

Third: Choose something noteworthy about the data and share with a non-technical stakeholder

When we consider Stores which generated more receipts, the answer we find is Walmart.

Walmart has the highest count, making up 10.10% of store visited followed by amazon having 4.05%.

Understanding this helps us in focusing on the right places.

Since user has a better chance of visiting Walmart, a particular product being sold or at the least being observed here is high when compared to 7-eleven maybe.

The following table has few top stores and the count of them:

STORE_NAME	Count of STORE_NAME
WALMART	10.10%
AMAZON	4.05%
TARGET	2.62%
DUNKIN DONUTS	2.59%
MCDONALD'S	2.37%
DOLLAR TREE STORES INC	2.04%
WALGREENS	2.03%
PUBLIX	1.78%
COSTCO	1.60%
SAM'S CLUB	1.44%
ALDI	1.26%
CVS	1.25%
THE HOME DEPOT	1.23%
DOLLAR GENERAL STORE	1.21%
PRICE CUTTER	0.99%
KROGER	0.99%
FOOD LION	0.89%
STAR DRAGON	0.80%
LOWE'S HOME IMPROVEMENT	0.76%
KEY FOOD FRESH	0.75%
RITE AID	0.74%
BJ'S WHOLESALE CLUB	0.66%
STOP & SHOP	0.65%
SHOP RITE	0.61%
H-E-B	0.61%
GOOGLE	0.56%
MARSHALLS	0.54%

WINN-DIXIE	0.52%
BURGER KING	0.51%
CIRCLE K	0.51%
7-ELEVEN	0.48%