

Katie Martin Interview Notes, 85 F
Disclosure: Katie is Brooke Simon's grandmother

- 1) What kind of online presence do you have?
 - a) She uses facebook and instagram daily, and mail apps but not much else
- 2) What social media/account based platforms do you use most frequently?
 - a) Facebook almost everyday, instagram less often.
 - b) Rarely posts. Mainly reads what others have written. Sends like to people or responds very occasionally. She doesn't use FB or instagram messaging features
- 3) Talk about your opinions surrounding online data privacy, specifically in regards to your personal data.
 - a) Wants privacy for finances mainly. She isn't worried about privacy outside of this.
 - b) She always rejects all cookies when asked but doesn't understand them
- 4) What knowledge do you have about the current regulations/laws of your online data?
 - a) No knowledge other than what is in general media.
- 5) Do you know about/use the options currently for changing privacy settings on your social media app? Do you think the options are good enough?
 - a) She doesn't know what the options are, but she knows that her daughter Jennifer has gone on to change the privacy settings for her so she knows they exist.
- 6) What data do you care about companies/other users having the most?
 - a) Cares about financial data being private. She has not thought about other data because she does not really put any other data online.
 - b) She cares about other USERS having/stealing her information, but isn't worried so much about companies having it.
- 7) What knowledge do you have about terms and conditions/privacy policy on the social media platforms you use?
 - a) None, but she knows that they ask about sharing informations/selling information and she tries to limit that
- 8) Depending on if you read/don't read these documents, why?
 - a) She doesn't really care about the documents so she doesn't read them
- 9) Are you interested in learning more about how your data is collected and used on these platforms?
 - a) Not really. She is interested in the data they collect but would not go out of her way to read much about it unless it was brief
 - b) Would give it a "cursory glance"
- 10) Would it change your mind if I told you that Meta's tracking pixel has even received data from third parties such as hospitals?

- a) Maybe. She thinks finding out these gritty details will be too confusing and time consuming most likely.