

Welcome to the HCLTech Sports Marketing Internship.

The coolest new gig in town!

Plug into HCLTech as our new sports marketing intern, and get ready to work on game-changing campaigns, rub shoulders with icons, and attend the hottest concerts with an all-access pass to the iconic MetLife Stadium in New Jersey, USA. This isn't your regular internship — it's your ticket to the big leagues!

About us

As one of the fastest-growing tech services brands in the world, we take pride in bringing together the best technology and our people to supercharge progress. Our people? We're talking about a global crew of 220K+ strong, repping in 60 countries, serving up next-level innovation across digital, engineering, cloud, AI, and software products and services.

In North America, we're making big moves with a digital transformation partnership with MetLife Stadium, home turf to the New York Giants and the New York Jets of the NFL. And when the NFL season's on a timeout, we're still bringing the heat with activations across different sports formats and once-in-a-lifetime gigs where we roll out the red carpet for our top-tier clients and their families.

Now, we're scouting for the real MVP — a GOAT go-getter ready to grab the keys to the kingdom and unlock a world of hyped-up experiences. Are you game to up our game?

Role and responsibilities:

- Ideate and launch mind-blowing marketing plays across our collaborations with top-tier sports brands.
- Strategize and roll out branding and social campaigns, tapping into our Giants and Jets ties.
- Run point on-site at all our on-ground activations across concerts, and sports.
- Deliver premium and personalized hospitality activations, giving our clients and their guests an exceptional experience.
- Be our in-house content creator dropping cool, trendy short form video content to hype up our events and share guest highlights.

What we're looking for:

The intern we are looking for should be currently enrolled in college or with up to 2 years of work experience, preferably keen on sports marketing, experiential brand marketing or event activation. The winning candidate would display:

- **Resilience:** the ability to bounce back from setbacks and shake off the L's like a pro. Be prepared to switch gears on the fly and adapt to changing situations.

- **Proactivity:** to own the job and take charge. Be the go-getter who makes things happen.
- **Strategy:** the brains to plan the plays behind the scenes, keeping the team together and their eyes on the prize.
- **Passion:** fire and endless curiosity to maximise every opportunity. Play (and slay) multiple roles – whether the headline act or backup, be ready to level up and crush it!

About the Internship:

- A 10-week sprint from May 28 – August 2.
- Full-time hustle, clocking 30 hours weekly, including minimum of 2/3 days in-person.
- Earn \$20/hour, without eligibility for overtime.
- Hybrid role with in-person attendance expected 3-4 times per week, including evenings and weekends when the action happens.
- Locations will vary, the candidate should be willing to be on-the-move between MetLife Stadium, our NYC Madison Ave office, and our New Jersey HQ in New Brunswick.