

Questions to ask during Eval Interview (Total 15):

- Is the text on the popup easy to read and understand?
- Does the popup look visually appealing and professional?
- Does the popup feel intrusive or distracting? Or is it placed in a good position?
- Are the colors, font size, and layout accessible to all users?
- Does the popup appear at the right moment? Or does it feel mistimed?
- Does the information in the popup seem relevant and useful?
- Does the summary + learn more section explain the key points of the privacy policy?
- After reading the popup, do you feel more informed about the privacy policy compared to before?
- What did you like about this popup?
- Is there anything you would like to see? Or be improved?

Sruthi

Ananya

- Is the text on the popup easy to read and understand?
 - Yes, it is a readable font.
- Does the popup look visually appealing and professional?
 - Yes it is visually appealing
 - Maybe not professional. Some things to do to make it more professional is to make the font different
- Does the popup feel intrusive or distracting? Or is it placed in a good position?
 - It is placed in a good position. It's not covering any of the text to log in.
- Are the colors, font size, and layout accessible to all users?
 - Yes. She likes the scale for the rating
- Does the popup appear at the right moment? Or does it feel mistimed?
 - She wishes it showed up a little earlier earlier, like immediately when she gets to the page rather than waiting
- Does the information in the popup seem relevant and useful?
 - Yes. It clearly has to do with the privacy policy.
- Does the summary + learn more section explain the key points of the privacy policy?
 - Yes it does. It gives more information and if she wants to learn more, which for some aspects she wanted to learn more, she is able to access that information
- After reading the popup, do you feel more informed about the privacy policy compared to before?
 - Yes she does. Did not know about some of these data collection policies beforehand
- What did you like about this popup?
 - It gave a scale rating and not just text. That let her easily understand if it is good or not
- Is there anything you would like to see? Or be improved?

- Want it to be faster next time. Don't know if that is possible, but hopefully if its faster, so she can read it before entering her information to log in.

Diya

- Is the text on the popup easy to read and understand?
 - Yes it is.
- Does the popup look visually appealing and professional?
 - It looks visually appealing.
 - Could be more professional – maybe change the font to make it more professional
- Does the popup feel intrusive or distracting? Or is it placed in a good position?
 - Its placed in a good position. It wasn't intrusive, but maybe it should be intrusive so people actually pay attention to the popup.
- Are the colors, font size, and layout accessible to all users?
 - People who are colorblind cant distinguish red and green, so maybe make the marker a little larger or change the colors on the scale.
- Does the popup appear at the right moment? Or does it feel mistimed?
 - It was mistimed because she did not know something was going to happen. Would not have paid attention and waited for something to happen when it was evaluating the privacy policy. she would've continued creating the account
 - Maybe change background color to red for the evaluating privacy policy so its clear
- Does the information in the popup seem relevant and useful?
 - Yes it does.
- Does the summary + learn more section explain the key points of the privacy policy?
 - Yes it does. It does a good job of giving key information about data usage/the privacy policy.
 - There should be a resources section for people to know where to look for help or some sort of reference to where in the privacy policy this was taken
- After reading the popup, do you feel more informed about the privacy policy compared to before?
 - Yes she does
- What did you like about this popup?
 - This popup offers a service that she has not seen before
 - This is important in this day and age with the amount of social media being used and data collected without users consent.
- Is there anything you would like to see? Or be improved?
 - A quicker response time would be nice
 - Maybe a cached repository of popular websites, like facebook, thats updated as facebook updates their privacy policy as well, since they do that pretty often

Arathi

- Is the text on the popup easy to read and understand?
 - Yes, the font choices are good. The bolding of the sections is good. You don't have to read the mini gray sections if you don't want to and can skim through it.
- Does the popup look visually appealing and professional?
 - Yes, she like the rainbow bars. Doesn't know what it reminds her of, but most things, you see that in a lot of legit websites, so it gives it legitimacy.
- Does the popup feel intrusive or distracting? Or is it placed in a good position?
 - It is in a good location. At least on the facebook interface it is not covering anything and its not so small that you miss it either
 - Cited the mini pop ups at the bottom of other websites that are usually missed, but liked how this popup is separate so her brain will not filter it out as spam.
 - Not sure if it will cover other apps, but hopes it will not
- Are the colors, font size, and layout accessible to all users?
 - Colors are good, but if you are colorblind, don't know which one is green vs. red, so it is good that we have text on the bottom in case people are color blind.
- Does the popup appear at the right moment? Or does it feel mistimed?
 - It's pretty good. Sometimes, it seems that there is a delay but it is good that there's the loading text. That brings attention to the popup instead of thinking that there's some frozen popup.
- Does the information in the popup seem relevant and useful?
 - Yes, especially because the privacy concerns are become more and more relevant, especially with congressional hearings and the tiktok ban
 - People are more aware, especially with third party data and selling, it's definitely more relevant with the current landscape.
- Does the summary + learn more section explain the key points of the privacy policy?
 - Yes. Liked that it was short in the default mode. People hate reading long paragraphs about legal things/T&C. There's a reason that people don't read them, but still agree with them.
 - Like that it's kept short and you can expand more if you want to.
 - It would be cool if there was a link that would send you to more info in the expanded section. Or articles from reliable sources that would give more information
- After reading the popup, do you feel more informed about the privacy policy compared to before?
 - Yes, because for at least facebook, she knew they did bad things about selling data because there have been scandals about it on the news
 - But she hasn't really thought about medical/financial data
 - With the rise of facebook marketplace and tiktok shop, where you have to input your credit card details, it's good to know about these things
- What did you like about this popup?
 - Liked that it made the legal contract things more accessible to those who don't have an extensive background to understand all that.
 - Gave information that she wouldn't have sought out otherwise.
 - Do not see myself going out and reading the privacy policy, and she was given this information

- Is there anything you would like to see? Or be improved?
 - Stuff she mentioned before, like providing links, that provides more information at length
 - Another thing is comparing it to other similar sites.
 - Ex. facebook is bad for 3rd party sharing, are there any alternatives or similar sites that do better / how does it compare to instagram and tiktok
 - If its particularly bad within the industry vs. the app itself
 - If its the app itself, there are things you can do to make it better

Tanvi

- Is the text on the popup easy to read and understand?
 - Yes, I can easily read the text, because it is big on my screen
- Does the popup look visually appealing and professional?
 - Yes, i like how it is clear and the fonts are a more classy font compared to something that isn't very professional
- Does the popup feel intrusive or distracting? Or is it placed in a good position?
 - No, it is placed well. It is not blocked me trying to sign into the website, and i can close it if i want to
- Are the colors, font size, and layout accessible to all users?
 - Yes. Maybe think about red green colorblindness.
- Does the popup appear at the right moment? Or does it feel mistimed?
 - Yes, I like how it appears when i want to create an account, so that is the best time. I can then decide if i actually want to use the website or not.
- Does the information in the popup seem relevant and useful?
 - Yes. I liked the shortness of it, and i can learn more if i want to
- Does the summary + learn more section explain the key points of the privacy policy?
 - Yes. But i wish that there was a direct quote from the privacy policy
- After reading the popup, do you feel more informed about the privacy policy compared to before?
 - Yes. I did not think about these different topics until now. Makes me be more mindful of what data i have on this app
- What did you like about this popup?
 - The rating. It was very clear if it is good or not
- Is there anything you would like to see? Or be improved?
 - I want to see some sort of comparison to other popular and similar apps. It would be cool to see if there are any other alternatives that do better.

Shria

- Is the text on the popup easy to read and understand?
 - Yes, the text is clear and written in an easily understandable way
- Does the popup look visually appealing and professional?
 - It is clean. The use of bold headings, a rating scale, and "Learn More" buttons makes it visually structured and easy to skim
- Does the popup feel intrusive or distracting? Or is it placed in a good position?

- The placement seems reasonable, as it does not take over the entire screen
- Are the colors, font size, and layout accessible to all users?
 - The contrast between the text and background is good, and the font size is readable
 - The rating scale uses color, but the labels clarify it
- Does the popup appear at the right moment? Or does it feel mistimed?
 - It appears at the right time. But it did take a while to load, which could be out of your control
- Does the information in the popup seem relevant and useful?
 - Yes, the information is useful as it highlights key privacy concerns in an easy-to-digest format
- Does the summary + learn more section explain the key points of the privacy policy?
 - The summary provides a general idea, but it could be slightly more detailed about what specific data is being collected and how it is used
- After reading the popup, do you feel more informed about the privacy policy compared to before?
 - Yes, it gives a quick overview of potential concerns, making users more aware of data privacy implications
- What did you like about this popup?
 - The clear layout, rating scale, and "Learn More" buttons for further details make it user-friendly and informative
- Is there anything you would like to see? Or be improved?
 - It would be cool to see different topics other than the 3 listed.

Brooke

David

- Is the text on the popup easy to read and understand?
 - Yes, overall the popup is great. The summaries are pretty concise and helpful, the only thing that could be changed is accessibility and understanding of the scale rating how good it is.
- Does the popup look visually appealing and professional?
 - Yes but again there could be some confusion and accessibility challenges with the scale at the bottom, EG for color blind people or people from other countries where red green and yellow maybe have different significances, for instance Asian countries viewing red differently than we might in the US.
- Does the popup feel intrusive or distracting? Or is it placed in a good position?
 - No, it isn't intrusive. I think that it is very well placed.
- Are the colors, font size, and layout accessible to all users?
 - Everything except for the scale seems good. You should make sure that there are options for accessibility like dynamic text scaling and stuff like that. Also, you should make sure

this looks good on the other websites that you are using it on because some will have text you are blocking.

- Does the popup appear at the right moment? Or does it feel mistimed?
 - It appears at a good time but I think that it would be nice to be able to minimize and reopen it again if I want to go back and browse the information later. Having it stored in an actual extension popup would be nice so I could see it whenever I am on instagram.com not just at sign in.
- Does the information in the popup seem relevant and useful?
 - Yes, I think content wise it was good. I could have used more specific and concise details, and having it in bullet point format for the first summary might have been nice.
- Does the summary + learn more section explain the key points of the privacy policy?
 - Yes, as someone who actively skims privacy policies I find this to be pretty accurate and helpful. However, I would personally like to see 5 different sections not just 3. But I think that for most people who likely do not read privacy policies, this covers the main important topics.
- After reading the popup, do you feel more informed about the privacy policy compared to before?
 - I am someone who actively goes and reads the privacy policy so I am already quite well informed. I don't think that there is anything new in this that I haven't already read, but I do think that the discussion of the implications the policies could have is helpful.
- What did you like about this popup?
 - I liked that it was concise and used the rating system as a quick way to check for each section
- Is there anything you would like to see? Or be improved?
 - The main thing would be making the scale at the bottom more clear. I would suggest using icons, for instance a sad face at one end and a happy face at the other. Having some context of what 'good' versus 'bad' means would also be helpful.
- Would you consider installing this extension and using it?
 - Yes, since I'm very conscious of data privacy online I would love to do that. I'd like you to add some references and more data to make it a bit more clear and reliable but I think it's a great idea.

Hailey

- Is the text on the popup easy to read and understand?
 - Yes, the little blurb before clicking learn more is a good summary in their opinion. She also likes the scale at the bottom and that made it more clear what was happening.
- Does the popup look visually appealing and professional?
 - Yeah, she really likes the score bar it has and it really helps make it more interesting and draws her in as a viewer
- Does the popup feel intrusive or distracting? Or is it placed in a good position?
 - I like that it doesn't take up the whole screen, it is well oriented but it might not be on other web pages

- It also covers the sign up bar when the window is narrowed down, so dynamically scaling it to only be some percent of the screen might be better than how it is now.
- Are the colors, font size, and layout accessible to all users?
 - Yeah it's accessible, the little bar of "good", "bad", "decent", etc is very easy and good to see it visually
 - Also on small screens it might not work
- Does the popup appear at the right moment? Or does it feel mistimed?
 - I think its good
- Does the information in the popup seem relevant and useful?
 - Yes if I downloaded this I would know exactly what I'm looking for
- Does the summary + learn more section explain the key points of the privacy policy?
 - Isn't sure since she hasn't read the privacy policy, but the three things listed are all things that seem important and that she wants to know so it seems helpful and like it probably is taking key points
- After reading the popup, do you feel more informed about the privacy policy compared to before?
 - Yes but she knew nothing about the privacy policy before reading this.
- What did you like about this popup?
 - It has good information and is presented in a good way that is concise and easy to understand
- Is there anything you would like to see? Or be improved?
 - Needs to have more evidence rather than just being from LLM
 - Add something describing what "decent" means or "good" means, need to explicitly say what metric that is using
 - Adding direct quotes or references to back the policy
- Would you consider using this extension?
 - Yes, I think I would. I would still use instagram I'm not gonna lie. But I think it's good to be aware of these things either way

Noah

- Is the text on the popup easy to read and understand?
 - Yes the summary was clear and gave a good amount of information so I knew what was going on but not so much that it was overwhelming
- Does the popup look visually appealing and professional?
 - Yes, but I would have liked to know what the scores were based on to know what that actually mean
 - How it relates to other social media sites, EG
 - Need more context for the scale
- Does the popup feel intrusive or distracting? Or is it placed in a good position?
 - No, it's placed in a good place and isn't taking my information or overstepping
- Are the colors, font size, and layout accessible to all users?
 - I think accessible, since it's pretty straightforward
 - More details for the scale would be good for people who are color blind

- Does the popup appear at the right moment? Or does it feel mistimed?
- Does the information in the popup seem relevant and useful?
 - Says he would never read through a privacy policy so seeing a little bit was very useful and told him things he didn't know that were enlightening
- Does the summary + learn more section explain the key points of the privacy policy?
 - He would never read/has never read a privacy policy so he isn't sure
- After reading the popup, do you feel more informed about the privacy policy compared to before?
 - Yes but because he didn't read the privacy policy before.
 - Made him more likely to actually read the privacy policy having seen just that little bit about it
- What did you like about this popup?
 - Liked that it was straightforward and it did a good job condensing it
 - The one-liner did a good job
 - Pulled out key facts in a concise and direct way
- Is there anything you would like to see? Or be improved?
 - More visuals would be good to keep people more engaged, seems like it is good but users would benefit from a less text-heavy approach

John

- Is the text on the popup easy to read and understand?
 - Yes I think it's fine, 4 lines is a fine amount for a brief overview before the learn more
- Does the popup look visually appealing and professional?
 - The color palette seems good, but the text rating should follow the dot on the scale
- Does the popup feel intrusive or distracting? Or is it placed in a good position?
 - Yes it's in a good spot but I'm not sure about other sites
- Are the colors, font size, and layout accessible to all users?
 - Font size could maybe not be the best, especially if on a phone. Having an option to increase or decrease font size could be good
- Does the popup appear at the right moment? Or does it feel mistimed?
 - Seems to, it's pretty fast and not too laggy
- Does the information in the popup seem relevant and useful?
 - Yes, for the most part. Thinks it's very useful but it wouldn't stop them from actually using
 - However, I would reorder the categories and have data storage first
 - Go data storage at the top, then third party sharing, then medical/health
- Does the summary + learn more section explain the key points of the privacy policy?
 - I think so, the only thing I really care about is how my data is stored and who can access it
 - Unless I'm missing a big red flag I don't know about in data privacy
- After reading the popup, do you feel more informed about the privacy policy compared to before?

- Yes I think I learned more, it's hard because all it can do is summarize the legalise it's written in so there's a limit to what it can do, but its clear and summarizes the policy well
- What did you like about this popup?
 - *already discussed*
- Is there anything you would like to see? Or be improved?
 - There needs to be a better scale defined for what is 'good' and what is 'bad'
 - Every app you sign up for is going to use your data so having it be 'storing data' being a 3 or 1 is not a reasonable metric
- Would you use the extension yourself?
 - Yeah this is cool, but I think for me I would mainly use the extension on more random sites where if their data security is bad I'll just not use it. I'm always going to use sites like instagram and twitter, big social media sites.
 - would probably use this if it was applied to ALL sites but maybe nto just the ones it's on now

Georgia

- Is the text on the popup easy to read and understand?
 - Super easy to understand, the language is a little complicated but still understandable
- Does the popup look visually appealing and professional?
 - The visuals are good, like the score bar but curious about how we are making the rating
 - Rating could be more fleshed out and need more details about that actually means
- Does the popup feel intrusive or distracting? Or is it placed in a good position?
 - No, its similar to the color of instagram so it kind of blends in, which is a good thing
- Are the colors, font size, and layout accessible to all users?
 - Feels accessible, text is large, buttons are big, looks good
- Does the popup appear at the right moment? Or does it feel mistimed?
- Does the information in the popup seem relevant and useful?
 - Yeah I think it's pretty useful
- Does the summary + learn more section explain the key points of the privacy policy?
 - Maybe an example for each would be helpful, eg "they can use your financial data to..."
- After reading the popup, do you feel more informed about the privacy policy compared to before?
 - Yes, way more informed
- What did you like about this popup?
- Is there anything you would like to see? Or be improved?
 - There shouldn't be the last little line at the bottom that divides the sections, but thats super nitpicky

Nikhil

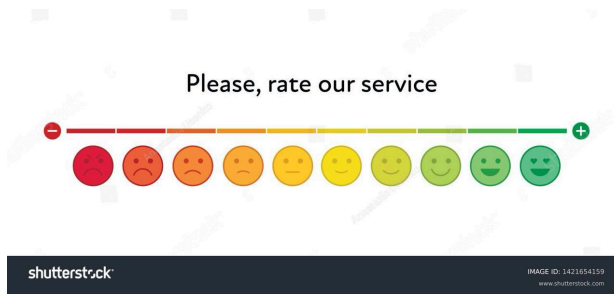
Bayan

- Is the text on the popup easy to read and understand?

- Yes i can read everything
- Does the popup look visually appealing and professional?
 - Spacing on certain items is a bit off
 - Visuals look good enough for now
- Does the popup feel intrusive or distracting? Or is it placed in a good position?
 - No its good for this page
 - Just don't block key info on page
- Are the colors, font size, and layout accessible to all users?
 - Layout with scrollbar is a bit annoying
 - Spacing is good for accessibility
 - Color bar might be hard for colorblind users but it looks good for
- Does the popup appear at the right moment? Or does it feel mistimed?
 - Its honestly fine because it takes a while to sign up anyways
 - If you have the extension you'll probably wait
- Does the information in the popup seem relevant and useful?
 - Yes the sections are important
 - The content in learn more is good
 - One line content is a bit vague
- Does the summary + learn more section explain the key points of the privacy policy?
 - yes
- After reading the popup, do you feel more informed about the privacy policy compared to before?
 - yes
- What did you like about this popup?
 - Content in learn-more had good detail
- Is there anything you would like to see? Or be improved?
 - Bullet points for "one-liner"
 - Most people won't read through all the text
 - Bold key information

Daniel

- Is the text on the popup easy to read and understand?
 - Colorbar + one word summary are easy to understand
 - One-liner + learn-more is a bit long
 - One liners are usually too vague but learn more section helps
- Does the popup look visually appealing and professional?
 - Text looks good
 - Color bar has artistic simple feel to it
- Does the popup feel intrusive or distracting? Or is it placed in a good position?
 - Its in a good spot for instagram, but you should check all sites
- Are the colors, font size, and layout accessible to all users?
 - Color blind ppl might be confused but it looks good
 - Maybe use the smiling face vs sad face for ratings



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- Does the popup appear at the right moment? Or does it feel mistimed?
 - It's a little long, but not unusable
 - 2 seconds shorter would be nice
- Does the information in the popup seem relevant and useful?
 - Yes the sections seem useful
 - Not the most knowledgeable about what topics are worth caring about
- Does the summary + learn more section explain the key points of the privacy policy?
 - Seems like they talk about important details
 - They answer the “question” posed in the topic
 - Are there other topics worth looking into?
- After reading the popup, do you feel more informed about the privacy policy compared to before?
 - Yes more informed
- What did you like about this popup?
 - Likes color bar
 - I would use this
 - Detail is good
- Is there anything you would like to see? Or be improved?
 - Most users are super lazy so they might not even read the actual text, they’ll just look at the ratings
 - Bullet points instead of text
 - Scrolling is annoying
 - Less text + less effort for user will help for

Matthew

- Is the text on the popup easy to read and understand?
 - Yes
- Does the popup look visually appealing and professional?
 - Yes
- Does the popup feel intrusive or distracting? Or is it placed in a good position?
 - Likes the injection since popups are distracting
 - Positioning is good
 - Maybe a bit too big
- Are the colors, font size, and layout accessible to all users?
 - Looks good to him
 - maybe

- Does the popup appear at the right moment? Or does it feel mistimed?
 - Estimated 3-5 seconds for him
 - Felt fine
 - As long as its ready before i make the account its fine
- Does the information in the popup seem relevant and useful?
 - Yes content seemed good
 - Liked the third party data sharing section
- Does the summary + learn more section explain the key points of the privacy policy?
 - Yes the learn-more section was very helpful
- After reading the popup, do you feel more informed about the privacy policy compared to before?
 - Yes
 - If its a site that isn't too important, this info might make me not use it
- What did you like about this popup?
 - colorbar/rating was good for a high level overview
- Is there anything you would like to see? Or be improved?
 - Split medical/financial data into different sections

Joseph

- Is the text on the popup easy to read and understand?
 - Yes
 - 8/10
 - Maybe a bit long for some ppl
 - Some info might be too confusing if ppl aren't tech savvy
- Does the popup look visually appealing and professional?
 - Yes
 - 9/10
- Does the popup feel intrusive or distracting? Or is it placed in a good position?
 - Positioning is fine if its not covering anything
 - Either make it smaller and scrollable or big and no scroll
- Are the colors, font size, and layout accessible to all users?
 - Yes for me
 - No color blindness or accessibility issues
- Does the popup appear at the right moment? Or does it feel mistimed?
 - Estimated 5-10 seconds
 - It's fine as long as i have it before i sign in
- Does the information in the popup seem relevant and useful?
 - Yes like 8.5/10 quality
- Does the summary + learn more section explain the key points of the privacy policy?
 - Yes they give useful information
- After reading the popup, do you feel more informed about the privacy policy compared to before?
 - Yes!

- To be honest, i didn't know much about the PP before so I know more now
- What did you like about this popup?
 - Simple rating scheme
 - Color bar
- Is there anything you would like to see? Or be improved?
 - The label (like “Bad”) should be under the color box for the rating
 - Either make the whole thing visible at once or make it smaller and scrollable

Jay

- Is the text on the popup easy to read and understand?
 - yes
- Does the popup look visually appealing and professional?
 - yes
- Does the popup feel intrusive or distracting? Or is it placed in a good position?
 - As long as it doesn't cover anything
 - Or please cover ads
- Are the colors, font size, and layout accessible to all users?
 - yes
- Does the popup appear at the right moment? Or does it feel mistimed?
 - Estimated couple of seconds - 10 seconds
 - Thats fine
- Does the information in the popup seem relevant and useful?
 - yes
- Does the summary + learn more section explain the key points of the privacy policy?
 - yes
- After reading the popup, do you feel more informed about the privacy policy compared to before?
 - Yes learned more than before
 - Would still use instagram
 - Might change mind about using less popular app
- What did you like about this popup?
 - The color bar
 - summaries
- Is there anything you would like to see? Or be improved?
 - What does “decent” or “good” mean in this context
 - Provide clear examples of what these mean