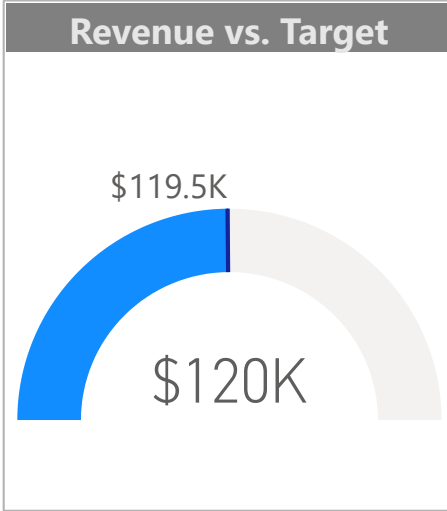
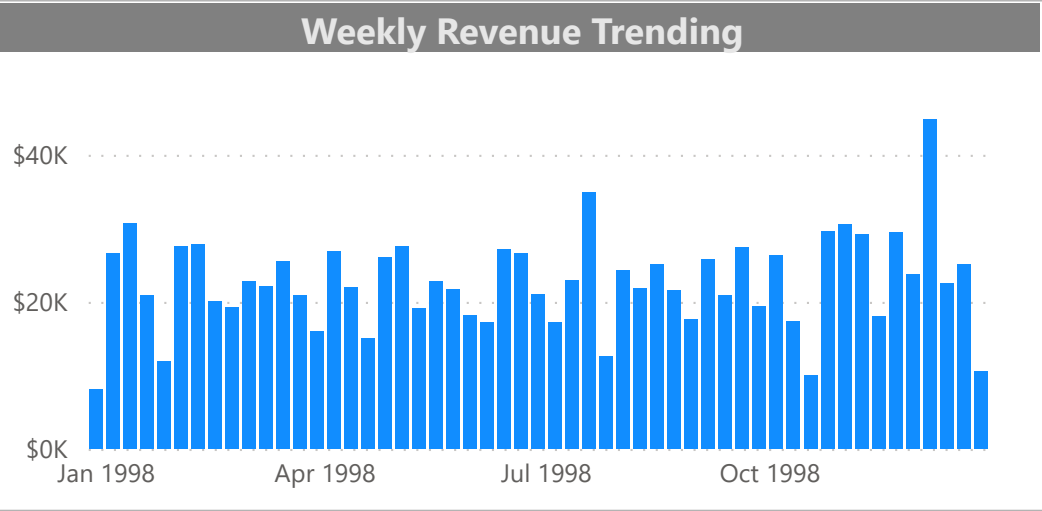
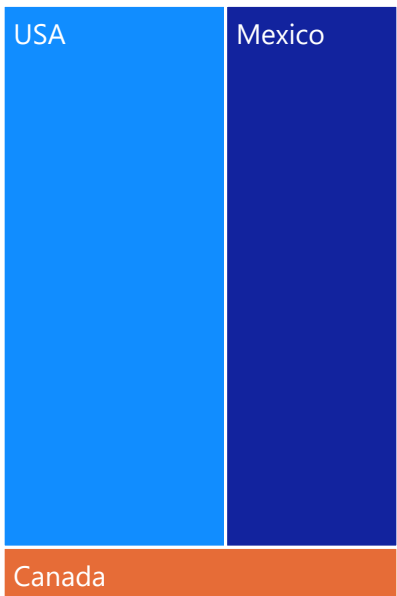
Goal: \$67.87K (+5.61%)

Current Month Returns

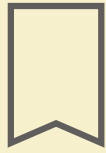
496!

Goal: 482 (+2.9%)

product_brand	Total Transactions	Total Profit	Profit Margin	Return Rate	
Hermanos	5342	\$21,753.14	58.64%	0.95%	
Ebony	5238	\$20,353.79	59.81%	0.96%	
Tell Tale	5112	\$19,982.03	58.05%	0.99%	
Tri-State	5099	\$19,979.82	58.91%	1.10%	
High Top	4940	\$19,810.42	60.42%	1.01%	
Nationeel	4408	\$18,616.82	60.44%	1.18%	
Best Choice	4218	\$18,354.53	60.64%	0.81%	
Horatio	4195	\$17,736.81	58.42%	1.26%	
Fort West	4108	\$15,834.21	59.80%	0.97%	
Fast	4097	\$16,468.76	61.03%	1.07%	
Sunset	3953	\$14,018.03	60.45%	1.03%	
Carrington	3891	\$14,882.97	59.52%	0.78%	
Red Wing	3870	\$15,869.53	59.36%	1.06%	
Big Time	3816	\$15,560.09	60.20%	1.05%	
Cormorant	3744	\$15,749.36	61.60%	0.87%	
Imagine	3634	\$15,102.46	61.40%	1.06%	
Super	3618	\$13,868.07	60.59%	0.96%	
Denny	3584	\$16,015.19	58.02%	0.99%	
High Quality	3577	\$16,138.93	59.98%	1.13%	
Golden	3550	\$13,255.62	58.72%	0.88%	
BBB Best	3514	\$12,991.34	62.12%	0.80%	
PigTail	3467	\$11,617.25	60.68%	1.04%	
Plato	3352	\$12,748.37	63.55%	1.06%	
Landslide	3270	\$10,646.93	58.65%	0.98%	
CDR	3078	\$12,062.13	58.98%	1.11%	
Better	2822	\$9,179.22	61.15%	1.07%	
Total	113668	\$449,626.65	59.94%	1.00%	



Informative Links:



Portland hits 1,000 sales in December



Merida hits maximum sales in Octomber



Victoria hits maximum revenue in March

Total Returns by Store Locaions

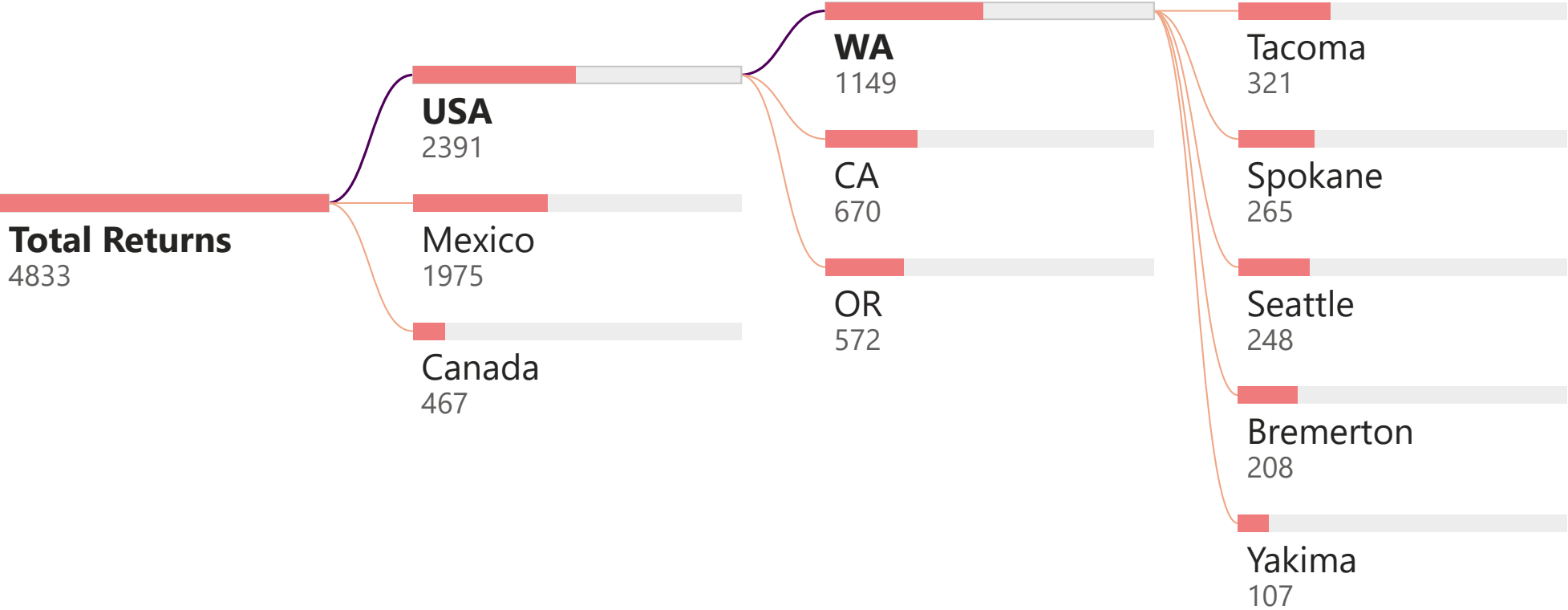
store_country ×

store_state ×

store_city ×

USA

WA



Total Returns

4833

Total Transactions

183K

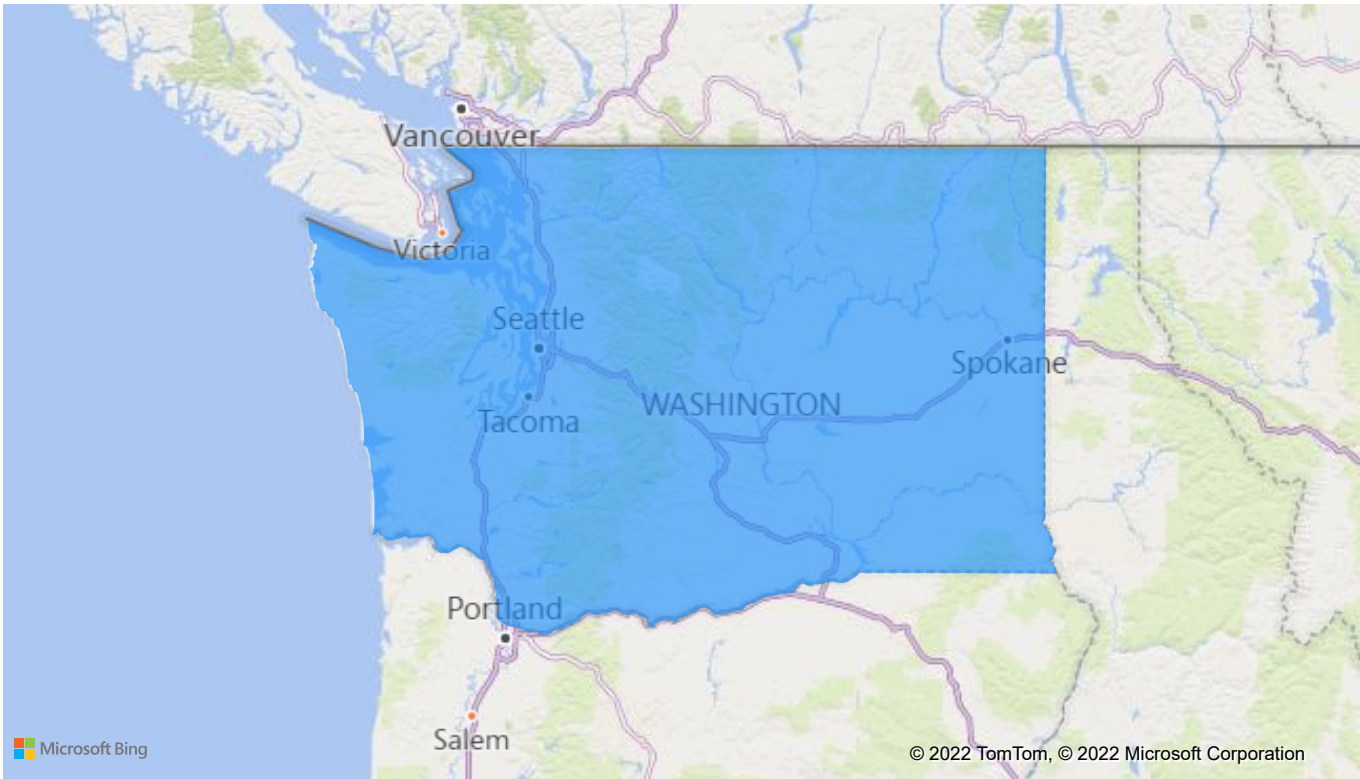
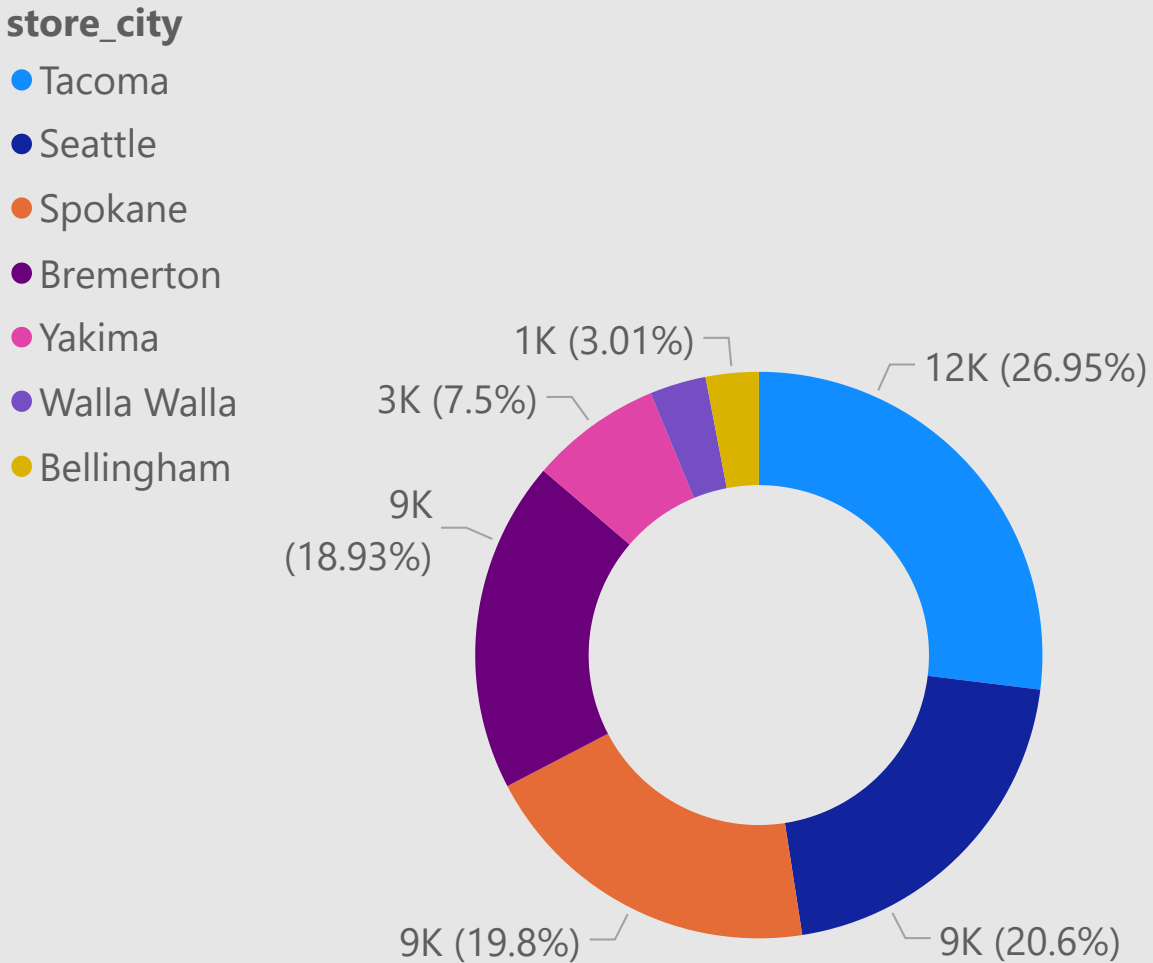
Total Revenue

\$1.20M

Total Profit

\$715.69K

Store States In Detail



store_city	Total Transactions	Target Transactions	Total Revenue	Revenue Target	Total Profit
Bellingham	1389	1,527.90	\$4,779.90	\$481.81	\$2,847.74
Bremerton	8722	9,594.20	\$57,981.58	\$5,651.43	\$34,532.22
Seattle	9491	10,440.10	\$63,337.39	\$5,139.96	\$37,798.44
Spokane	9120	10,032.00	\$60,850.70	\$4,612.68	\$36,343.23
Tacoma	12416	13,657.60	\$82,851.94	\$8,744.90	\$49,445.55
Walla Walla	1478	1,625.80	\$5,250.88	\$700.78	\$3,123.69
Yakima	3455	3,800.50	\$23,247.55	\$2,575.18	\$13,895.77
Total	46071	50,678.10	\$298,299.94	\$27,906.74	\$177,986.64