

# Introduction to Machine Learning

Practical Advice for Building Machine Learning Systems

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## Outline

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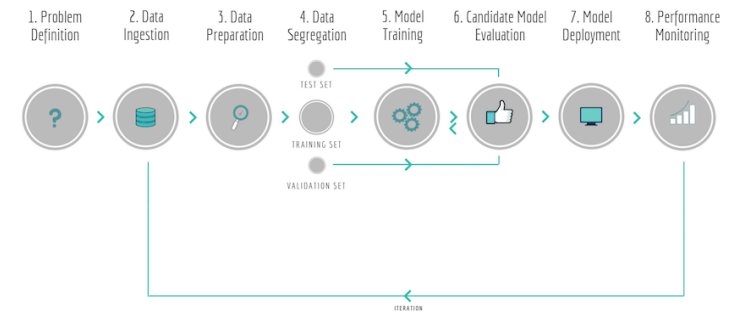
### From Theory to Practice

#### Problems that we can solve

- Given  $(\mathbf{X}, \mathbf{y})$ , learn a model to predict  $y^*$  for a test  $\mathbf{x}^*$
- Or the unsupervised or RL variant
- Many tools at our disposal

#### Problems that we need to solve

- Predict outages in a massive data center
- Build an automated insulin pump
- Design a next generation space propulsion system



## A General ML Pipeline

- Sometimes we need to go back to the problem definition itself

## Debugging an ML Pipeline

- Is the pipeline **good**?
- How do we define goodness?

## Performance

- Cross-validation performance
- Generalizability

## Costs

- Computing
- Data

## Acceptance

- Fairness

- Interpretability
- Privacy preserving
- Ethical

### How to measure goodness?

- Ideally we want the model to be **generalizable**
- Two things that we need:
  - Good validation data (out of sample)
    - \* Random sampling is not always enough
  - Robust evaluation metric
- What if we do not have enough validation data?
  - Get more data (manual work, Mechanical Turk, synthetic)
  - Test for stability

### What do we do if the model is not good?

- Change the model
  - Make model more complex or simpler (??)
  - Incorporate domain knowledge
    - \* e.g., physics inspired neural networks
  - Handle structural dependencies
- Change the data
  - Feature selection/reduction
  - Representation learning (embedding)
  - More data
- Change the problem
  - New problem formulation

### Finally - Is the model useful?

- Domain interpretation
- Stability of the model
- What do we if not useful?
  - Maybe solve a different (better) problem

Correlation is not causation

## References