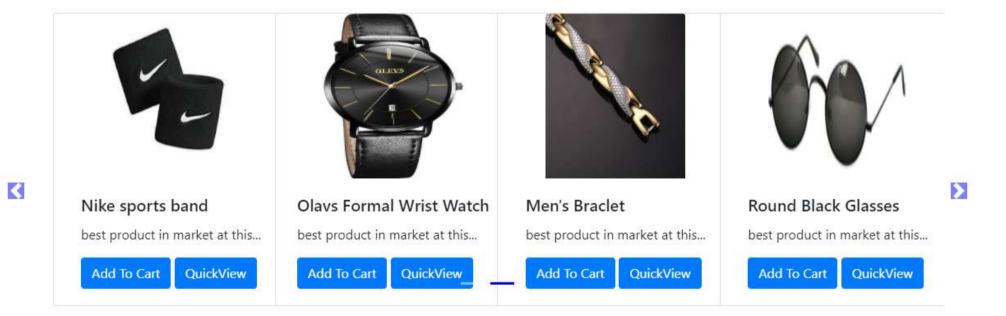


Flash Sale On Accessories - Recommended Items

#### Flash Sale On Accessories - Recommended Items



#### Flash Sale On Footwear - Recommended Items



# My Cart!

My Cart Pvt Ltd. is an Indian electronic commerce company based in Bengaluru, India. Founded by Sachin Bansal and Binny Bansal in 2007, the company initially focused on book sales, before expanding into other product categories such as consumer electronics, fashion, and lifestyle products. The service competes primarily with Amazon's Indian subsidiary, and the domestic rival Snapdeal.[5][6] as of March 2017, Flipkart held a 39.5% market share of India's ecommerce industry.[7] Flipkart is significantly dominant in the sale of apparel (a position that was bolstered by its acquisitions of Myntra and Jabong.com), and was described as being "neck and neck" with Amazon in the sale of electronics and mobile phones.[8] Flipkart also owns PhonePe, a mobile payments service based on the Unified Payments Interface (UPI). In August 2018, U.S.-based retail chain Walmart acquired a 77% controlling stake in Flipkart for US\$16 billion, valuing it at \$22 billion.

## History

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## **Achievements**

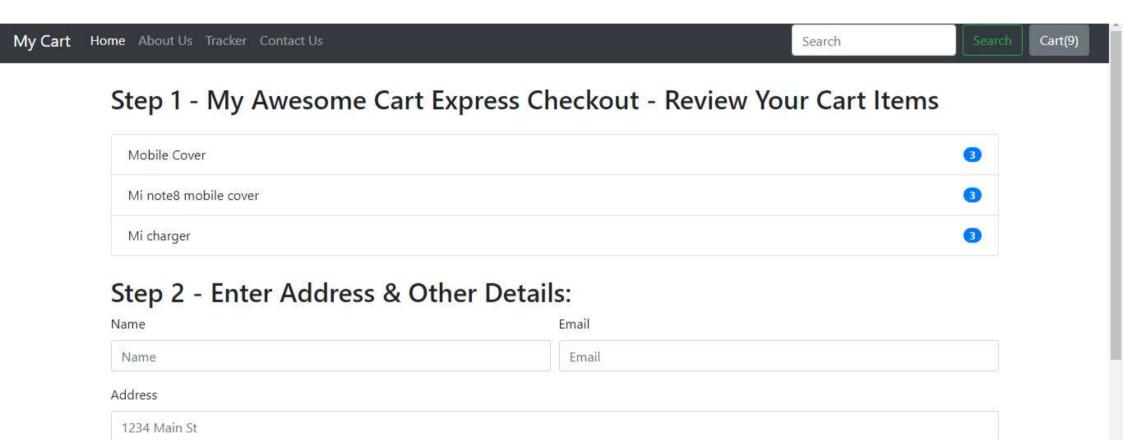
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### Clients

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