

Executive Summary and Recommendations:

Insights after analysing the RSVP production company dataset:

1. In March highest number of movies have been released.
2. USA and India produced 1007 number movies in the year 2019.
3. "Drama" genre has the highest number of movies overall.
4. "Action" genre has the highest average duration (112.88) of movies.
5. Movies with median_rating 7 is the highest in number.
6. German movies get greater votes than Italian movies.
7. James Mangold: Top director in Drama genre.
8. The top two actors are Mammooty and Mohanlal.
9. Marvel Studios, Twentieth Century Fox and Warner Bros. are the top three production company.
10. The top three actress with the highest number of superhit movies are:
Parvathy Thiruvothu, Susan Brown and Amanda Lawrence
11. Star Cinema and Twentieth Century Fox be the top 2 companies.
12. Top directors: A.L Vijay and Andrew Jones has highest number of movies.

Recommendations:

1. Movie can be made on one of the top three genres: Drama, Comedy or Thriller.
2. Due to higher average rating, James Mangold can be hired as the director for their next project.
3. From the dataset, we can predict that Dream Warrior Pictures (Ranked 1st) or National Theatre Live (Ranked 2nd) or both could be their next project's production company.
4. Taapsee Pannu and Vijay Sethupathi can be chosen as the actress and actor for their next project based on total votes received and average rating and regional feel.
5. Marvel Studios rules the movie world.