

Gangajal Economics:

Towards realistic & effective economic theories & policies

Why is there misery in the world?

As mentioned in the introduction, we have misery in spite of having enough resources. The culprit lies in following the inappropriate economic policies which are not based on the ground realities. The policies miss out on direct and significant cause effect relationship. As a result, they do not produce the desired results. Too much dependence on markets, due to not understanding the limitations of the market, is one such area. Inadequate or inappropriate state intervention and poor fiscal and monetary management further complicate the situation.

It is possible to set right the economic policies in a simple and effective way by applying our solutions which are based on the theories propounded in Gangajal Economics.

What is Gangajal Economics?

Our model makes a de-novo inquiry into the working of an economy by observing the ground realities and contemplating on them through our inner knowledge method to arrive at a theory and, thereafter, a policy. We have named the set of our economic theories as Gangajal Economics. It covers various aspects of micro and macro economics including money management (monetary and capital market set-ups) and fiscal management. It also deals with the important areas of economic regulations. Collectively, our theories/policies help manage all significant areas of an economy properly so as to produce optimum growth with distributive justice.

‘Gangajal’ means water of the sacred river of India known as ‘Ganga’. It contains medicinal properties. As it flows downstream, water gets contaminated and requires cleaning. Similarly, in economics, we formulate

appropriate economic theories to promote growth and eliminate economic ills (like water containing medicinal properties). During the course of implementation, these theories/policies are maligned or manipulated to form vested interests (like water getting contaminated). A review is required to rectify the manipulation (like cleaning of water). A patents regime is an example of how it has moved away from its initial intent and now promotes profiteering rather than serving a social good.

In our Gangajal model, we have formulated theories and designed policies based on them. These are based on direct cause effect relationship and conform to our law of justice. We also insist on a periodical review of policies and results.

Approach of Gangajal Economics to managing a national economy

Our first and foremost consideration is that the economic policies must be realistic and fair.

Next, we pay attention to the institutional capacities. Both the public and private sector have their respective strengths and weaknesses. Keeping these in mind, our model aims to optimize the resource results. The basic functions remain with the state; others are to be operated via the private sector with the state retaining the overall control. Some others remain in both the sectors.

An economy management begins with planning to control the macro level variables of growth, investment, inflation, fiscal deficit, sovereign debt, private debt and forex reserves. It then extends to money management and fiscal management (next two menu options). We have designed our specific policies to accelerate growth,

control inflation, build infrastructure, reduce inequalities of income and wealth and provide a decent social security. Our policies are mostly unique. For instance, we have designed a direct method of controlling inflation to keep it at a targeted level. This method becomes a part and parcel of the economy management so that no interim responses are required.

Above is attempted to be done in a fair and just manner by allowing the people to enjoy the fruits of their labour and without impacting either consumption or investment.

Unemployment is unavoidable in any economy due to the very nature of productivity based on technological advancement. Our model tackles this issue in a unique way by creating thousands and millions of small entrepreneurs which in turn gives a fillip to consumption and creates jobs. There is also a provision for a distress employment that makes people job-ready and does away with their inertia.

Our specific policies also safeguard against financial instability and mitigate the financial risks.

Applying Gangajal Economics theories in formulating economic policies

Our model provides two solutions to manage a national economy right. The basic economy solution deals with important macro level variables of growth, inflation and certain parts of fiscal management. The comprehensive economy solution includes basic solution plus other areas of economy. All these solutions are based on the theories and policies propounded in our Gangajal Economics. Being based on cause effect relationship in line with the ground realities, our solutions would produce the desired results and correct the course of national economy.

After analyzing the existing state of the economy, a course correction plan is worked out for the national economy. Some of our policies may be implemented from day one; some others may have to be introduced in a calibrated manner. Our solutions will contain all those details.

(Top menu bar contains a menu option called 'Our Products'. It presents more information about the areas of economy covered in our basic and comprehensive solutions.)