

- **User Demographics**
 - Age, Gender, location, ethnicity
 - 51
 - F
 - Bay Area
 - Indian
- **Social Media Usage**
 - What kind of learning style suits you best?
 - Visual
 - What kind of online presence do you have?
 - Uses the internet for shows, google, etc.
 - Has insta + whatsapp to keep in touch with other ppl and trends
 - What social media/account based platforms do you use most frequently?
 - Instagram
 - whatsapp
 - Approximately how many *hours/week* do you use the app(s)? (do estimate and then ask if you can show screen time if comfortable)
 - Instagram: 1 hr
 - Reality: 2 hrs
 - Whatsapp: 2 hrs
 - Reality: 4 hrs
 - How do you usually engage with these apps?
 - Instagram: clicking on ppl's stories, clicking on reels of creators she is a fan of
 - Whatsapp: messaging friends and family, checking on stories
- **Data privacy importance/knowledge**
 - Talk about your opinions surrounding online data privacy, specifically in regards to your personal data.
 - Scared of data being online
 - Thinks companies lobby the government too much for access to our data
 - EU does better than US
 - Worried about how it'll get worse under trump
 - Do you currently take any steps to guard your privacy/limit your data online?
 - Doesn't post on social media
 - Doesn't know how else to protect data
 - What do you know about what information companies can or can't collect?
 - No idea but probably too much

- What do you know about any laws/regulations that may be in place surrounding your data privacy?
 - Knows that EU has more
- Do you know about the privacy options available on social media you use?
 - Doesn't know too much about the privacy options on social media
 - Limits location usage
 - Says no to most permissions unless they're required
- **T&C/PP Interaction**
 - What knowledge do you have about T&C/PP on the social media platforms you use?
 - Designed to be deceptive
 - Companies design them so people don't read
 - They take a lot of data
 - They get a lot of permissions
 - Do you usually read/skim through these documents, or are you more likely to skip them?
 - Usually skims
 - Why do you (or don't you) read through them?
 - If you do read through parts or the entirety of these documents, what parts do you pay the most attention to?
 - They're long, boring
 - Text is small so it requires glasses to read
 - Would probably use the app regardless
 - What might help you understand privacy policy more if you were to read through it, or what might encourage you to read through it?
 - If the most dangerous policies were summarized or highlighted
 - Policy regarding areas I care about are near top
 - Are you interested in learning more about how your data is collected and used on these platforms?
 - Would it change your mind if I told you..... ?