

# ADIDAS US SALES DASHBOARD

613K

Units Sold

189M

Total Sales

67M

Total Profit

15M

Online Profit

52M

Offline Profit

Year

All

Quarter

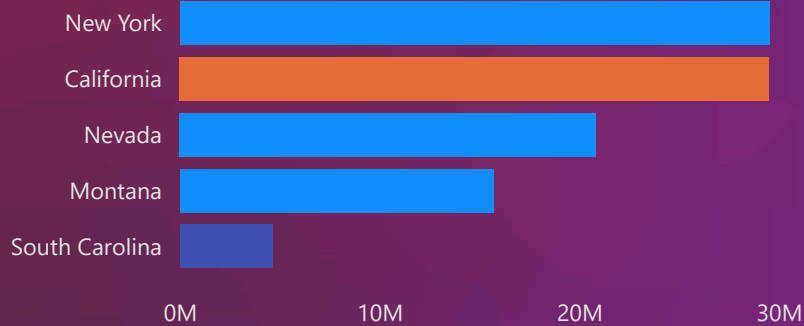
Qtr 1

Qtr 2

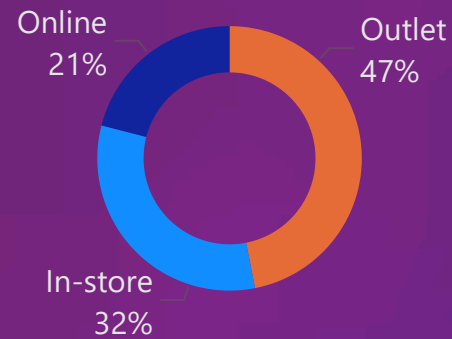
Qtr 3

Qtr 4

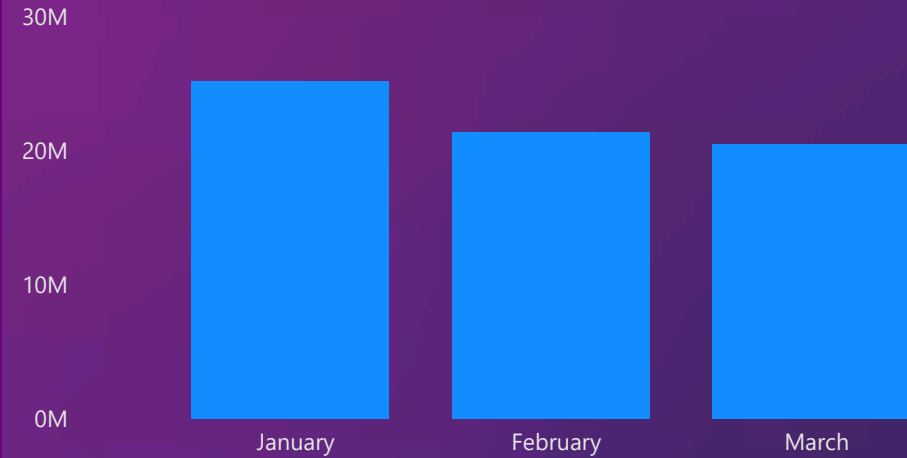
## Top 5 Selling States



## Total Sales by Sales Method



## Profit by Month



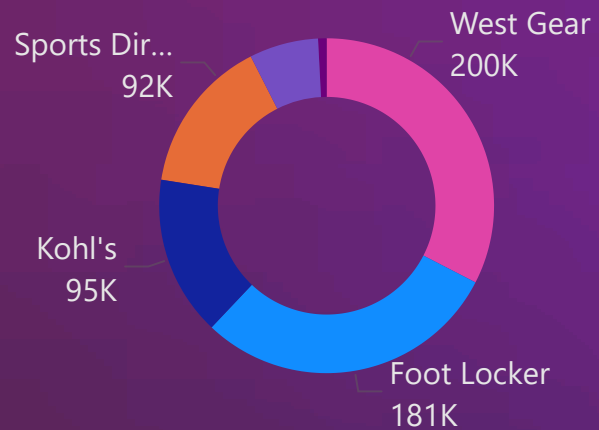
## Men's Street Footwear

Top Selling Product

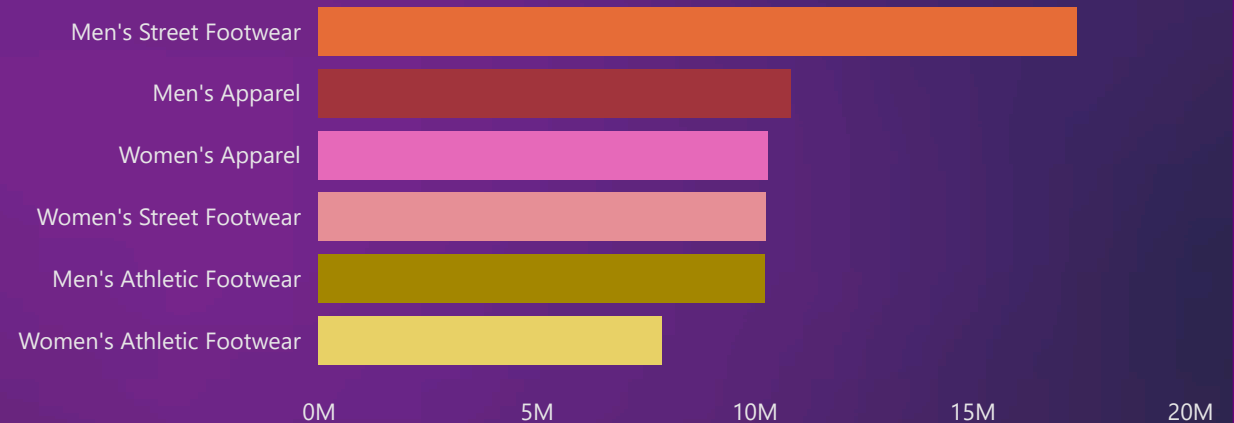
39

AVG Price per Unit

## Units Sold by Retailers



## Profit by Product



» Quick measure