Story 1

Churn modelling data analysis

Charts representing data per gender, coun..

presence in **3** countries

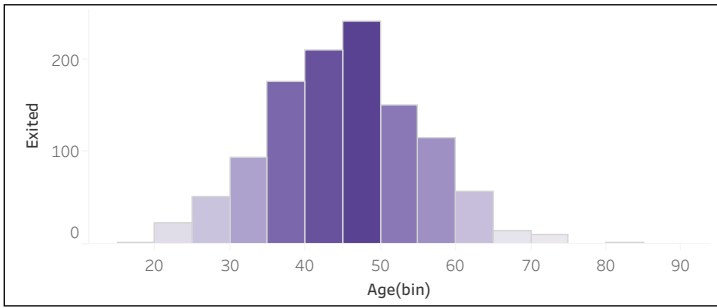
Female	Male
4,543	5,457

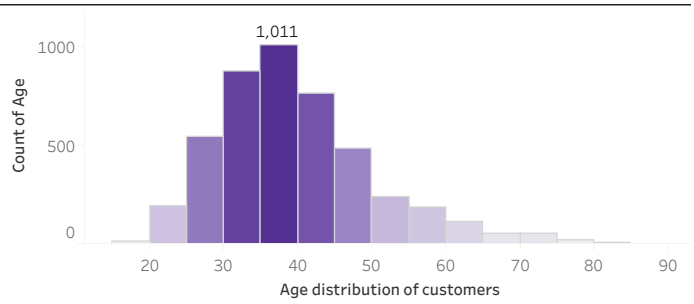
4,543 customers

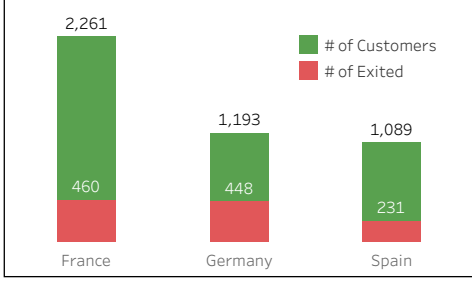
2,284 (50.3%) active customers

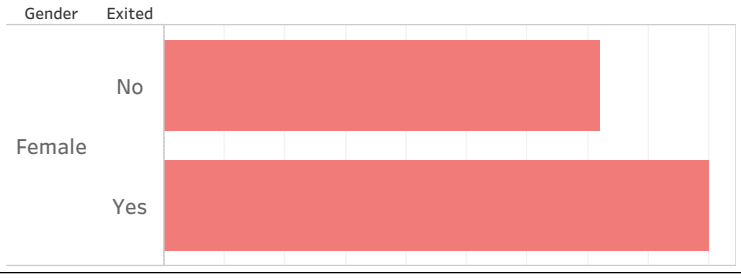
1,139 (25.1%) have exited

3,192 (70.3%) have a credit card







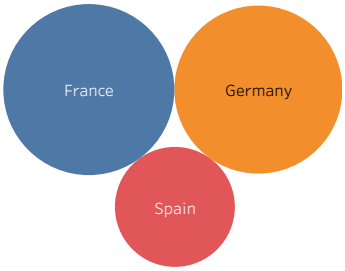


- Age
- Balance
- Credit Score
- Estimated Salary
- Tenure
- Num of Products

Story 1

Churn modelling data analysis | Charts representing data per gender, coun..

Countries balance



Geography
France
Germany
Spain

Credit Score
1,613,354 3,257,437

Countries credit scores

estimated salary per gender

Gender
Female
Male

Estimated .. 1.

Have exited per gender

Exited