

Techno Edge

Sales Analysis Dashboard

START



TechnoEdge Sales Analysis Report



State

All

Ship Mode

All

Segment

All

Sub-Category

All

Year

All

Home Page

Customer

Product

Total Sales

57.44K

Net Profit

14.41K

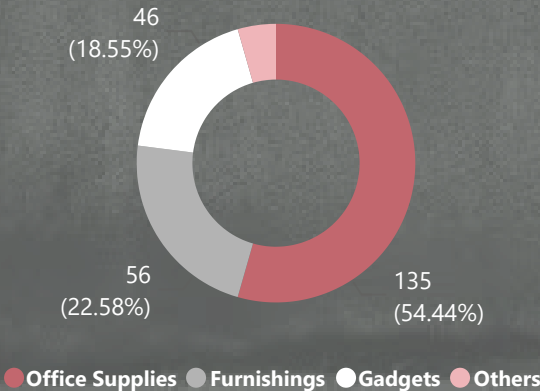
Total Customer

109

Total Quantity

977

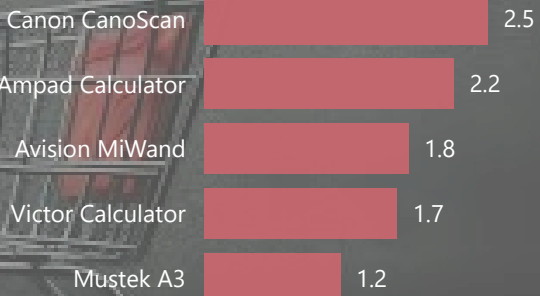
Customer Wise Order



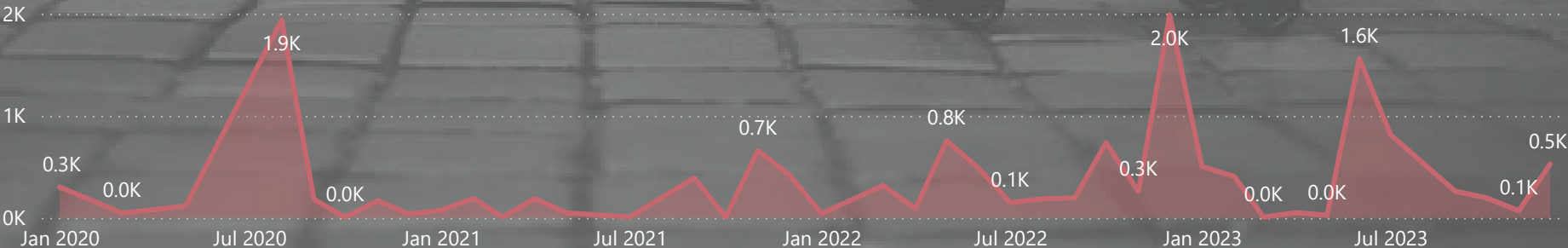
Top 5 Selling Product



Bottom 5 Selling Product



Net Profit By Date



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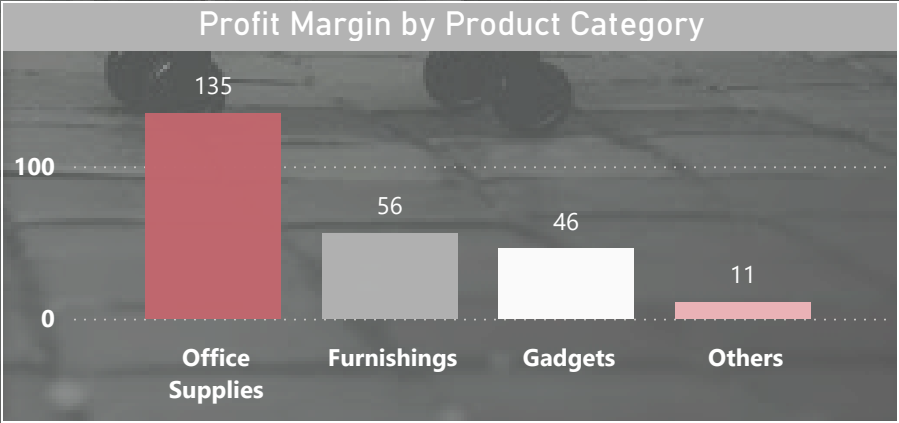
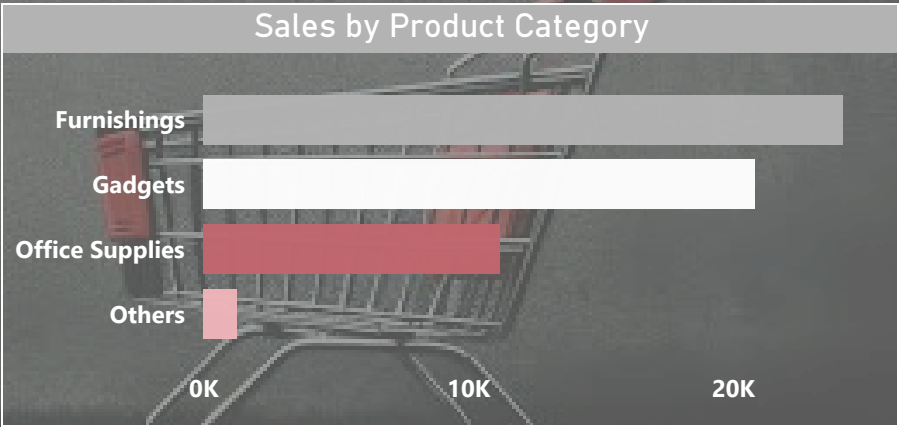
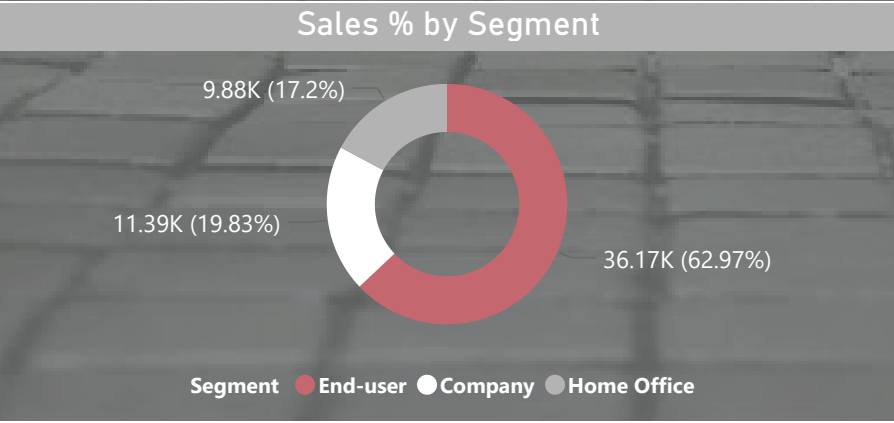
Product

Top Customer
Becky Martin

Highest Order
7

Highest Sale
10,540.00

Customer Name	Country	Sum of Profit
Alan Dominguez	Canada	15.70
Alejandro Grove	United Arab Emirates	5.80
Alice McCarthy	Norway	112.40
Alice McCarthy	Pakistan	6.30
Andrew Allen	Sweden	6.80
Total		14,409.80



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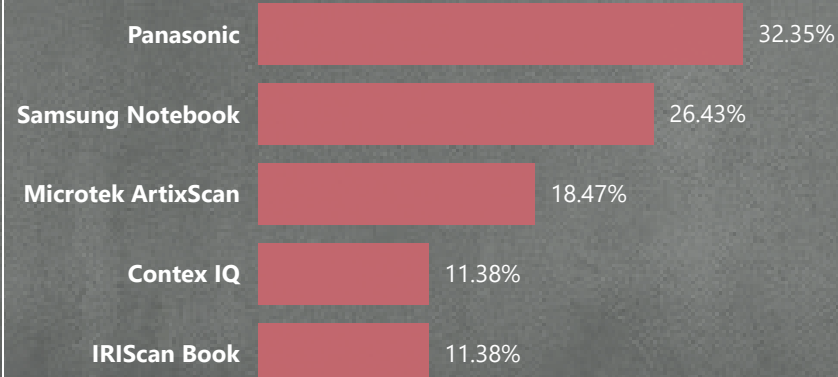
All

Home Page

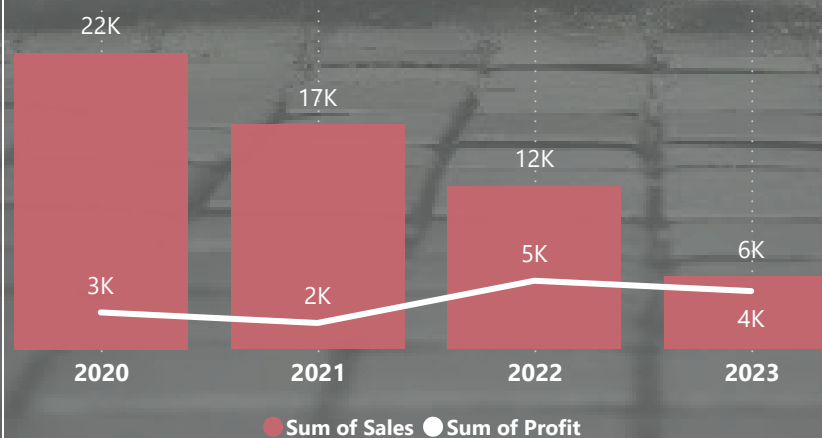
Customer

Product

Top 5 Most Profitable Products



Total Sales Vs Total Profit by Year



Total Sales Vs Total Profit by Segment



Some Insights from scatter chart

The scatter chart displays the relationship between the sum of sales and sum of profit by segment. Each data point represents a segment, with the X-axis showing the sum of sales and the Y-axis showing the sum of profit. The chart shows that certain segments have high sales and profit, while others have lower values. This information can be used to identify segments that are performing well and those that may need further attention or