The project like the bird itself plays to mixed reviews people either love them or hate them but still it's a very iconic animal of New York City and New York isn't the only city paying tribute to them earlier this year the London Museum unveiled its controversial new logo why do you think so many people are not too keen on pigeons my personal belief is they don't see them they don't watch them they don't understand them Rita McMahon who founded the wild bird fund a rehab center for injured wildlife in New York City.