

Atliq Group of Hotels

123K

Total Bookings

86K

Total Successful Bookings

70.21%

Percente Of Successful Bookings

57.73%

Property Utilization

Date

05-05-2022



31-07-2022



City

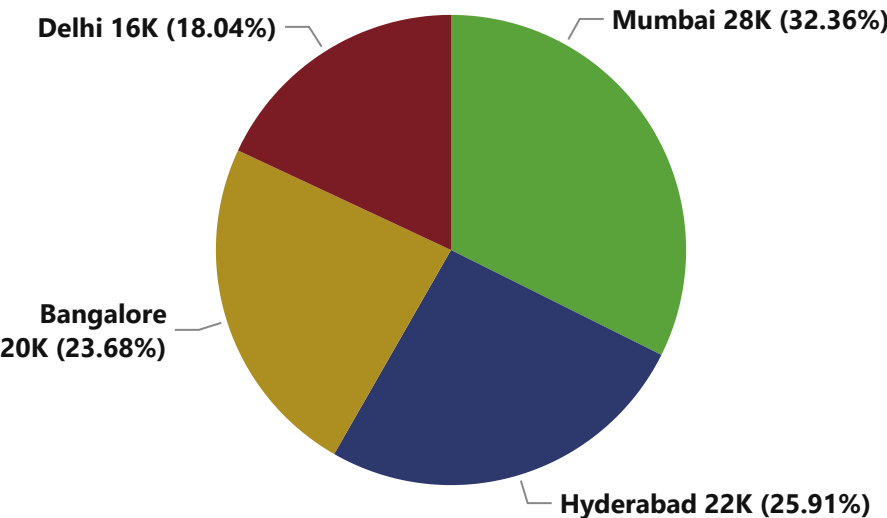
Bangalore

Hyderabad

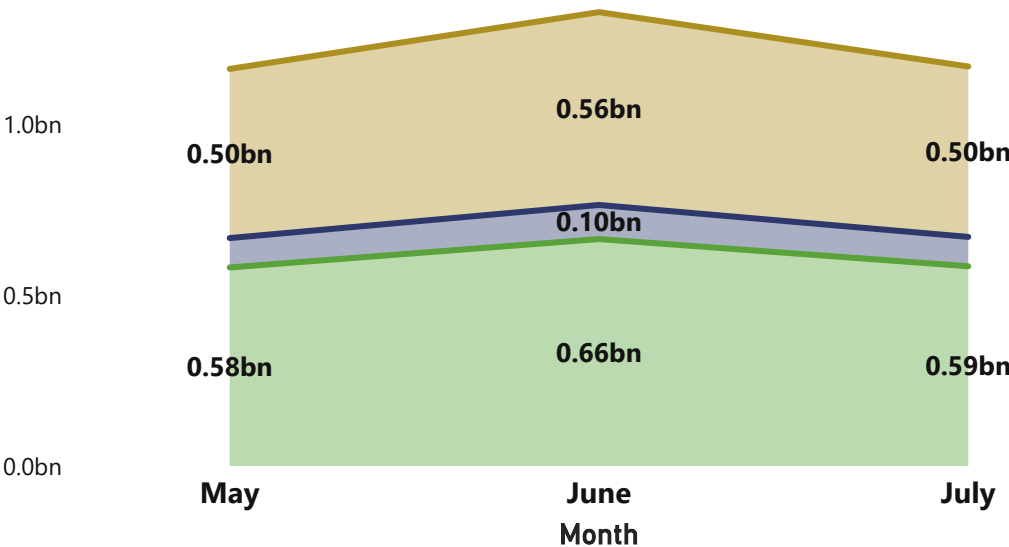
Delhi

Mumbai

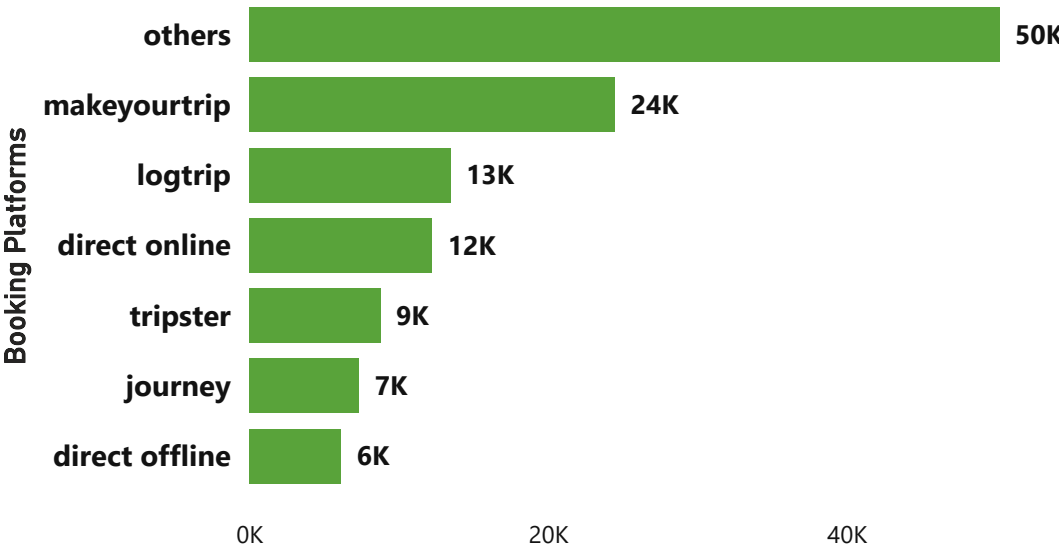
Total Successful Bookings by city



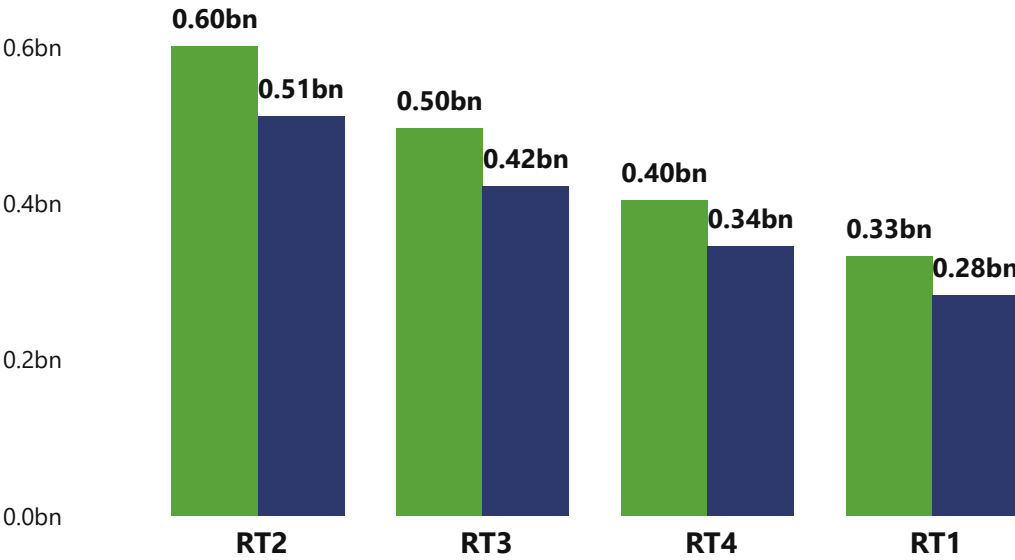
Total Revenue Generation, Difference and Actual Generated Revenue by Month



Total Bookings By Platforms



Total Vs Actual Revenue Generated By Rooms



Atliq Group of Hotels

86K

Total Successful Bookings

2bn

Actual Generated Revenue

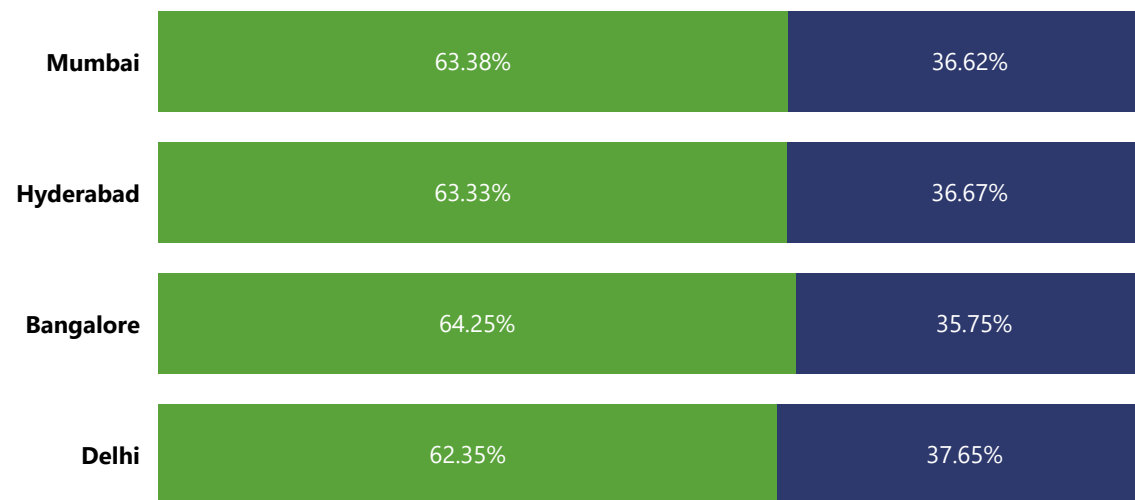
24.78%

Percente Of Cancelled Bookings

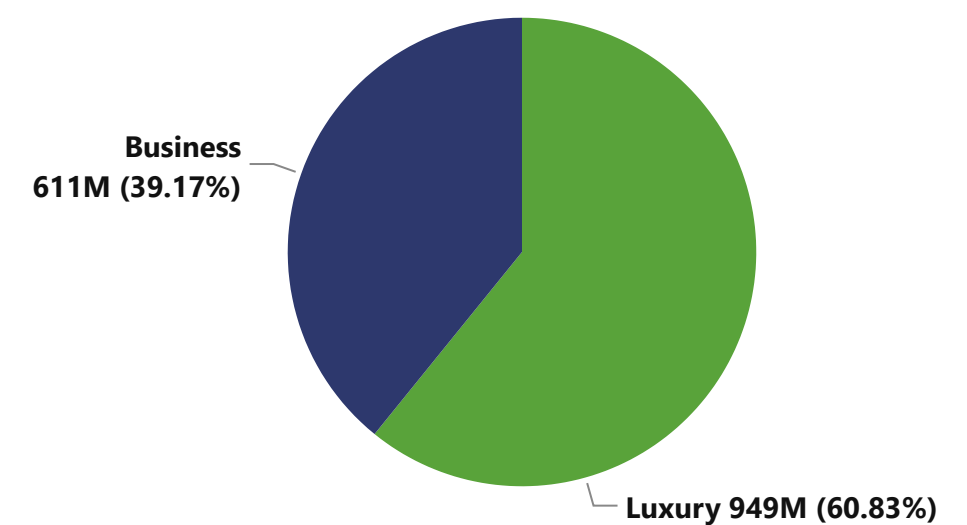
30K

Total Cancelled Brookings

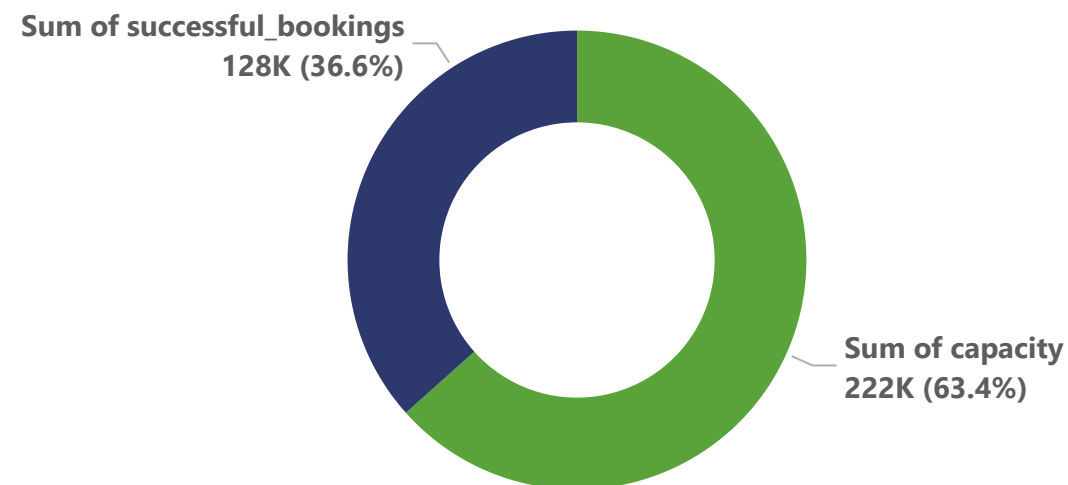
Sum of capacity and Sum of successful_bookings by city



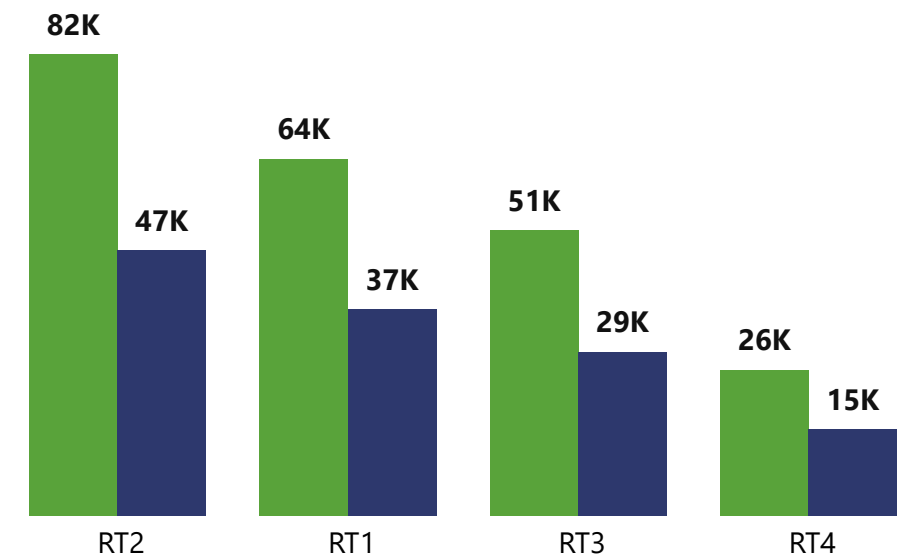
Actual Generated Revenue by category



Actual Capacity and Actual Bookings



Capacity vs Actual Bookings By Rooms



Date

05-05-2022



31-07-2022



City

Bangalore

Hyderabad

Delhi

Mumbai

Insights

- Mumbai is highest successful bookings (27,878) which is 32.60% of total successful bookings. Delhi is at bottom with successful booking percent 18.04%.
- Overall company has good percentage of successful bookings which is 70%. City wise also company has nearly 70% successful bookings/
- Most of the bookings are done through other platform around 50k and next platform type is makeyourtrip which is doing around 24k bookings both combined booking are 61%.
- RT2 type rooms are leading in terms or revenue generation.
- 60% of business is coming through Luxury.
- Week 24 recorded the highest revenue among all, which is 139.6M.
- Atliq lost around 298 M in cancellation.
- Property utilization is 57% for overall and Delhi is having 60% property utilization