

Problem Statement

In a growing organization, financial performance must be regularly monitored to ensure profitability, cost efficiency, and operational health. However, raw financial data can be overwhelming and difficult to interpret for stakeholders.

This project addresses the challenge by building an interactive Power BI dashboard using sample financial data to help users easily visualize and analyze key metrics such as revenue, expenses, profit, and performance by product and region. It provides a clear, dynamic, and actionable view of the company's financial health.