

VISUAL INSIGHT

- **Top Performing Region:** The **West** region has the highest sales among all regions.
- **Leading Product Category:** **Technology** dominates category sales with **63.57%** share.
- The **West region** leads in sales performance, reaching nearly **2K units**, while the **South region** records the lowest sales, slightly below 1.2K. This suggests a strong regional variation, indicating higher demand or market penetration in the West.
- **Top Performing Region:** The **West** region has the highest sales among all regions.
- **Sales Trend Decline:** There is a clear downward trend in monthly sales from March to July.