

Group reflection [+1]

Note: Only one member needs to upload the group reflection.

1. As a group, what is the thing you're most proud of for this round of critique?

We did a good job of getting a well rounded group of interviewees and participants for the think-aloud. We had a broad age range and demographic groups represented in addition to having people who used a range of different social media platforms with varying levels of use. We also feel like we synthesized the information from these methods very well and were able to craft a clear vision for the project going forward.

2. As a group, what is one thing you want to improve upon for the final presentation and showcase?

We felt like we repeated our points a few times when presenting and could have been more specific regarding our users and overall research. Maybe practicing speaking to an audience about our work in advance could have helped us make more clear points about our findings. Although we prepared what we wanted to say, it was easy to expand upon points that we felt needed elaboration which maybe led to us repeating ourselves.

3. As a group, what is your next priority? Suggestion: Discuss what you think is the biggest open question/source of uncertainty/potential hole in your project that could "threaten" its success.

Our next priority is balancing the importance of people understanding the T&C/PP with the choice of people wanting to understand the T&C/PP. During our user research, we noticed that some of the people that we talked to knew that the issue of data privacy exists, but did not really care to understand what the issues were or based on their lack of knowledge said that they would not change their behavior on the application. The biggest source of uncertainty in this project is if people care/want to understand the T&C/PP.

4. What steps will you take to address this priority?

To address this priority, we will first emphasize the fact that the importance of this project lies in the choice of the user to decide if they want to care or not, rather than assuming that users won't care either way. The next step is to start prototyping and figuring out how to best visualize/display the information, including what content to display and how to display it.

5. Will you and your group try a big pivot and then catch up? How?

Our group will not try a big pivot because our user research validated our original problem statement for the most part. That said, conducting user research was very helpful because it confirmed that we were on the right track with our initial intuition. Additionally, we got some feedback that helped us make minor changes to our initial idea and gave us more questions to consider for our design sketches. For example, one such concern was that if we were tracking the user's screen to detect privacy policies, we would also be tracking a lot of data ourselves. In order to mitigate this, we plan to have an open-source codebase (which provides transparency into what's happening behind the scenes), and not save any user data ourselves.

6. What support do you need to be successful for the remainder of your project?

We will mainly need support with the development process. There are only a few weeks left in the quarter but our project has both web development and AI parts. We will probably only be able to incorporate a basic LLM backend instead of an LLM fine tuned on summarized privacy policies. Thus, we believe that time will be the limiting factor in our project's final outcome.

Did you use a generative AI tool? If so, which and how?

We did not use generative AI for this reflection.

How long did this reflection take your group?

This reflection took about 1 hour to complete. We split up the reflection into parts that we were each most comfortable with.