# Case Study: Historical Stock Analysis



# Objective

Examine the closing price trends of large-cap companies listed on the NSE to identify patterns, fluctuations, and long-term performance insights. Exploring how macroeconomic factors and sectoral dynamics influence the stock prices of high-market-cap companies. Pinpoint stocks with consistent growth or volatility to help investors and analysts understand market leaders and laggards.

### Dataset Overview

This dataset contains the historical closing price data for all stocks listed on the National Stock Exchange (NSE) of India with a market capitalization exceeding 500 crore INR. This dataset contains 1418 attributes and 8469 entries with data types as float64 for 14147 attributes and object for 1 attribute.

Features	Description
Stock Ticker:	Unique symbol representing each stock.
Date:	The specific trading date.
Closing Price	The price at which the stock closed on a given day.

## Methodology

Handling
 Missing Values

Filling null values using fillna() feature using method bfill.

3. Dropping null values

Dropping null values which cannot be imputed by setting a threshold value(0.5) of missing entries

4. Outliers

handling

Capping outliers
with upper and
lower bound.

6. Anomaly detection

Detecting anomalies using Isolation forest and understanding the reason behind it.

2. Datetime
Conversion

The date column was converted to datetime dtype.

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5. Time Series

decomposition

Understanding trend, seasonality and

residual for ICICI

**BANK** stocks

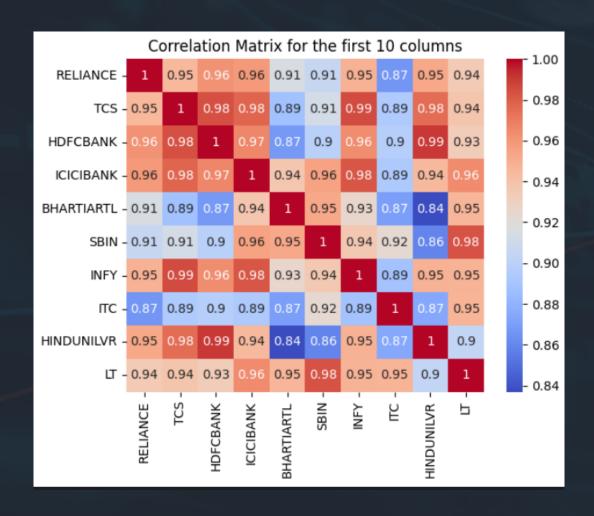
## Statistical Analysis

- The dataset spans from 1991-01-02 to 2024-07-05, covering 33+ years of stock performance data.
- Top 3 Average Stock Prices:
- TCS: ₹ 754.71LT: ₹ 589.21
- > HINDUNILVR: ₹ 585.61
- These figures indicate that on average, TCS had the highest stock price among the listed companies.
- Lowest Price:
  - Infosys recorded the lowest stock price at ₹0.76, likely reflecting its early-stage valuation.
  - > Other companies such as HDFC Bank and SBI also had very low starting prices, signaling substantial long-term growth.
- Companies like TCS (₹988.47) and L&T (₹589.21) show high standard deviation, indicating greater volatility in stock prices over time.

- On the contrary, companies such as Bharti Airtel (₹184.24) and SBI (₹159.25) exhibit relatively lower price volatility.
- The gap between the median and the mean indicates skewness, likely caused by significant price increases in later years.
- Over the 33 years, all companies experienced significant growth:
  - Reliance grew from a minimum of ₹10.98 to ₹1,205.24.
  - TCS rose from ₹35.47 to ₹3,031.64.
  - HDFC Bank started at ₹2.43 and reached ₹1,327.41.



### Correlation Analysis



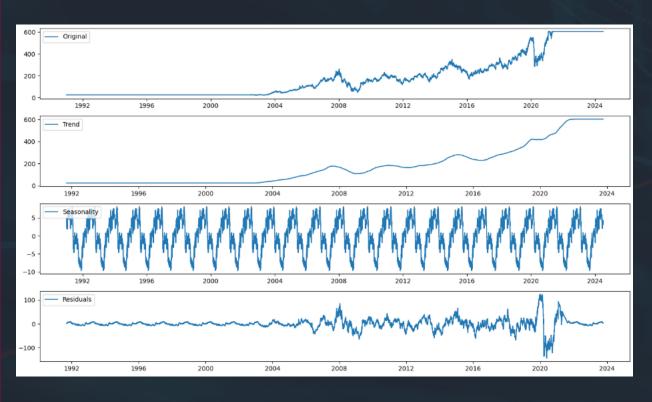
Bharti Airtel exhibits
slightly lower correlation
with other stocks,
reflecting its distinct
sectoral influences (telecom
vs. IT or banking).

Banking Stocks (HDFC Bank, ICICI Bank, SBI): Strong inter-correlation, reflecting their similar responses to macroeconomic factors.

IT Stocks (TCS, Infosys): High correlation (0.99), likely due to their similar industry dynamics.

### Time series decomposition

#### Stock- ICICI Bank





#### Trend:

- •This component represent the upward movement in the stock price.
- •There is a clear upward trend after a half-way, suggests that ICICIBANK stocks value have been rising over the time indicating a long-term positive growth.

#### **Seasonality**:

- •This component captures a short-term repeated pattern in the data, which are consistent over the year.
- •The cyclical pattern shows regular troughs and peaks in the data indicating that the data exhibits seasonal effects, which maybe due to factor like the macroeconomic conditions.

#### Residual

- •This component captures the irregular fluctuations and noise in the data.
- •The residual is somewhat constant at the beginning and later shows higher volatility which maybe due to market events.

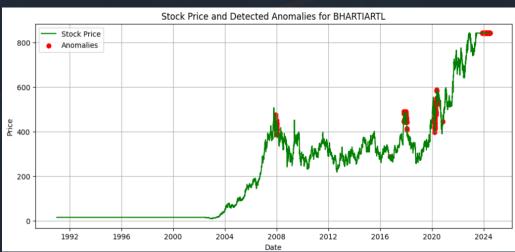
The upward trend suggests that the "ICICBANK" stock has been growing over the long term. Traders may consider employing trendfollowing strategies, such as buying on dips during an uptrend and holding positions for the long term.

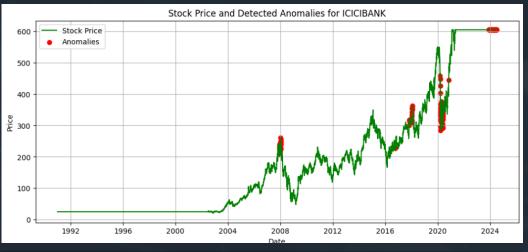
### Anomaly Detection

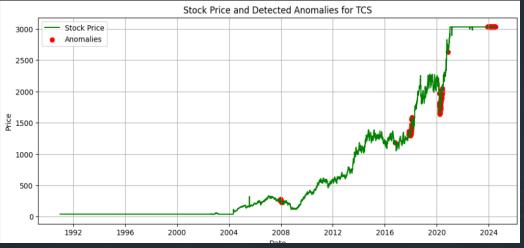
Used Isolation Forest to detect anomalies in each stock of the data.

#### Here are the first 4 stocks anomaly-:









### Reasons for anomaly

Most of the anomalies can be seen in year 2020 and 2008.

#### Few reasons for 2020 anomalies are:

- •Covid-19 outbreak can one of the major reasons for anomalies(2020) in the dataset.
- •In the initial timeline of covid-19, rapid spread and lockdown caused panic among the investors, leading to sharp decline in stock prices.
- •In the latter phase of covid-19(recovery-period), the reopening of market caused voality and rapid change in the stock prices.

### Few reasons for the 2008 anomalies are:

- •The financial crisis of 2008 adversely impacted businesses, economies, and stock markets.
- •This day is referred to as Black Monday.
- •The widespread fear that the economy of the USA might go into recession
- ·A drop in the interest rates in the US
- Volatility in the commodity markets

### Conclusion

The NSE historical stock market analysis revealed significant anomalies during March 2020, driven by global events like the COVID-19 pandemic. Key stocks such as RELIANCE, TCS, HDFCBANK, ICICIBANK, and BHARTIARTL contributed to these deviations, reflecting their impact on market movements. The analysis highlights the importance of monitoring blue-chip stocks and sectoral trends to understand market behavior, manage risks, and make informed investment decisions.