MALLAREDDY COLLEGE OF ENGINEERING & TECHNOLOGY

(AUTONOMUS INSTITUTION – UGC, GOVT. OF INDIA)

Affiliated to JNTUH; Approved by AICTE, NBA-Tier 1 & NAAC with A-GRADE | ISO 9001:2015

DEPARTMENT OF COMPUTATIONAL INTELLIGENCE

II YEAR B. TECH II SEM

COURSE : INDUSTRY ORIENTED PROJECT

COURSE CODE : R22A6691

SECTION : CSE (AIML) - A

PROJECT ABSTRACT

TITLE : urbanStep - Sneakers (A Frontend E-commerce Website for Sneakers)

Abstract About Project :

In the digital age, E-commerce platforms redefine shopping with convenience and choice. **urbanStep - Sneakers** targets sneaker enthusiasts, blending creativity and functionality for a seamless online experience. Using HTML, CSS, and JavaScript, it captures urban culture. Its UI design ensures easy navigation, while JavaScript adds dynamic features like real-time filtering. The responsive design ensures usability across devices. JavaScript further enriches the experience with interactive elements like product carousels and personalized recommendations, boosting engagement and satisfaction.

urbanStep - Sneakers signifies a shift in online sneaker shopping, setting a new standard with its innovative frontend and user-focused approach, redefining digital retail excellence and making the minimalistic interface a user friendly experience.

STUDENT BATCH DETAILS :

Student Roll No :	Student Name :
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