

Site Planning Questionnaire

- **Who is the target audience?**

People of all ages who are interested to learn and collect information about the park prior to their visit. There are several different activities for everyone to do visiting the Pinnacle Mountain State Park.

- **How can I tailor the web site to reach that audience?**

Including useful information about park location, where to stay overnight, different trails, fishing sites, boating and boat rentals, playgrounds, and other available activities.

- **How will I gather the information?**

I have visited this park several times and will do more research through the internet.

- **What are my sources for multimedia content?**

I have some content on hand and can obtain additional content as needed.

- **What is my budget?**

No budget.

- **How long do I have to complete the project?**

I have at least five weeks to complete this project.

- **Who is on my project team?**

I will be working by myself.

- **How often should the site be updated?**

Some sections may need to be updated at least weekly until covering all areas of this project is completed, while others may only need it as necessary to keep the information current.

- **Who is responsible for updating the site?**

I will be responsible.