

Nikhil Chauhan

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Portfolio: <https://relaxed-elf-d3b89b.netlify.app>

SKILLS

Data Analysis: Proficient in Excel, SQL, Power BI, and Python for data analysis and reporting.

Data Visualization: Experienced in creating dashboards and visual reports using Power BI.

Database Management: Skilled in SQL, database design, and management.

Programming: Knowledge of Python for data manipulation and analysis.

Accounting Software: Proficient in Tally ERP 9 and Busy for financial management and reporting.

PROJECTS

Telco Customer Churn EDA

- Analyzed customer churn factors, revealing 42% churn in month-to-month contracts vs. 3-11% in long-term plans.
- Identified 45% churn among electronic check users vs. 15-18% for traditional payment methods.
- Found 50% churn in <1-year tenure, dropping to 15% after 3 years; senior citizens had a 41% churn rate.

Pizza Sales Analysis Dashboard

- Built an interactive Power BI dashboard analyzing 1000+ sales transactions, highlighting top-selling products and revenue trends.
- Automated key sales insights, reducing manual reporting time by 30%.
- Enabled targeted marketing strategies that improved promotional effectiveness by 10%.

Pizza Sales Analysis Using SQL

- Analyzed 1,000+ sales records to identify peak sales hours and popular items.
 - Optimized SQL queries, reducing data retrieval time by 20%.
 - Delivered actionable insights that reduced inventory waste by 8%.
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EXPERIENCE

CA RAVINDER GUPTA & ASSOCIATES (Tri Nagar, Delhi)

Jun 22 - Nov 22

Accountant

- Managed accounting operations using Tally ERP 9 and Busy, ensuring accuracy and preparing detailed bank summaries.
- Conducted audits to ensure compliance and resolved financial discrepancies efficiently.
- Collaborated with clients to address issues and enhance financial workflows.

PEHCHAAN - THE STREET SCHOOL(NGO) (Delhi)

Aug 23 - Nov 23

Social Media Marketing Intern

- Developed and executed social media strategies to boost brand awareness and engagement for Pehchaan - The Street School.
 - Created platform-specific content aligned with the organization's mission and conducted market research to identify growth opportunities.
 - Enhanced the organization's brand voice and ensured consistent messaging across all communication channels.
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EDUCATION

- Bachelor of Commerce (Hons) | School of Open Learning, University of Delhi | 2024
 - Class 12th (CBSE) | S.M Arya Public School | 2021
 - Class 10th (CBSE) | S.M Arya Public School | 2019
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COURSES & CERTIFICATIONS

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| - Tools for Data Science - IBM (Coursera) | November 2024 |
| - Introduction to Career Skills in Data Analytics - LinkedIn Learning | May 2024 |
| - Data Science Course - Ducat India | Ongoing |