Name: Nikhil. P Roll No: 170041

Question1: Give an example where you can apply the Apriori algorithm.

Answer: Apriori algorithm is a classical algorithm in data mining. It is used for mining frequent item sets and relevant association rules. It is devised to operate on a database containing a lot of transactions, for instance, items brought by customers in a store.

It helps the customers buy their items with ease, and enhances the sales performance of the departmental store.

This algorithm has utility in the field of healthcare as it can help in detecting adverse drug reactions (ADR) by producing association rules to indicate the combination of medications and patient characteristics that could lead to ADRs.