

- **User Demographics**
 - Age, Gender, location, ethnicity
 - M
 - 21
 - Korean-Chinese American
 - Bay Area
- **Social Media Usage**
 - What kind of learning style suits you best?
 - Learn with other people
 - Write things down can't be in head
 - Not best at visualizing things
 - Do it himself
 - What kind of online presence do you have?
 - Talk with friends
 - Mostly people he knows in person
 - Watches youtube and twitch (for games)
 - Twitter for cat videos/consuming content
 - What social media/account based platforms do you use most frequently?
 - Discord
 - Youtube
 - Twitter
 - Spotify
 - Approximately how many *hours/week* do you use the app(s)? (do estimate and then ask if you can show screen time if comfortable)
 - Discord: 12 - 14 hrs
 - Youtube/Twitch: 5 hrs
 - Twitter: 1 hr (on the lower side)
 - Spotify: 30 hrs (listen for sleep)
 - How do you usually engage with these apps?
 - Chatting with friends
 - Watching cat videos and other content
 - Listening to music all the time
- **Data privacy importance/knowledge**
 - Talk about your opinions surrounding online data privacy, specifically in regards to your personal data.
 - Data privacy is very important
 - When you meet someone on the street, they don't know much about you
 - Would be weird to not have that be the case b/c of someone to have your data

- Very protective about it
 - Got this opinion from a friend
 - At this point, believes he has enough information out there where he could be found, but still limited (no “real” social media)
 - Up to each person
- Do you currently take any steps to guard your privacy/limit your data online?
 - “Would if i could”
 - Adblocker
 - Check cookies that are being used + clearing caches
 - If someone tries hard enough, they can find stuff about you
 - Know the risks before
- What do you know about what information companies can or can’t collect?
 - They know what languages i can speak
 - Youtube recs are strangely specific
 - Korean, jp, english
 - Socioeconomic status
 - Age
 - Location
 - Honestly anything is up for grabs
- What do you know about any laws/regulations that may be in place surrounding your data privacy?
 - Knows rules are pretty garbage here (in US)
 - Knows about children privacy protection (COPPA)
 - Net neutrality
 - EU did a lot more for data privacy
 - In US, companies run gov
 - This amount of info should be bare min
 - Companies try to make sure ppl dont know about these
- Do you know about the privacy options available on social media you use?
 - If so, do you feel like these privacy options are expansive enough to protect your privacy to the extent you want?
- **T&C/PP Interaction**
 - What knowledge do you have about T&C/PP on the social media platforms you use?
 - Google docs can take anything you write in them
 - Info is long on purpose instead of distilling it down
 - Do you usually read/skim through these documents, or are you more likely to skip them?

- Skim them a little bit
- Mostly skip but read thru a little
- Why do you (or don't you) read through them?
 - If you do read through parts or the entirety of these documents, what parts do you pay the most attention to?
 - Check for privacy options like don't sell your info
 - Ownership of data/creative rights
 - Who the data is handled by
- What might help you understand privacy policy more if you were to read through it, or what might encourage you to read through it?
- Are you interested in learning more about how your data is collected and used on these platforms?
 - Would it change your mind if I told you..... ?