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Question 9. What recommendations would you give to the owner of the bakery?

Answer: I would like to give few recommendations:

- There are heavy chances that people will buy a cake if they buy coffee and tea together.
- Make a combo of hot chocolate and cake, it will definitely boost the sales because people are liking to buy them together.
- If a person buys a toast, there is 70% chance that he/she will buy coffee.
- Never recommend your customers to buy brownie with bread.
- Pairs of cake- coffee and pastry- coffee are in high demand.