

# Introduction to Machine Learning

## Factor Analysis

Varun Chandola

Computer Science & Engineering  
State University of New York at Buffalo  
Buffalo, NY, USA  
chandola@buffalo.edu



University at Buffalo  
Department of Computer Science  
and Engineering  
School of Engineering and Applied Sciences



# Moving Beyond Mixture Models

## Mixture Models

### ► One latent variable

$$z_i \in \{1, 2, \dots, K\}$$

$$P(z_i = k) = \pi_k$$

$$p(\mathbf{x}_i | \boldsymbol{\theta}) = \sum_{k=1}^K p(z_i = k) p_k(\mathbf{x}_i | \boldsymbol{\theta})$$

# Moving Beyond Mixture Models

## Mixture Models

### ► One latent variable

$$\begin{aligned}z_i &\in \{1, 2, \dots, K\} \\P(z_i = k) &= \pi_k \\p(\mathbf{x}_i|\boldsymbol{\theta}) &= \sum_{k=1}^K p(z_i = k)p_k(\mathbf{x}_i|\boldsymbol{\theta})\end{aligned}$$

## What if $\mathbf{z}_i \in \mathbb{R}^L$ ?

$$\begin{aligned}p(\mathbf{z}_i) &= \mathcal{N}(\mathbf{z}_i|\boldsymbol{\mu}_0, \boldsymbol{\Sigma}_0) \\p(\mathbf{x}_i|\boldsymbol{\theta}) &= \int_{\mathbf{z}_i} p(\mathbf{x}_i|\mathbf{z}_i, \boldsymbol{\theta}) p(\mathbf{z}_i) d\mathbf{z}_i\end{aligned}$$

# Factor Analysis Models

- ▶ **Assumption:**  $\mathbf{x}_i$  is a multivariate Gaussian random variable
- ▶ Mean is a function of  $\mathbf{z}_i$
- ▶ Covariance matrix is fixed

$$p(\mathbf{x}_i | \mathbf{z}_i, \boldsymbol{\theta}) = \mathcal{N}(\mathbf{W}\mathbf{z}_i + \boldsymbol{\mu}, \boldsymbol{\Psi})$$

- ▶  $\mathbf{W}$  is a  $D \times L$  matrix (loading matrix)
- ▶  $\boldsymbol{\Psi}$  is a  $D \times D$  covariance matrix
  - ▶ Assumed to be *diagonal*
- ▶ What does  $\mathbf{W}$  do?

# What is the Probability of $\mathbf{x}_i$

$$\begin{aligned} p(\mathbf{x}_i|\boldsymbol{\theta}) &= \int_{\mathbf{z}_i} p(\mathbf{x}_i|\mathbf{z}_i, \boldsymbol{\theta}) p(\mathbf{z}_i) d\mathbf{z}_i \\ &= \int_{\mathbf{z}_i} \mathcal{N}(\mathbf{W}\mathbf{z}_i + \boldsymbol{\mu}, \boldsymbol{\Psi}) \mathcal{N}(\boldsymbol{\mu}_0, \boldsymbol{\Sigma}_0) d\mathbf{z}_i \\ &= \mathcal{N}(\mathbf{W}\boldsymbol{\mu}_0 + \boldsymbol{\mu}, \boldsymbol{\Psi} + \mathbf{W}\boldsymbol{\Sigma}_0\mathbf{W}^\top) \end{aligned}$$

- ▶ Every  $\mathbf{x}_i$  is a multivariate distribution **with same parameters!!**
- ▶ What is the mean and covariance of  $\mathbf{x}$  (*dropping the subscript*)?

# Simplifying Effect of Factor Analysis Model

- ▶ Often  $\mu_0$  is set to  $\mathbf{0}$  and  $\Sigma_0 = \mathbf{I}$
- ▶ How many parameters needed to specify the covariance?

$$\begin{aligned} \text{mean}(\mathbf{x}) &= \boldsymbol{\mu} \\ \text{cov}(\mathbf{x}) &= \boldsymbol{\Psi} + \mathbf{W}\mathbf{W}^T \end{aligned}$$

# Simplifying Effect of Factor Analysis Model

- ▶ Often  $\mu_0$  is set to  $\mathbf{0}$  and  $\Sigma_0 = \mathbf{I}$
- ▶ How many parameters needed to specify the covariance?

$$\begin{aligned} \text{mean}(\mathbf{x}) &= \boldsymbol{\mu} \\ \text{cov}(\mathbf{x}) &= \boldsymbol{\Psi} + \mathbf{W}\mathbf{W}^T \end{aligned}$$

- ▶ Original:  $D^2$
- ▶ Factor analysis model:  $LD + D$  (remember  $\boldsymbol{\Psi}$  is a diagonal matrix)

# Estimating posterior for $\mathbf{z}_i$

- ▶ What is the original intent behind LVMs?
  - ▶ Richer models of  $p(\mathbf{x})$
- ▶ But they can also be used as a lower dimensional representation of  $\mathbf{x}$ .
- ▶ Mixture models?
- ▶ Factor analysis model?
  - ▶ What is  $p(\mathbf{z}_i | \mathbf{x}_i, \boldsymbol{\theta})$ ?



# Estimating posterior for $\mathbf{z}_i$

- ▶ What is the original intent behind LVMs?
  - ▶ Richer models of  $p(\mathbf{x})$
- ▶ But they can also be used as a lower dimensional representation of  $\mathbf{x}$ .
- ▶ Mixture models?
- ▶ Factor analysis model?
  - ▶ What is  $p(\mathbf{z}_i|\mathbf{x}_i, \boldsymbol{\theta})$ ?

$$\begin{aligned} p(\mathbf{z}_i|\mathbf{x}_i, \boldsymbol{\theta}) &= \mathcal{N}(\mathbf{m}_i, \boldsymbol{\Sigma}) \\ \boldsymbol{\Sigma} &\triangleq (\boldsymbol{\Sigma}_0^{-1} + \mathbf{W}^\top \boldsymbol{\Psi}^{-1} \mathbf{W})^{-1} \\ \mathbf{m}_i &\triangleq \boldsymbol{\Sigma}(\mathbf{W}^\top \boldsymbol{\Psi}^{-1}(\mathbf{x}_i - \boldsymbol{\mu}) + \boldsymbol{\Sigma}_0^{-1} \boldsymbol{\mu}_0) \end{aligned}$$

# Interpreting Latent Factors

- ▶ Each  $\mathbf{x}_i$  has a corresponding  $\mathbf{z}_i$
- ▶ Each  $\mathbf{z}_i$  is a multivariate Gaussian random variable with mean  $\mathbf{m}_i$  (A  $L \times 1$  vector)
- ▶ One can “embed”  $\mathbf{x}_i$  ( $D \times 1$  vector) into a  $L \times 1$  space

# Issue of Unidentifiability

- ▶ Consider an orthogonal rotation matrix  $\mathbf{R}$

$$\mathbf{R}\mathbf{R}^T = \mathbf{I}$$

- ▶ Let  $\widehat{\mathbf{W}} = \mathbf{W}\mathbf{R}$
- ▶ The FA model with  $\widehat{\mathbf{W}}$  will also have the same result, i.e., the pdf of observed  $\mathbf{x}$  will still be the same
- ▶ Thus FA model can have multiple solutions
- ▶ The predictive power of the model does not change
- ▶ But interpreting latent factors can be an issue

# Learning Parameters

- ▶ FA model parameters:  $\mathbf{W}, \Psi, \mu$ 
  - ▶  $\mu_0$  and  $\Sigma_0$  can be “absorbed” in  $\mathbf{W}$  and  $\mu$ , respectively
- ▶ A simple extension of the mixture model EM algorithm will work here

# Factor Analysis - A Real World Example

- ▶ 2004 Cars Data
- ▶ Original - 11 features
- ▶ Factor analysis results in 2 factors

# Variants of Factor Analysis

- ▶ If we use a non-gaussian distribution for  $p(\mathbf{z}_i)$  we arrive at *Independent Component Analysis*.
- ▶ If  $\Psi = \sigma^2 \mathbf{I}$  and  $\mathbf{W}$  is orthonormal  $\Rightarrow$  FA is equivalent to **Probabilistic Principal Components Analysis (PPCA)**
- ▶ If  $\sigma^2 \rightarrow 0$ , FA is equivalent to PCA
- ▶ What is PCA?

# References