

Actionable-Ecommerce-Insight-with-SQL

demographic

QUERYOPEN INSHARECOPYSNAPSHOTDELETEDEXPORT

SCHEMADetailSPREVIEWTABLE EXPLORERPREVIEWINSIGHTSLINEAGEDATA PROFILEDATA QUALITY

Filter

Enter property name or value

<input type="checkbox"/>	Field name	Type	Mode	Key	Collation	Default Value	Policy Tags	Description
<input type="checkbox"/>	AGE_DESC	STRING	NULLABLE	-	-	-	-	-
<input type="checkbox"/>	MARITAL_STATUS_CODE	STRING	NULLABLE	-	-	-	-	-
<input type="checkbox"/>	INCOME_DESC	STRING	NULLABLE	-	-	-	-	-
<input type="checkbox"/>	HOMEOWNER_DESC	STRING	NULLABLE	-	-	-	-	-
<input type="checkbox"/>	HH_COMP_DESC	STRING	NULLABLE	-	-	-	-	-
<input type="checkbox"/>	HOUSEHOLD_SIZE_DESC	STRING	NULLABLE	-	-	-	-	-
<input type="checkbox"/>	KID_CATEGORY_DESC	STRING	NULLABLE	-	-	-	-	-
<input type="checkbox"/>	household_key	INTEGER	NULLABLE	-	-	-	-	-

Untitled query

RUNSCHEDULEOPEN INMORESAVEDOWNLOAD

Query completed

SELECT * FROM 'ecommerce-458388.Ecommerce_SQL_Analysis.demographic' LIMIT 1000

Query results

SAREULTSOPEN IN

JOB INFORMATIONRESULTSCHARTJSONEXECUTION DETAILSEXECUTION GRAPH

Row	AGE_DESC	MARITAL_STATUS_CODE	INCOME_DESC	HOMEOWNER_DESC	HH_COMP_DESC	HOUSEHOLD_SIZE_DESC
1	45-54	B	100-124K	Homeowner	Single Male	1
2	45-54	U	100-124K	Unknown	Unknown	1
3	65+	U	100-124K	Unknown	Single Male	1
4	25-34	B	100-124K	Unknown	Single Male	1
5	45-54	U	100-124K	Unknown	Single Female	1
6	65+	B	100-124K	Homeowner	Single Female	1
7	25-34	U	100-124K	Unknown	Single Female	1
8	25-34	U	100-124K	Unknown	Single Male	1
9	45-54	B	100-124K	Homeowner	Unknown	1
10	55-64	U	100-124K	Homeowner	Unknown	1

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Job historyREFRESH

product

QUERY

OPEN IN

SHARE

COPY

SNAPSHOT

DELETE

EXPORT

SCHEMA

DETAILS

PREVIEW

TABLE EXPLORER

PREVIEW

INSIGHTS

LINEAGE

DATA PROFILE

DATA QUALITY

Filter

Enter property name or value

Field name	Type	Mode	Key	Collation	Default Value	Policy Tags	Description
PRODUCT_ID	INTEGER	NULLABLE	-	-	-	-	-
MANUFACTURER	INTEGER	NULLABLE	-	-	-	-	-
DEPARTMENT	STRING	NULLABLE	-	-	-	-	-
BRAND	STRING	NULLABLE	-	-	-	-	-
COMMODITY_DESC	STRING	NULLABLE	-	-	-	-	-
SUB_COMMODITY_DESC	STRING	NULLABLE	-	-	-	-	-
CURR_SIZE_OF_PRODUCT	STRING	NULLABLE	-	-	-	-	-

Untitled query

RUN

SHARE

SCHEDULE

OPEN IN

MORE

SAVE

DOWNLOAD

Query completed

1

SELECT * FROM 'ecommerce-458388.Ecommerce_SQL_Analysis.product' LIMIT 1000

Query results

SAVE RESULTS

OPEN IN

JOB INFORMATION

RESULTS

CHART

JSON

EXECUTION DETAILS

EXECUTION GRAPH

Row	PRODUCT_ID	MANUFACTURER	DEPARTMENT	BRAND	COMMODITY_DESC	SUB_COMMODITY_DESC	CURR_SIZE_OF_PRODUCT
1	5126087	1		National			
2	5126088	1		National			
3	5126106	1		National			
4	5126107	1		National			
5	5977100	1		National			
6	5978648	1		National			
7	5978649	1		National			
8	5978650	1		National			
9	5978656	1		National			
10	5978657	1		National			
11	5978659	1		National			
12	5993051	1		National			
13	5993054	1		National			
14	5993055	1		National			
15	6693056	1		National			
16	27021	2	GROCERY	National	AIR CARE	AIR CARE - AEROSOLS	
17	193932	2	PRODUCE	National	APPLES	APPLES BRAEBURN (BULK&BA...	

Results per page: 50 1 - 50 of 1000

Job history

REFRESH

transaction_data

QUERYOPEN INSHARECOPYSNAPSHOTDELETEEXPORT

SCHEMADETAILSPREVIEWTABLE EXPLORERPREVIEWINSIGHTSLINEAGEDATA PROFILEDATA QUALITY

<input type="checkbox"/>	household_key	INTEGER	NULLABLE	-	-	-	-	-	-
<input type="checkbox"/>	BASKET_ID	INTEGER	NULLABLE	-	-	-	-	-	-
<input type="checkbox"/>	DAY	INTEGER	NULLABLE	-	-	-	-	-	-
<input type="checkbox"/>	PRODUCT_ID	INTEGER	NULLABLE	-	-	-	-	-	-
<input type="checkbox"/>	QUANTITY	INTEGER	NULLABLE	-	-	-	-	-	-
<input type="checkbox"/>	SALES_VALUE	FLOAT	NULLABLE	-	-	-	-	-	-
<input type="checkbox"/>	STORE_ID	INTEGER	NULLABLE	-	-	-	-	-	-
<input type="checkbox"/>	RETAIL_DISC	FLOAT	NULLABLE	-	-	-	-	-	-
<input type="checkbox"/>	TRANS_TIME	INTEGER	NULLABLE	-	-	-	-	-	-
<input type="checkbox"/>	WEEK_NO	INTEGER	NULLABLE	-	-	-	-	-	-
<input type="checkbox"/>	COUPON_DISC	FLOAT	NULLABLE	-	-	-	-	-	-
<input type="checkbox"/>	COUPON_MATCH_DISC	FLOAT	NULLABLE	-	-	-	-	-	-

EDIT SCHEMA

VIEW ROW ACCESS POLICIES

1SELECT * FROM `ecommerce-450300.Ecommerce_SQL_Analysis.transaction_data` LIMIT 1000

Query results

JOB INFORMATIONRESULTSCHARTJSONEXECUTION DETAILSEXECUTION GRAPH

row	int64_field_0	household_key	BASKET_ID	DAY	PRODUCT_ID	QUANTITY	SALES_VALUE	STORE_ID	RETAIL_DISC	TRANS_TIME	WEEK_NO	COUPON_DISC	COUPON_MATCH_DISC
1	649	7	2735377196	33	862682	1	2.5	322	-0.39	2140	5	0.0	0.0
2	669	7	2735377196	33	6979309	1	2.0	322	-1.09	2140	5	0.0	0.0
3	685	7	27255010658	23	1054326	2	1.58	322	-0.6	1435	4	0.0	0.0
4	686	7	2735377196	33	1132198	1	3.49	322	0.0	2140	5	0.0	0.0
5	692	7	27255010658	23	1022003	2	1.36	322	-0.42	1435	4	0.0	0.0
6	718	7	2735377196	33	845814	2	1.38	322	-0.4	2140	5	0.0	0.0
7	737	7	27255010658	23	1028321	1	2.29	322	-0.2	1435	4	0.0	0.0
8	746	7	2735377196	33	1082185	1	1.64	322	0.0	2140	5	0.0	0.0
9	747	7	2735377196	33	1122358	2	4.0	322	-2.18	2140	5	0.0	0.0
10	749	7	27255010658	23	6391497	1	2.5	322	-0.39	1435	4	0.0	0.0
11	762	7	27255010658	23	1081677	1	2.59	322	-0.6	1435	4	0.0	0.0
12	789	7	2735377196	33	930917	2	2.0	322	-0.78	2140	5	0.0	0.0
13	810	7	2735377196	33	908940	3	2.07	322	-0.6	2140	5	0.0	0.0
14	811	7	27255010658	23	1068504	1	5.99	322	0.0	1435	4	0.0	0.0
15	812	7	27255010658	23	995436	1	3.91	322	0.0	1435	4	0.0	0.0
16	847	7	2735377196	33	938700	2	0.8	322	-0.78	2140	5	0.0	0.0
17	852	7	27255010658	23	1082185	1	1.02	322	-0.26	1435	4	0.0	0.0
18	854	7	2735377196	33	851528	1	2.99	322	-1.2	2140	5	0.0	0.0
19	874	7	27255010658	23	1125875	1	2.0	322	-0.99	1435	4	0.0	0.0

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1SELECT count(*) total_rows FROM `ecommerce-450300.Ecommerce_SQL_Analysis.transaction_data` LIMIT 1000

Query results

JOB INFORMATIONRESULTSCHARTJSONEXECUTION DETAILSEXECUTION GRAPH

Row	total_rows
1	1298486