



Amazon Sale Analysis

It is the World's most Famous
E-commerce Platform.

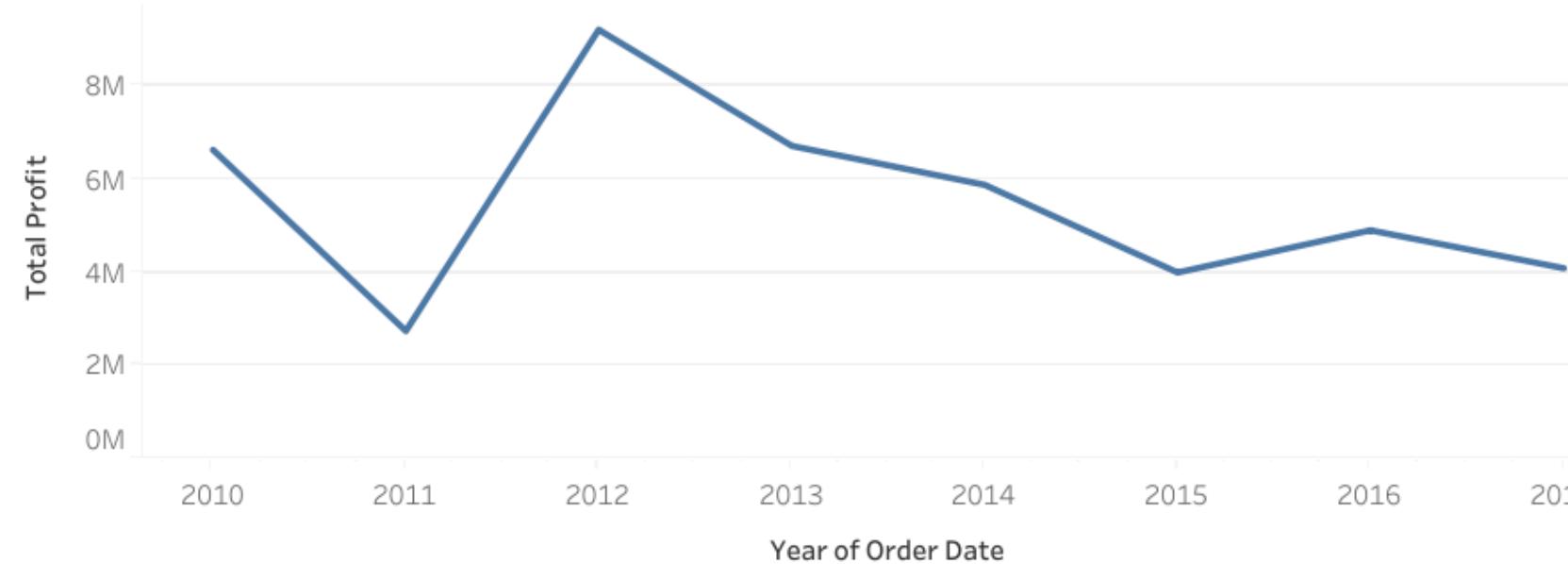
Introducion

What this report will cover

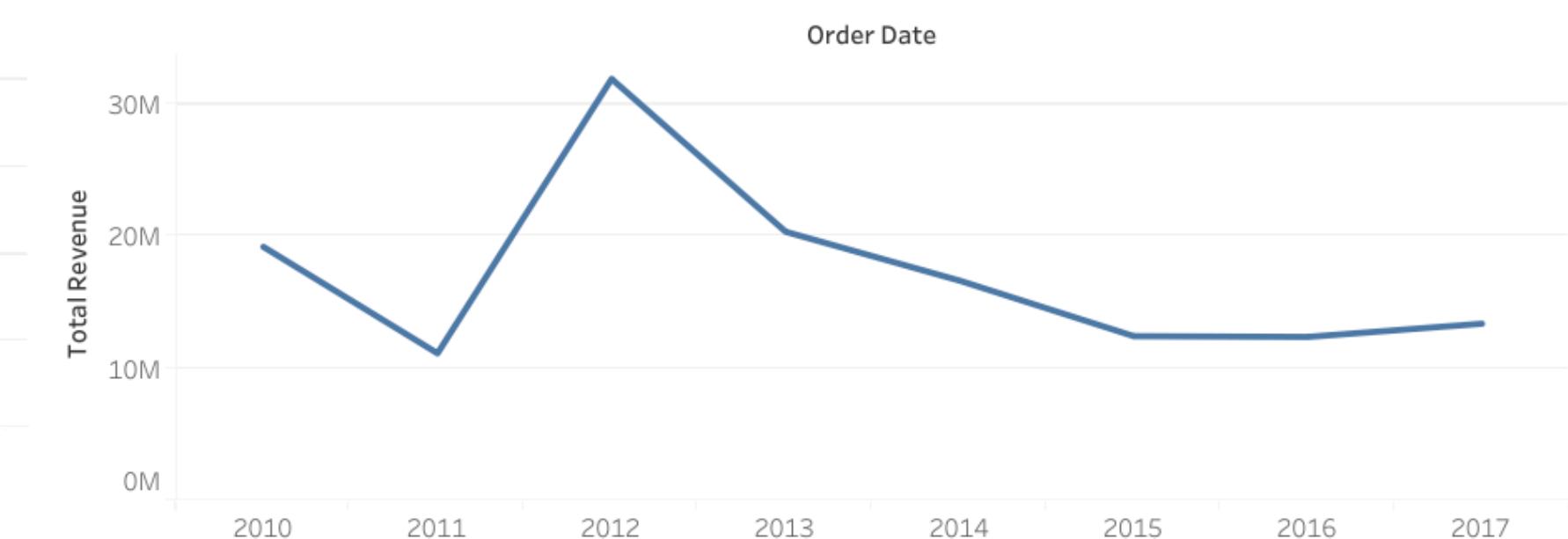
- Yearly Sale Data
- Month;y Sale Data
- Yearly profit data
- Some Important trends
- Some Outcome

Dashboard

Year-wise Total Profit Trend



Amazon Yearly Sale data Yearly Sale data



Amazon Monthly Sale Data

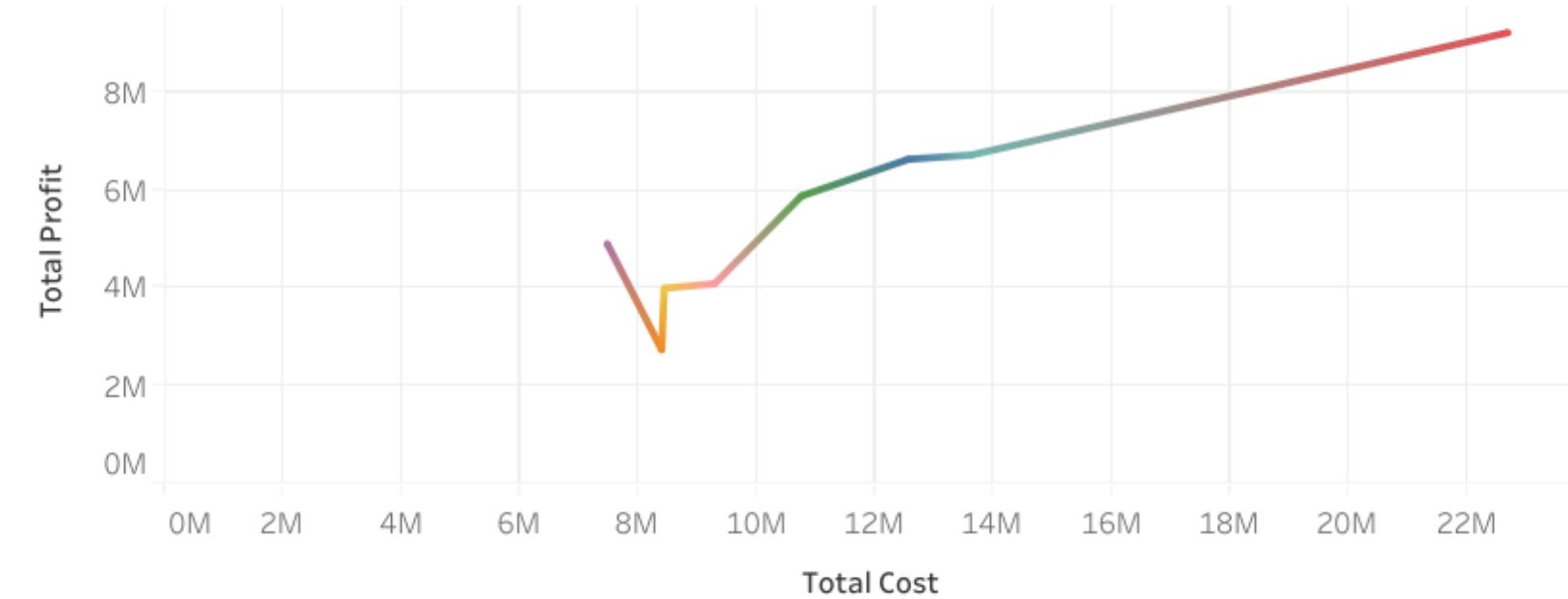


Year-wise Total Revenue Trend

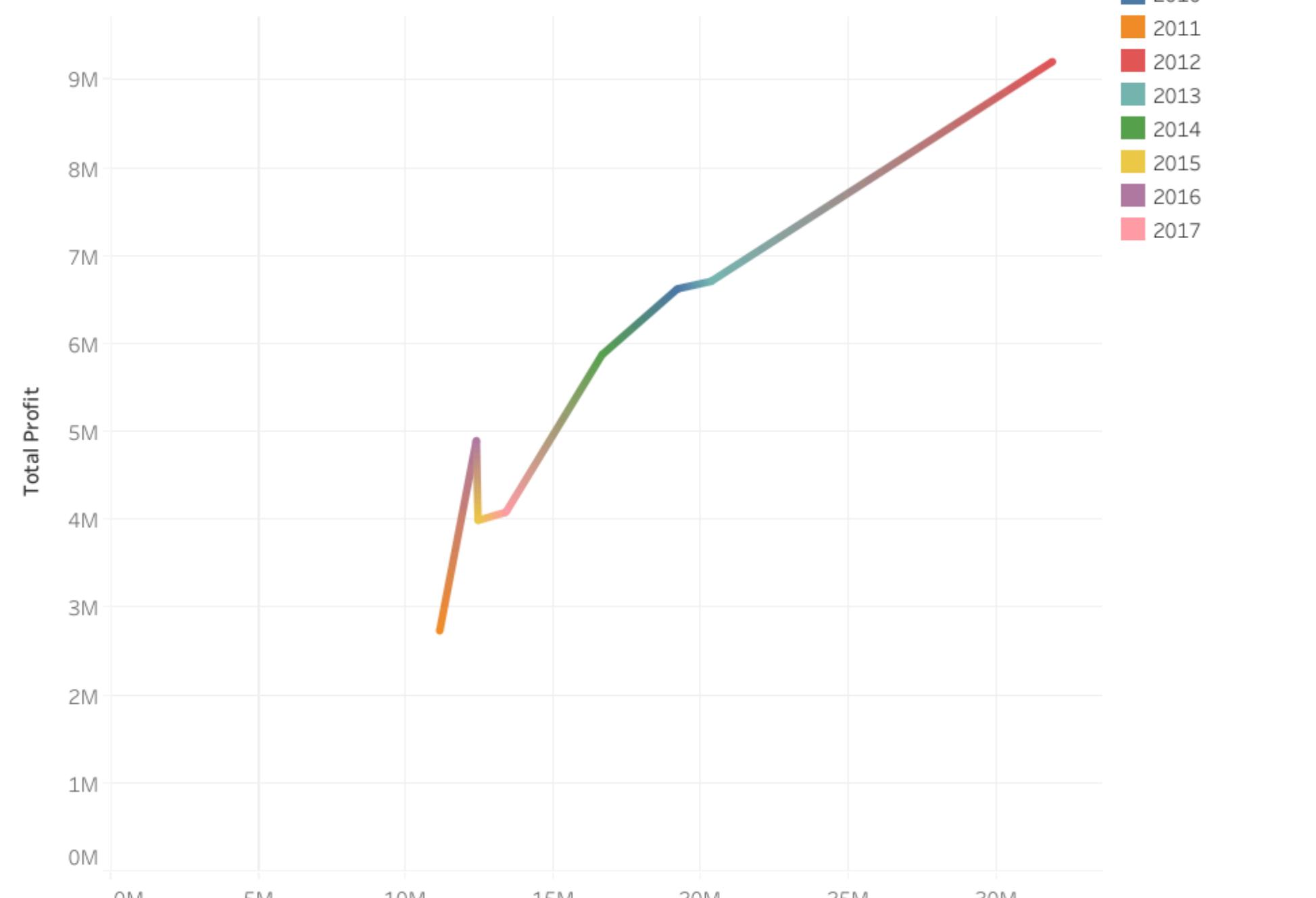


Some Trends

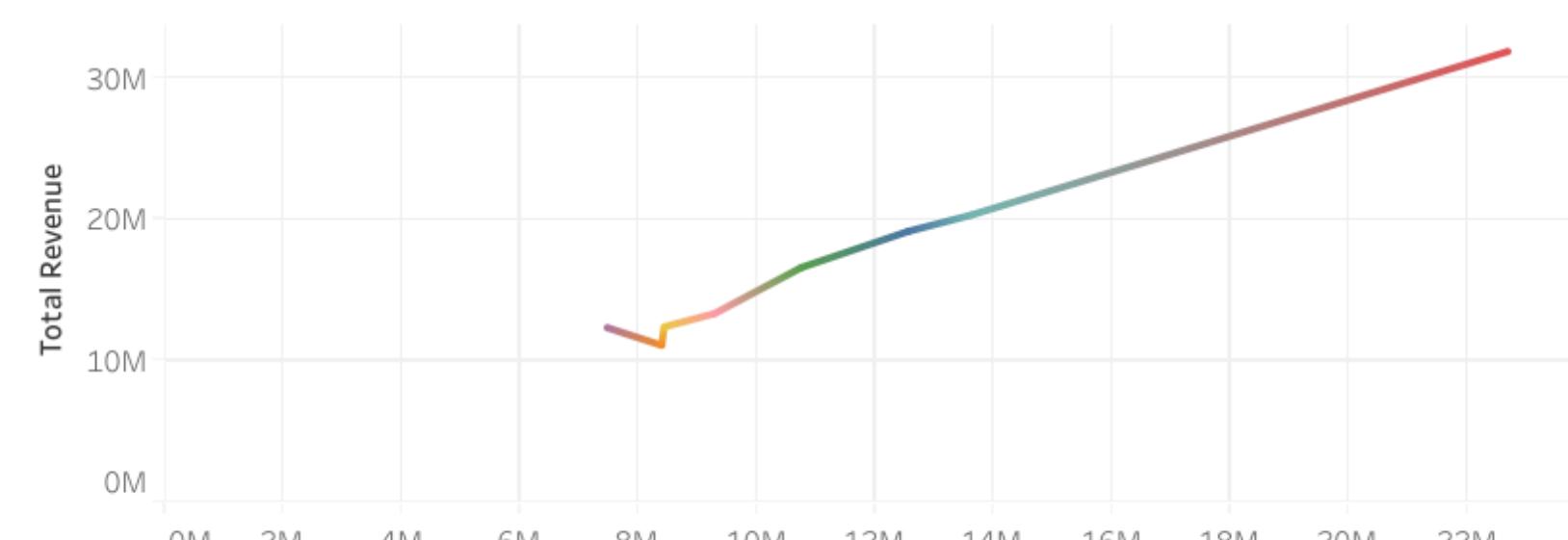
Total Profit V/S Total cost



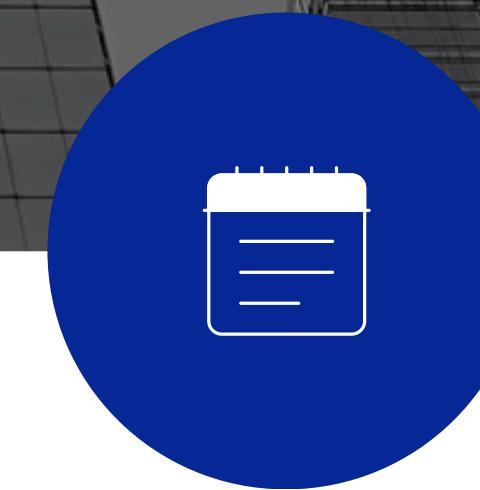
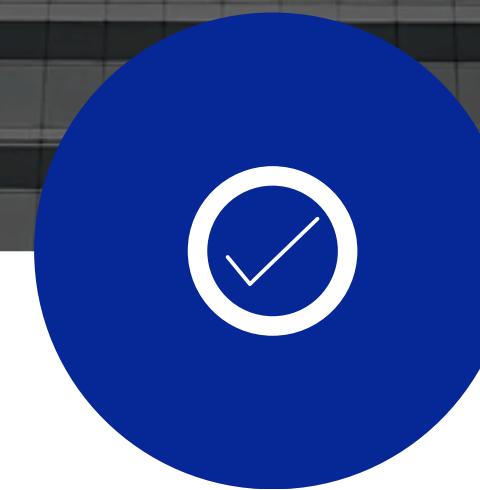
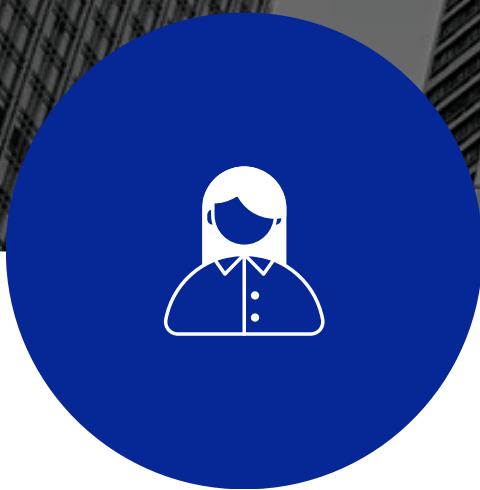
Total Profits V/S Total Revenue



Total Revenue V/S Total Cost



Major Outcome According to the Provide Data



Amazon Sale is declined Across the year

To address this issue Amazon should find out the market trend and their best-selling items and increase the variety in that category

Sale are good in starting month

To the benefit of this, amazon should launch some exciting events in a particular period that could increase its relation with the customer

Sales are peaked at the 2012

Amazon has to identify what made the sales peak at that span and figure out any mistake by them that decreased their sales instantly

Thank you!

Feel free to approach me
if you have any questions.

