

# WeRateDogs Analysis

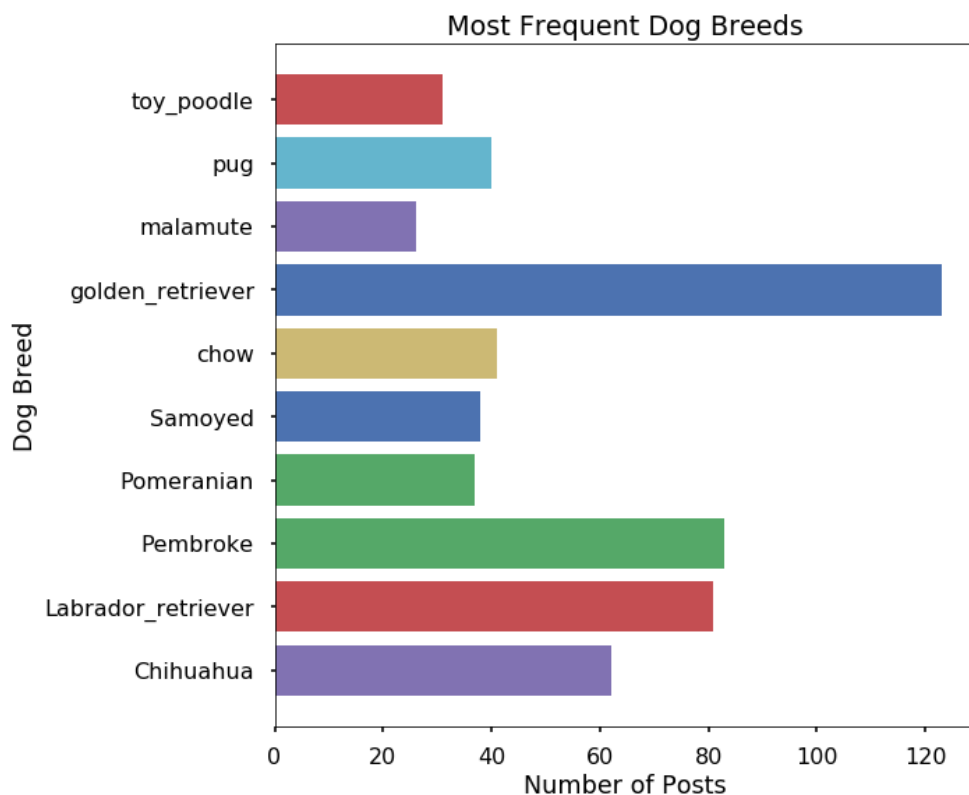
By Nikhil Kumar

[WeRateDogs](#) is the best and only source for professional dog ratings. This popular Twitter account posts adorable pictures of dogs and gives them a rating. They are particularly famous for giving ratings of 10/10 and above because, well, “[They’re good dogs Brent](#)”.

WeRateDogs currently has over 8.5 million followers and people across the world view their tweets. They rate dogs of all sorts of breeds and have thousands of tweets since it started in 2015. With all this dog data, there are several interesting insights that could be looked into and revealed.

## Which breed of dogs is posted the most often?

Based off a thorough analysis of just over 1,500 dog rating tweets, it is found that golden retrievers are by far the most frequent dogs posted. The top 10 most frequent dog breeds are shown below.



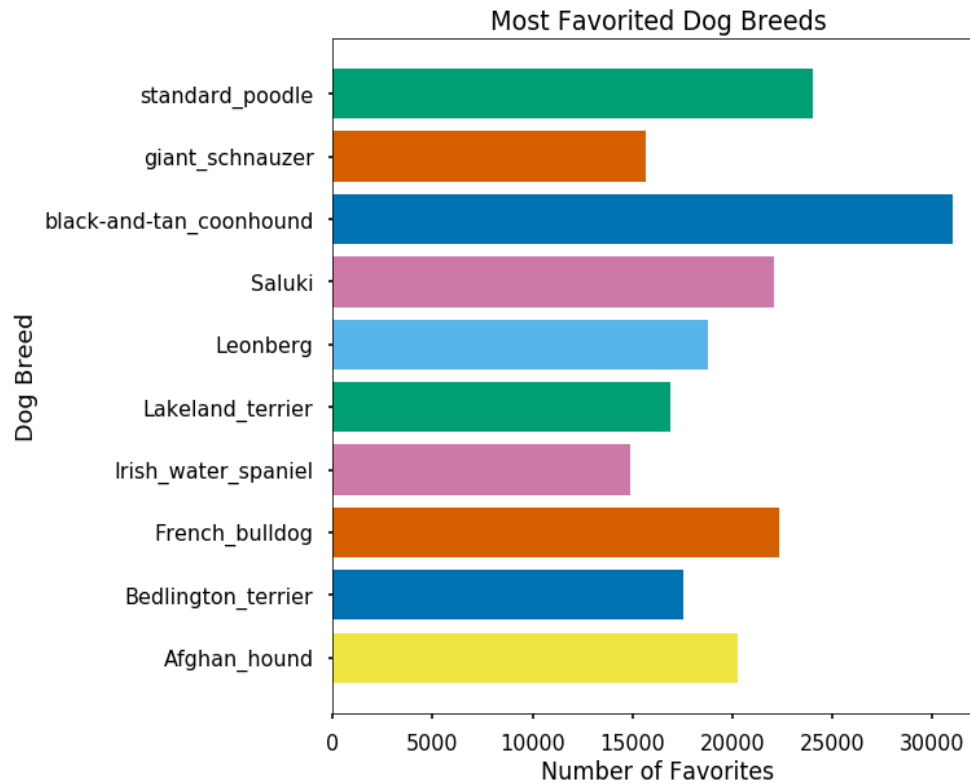
The fact that WeRateDogs has posted these types of dogs most often is a better indicator of their takes on dogs rather than the individual ratings themselves. We can see that golden retrievers are by far the most posted dogs on this account. It is more important, however, to determine which types of dogs are most popular among people in general. This insight can be examined using the average number of retweets and favorites for each dog breed.



Golden retrievers are the most tweeted about dogs for good reason. Spencer and Penny in the tweet above are prime examples of why golden retrievers are so great.

## Which breed of dogs is favorited the most on average?

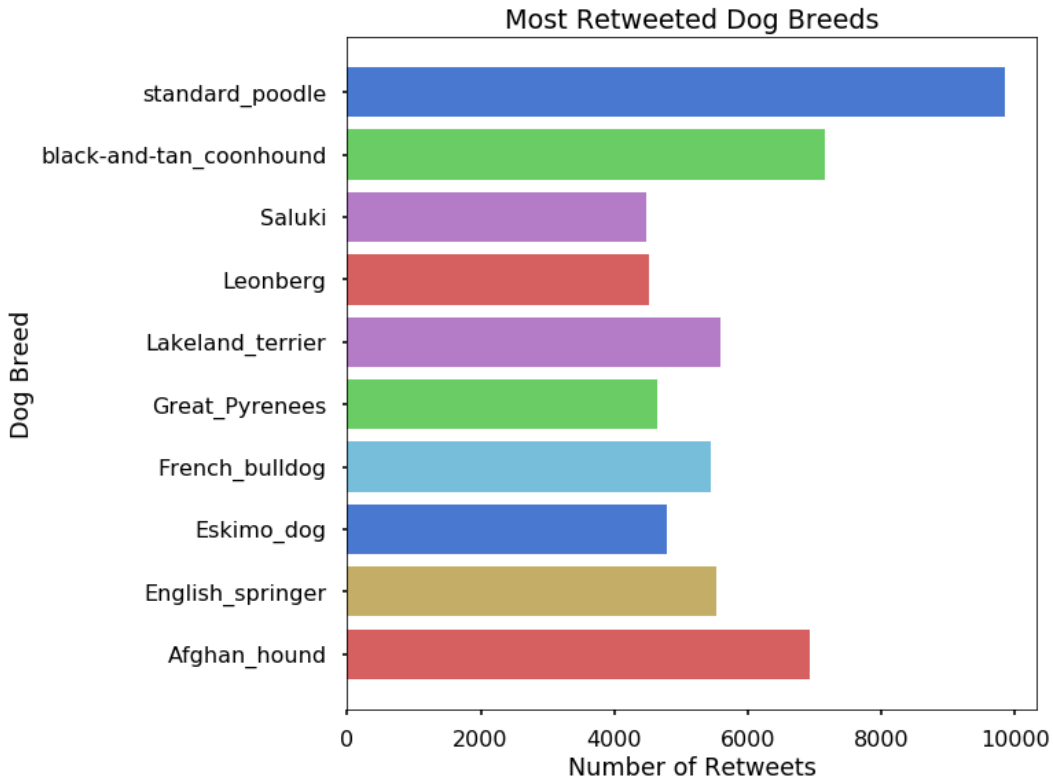
The first indicator of how popular a certain type of dog is among viewers, is the average favorite count per tweet. The top 10 most favorited types of dogs are displayed below.



From this graph, we notice that the black and tan coonhound is by far the most favored dog on average. It is interesting to see how similar these results actually are with the most retweeted dog breeds.

Which breed of dogs is retweeted the most on average?

Another key indicator of the popularity of a dog breed is the average number of retweets for their posts. The top 10 most retweeted types of dogs is displayed in the graph below.



The top 10 most retweeted dog breeds are similar to the most favorited dog breeds; however the standard poodle is considerably the most retweeted type of dog rather than the black and tan coonhound, which is second.

At the end of the day, these are all good dogs and WeRateDogs is a great place to see a large variety of great looking dogs.