

Ideation Phase

Brainstorm & Idea Prioritization Template


Date	13 June 2025
Team ID	LTVIP2025TMID59142
Project Name	Visualizing Housing Market Trends: An Analysis of Sale Prices and Features using Tableau
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

🕒 10 minutes to prepare

🕒 1 hour to collaborate

👥 2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

Team gathering

- Share access to your dataset (e.g., housing CSV from Kaggle).
- Assign roles

B

Set the goal

Focus on visualizing key real estate patterns and predicting price trends.

C


Learn how to use the facilitation tools

Use Tableau for visual collaboration.

1 Define your problem statement

How might we help users understand housing price trends and make informed decisions using data visualizations and predictive analysis?

🕒 5 minutes



Key rules of brainstorming

To run an smooth and productive session

🗣️ Stay in topic.

💡 Encourage wild ideas.

👂 Defer judgment.

👂 Listen to others.

🗣️ Go for volume.

👁️ If possible, be visual.

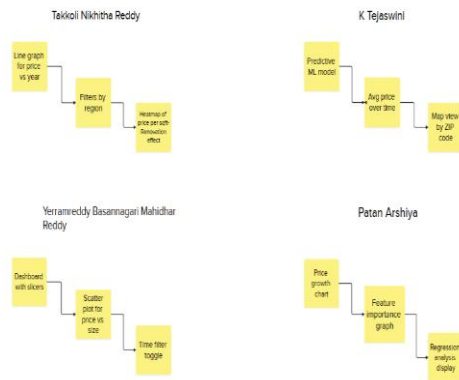
Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

How might we help users understand housing price trends and make informed decisions using data visualizations and predictive analysis?

10 minutes

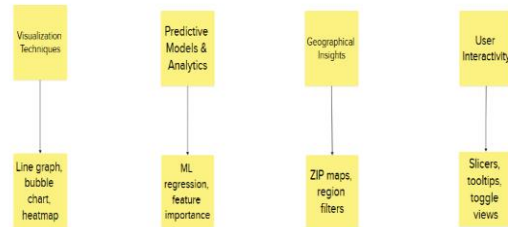


3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go.

20 minutes



Step-3: Idea Prioritization

4

Prioritize

Your team should align on which ideas are **both impactful and feasible**. Use this grid to prioritize features and techniques you've brainstormed.

20 minutes

