- **User Demographics**
  - Age, Gender, location, ethnicity
    - M
    - 21
    - Filipino-Japanese American
    - Bay Area
- **Social Media Usage**
  - What kind of learning style suits you best?
    - Example based learning
    - Needs practice problem-based learning
  - What kind of online presence do you have?
    - Digital Footprint
      - Low active internet output
        - Rare posts
        - Occasional reddit/insta post/story
    - Intake
      - Reddit
      - Forums (old forums, older demographic)
      - ProductHunt
      - Twitter (inactive)
  - What social media/account based platforms do you use most frequently?
    - Reddit
    - Youtube (don't feel like social media)
    - Discord (don't feel like social media)
    - Instagram
    - Forums
    - ProductHunt
  - Approximately how many *hours/week* do you use the app(s)? (do estimate and then ask if you can show screen time if comfortable)
    - ProductHunt: 30 min
    - Youtube: 12 hrs
    - Reddit: 10 hrs
    - Insta: 2 hrs
    - Discord: 5 hrs
  - How do you usually engage with these apps?
    - Youtube and discord don't feel like social media
    - Youtube consume content
- **Data privacy importance/knowledge**
  - Talk about your opinions surrounding online data privacy, specifically in regards to your personal data.

- Get freaked out when he thinks too hard about it so tries to think less about it
- If was running for office, someone could get my info and use it to kill campaign
- Think about it enough to stress but not enough to take action
    - Do you currently take any steps to guard your privacy/limit your data online?
        - Uses VPN for all internet searches
            - Especially from phone
            - Sparked by columbia saying they would scan all info going thru their routers/wifi
        - Tries to limit post/creation on social media to limit data online
        - Does actually act on protecting data a lot, but didn't realize it
    - What do you know about what information companies can or can't collect?
        - "Companies likely know more about me than i know about myself, but they don't care about it"
        - Most info is probably known
    - What do you know about any laws/regulations that may be in place surrounding your data privacy?
        -
    - Do you know about the privacy options available on social media you use?
        - Somewhat knowledgeable
        - Don't upload data
        - Dont track usage outside app
        - Feels like some of these settings are ignored
        - On youtube, turned off setting on video progress, but it still tracked video prograss
- **T&C/PP Interaction**
    - What knowledge do you have about T&C/PP on the social media platforms you use?
        - Doesn't know about most
    - Do you usually read/skim through these documents, or are you more likely to skip them?
        - Reads thru some if feeling paranoid
            - But forgets soon after usual
        - Forced arbitration
            - Sigh
        - Mostly read thru them
    - Why do you (or don't you) read through them?

- - - Made to be obtuse
    - Can notice some of the boilerplate
    - Time investment is high
    - Some of the real gotchas are too hidden
    - Still use the app anyways
  - What do you look for in particular
    - Forced arbitration
    - Conditions for ban
    - Can they use data/likeness
  - What might help you understand privacy policy more if you were to read through it, or what might encourage you to read through it?
    - 10 slide infographic that summarizes important gotcha moments
    - Need way to make it digestible
  - Are you interested in learning more about how your data is collected and used on these platforms?
    - Would it change your mind if I told you…… ?