

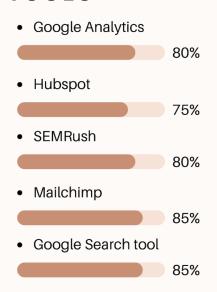
CONTACT

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- Keithstrasse 36, Apartment 180506, 10787, Berlin, Germany
- https://nikhilhmali.github.io/nikhilmali.github.io/

SKILLS

- Mastery in WordPress
- Specialization in SEO & SEM
- Expertise in SMS, Email & Whatsapp Marketing
- Experience in Competitor analysis
- Well versed with MS Office

TOOLS



Nikhil H. Mali

DIGITAL MARKETER

PERSONAL INFO

I am a professional with 5 plus years of experience in traditional marketing. Now looking for an entry-level position in digital marketing where I can utilize my extensive knowledge about the area gained during my Master's in digital marketing degree. Well versed with digital marketing tools and strategies.

EDUCATION

Master in Digital Marketing	2021-2022
GISMA Business School	

Master of Business Administration 2012-2014

PTU University

EXPERIENCE

Business Development Manager 2018-2021

More Multi Solutions

- Coordinated with different teams and build innovative strategies to accomplish marketing objectives and boost long-term profitability.
- Developed and implemented favorable pricing structures balancing firm objectives against customer targets.
- Senior Associate 2018-2018

WNS Global Services

- Identified and resolved complex issues by applying advanced analytical and troubleshooting strategies.
- Collaborated with business development and sales team to ensure company-wide branding consistency for our clients.
- Consistently exceed average monthly sales goals.

CERTIFICATES

- Google Analytics IQ certificate
- Hubspot Email Marketing certificate
- · SEMRUSH toolkit certificate
- Bings Ads Certificate
- · Twitter Flight school Badge