

COMPANY – IBM

IBM, or **International Business Machines** Corporation, is a multinational Technology company known for its hardware, software, and services. IBM has been a major player in computing for decades, producing everything from Mainframe computers to artificial intelligence systems. IBM's Headquarters is located in Armonk, New York, USA. It's where the Company's top executives and strategic decisions are based. IBM operates in over 170 countries around the world, providing a wide range of Technology products and services to clients globally.

IBM was founded by Charles Ranlett Flint in 1911.

Arvind Krishna is the Chairman and CEO of the IBM company

Moral and Values

1. ****Innovation:**** IBM has a long history of innovation, constantly Pushing the boundaries of technology to solve complex problems and Improve the world.
2. ****Integrity:**** Integrity is a core value at IBM, guiding their actions And decisions to maintain honesty,

transparency, and ethical conduct in All aspects of their business.

3. ****Diversity and Inclusion:**** IBM values diversity and inclusion, Fostering a workplace where everyone feels respected, valued, and Empowered to contribute their unique perspectives and talents.
- . 4. ****Responsibility:**** IBM takes corporate responsibility , seriously, Striving to make a positive impact on. society and the environment through Sustainable business practices and community engagement.

Three most important client's

Historically, some of IBM's major clients have included large enterprises And governments like Bank of America, Walmart, and the U.S. Government

Awards and Recognisations

IBM has been honored with awards such as Fortune's Most Admired Companies And Forbes' Most Valuable Brands. It's also recognized for its commitment To diversity, making lists like DiversityInc's Top 50 Companies for Diversity. IBM's corporate responsibility efforts have earned it a place On Corporate Responsibility Magazine's

100 Best Corporate Citizens list. Additionally, it's celebrated as a top employer in IT by Computerworld's