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MENU

## User Story Examples

When [Writing Effective User Stories](#), it is important to have descriptive summaries and detailed acceptance criteria to help the team know [when a user story is considered complete or “done.”](#) See the examples below:

Epic	User Story	Acceptance Criteria
As an <b>Acquisition Gateway User</b> , I need to access the Acquisition ordering platform behind a secure login <b>so that</b> I can purchase products.	As an <b>Acquisition Gateway User</b> , I need to select an Auction product in the Acquisition ordering platform <b>so that</b> I can bid on it.	Ensure the Acquisition Gateway User is able to: <ul style="list-style-type: none"><li>log in to Acquisition Gateway</li><li>navigate to the Auction page</li><li>able to select a product(s) to bid on</li></ul>
	As an <b>Acquisition Gateway User</b> , I need to review my previous bids in the Acquisition ordering platform <b>so that</b> I can remove expired bids.	Ensure the Acquisition Gateway User is able to: <ul style="list-style-type: none"><li>log in to Acquisition Gateway</li><li>navigate to a page to review items previously bid upon</li></ul>

Epic	User Story	Acceptance Criteria
		<ul style="list-style-type: none"> <li>• select one, or multiple, expired bids</li> <li>• remove expired bids</li> </ul>
<p>As a <b>Marketing Lead</b>, I <b>want</b> to have a content management system <b>so that</b> I can manage and provide quality content and experience to my readers.</p> <p>Source: <a href="https://tech.gsa.gov/guides/user_story_example/">How to Use User Stories to Build Your Website</a></p>	<p>As a <b>Content Owner</b>, I <b>want</b> to be able to create product content <b>so that</b> I can provide information and market to customers.</p>	<p>Ensure the Content Owner is able to:</p> <ul style="list-style-type: none"> <li>• log in to the content management system</li> <li>• create a page of content</li> <li>• edit / update an existing page of content</li> <li>• save changes</li> <li>• assign content page to Editor for review</li> </ul>
	<p>As an <b>Editor</b>, I <b>want</b> to review content before it is published <b>so that</b> I can assure it is optimized with correct grammar and tone.</p>	<p>Ensure the Editor is able to:</p> <ul style="list-style-type: none"> <li>• log in to the content management system</li> <li>• view existing content page</li> <li>• edit / update page of content</li> <li>• add markup comments- save changes</li> <li>• save changes</li> <li>• re-assign to Content Owner to make updates</li> <li>• schedule content publish</li> </ul>

Epic	User Story	Acceptance Criteria
<p>As an <b>EBC Requester</b>, I <b>want</b> to create an executive business case <b>so that</b> I can request funding for a project.</p>	<p>As an <b>EBC Requester</b>, I <b>want</b> to know what catalog of services GSA IT offers <b>so that</b> I can determine if an existing platform can support my proposed project.</p>	<p>Ensure the EBC Requester is able to:</p> <ul style="list-style-type: none"> <li>• receive / access a catalog of GSA IT services</li> <li>• able to easily compare platform technologies and identify associated costs</li> </ul>
	<p>As an <b>EBC Requester</b>, I <b>want</b> to have a checklist of outputs <b>so that</b> I can submit a complete EBC request.</p>	<p>Ensure the EBC Requester is able to:</p> <ul style="list-style-type: none"> <li>• receive / access an EBC Checklist</li> <li>• has access to submit the EBC in Salesforce</li> <li>• can create / view / edit all of the applicable sections and materials required to submit the EBC</li> </ul>
<p>As a <b>HR Manager</b>, I want a virtual job openings board <b>so that</b> I can view job status and manage company personnel needs.</p> <p>Source: <a href="#">How Does Agile Marketing Work?</a></p>	<p>As a <b>HR Manager</b>, I <b>need</b> to view a candidate's status <b>so that</b> I can manage their application process throughout the recruiting phases.</p>	<p>Ensure the HR Manager is able to:</p> <ul style="list-style-type: none"> <li>• log in to the virtual job openings board system</li> <li>• view / edit / add the status for job candidates</li> <li>• update for each phase (e.g. Phone Screening</li> </ul>

Epic	User Story	Acceptance Criteria
		Completed, In-person Interview Scheduled, Background Check in-progress, etc.) <ul style="list-style-type: none"><li>• send email communication to staff regarding candidate</li></ul>
<p>As a <b>Marketing Data Analyst</b>, I <b>want</b> to create forecast and trend reports <b>so that</b> I can support the sales efforts of Region 9 Marketing Representatives.</p> <p>Source: <a href="#">How Does Agile Marketing Work?</a></p>	<p>As a <b>Marketing Data Analyst</b>, I <b>need</b> to run the Salesforce &amp; Google analytics reports <b>so that</b> I can build the monthly media campaign plans.</p>	<p>Ensure the Marketing Data Analyst is able to:</p> <ul style="list-style-type: none"><li>• access the Salesforce &amp; Google Analytics reports</li><li>• create the monthly media campaign plan for a specified region (e.g. Region 9)</li><li>• access a Contacts list</li><li>• email the prepared monthly media campaign to one or more selected contact(s)</li></ul>

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