

1. What stood out to you about the experience? For example, was there something you saw, heard, or observed that challenged you to think differently? (You can discuss something related to your project, a classmate's project, or the crit in general.)

I really enjoyed the lack of tech present for the crits. I haven't had a big class presentation in a school setting that didn't involve powerpoints or Google slides in a long time, so it was very refreshing to have an "old-school" presentation. It felt similar to the science fairs that I used to participate in in elementary school and middle school, but with much more of a feedback focus. I liked how focused everyone was on the presenters and the diversity of comments that arose from this. I also enjoyed how creative everyone was with their paper-based materials. My classmates were very artistically inclined, especially since they're mostly CS people!

2. What are you proud of yourself for?

I'm proud of my ability to listen and provide high quality feedback to the groups that called on me. Given that this class is at 8am, I feel like I was focused for each presentation and tried to organize my thoughts into helpful feedback for each group. There wasn't enough time to ask questions to every group, so I'm glad some of the later groups had google docs to post extra feedback on.

3. What do you wish you had done differently (for your group presentation or otherwise)?

I wish I had taken a bit more time to explain the findings of our user research during my part of the presentation. Since we only had 12 minutes to talk, I didn't want to take up too much time so the rest of my group had ample time to talk. However, we ended a bit early so I realized afterwards that I could have explained more of the actual feedback we got from interviews. I noticed that some of the other groups did this and I enjoyed hearing how their interviews changed their perspectives on the problem.

4. What is something you saw, heard, or observed during another group's presentation that you want to incorporate into your project going forward?

I found it very cool that the attention group changed their topic a lot based on the interviews they did. They were originally looking at attention spans but pivoted to helping creators with user engagement. It's a related topic but one that is easier to develop for. While our group doesn't need to pivot, I believe we may need to make "mini-pivots" when developing our idea. We have an initial idea but our idea of a good extension might not be what others think is a good extension.

5. What do you think is the biggest open question/source of uncertainty/potential hole in your project that could "threaten" its success?

I think the biggest potential "hole" in our project is the fact that most users use social media apps on their phone, but Apple makes it quite difficult to constantly monitor users' screens and have pop-ups in other ads. Thus, we're taking the angle of a web browser extension that users can have on when interacting with web pages. In order for users to make the best use of this, they would need to sign up for social media apps on the browser instead of downloading the app directly.

6. What is one thing you can do to mitigate that issue?

One thing we can do to mitigate this issue is expanding our app focus to privacy policies in general rather than just social media apps. We initially chose to focus on social media apps because they are widely used and relevant to our group. However, one piece of feedback we got during the crit was that this tool has wider reach than just social media apps since many services have privacy policies and terms of service. Thus, we could use our extension for privacy policies that are more often accessed on the browser.

7. What new questions do you have about

- your project,

- the design process,

- HCI?

- How do you balance user research/feedback with prototyping?
- How are we going to squeeze out a product in two weeks?
- Do all tech "products" fall under the HCI realm?

8. Overall, how valuable/informative was the crit for you on the following scale:

- **1:** Not at all informative
- **2:** Slightly informative
- **3:** Moderately informative
- **4: Quite informative**
- **5:** Extremely informative

Did you use a generative AI tool? If so, which and how?

I did not use a generative AI tool for this reflection.

How long did this reflection take you?

This reflection took me about 30 minutes.