Ideation Phase
Define the Problem Statements

Date	18 February 2026
Team ID	LTVIP2026TMIDS81285
Project Name	FreelanceFinder – Discovering Opportunities, Unlocking Potential
Maximum Marks	2 Marks

Customer Problem Statement Template:

The customer problem statement focuses on understanding the challenges faced by both freelancers and clients in finding and managing freelance opportunities. Freelancers struggle to discover genuine jobs efficiently due to scattered platforms and limited filtering options, while clients face difficulty in hiring skilled professionals through slow and unreliable processes. These challenges highlight the need for a centralized, user-friendly freelancing platform that simplifies job discovery and improves interaction.

Reference: https://miro.com/templates/customer-problem-statement/

Example:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A freelancer	Find genuine freelance job opportunities	It is hard to find genuine opportunities	Jobs are spread across different platforms	Frustrated and confused
PS-2	A client	Hire skilled freelancers quickly	The process is slow and unreliable	There is no simple centralized system	Stressed and inefficient