week_number	previous_week_revenue	current_week_revenue	%_change
1		1035629	
2	1035629	1053089	1.69%
3	1053089	1148250	9.04%
4	1148250	1071919	-6.65%
5	1071919	1064578	-0.68%
6	1064578	1121745	5.37%
7	1121745	1099909	-1.95%
8	1099909	1071542	-2.58%
9	1071542	1093502	2.05%
10	1093502	987820	-9.66%
11	987820	1131281	14.52%
12	1131281	1106533	-2.19%

age_group	%GT Sum of total_revenue_earned
Above 55	15.31%
B/W 25-30	1.48%
B/W 30-40	17.32%
B/W 40-50	20.92%
B/W 50-55	21.57%
Less than 25	0.43%
unknown	22.98%
Total	**100.00%**

Select or drag fields to populate this visual

card_category	%GT Sum of total_revenue_earned
Blue	83.41%
Gold	4.44%
Platinum	2.05%
Silver	10.10%
Total	**100.00%**
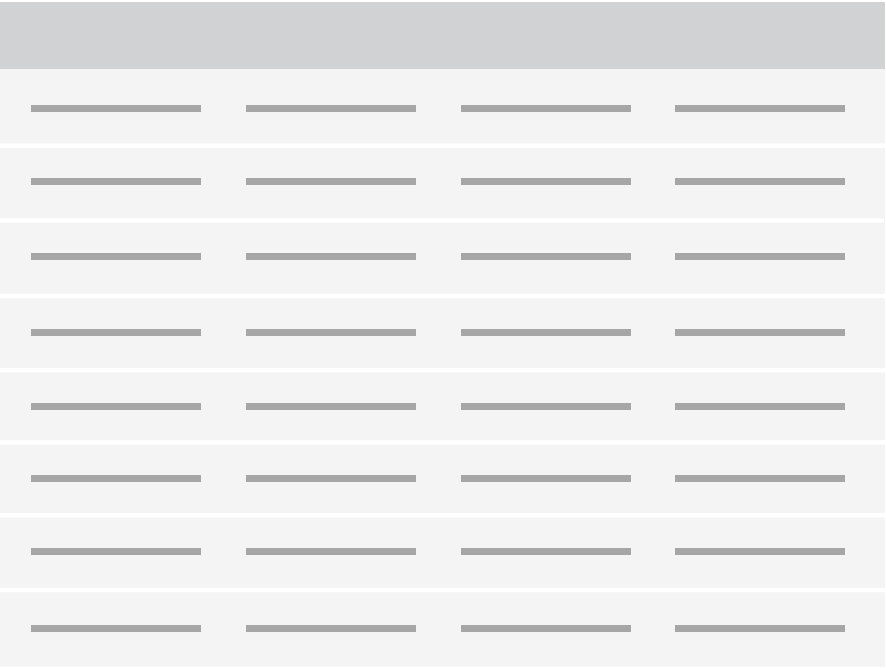
Credit Card Transaction Report

Total Revenue: 55M (0M – 111M)
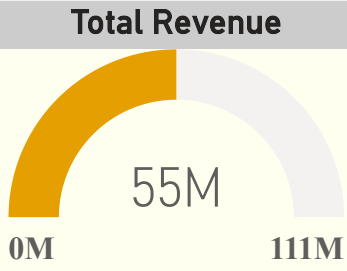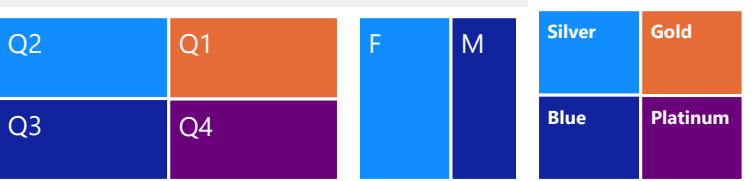
Total Transaction: 45M

Total Interest: 7.84M

Transaction Count: 656K

Date: 01-01-2023 — 24-12-2023

Q2 | Q1
Q3 | Q4

F | M

Silver | Gold
Blue | Platinum

card_category	Sum of total_revenue_earned	Sum of interest_earned	Sum of annual_fees
Blue	46139398	64,95,887.74	2685635
Silver	5586332	8,12,081.28	187505
Gold	2454072	3,73,784.16	56210
Platinum	1135608	1,61,629.05	20665
Total	**55315410**	**78,43,382.23**	**2950015**

Qtr Revenvue and Transaction count

● Sum of total_revenue_earned ● Sum of total_trans_vol

- Q1: 14.0M — 163.3K
- Q2: 13.8M — 164.2K
- Q3: 14.2M — 166.6K
- Q4: 13.3M — 161.6K

Revenue by Job Profile

100%

- Businessman: 17M
- White-collar: 10M
- Selfemployeed: 8M
- Govt: 8M
- Blue-collar: 7M
- Retirees: 5M

26.1%

Revenue by Education level of customer

- Graduate: 22M
- High Sch...: 11M
- Unknown: 8M
- Uneducated: 8M
- Post-Gra...: 3M
- Doctorate: 2M
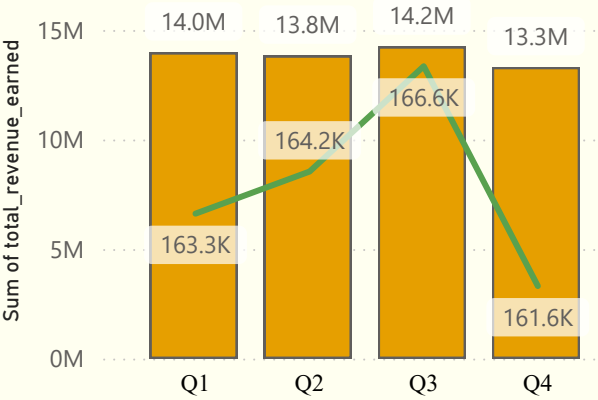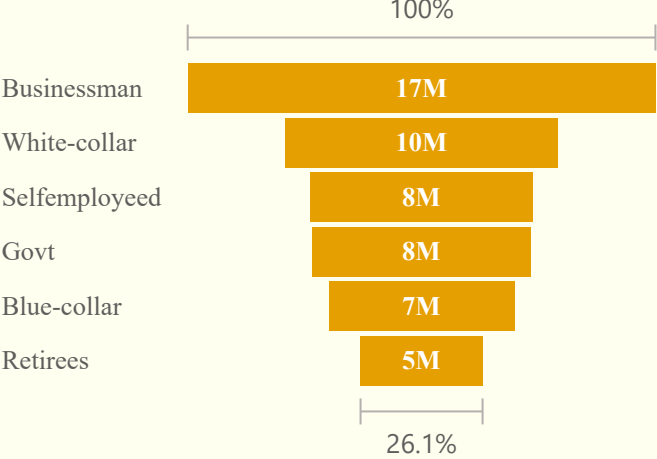
Revenue and Annual fees by Use Chip

● Sum of total_revenue_earned ● Sum of annual_fees
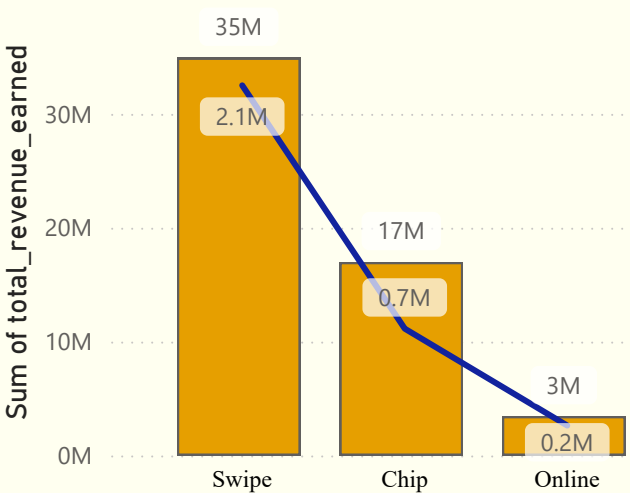
- Swipe: 35M — 2.1M
- Chip: 17M — 0.7M
- Online: 3M — 0.2M

Revenue by Age group

- unknown
- B/W 50-55
- B/W 40-50
- B/W 30-40
- Above 55
- B/W 25-30
- Less than 25

Revenue by type of expenditure

- Bills
- Entertainment
- Food
- Fuel
- Grocery
- Travel
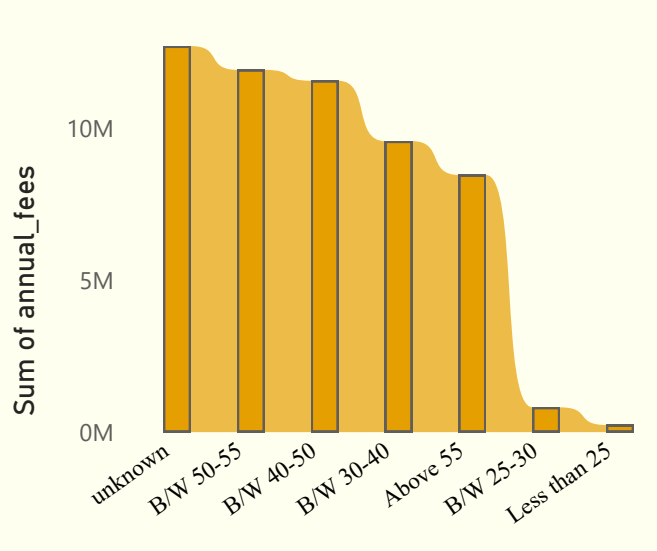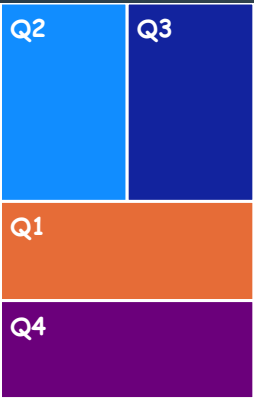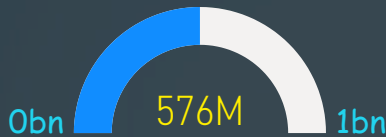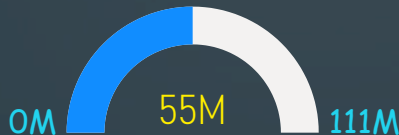
Credit Card Customer Report

Revenue
M	F
30M	25M

Card Category Avg
Silver	Gold
Blue	Platinum

Q2	Q3
Q1	
Q4	

Total Income
0bn — 576M — 1bn

Total Revenue
0M — 55M — 111M

Customer_Satisfaction_Score
3.19

Date
01-01-2023
24-12-2023

Personal Loans & their resp. Income
no	yes
504M	72M

Weekly chart of revenue
- 0.8M
- 0.6M
- 0.4M
- 0.2M

Jan 2023, Mar 2023, May 2023, Jul 2023, Sep 2023, Nov 2023

Revenue by Age Group
- 10M
- 0M

unknown, B/W 50-55, B/W 40-50, B/W 30-40, Above 55, B/W 25-30, Less than 25
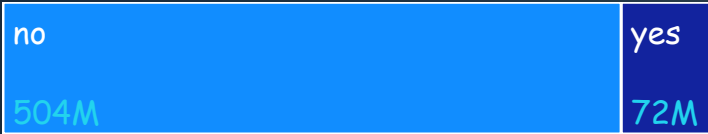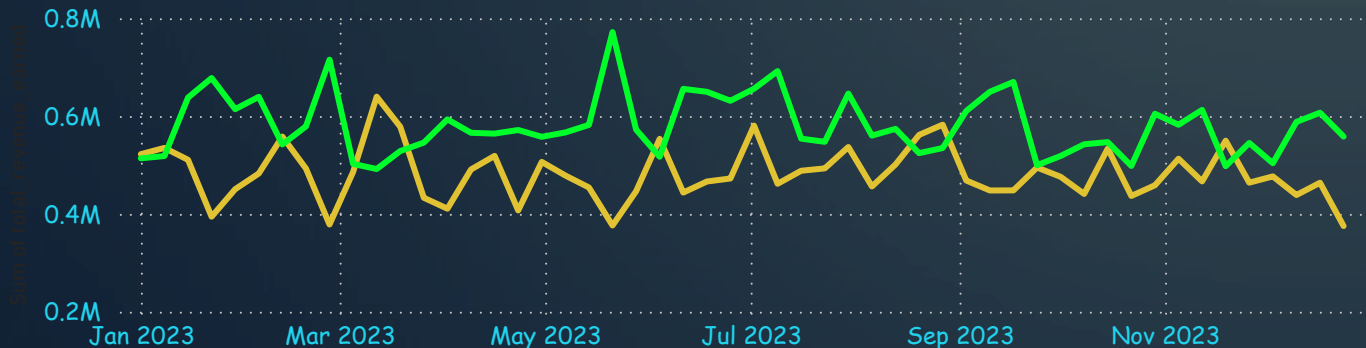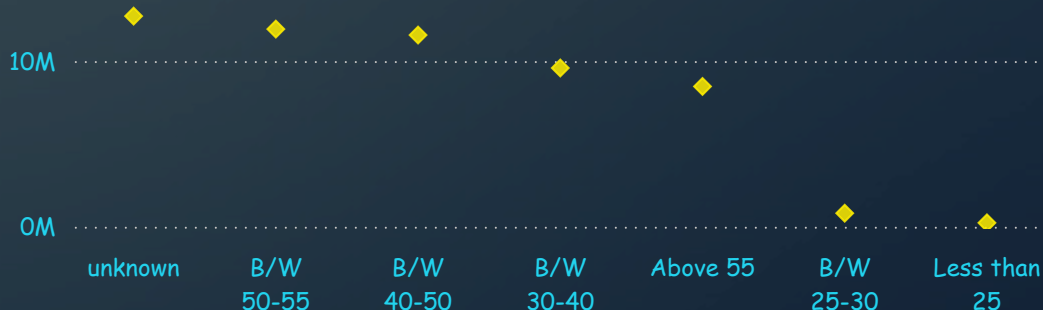
Revenue by Use chip and if he owns a car
car_owner: no / yes

	no	yes
Swipe	20.9M	14.0M
Chip	9.9M	7.1M
Online	2.1M	1.3M

0M, 5M, 10M, 15M, 20M

Revenue by state

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Microsoft Bing
© OpenStreetMap

Revenue by Marital Status
- 4M (7.39%) Unknown
- 23M (42.05%) Single
- 28M (50.56%) Married

Legend:
- Married
- Single
- Unknown