Meghan Simon, 20 F
Disclosure: Meghan is Brooke's younger sister

Meghan's task was to create an account on instagram, and then read through the privacy policy.

- ☐ Upon going to the create account page, she did not mention the privacy policy
- ☐ Did not click on or mention it during account creation, and clicked continue even though there was writing on the screen "By signing up, you agree to our Terms , Privacy Policy and Cookies Policy ."
- ☐ When I asked her to go to the privacy policy she asked "Ok where is it?"
- ☐ As she began reading through the privacy policy she mentioned that they tried to make it look nice and easy to read
    - ☐ "Highlights" section, use of images, etc
- ☐ Automatically she first clicked on the 'highlights' section at the top of the page
    - ☐ However she thought the info in it was not helpful
- ☐ She kept wanting more information which you had to click another link to access, but didn't want to click it because she was worried she would get confused/lost on the original page she would be leaving
    - ☐ Things were "burried under layers of links", IE, one link goes to a page with more links…
- ☐ Felt like many phrases were vague/confusing
    - ☐ Meta 'products' didn't really describe in depth what all products were
- ☐ She didn't like a lot of their policies:
    - ☐ They collect info even if people don't have an account
    - ☐ They collect info about apps, browser
    - ☐ Location services accessed even if you say not to access it
- ☐ Some links are straight up broken, take you to wrong place or don't load at all
- ☐ Many terms are confusing or not well defined
- ☐ Vague language was confusing to her, EG: they say they keep your data "when applicable" without further explanation
- ☐ curious about getting information for what they market to you
- ☐ Thought that they weren't backing up their claims
    - ☐ EG: it says you can "request data deletion" but it doesn't specify how/where to go to do this in any way
- ☐ When she chose to go to ad preferences to try to change them she got frustrated
    - ☐ Often the "options" did not actually allow her to opt of them using/taking data
    - ☐ "This is stupid"
- ☐ Overall, she felt like the language and format was very unintuitive