

ADIDAS US SALES DASHBOARD

Year

All

Quarter

Qtr 1

Qtr 2

Qtr 3

Qtr 4

2M

Units Sold

900M

Total Sales

332M

Total Profit

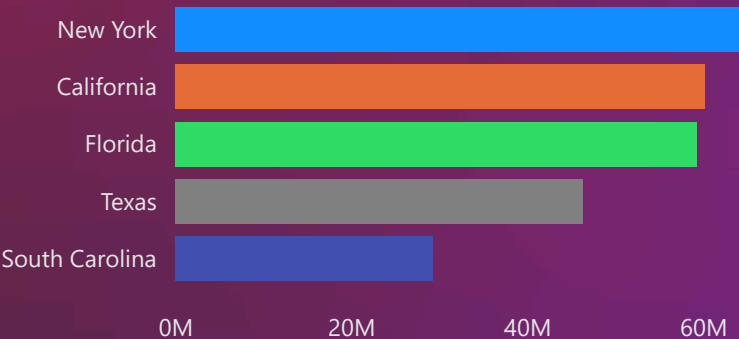
97M

Online Profit

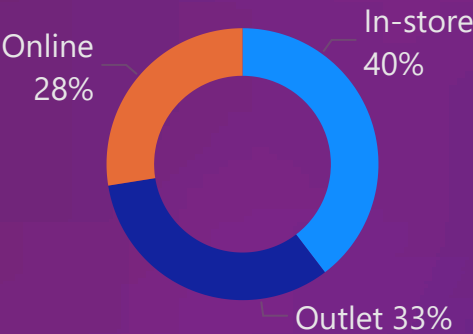
236M

Offline Profit

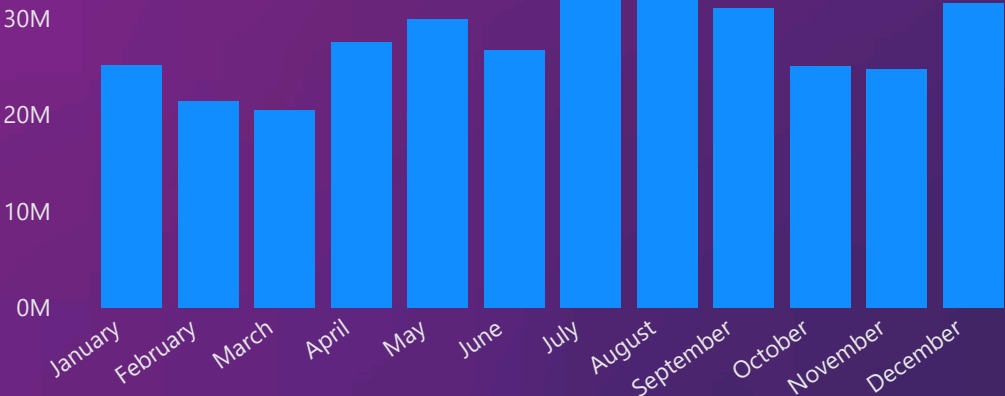
Top 5 Selling States



Total Sales by Sales Method



Profit by Month



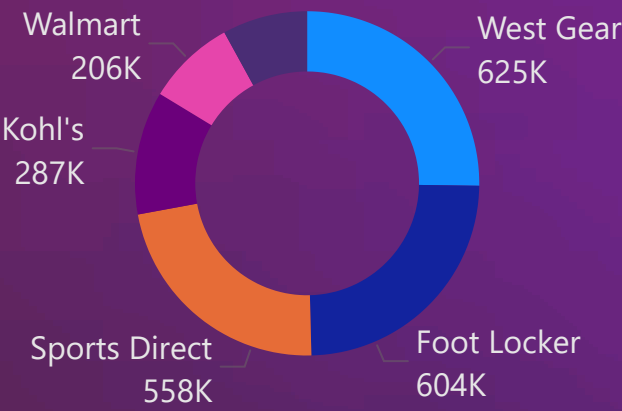
Men's Street Footwear

Top Selling Product

45

AVG Price per Unit

Units Sold by Retailers



Profit by Product

