## CUSTOMER'S INSIGHTS

**CITIES** 

A11

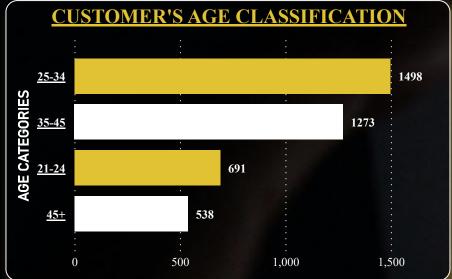
**TOTAL CITIES** 

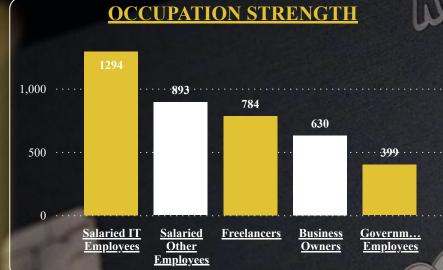
5



**TOTAL CUSTOMER'S** 

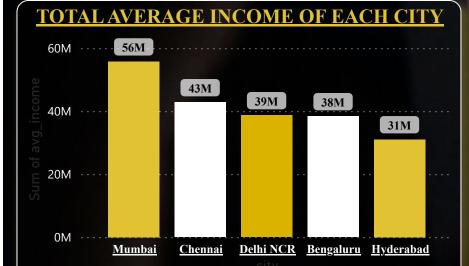
4000

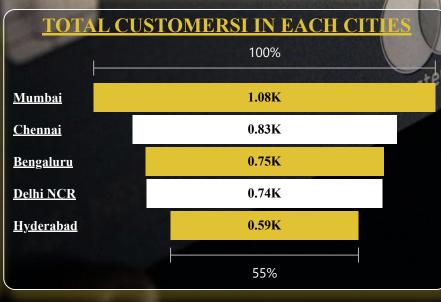


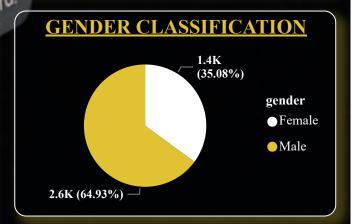


## 0.86K (21.6%) marital status Married Single

3.14K (78.4%)





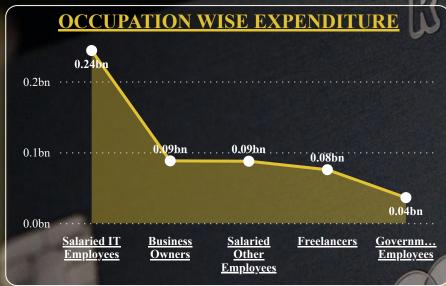


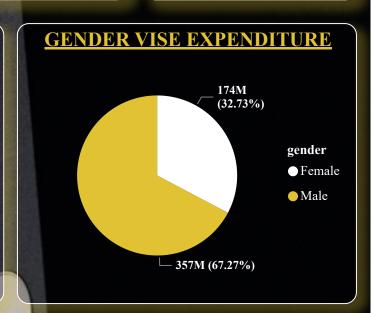
## CUSTOMER'S EXPENSE INSIGHTS



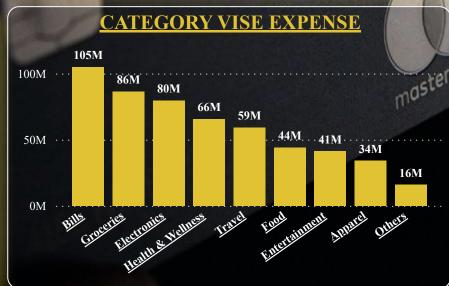












## **MARITAL EXPENSE STATUS**

Married

429029573

Sum of spend

Single

101868182

Sum of spend