

Executive Summary

- 1) As the year increases, we see that the number of movies decreases. The number of movies released was highest in the month of March.
- 2) The number of movies produced was highest in Drama genre i.e 4285.
- 3) RSVP movie should consider Drama, Comedy and Thriller genres as they belong in top 3 genres.
- 4) Based on average rating, it was seen that Kirket and Love in Kilnerry are the top movies watched. Movies with a median rating of 7 are highest in number.
- 5) Based on average rating, Dream Warrior Pictures and National Theatre Live production companies have the produced most number of hit movies.
- 6) German movies have more votes than Italian movies. It is recommended to focus more on German movies than Italian movies.
- 7) James Mangold, Anthony Russo, Soubin Shahir are the top 3 directors in the top 3 genres based on average rating. These 3 are recommended to be hired by RSVP movies.
- 8) Mammootty and Mohanlal are recommended to hire for the next project based on median rating.
- 9) Vijay Sethupathi had the highest weighted average rating based on total votes with 8.42.
- 10) Taapsee Pannu is the most favorable actress based on weighted average rating based on total votes with 7.74.
- 11) Among the multilingual movies, Star Cinema and Twentieth Century Fox have produced the highest number of hits based on median rating.
- 12) Sangeetha Bhat was the top ranked actress in drama genre based on number of superhit movies.