

Theresa Martin Interview Notes, 60 F
Disclosure: Theresa Martin is Brooke Simon's mother

- 1) What kind of online presence do you have?
 - a) Uses instagram, email, canvas (for work), facebook, and strava
- 2) What social media/account based platforms do you use most frequently?
 - a) facebook for about an hour a day, Instagram for 15-20 minutes a day
 - i) No posting, just scrolling
 - b) Does not really use other social media except for strava which she did note using quite regularly
- 3) Talk about your opinions surrounding online data privacy, specifically in regards to your personal data.
 - a) Concerned about both companies and other users having access to data
 - b) She has gone in and changed privacy settings
 - i) However, not much faith that these settings will actually make a difference in protecting her privacy
 - c) Specifically mentions shutting off siri so it isn't listening all the time, using web browsers like duck duck go
 - d) Overall, she is concerned about her data being online in various capacities and tries to take measures to limit what data is captured
- 4) What knowledge do you have about the current regulations/laws of your online data?
 - a) Main knowledge is that it is "buyer beware": buyers have to know what they are getting themselves into
 - b) Thinks there are laws, but she isn't sure, general sense that any laws in place are likely not well enforced and not publicised
- 5) What do you know about your options currently for changing privacy settings on your social media app? Do you think the options are good enough?
 - a) Yes a little, she changes things in privacy settings such as location policy, etc.
 - b) Thinks they could be much more expansive in their options and more detailed about what the options mean/are
- 6) What data do you care about companies/other users having the most?
 - a) financial data, health data,
 - b) She is worried about all the info though, since it allows them to profile you
- 7) What knowledge do you have about terms and conditions/privacy policy on the social media platforms you use?
 - a) Not much/any, she tries to read through it but it is often overwhelming/confusing
 - b) Will skim to look at who they can sell to, what they collect, but a very short skim usually
- 8) Depending on if you read/don't read these documents, why?
 - a) tries to read them but they make it confusing, so ends up skimming
- 9) Are you interested in learning more about how your data is collected and used on these platforms?
 - a) Yes, she definitely wants to learn more if presented in a more friendly way