



**Vishnu
Venture
Labs
FOUNDATION**

**CAMPUS
TO
CREATION**

OVERVIEW

Vishnu Venture Labs Foundation (VVLF) is the incubation center of B V Raju Institute of Technology Narsapur, operating as a not-for-profit Section 8 Company. We are committed to empowering early-stage startups, innovators, and researchers by offering world-class infrastructure, mentorship, and access to industry networks. At VVLF, transformative ideas evolve into scalable, impactful ventures. VVLF provide a structured ecosystem for idea validation, prototyping, business modeling, and scale-up support helping founders convert purpose-driven innovations into high-impact ventures.

6+

Total startups
incorporated

5+

Programs

10+

Pre incubatees

VISION

Our vision is to build a world-class, purpose-driven innovation ecosystem that nurtures inclusive, sustainable, and deep-tech innovations. We aspire to be a catalyst for startups and innovators who aim to address pressing societal challenges while contributing to economic growth and the UN Sustainable Development Goals. VVLF envisions an environment where creativity meets cutting-edge technology, and bold ideas are transformed into meaningful, market-ready solutions with global relevance.

MISSION

Our mission is to incubate and accelerate early-stage, tech-led startups while fostering collaboration between academia, industry, and government. VVLF equips young innovators with the skills, tools, and networks they need to thrive and catalyzes solutions aligned with both the SDGs and national innovation priorities. We aim to support the entire innovation journey—from idea conception to large-scale impact—by providing holistic support and guidance at every stage.

WHY CHOOSE VVLF

Vishnu Venture Labs Foundation stands out because of its strong backing from BVRIT Narsapur and direct access to industry experts, corporate networks, and government liaisons. We provide end-to-end startup support under one roof—from idea validation to scaling and investor connects—ensuring a seamless growth journey for entrepreneurs. Our startups benefit from hands-on mentorship, personalized guidance from mentors, domain experts, and successful entrepreneurs. With state-of-the-art prototyping labs, research centers, and opportunities for interdisciplinary collaborations, VVLF is uniquely positioned to foster impact-driven innovations. Cohorts, peer learning, and networking opportunities further create a supportive and vibrant entrepreneurial community.

WHAT WE OFFER

We offer comprehensive startup support, including access to cutting-edge prototyping labs, co-working and meeting spaces, and BVRIT research centers. Our mentorship and advisory programs connect founders with a robust network of mentors from academia and industry, providing technical clinics, business coaching, and personalized roadmaps for growth. We also facilitate funding access by linking startups to grants, investor connect programs, and seed or CSR funding opportunities. Additionally, VVLF supports collaborations and branding through government liaison for pilots and approvals, showcasing opportunities at expos and media, and assistance in building a strong digital identity and marketing presence.

OUR INCUBATION PROCESS

Our incubation journey is structured to guide startups from idea to scale. In the Pre-Incubation stage, we focus on ideation, validation, design thinking, MVP development, and domain mentorship through programs such as the Pre-Incubation Cohort, EPICS Cohort, and SAARTHIS. In the Incubation stage, startups gain access to labs and co-working spaces, support for incorporation and IP, and guidance in refining their business models and go-to-market strategies through programs like Cohort 1. Finally, in the Acceleration stage, we provide scale-up mentoring, pitch readiness training, investor demo days, and direct industry connections to ensure startups are primed for growth.

EVENTS & INITIATIVES

PIVOT

Pivot 2024 focused on business pivots and adaptation strategies, engaging 250 participants and 100 organizers, including mentors, through workshops, panel discussions, and case studies on reshaping business models.



FAILATHON

Failathon 2023 was a 24-hour hackathon organized by E-Cell, bringing together 250 participants and 100 organizers, including mentors, to foster innovation through problem-solving and rapid prototyping.



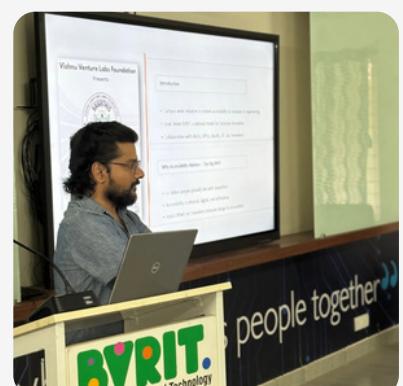
EPICS COHORT

EPICS was a student innovation program by VVLF, IEEESB BVRIT, and Assistive Technology Lab. It guided 49 teams to solve community problems in areas like Health, Agritech, and Sustainability through mentorship and collaboration. The focus was on empathy, inclusion, and real-world impact.



SAARTHIS

SAARTHIS is a student-driven accessibility project by VVLF in collaboration with Kaiteki Innovations. It focuses on designing inclusive solutions for people with disabilities, encouraging empathy, innovation, and real-world impact through student-led initiatives.



INCORPORATED STARTUPS



OLynk.AI LLP

olynkai.com

OLynk is an AI-powered operations advisor designed for Indian D2C brands with annual revenues of ₹2–10Cr. Unlike traditional dashboards or fragmented tools, OLynk acts like a virtual COO, silently monitoring operations, predicting short-term issues (like stockouts or fulfillment delays), and automatically prescribing or executing the right actions across platforms like Shopify, WhatsApp, Razorpay, and Shiprocket.

Stud Entertainments



Stud Entertainments is a filmmaking and tech driven startup building a new ecosystem where storytelling and technology coexist to deliver a true CinemaTech experience to audiences. We produce original and unique stories on screen that reflect creativity, craft, and conviction. In addition to that, we address real world challenges in the filmmaking process through practical tech driven solutions. Ultimately, Stud Entertainments is a space for creators and techies with passion and imaginative ideas, a place where innovation and cinematic expression come together.

MXC Ignite LLP

mentorxcommunity.com



MXC is a student-led innovation ecosystem, dedicated to transforming students into confident, startup-ready professionals. As a catalytic platform, MXC connects students with founders, CXOs, incubators, and global mentors to provide real-world exposure, startup simulations, outcome-based workshops, Internship and job opportunities and project-driven learning. We don't just mentor we mobilize. From ideation to execution, MXC equips students to lead, build, and grow in the real world. Powered by purpose, driven by impact.



Nirvaha Wellness LLP

nirvaha.org

Nirvaha is a wellness-tech startup blending ancient Indian wisdom with modern science and AI to create personalized emotional healing experiences. We're on a mission to make mental wellness soulful, accessible, and impactful.



Innovable Solutions

Innovable Solutions is a social-impact startup developing inclusive, multi-sensory learning tools for children with intellectual and developmental disabilities. Their flagship innovation combines education and therapy to enhance cognitive, language, and functional skills through technology. Focused on accessibility and affordability, Innovable Solutions aims to bridge gaps in special education and promote independent living. The team is committed to scalable, indigenous innovation aligned with national priorities like SDG 4.



VIINDE Instruments LLP

VIINDE Instruments delivers smart, efficient solutions tailored for dental practitioners. Their products, from ergonomic workstations to digital imaging tools, enhance workflow, safety, and precision. Designed with dentist input, they help reduce fatigue and improve outcomes. With a focus on technology and support, VIINDE is a trusted partner in dental care.

FACILITIES



Co-Working Space



Mentorship



IP Support



Financial Aid



Networking Events



Software Tools



Technological Infrastructure



Maker Lab

HOW TO APPLY

1. Visit Our Website Go to www.vishnuventurelabs.com and click on “Build With Us”.
2. Fill Out the Application Form Share your startup’s story, problem statement, and future plans.
3. Upload Supporting Documents Attach your pitch deck, business plan, and other relevant files.
4. Submit & Wait for Review Our expert panel will evaluate your application.
5. Get Incubated! Access workspace, funding guidance, mentorship, and networking.

TEAM



Shri R. Rajagopal

VICE CHAIRMAN



Shri K. Aditya Vissam

SECRETARY



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