Nikhil Gopale
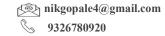
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Data Scientist

With a postgraduate degree in Data Science and Big Data Analytics, I am deeply passionate about the fields of data analytics, data science, and cloud technologies. My expertise lies in utilizing data to uncover valuable insights, drive strategic decision-making, and fuel business growth. I am highly skilled in leveraging cloud platforms such as Azure and Power BI, as well as SQL for efficient data processing, storage, and analysis. My goal is to contribute my knowledge and skills to optimize data-driven solutions and deliver impactful results.

Education

- MSc. Data Science And Big Data Analytics (2021 – 2023)
    - B.K.Birla College, Kalyan

- Bsc Computer Science (2018-2021)
    - V.K.krishna Menon College, Mumbai

Technical Key Skills

- Languages: Python, SQL (SSMS)
- Data Analysis Tools: Power BI, Power Query, Power BI Data Flow, DAX
- Cloud Technologies: Azure (ETL, Data Factory, Data Flows, Storage)
- CRM: - CRM strategy development, customer segmentation, and data-driven marketing campaign planning.

Certificates

- Cloudera Google Data Analytics Foundations: Data, Data, Everywhere
- Certification for Jovian Data analysis with python   (2021)
- Cloudera Data Science Essentials (2021)
- Introduction to Data Analytics (2021)

Work Experience

Data Scientist

VOICEBACK ANALYTICS - March 2022 – present Mumbai, India

As a data scientist at Voiceback Analytics, I manage stakeholder requirements, providing technical solutions to meet their needs. This includes large-scale data analysis, Power BI report development, and Azure-based ETL solutions. My expertise lies in building retail, sales, and CRM reports in Power BI, offering valuable insights and metrics for client marketing goals.

- Developed Power BI reports and utilized Azure for effective ETL solutions.
- Utilized Power BI and Azure to connect to various data sources, transforming data and creating interactive visualizations.
- Designed and implemented ETL data pipelines using Azure Data Factory, including the configuration of Azure triggers for automated data processing.
- Leveraged Azure Data Factory Data Flow for transforming and loading data from diverse sources to multiple destinations.
- Collaborated on Azure storage-related tasks, including efficient data storage and retrieval solutions.

Analyst Internship

VOICEBACK ANALYTICS -Dec 2021 – Mar 2022, Mumbai, India

During my internship at Voiceback Analytics, I contributed to data quality, data extraction, and database management. Additionally, I gained experience in marketing activities and the use of Azure for ETL processes.

- Monitored and tested data quality, ensuring accuracy and reliability.
- Extracted and verified data from SQL and MySQL databases.
- Ensured the functionality of Power BI visualizations and proper data display.
- Leveraged Azure for automated ETL processes and data processing efficiency.
- Managed marketing activities, including WhatsApp and email marketing.
  Working at Voiceback Analytics provided me with valuable experience in data analysis, database management, and marketing activities.