

Main Project

Selling Out!

Due: Week 13

Description:

Using everything we have covered over the course of the semester you will need to build a small website with the purpose of selling a product. The product can be of your choosing.

Submitting Your Work

Please read and follow the submission instructions carefully, if the submission **does not** follow the instructions a **zero** will be provided for the assignment.

- Upload the assignment folder to your GitHub repository
- Upload your website to your Lamp stack
- Submit the Lamp stack and GitHub link to the Blackboard Submission

Instructions:

Please read and follow the instructions below carefully:

Design:

1. Decide on the product that you wish to sell. This can be any product real or fake!
2. Gather any images or text that will be needed for the design & website.
3. Create an accurate wireframe/design for the homepage (the index file).

Build (HTML):

1. The page should be created using the appropriate semantic elements and should be error free when validated.
2. The following pages will be required:
 - a. Homepage
 - b. About page
 - c. Product page x 3 (different variations).

- d. Contact page
- 3. All pages should be responsive on all the major viewports.
- 4. The pages should have a:
 - a. Header that includes a logo and navigation
 - b. A call to action (on at least the homepage)
 - c. Footer that contains any company information and/or contact form.

Style It (CSS):

- 1. The website should have a professional finish.
- 2. The CSS should be error free when validated.
- 3. The color scheme should complement the product and follow one of the following:
 - a. Monochrome
 - b. Complementary
 - c. Analogous
 - d. Or Triadic
- 4. The text should have at least 2 types of font families.
- 5. Letter spacing or kerning should be used where appropriate.
- 6. The pages should have a healthy number of different effects and enhancements, some ideas:
 - a. Hover effects
 - b. Background video / images
 - c. SVG's
 - d. Filters
 - e. Etc.
- 7. The layout should be engaging and easy to follow.
- 8. Most of all be creative and have some fun with this!**

Evaluation:

Please refer to the chart below for a breakdown of the evaluation.

Criteria	Mark
Technical Evaluation	
HTML and CSS were error free	/10
All the required metadata were used in all pages	/5
File organization	/5
Semantic elements were used appropriately	/5
All of the required pages were present	/5
Website was responsive on all major viewports	/10

An accurate wireframe was created for the homepage	/10
All pages included a header and footer	/10
Creative Evaluation	
The layout was balanced and made good use of media, white space and other interface components	/15
The typography was well thought-out and applied to the text elements	/10
The color scheme was well thought-out and matched the product choice	/10
A good effort was made into adding a variety of enhancements and effects to the pages.	/15
The website had a professional finish and was convincing	/20
Total	/125