SONY

Ambo

Meeting Scheduled

3rd Jan'18- 1st Round complete-New Requirement & Current Changes.

9th Jan'18- 2nd Round Complete-Web Reports changes & Timeline.





SFA App



Breaking News

- •Message should reflect in Analytical Apps too.- Role Selection Option need to be given
- Date of received /Validity/Sent by user name/ Read or unread option

Geo Tagging

- •New window to capture dealer location from App (just similar to WhatsApp).
- Current system few issues while capturing location in Ambo (Retrieve issue)
- •Location fencing will be done in dealer master (Radius to be set to 200 meters)

Advance Leave Option

- •At leave option show date from and date to.
- •Date from will be default today, past date will be blocked

SFA Profile

- •GPS Location will show
- Asset Details of Issued Handsets

Training Feedback

•New Request Proposal-SFA will give Training Feedback thru Mobile App.

Display Report

- Previous week entry should not be visible to SFAs.
- •Need to add new filter Product Category
- •Always show week wise latest model data, SFA can see own dealer data.

Competition Headcount Report

•SFA Type will come as per brand category mapping in Ambo.

Website <u>&</u> Analytical

App



Website Revamp

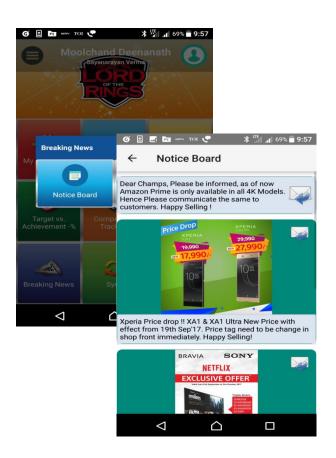
- New Look & Feel of Ambo Website.
- Date Format/ Employee Master Correction/
- RDI fixed reports should be automated in Ambo- Just download & analyze. (Daily/Weekly/Monthly/Festival)

Analytical Apps – Branch Analysis Changes

- Row freeze but Column is not freeze- Both should be freeze.
- User should be able to select multiple categories to see all the Skus trend in single page with competition SKUs.
- Comparison With Last year Data- Qty & Value.
- Selection option on reports (needs to show open filters on all reports)
- Last 3 Days Sales- Date Calendar Option to see the sales
- All India /Branch wise Sales Trend- Qty & Value
- New Module in Analytical apps for Headcount Report
- Festival Sell thru Tracker

Breaking News

Current



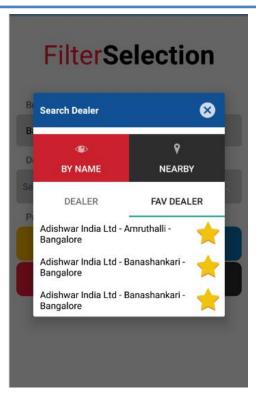
Proposed

| Date from and to, sent by (show name) needs to be visible on app. | | | | | | | | |
|--|---|--|--|--|--|--|--|--|
| Create 2 window for new and old messages. Tap once for new messages to convert it into old messages. | | | | | | | | |
| Module addition for Analytical app also- SID Login id 's can also see the broadcast message | | | | | | | | |
| Screen-1 | Subject:- Date From Date To | | | | | | | |
| Screen-2 | Branch SFA Division SID Users Selcted Branch + HO Select SFA Default:- All | | | | | | | |

Geo Tagging

Current

Near by Field is not accessible-Location tagging is missing in the dealer master



Proposed

- New Window to capture dealer location from App (just similar to WhatsApp).
- Location needs to be dealer wise. Multiple SFA at same counters will see same location. Location will be visible on app home screen.
- If RDI found wrong location then he needs to delete the location from dealer master.

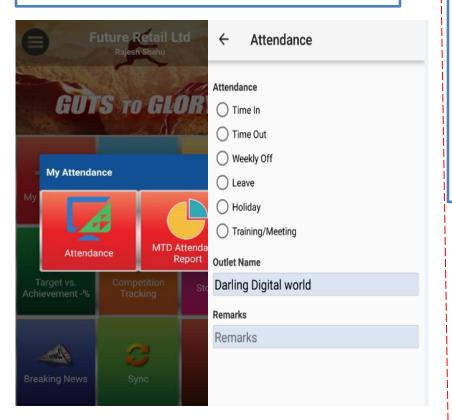
Capture Location Current Location (Accurate 50 meter) Screen Sony India- A18, Address:-Sarita Vihar- Delhi

Mobile App (SFA)

Leave Page

Current

No Advance Leave Process in current Systems.



Proposed

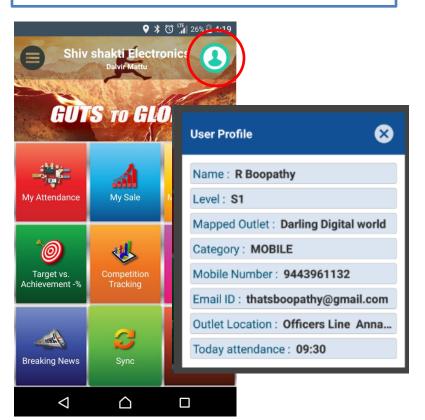
- At leave option show date from and date to.
- Date from will be default today, past date will be blocked
- Report will be updated as per leave schedule
- If SFA update attendance after punching leave then DB will be updated accordingly.
- Advanced Leave (AL) Report need to be maintain Separately.
- If SFA submitted attendance then in MTD SFA Report will show the current attendance punched status- Currently it is showing Absent.

Attendance - Leave Date From Date To Marriage Medical Personal Reason of Leave Remarks

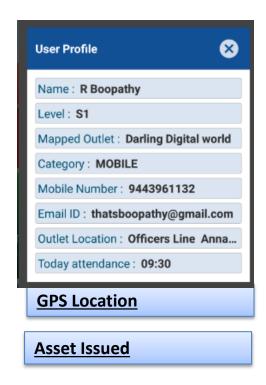
SFA Profile Option

Current

Asset Details & Geo Location is not showing.



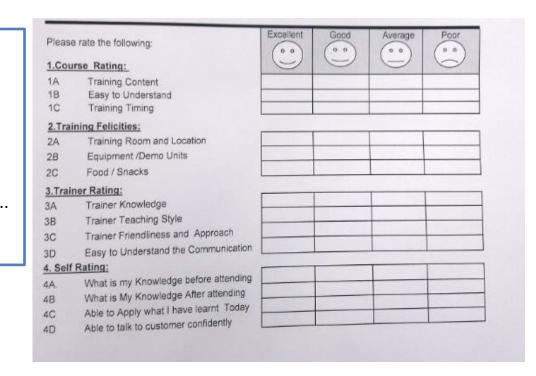
Proposed



Training Feedback Form

New Request Proposal

- SFA will give Training Feedback thru Mobile App.
- Once SFA will punch Training in attendance page than they can able to give their feedback
- Course Name
- Trainers Name
- Product Training given (07LCD/08DAV/NA......
- Channel (Sony Center/Dealer etc)......
- Comments Suggestion.....

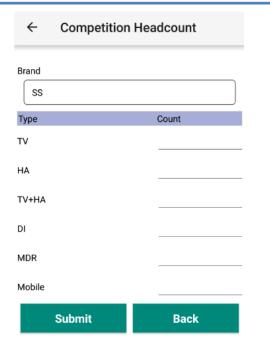


Competition Headcount Report

Current

SFAs are punching the SFA count of the Competitor brand Current system is static .

Report is not visible in Analytical App



Proposed

SFA Type will come as per brand category mapping in Ambo.

New Module in Analytical apps for Headcount Report

SFA App

Brand SS Type Count TV HA TV+HA DI MDR Mobile Submit Back

Analytical App

| Competition headcount | | | | | | | |
|-----------------------|---------------------------------|--|--|--|--|--|--|
| Branch | All/Branch | | | | | | |
| Туре | TV/HA/TV+HA | | | | | | |
| Channel | Dealer/NR/All | | | | | | |
| Account | Reliance/Croma/Adishwar etc/All | | | | | | |
| | | | | | | | |
| Brand | Count | | | | | | |
| Samsung | | | | | | | |
| LG | | | | | | | |
| Panasonic | | | | | | | |
| Орро | | | | | | | |
| Vivo | | | | | | | |
| Nokia | | | | | | | |
| Total | | | | | | | |

| | _ | | | | | | |
|------------|-----------|----|----|----|-----|--------|---------|
| Brand | | TV | DI | HT | MDR | Mobile | TV + HA |
| SS | | • | • | | | | |
| LG | | | | ~ | | | |
| Multiple S | Selection | | | | | | |

Display Report

• <u>Current</u>

In SFA Mobile App previous Week/Month SKUs are reflecting in their mobile-



Proposed

Previous week entry should not be visible to SFAs.

Need to add new filter - Product Category

Always show week wise latest model data.

SFA App

| Week (ISO) | Date | SKU Name | Planned Qty. | Display Qty. | Gap |
|------------|------|----------|--------------|--------------|-----|
| WW.YYYY | | | | | |

Analytical App

| Filter:- | Channel | Account | Branch | | Product Category |
|----------|---------|---------|--------|--|------------------|
|----------|---------|---------|--------|--|------------------|

| Week (ISO) | Date | Delaer Name | SKU Name | Planned Qty. | Display Qty. | Store Back Stock |
|------------|------|-------------|----------|--------------|--------------|------------------|
| WW.YYYY | | | | | | |

Row & Column Freeze

Current

Current System Row is freeze bur Column is not freeze

SKU wise MTD Sony vs. Competition

LCD TV 40

| Sony | | | | | | | | |
|-------------|----------|----------|----------|--|--|--|--|--|
| Model | Jul-2017 | Jun-2017 | May-2017 | | | | | |
| KD-43X7002E | 0 | 1 | 0 | | | | | |
| KD-43X8200E | 0 | 1 | 0 | | | | | |
| KDL-43W800D | 0 | 4 | 1 | | | | | |
| KLV-40R352D | 0 | 0 | 1 | | | | | |
| KLV-40R352E | 1 | 1 | 0 | | | | | |
| KLV-40W562D | 0 | 8 | 3 | | | | | |
| KLV-43W772E | 5 | 1 | 0 | | | | | |
| Total | 6 | 16 | 5 | | | | | |

| Samsung | | | | | | | | | |
|---------|----------|----------|----------|--|--|--|--|--|--|
| Model | Jul-2017 | Jun-2017 | May-2017 | | | | | | |
| 40K5000 | 1 | 1 | 0 | | | | | | |
| 40K5570 | 0 | 1 | 0 | | | | | | |

Proposed

Row freeze but Column freezing is not possible – Vendor is trying to solve this as earliest.

SKU wise MTD Sony vs. Competition

LCD TV 40

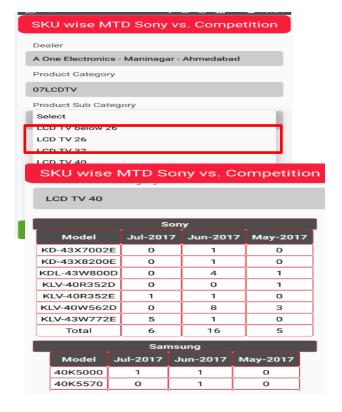
| Sony | | | | | | | | |
|-------------|----------|----------|----------|--|--|--|--|--|
| Model | Jul-2017 | Jun-2017 | May-2017 | | | | | |
| KD-43X7002E | 0 | 1 | 0 | | | | | |
| KD-43X8200E | 0 | 1 | 0 | | | | | |
| KDL-43W800D | 0 | 4 | 1 | | | | | |
| KLV-40R352D | 0 | 0 | 1 | | | | | |
| KLV-40R352E | 1 | 1 | 0 | | | | | |
| KLV-40W562D | 0 | 8 | 3 | | | | | |
| KLV-43W772E | 5 | 1 | 0 | | | | | |
| Total | 6 | 16 | 5 | | | | | |

| Samsung | | | | | | | | | |
|---------|----------|----------|----------|--|--|--|--|--|--|
| Model | Jul-2017 | Jun-2017 | May-2017 | | | | | | |
| 40K5000 | 1 | 1 | 0 | | | | | | |
| 40K5570 | 0 | 1 | 0 | | | | | | |

Shop Analysis: SKU Sell Thru Sony Vs Competition

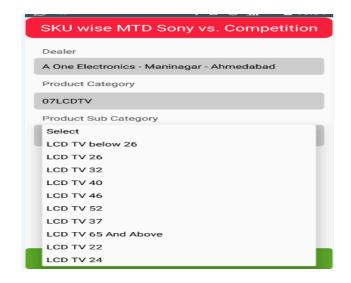
Current

Only one category can be selected at a time



Proposed

User should be able to select multiple categories to see all the Skus trend in single page with competition



Selection option on reports (needs to show open filters on all reports)

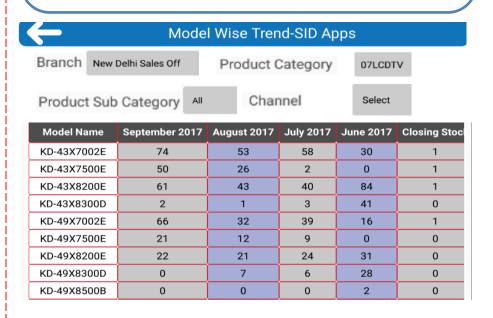
Current

 Branch, Channel, Category etc cannot be changed once report is executed

Proposed

 Option to execute the report after changing the selection from report screen

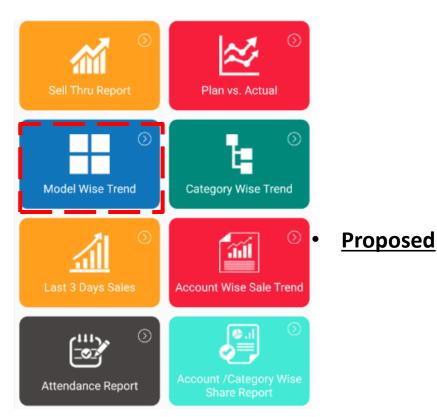
| <u> </u> | Mode | el Wise Trer | nd-SID A _l | ops | |
|-------------|----------------|--------------|-----------------------|-----------|--------------|
| Model Name | September 2017 | August 2017 | July 2017 | June 2017 | Closing Stoc |
| KD-43X7002E | 74 | 53 | 58 | 30 | 1 |
| KD-43X7500E | 50 | 26 | 2 | 0 | 1 |
| KD-43X8200E | 61 | 43 | 40 | 84 | 1 |
| KD-43X8300D | 2 | 1 | 3 | 41 | 0 |
| KD-49X7002E | 66 | 32 | 39 | 16 | 1 |
| KD-49X7500E | 21 | 12 | 9 | 0 | 0 |
| KD-49X8200E | 22 | 21 | 24 | 31 | 0 |
| KD-49X8300D | 0 | 7 | 6 | 28 | 0 |
| KD-49X8500B | 0 | 0 | 0 | 2 | 0 |



Branch Analysis: Model Wise Trend

Current

Last four month data is displayed



| Model Wise Trend-SID Apps | | | | | | | |
|---|-----------|-----------|----------|------------|---------------|-------------|--|
| Model Name | July 2017 | June 2017 | May 2017 | April 2017 | Closing Stock | Display Ste | |
| KD-55X7002E | 1 | 0 | 0 | 0 | 1 | 1 | |
| KD-55X8200E | 2 | 4 | 0 | 0 | 1 | 1 | |
| <d-55x8500d< td=""><td>0</td><td>5</td><td>2</td><td>3</td><td>0</td><td>0</td></d-55x8500d<> | 0 | 5 | 2 | 3 | 0 | 0 | |
| KD-55X9000E | 0 | 1 | 0 | 0 | 0 | 0 | |
| KD-55X9300E | 0 | 1 | 0 | 0 | 0 | 0 | |
| (DL-55W800D | 5 | 21 | 16 | 8 | 1 | 1 | |
| Total | 8 | 32 | 18 | 11 | 3 | 3 | |
| | | | | | | | |

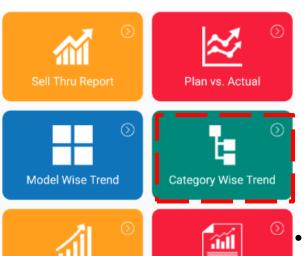
Comparison with last year corresponding months

| Branch | All/Gurgaon | | | | Channel | Dealer | | |
|------------|-------------|-----------------------|--------|--------|---------|--------|--|--|
| | | Model Wise Sale Trend | | | | | | |
| Model Name | Jul'17 | Jul'16 | Jun'17 | Jul'16 | May'17 | May'16 | | |
| 32R422E | 50 | | | | 100 | 10 | | |
| 32W672E | | | | | | | | |
| 32W622E | | | | | | | | |
| 32R412D | | | | | | | | |
| 32R562D | | | | | | | | |
| Total | 50 | 0 | 0 | 0 | 100 | 10 | | |

Branch Analysis: Category Wise Trend

Current

Last four month data is displayed









| Comp | Companson with last year corresponding months | | | | | | | | |
|------------------|---|--------|--------|--------|--------|--------|--------|--------|--|
| | | Sale | | | | | | | |
| Product Category | Sep'17 | Sep'16 | Aug'17 | Aug'16 | Jul'17 | Jul'16 | Jun'17 | Jun'16 | |
| 07LCD | | | | | | | | | |
| 08DAV | | | | | | | | | |
| 09MDR | | | | | | | | | |
| 12Mobile | | | | | | | | | |
| 10DSLR | | | | | | | | | |
| Total | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |

Comparison with last year corresponding months





Branch Analysis: Account Wise Sale

Sell Thru Report















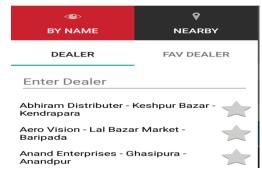
Current

- No option of add to favorites
- Last four month sales



Proposed

- Add to favorite option
- Comparison of last four month data with last year corresponding months



| | Account Wise Sale Trend | | | | | |
|-------|-------------------------|--------------------|--|--|--|--|
| Accou | ınt Name | Reliance (1000123) | | | | |

| | Sale | | | | | | | | |
|------------|--------|--------|--------|--------|--------|--------|--|--|--|
| Model Name | Jul'17 | Jul'16 | Jun'17 | Jul'16 | May'17 | May'16 | | | |
| 07LCD | | | | | | | | | |
| 08DAV | | | | | | | | | |
| 09MDR | | | | | | | | | |
| 12Mobile | | | | | | | | | |
| 10DSLR | | | | | | | | | |
| Total | | | | | | | | | |

Last 3 days Model wise sales

Current



Last 3 Days Sales



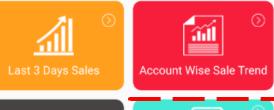
| Model Name | MTD | 27 Sep 2017 | 26 Sep 2017 | 25 Sep 2017 |
|-------------|-----|-------------|-------------|-------------|
| KD-43X7002E | 142 | 8 | 14 | 11 |
| KD-43X7500E | 137 | 7 | 8 | 10 |
| KD-43X8200E | 113 | 6 | 8 | 8 |
| KDL-43W800D | 88 | 6 | 5 | 2 |
| KLV-40R352D | 17 | 1 | 2 | 0 |
| KLV-40R352E | 302 | 16 | 12 | 15 |
| KLV-40W562D | 25 | 0 | 4 | 4 |
| KLV-40W672E | 410 | 16 | 19 | 33 |
| KLV-43W772E | 484 | 21 | 22 | 26 |

- Proposed
- Last three days model wise sales for selected branch along with channel and category.
- Date option needs to be there.
- App will show data from selected date. Need to add one column "Current Sale" which will show today's sales.

Account /Category Wise Share Report











Proposed

Comparison with last year corresponding months

| Account /Category Wise Share Report | | | | | | | | | | |
|-------------------------------------|--------|---|--|--|--|--------|--|--|--|--|
| Account Name | Relian | Reliance (1000123) | | | | | | | | |
| Category | 07LCD | | | | | | | | | |
| Subcategory | LCD 32 | LCD 32 | | | | | | | | |
| Current Year | | Sale Share% | | | | | | | | |
| Model Name | Jul'17 | Jul'17 Jun'17 May'17 Apr'17 Jul'17 Jun'17 May'17 Apr' | | | | Apr'17 | | | | |
| Sony | | | | | | | | | | |
| SS | | | | | | | | | | |
| LG | | | | | | | | | | |
| Panasonic | | | | | | | | | | |
| Others | | | | | | | | | | |
| Total | | | | | | | | | | |

| Last Year | | S | ale | | Share% | | | |
|------------|--------|--------|--------|--------|--------|--------|--------|--------|
| Model Name | Jul'16 | Jun'16 | May'16 | Apr'16 | Jul'16 | Jun'16 | May'16 | Apr'16 |
| Sony | | | | | | | | |
| SS | | | | | | | | |
| LG | | | | | | | | |
| Panasonic | | | | | | | | |
| Others | | | | | | | | |
| Total | | | | | | | | · |

All India /Branch wise Qty & Value Sales

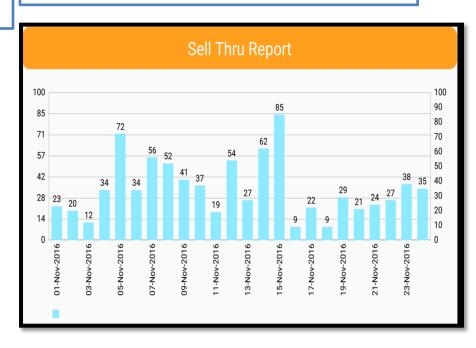
New Request Proposed

- Branch wise Qty & Value Sales Trend .
- Comparison with last year corresponding months

| | Branc | h Wise Trend-SID Apps |
|---------------|--------------------|-----------------------|
| Branch | All/Gurgaon | |
| Category | 07LCD | |
| Product Sub C | LCD32/ Select All | |
| Channel | Select All/Gurgaon | |
| Dealer | Adishwar | |
| | | |

| | Branch Wise Sale Trend | | | | | | | | |
|------------|------------------------|--------|--------|--------|--------|--------|--|--|--|
| Model Name | Jul'17 | Jul'16 | Jun'17 | Jul'16 | May'17 | May'16 | | | |
| Ahmdabad | 50 | | | | 100 | 10 | | | |
| Bangalore | | | | | | | | | |
| Chennai | | | | | | | | | |
| Coimbatore | | | | | | | | | |
| Cochin | | | | | | | | | |
| Total | 50 | 0 | 0 | 0 | 100 | 10 | | | |

- Sell thru Chart-
- All India/ Branch wise Daily Sales.
- MTD sales Branch wise Chart .



Festival Sell thru Tracker

Diwali Tracker

All India format for (NRDI/MD/Categories)

Caegory: TV

From -45/+45 Days Till -45/+45 Davs

| Branch | FY16 | FY17 | FY17 vs FY16 | Y18 vs FY1 |
|--------------|------|------|--------------|------------|
| Ahmedabad | | | % | % |
| Bangalore | | | % | % |
| Bhubaneshwar | | | % | % |

Diwali Tracker

Branch Ahmedahad From

Branch format

Till -45/+45 Days

-45/+45 Davs

| | 73/ 173 | Days | | | |
|--------|---------|------|------|------------|------------|
| Branch | FY16 | FY17 | FY18 | Y17 vs FY1 | Y18 vs FY1 |
| 07LCD | | | | % | % |
| 08DAV | | | | % | % |
| 09MDR | | | | % | % |

| Festival Date | FY'15 | FY'16 | FY'17 |
|---------------|-----------|-----------|-----------|
| Diwali | 11-Nov-15 | 30-Oct-16 | 19-Oct-17 |

New Request Proposed

- Festival Sell thru Tracker in Web
- Report as well in Analytical App Comparison of Festival daily sales tracker vs PY.
- User should be able to specify from "-xx" days till "+xx" or "-xx days" Also Till "date" option also must be there.
- For example, if today is Diwali 3 days, We want to see "-45 days" till date. There must be able to set like that.
- Trackers for below festival: Diwali Tracker, Pooja Tracker, Onam Tracker, Gwalior Tracker, Bihu tracker, Pongal tracker.

Website Upgrade- List of changes in Website (Documents is preparing by vendor)

Module Name : Employee SFA Master

User : Admin

Module Description : This module will used to create user account. It includes following fie

| Field Name | Field Type | Description |
|-----------------------|--------------------------------|---|
| Employee Code* | Text Box | This field will use to enter employee code. |
| Login ID/Employee ID* | Text BoxRead Only | This field will use to enter login ID. |
| Password* | Text Box | This field will use to enter login password. |
| Re-Enter Password | Text Box | This field will use to re-enter login password. |
| Branch* | Drop Down/Auto Fill | This field will use to select branch. |
| Region* | Drop Down/ Auto Fill | This field will use to select region. |
| State * | Drop Down/ Auto Fill | This field will use to select state. |
| City* | Drop Down/ Auto Fill | This field will use to select the city. |
| Division | Drop Down/ Auto Fill | This field will use to select division. |
| First Name* | Text Box <u>/ Auto</u> Fill | This field will use to enter user first name. |
| Last Name* | Text Box <u>/Auto</u> Fill | This field will use to enter user last name. |
| Address* | Text Box | This field will use to enter address. |
| Mobile No.* | Text Box | This field will use to enter mobile number. |

Module Name : Branch Master

User : Admin

Module Description : This module will used to maintain the branch. It includes following

fields:

| Field Name | Field Type | Description | | | |
|-------------|------------|---|--|--|--|
| Branch Code | Text | This field will use to enter branch code. | | | |
| Branch | Text | This field will use to enter branch name. | | | |

Advance Filters: - Single search field to search data.

Filter Radio Button - All, Active, Inactive

Display on Screen - Branch Code, Branch

Rights - Add/Edit/Delete

Validations – Record can't be deleted if mapping exist and duplicate restricted.

| Module Name | + | Branch State City Mapping |
|-------------|---|---------------------------|
| Hear | | Admin |

Andule Description : This module will used to create mapping

city. It includes following fields:

| Field Name | Field Type | Description |
|------------|------------|---|
| Branch | Drop Down | This field will use to select the branch. |
| Region | Check-Box | This field will use to select the region. |
| State | Check-Box | This field will use to select the state. |
| City | Check Box | This field will use to select the city. |

Advance Filters: - 'Branch', 'Sort', 'Order By' as Drop Down. Rights - Add/Edit/Delete

RDI Reports from Ambo

| Sr.No | Type of Reports | Sub-Reports | Reports Time Daily/Weekly/ Monthly/Festival/ Adhoc | | |
|-------|-------------------------|---|--|--|--|
| | | Tgt Vs Ach | | | |
| 1 | DSR | Model Wise Inch Wise | Daily | | |
| | | Counter Wise | | | |
| 2 | Share Reports | Sony Vs Competition Report | Daily | | |
| 3 | Attendance Sheet | Ambo Attendance Report | Daily | | |
| 5 | Display & Stock Reports | Sony Display Reports- Qty Defaulter List | Weekly | | |
| 6 | Headcount Report | Competition Headcount Report | Weekly | | |
| 7 | Attrition Reasons | Resigned SFA Reasons | Monthly | | |
| 8 | Incentive Calculation | Qsr Vs Ambo Cross Check | Monthly | | |

Discussed with MIS regarding automated report for RDI.
Given a glimpse of this project.

Detail discussion is planned in Feb'18.

MPR Portal Update

Reports format need to be align properly.

| RefCode | Column1 | Column2 | AmboCod | CurrentSt | Date of O | Date Of Jo | Last Work | SFA | | | | | | | | |
|-----------|-----------|-------------|----------|------------|-----------|------------|-----------|-----------|-------------|-----------|-----------|------------|------------|----------|--------|--------|
| Name | Type_Red | Rehiring | Source | SourceNa | SourceCo | DateOfBir | Gender | FathersNa | Level Of E | Education | Experienc | Previous I | Previous (| Proposed | Region | Branch |
| Allowance | Airtime | | | | | | | | | | | | | | | |
| Allowance | GrossSala | ı Correspor | MobileNu | ı Email Id | Incentive | Category | | | | | | | | | | |
| 1011093D | 49101 | Satish Kur | mar | | | | | | Newly op | No | Direct | | | | | |
| 1014223H | 48995 | Ajay Kum | ar | | | | | | Attrition | No | Referral | | VHA15 | | | |
| 1014F98I1 | 49100 | Randheer | Singh | | | | | | Attrition | No | Direct | | | | | |
| 1015612B2 | 48221 | Sahil | | | | | | | Attrition | No | Referral | | 30406 | | | |
| 1017155F1 | 49031 | Anmol | | | | | | | Existing Co | No | Referral | | 30048 | | | |
| 101925FG | 48438 | Gagandee | p Singh | | | | | | Attrition | No | Direct | | | | | |
| 1019A24E | 49048 | Santosh K | umar | | | | | | Additiona | No | Direct | | | | | |

<u>Inactive Counter-</u> Active counters should come in MPR Portal- RDI can't raise any MPR of Inactive Counters-

AMBO Suggested Changes

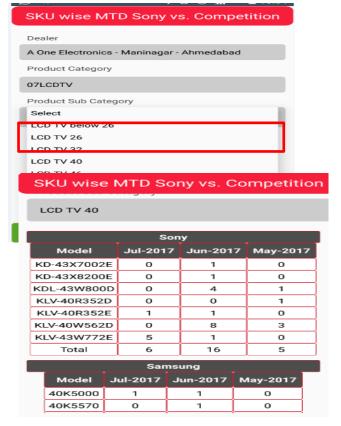
| Module | Current Status | Requested change |
|---|---|---|
| Breaking News | Available for SFAs only | To be extended for SID Users |
| Shop Analysis : SKU Sell Thru Sony Vs Competition Report | Report can be executed by selecting one subcategory at a time | Users should be able select multiple subcategories while executing the report |
| Branch Analysis : Model Wise Trend | Model wise last four month sales, current back and display stock is displayed | Comparison required with last year corresponding months along with other details |
| Branch Analysis : Category Wise Trend | Category wise last four month data is displayed for selected branch | Corresponding last year months are required along with the current details |
| Branch Analysis : Account Wise Sale | Category wise trend of last four month is displayed for all stores attached with selected account | Comparison with last year corresponding months Add to favorites option |
| Direct Branch Channel Selection | Branch and category needs to be selected in beginning and cannot be changed in report | Branch, channel and category selection is required as filter in reports |

AMBO Changes Notice Board



- Current
 - Available for SFA only
- Proposed
 - Should be available for SID

Shop Analysis: SKU Sell Thru Sony Vs Competition



- Current
 - Only one category can be
- Proposed
 - User should be able to

-calact multiple categories

Branch Analysis: Model Wise Trend





| | Current | | | | | | | | | | |
|---|-----------|-----------|----------|------------|---------------|------------|--|--|--|--|--|
| Model Wise Trend-SID Apps | | | | | | | | | | | |
| Model Name | July 2017 | June 2017 | May 2017 | April 2017 | Closing Stock | Display St | | | | | |
| KD-55X7002E | 1 | 0 | 0 | 0 | 1 | 1 | | | | | |
| KD-55X8200E | 2 | 4 | 0 | 0 | 1 | 1 | | | | | |
| <d-55x8500d< td=""><td>0</td><td>5</td><td>2</td><td>3</td><td>0</td><td>0</td></d-55x8500d<> | 0 | 5 | 2 | 3 | 0 | 0 | | | | | |
| KD-55X9000E | 0 | 1 | 0 | 0 | 0 | 0 | | | | | |
| KD-55X9300E | 0 | 1 | 0 | 0 | 0 | 0 | | | | | |
| (DL-55W800D | 5 | 21 | 16 | 8 | 1 | 1 | | | | | |
| Total | 8 | 32 | 18 | 11 | 3 | 3 | | | | | |
| | • | • | | • | • | • | | | | | |

| | | <u>Prop</u> | osea | | | | | | | |
|------------|-------------|-----------------------|--------|--------|---------|--------|--|--|--|--|
| Branch | All/Gurgaon | | | | Channel | Dealer | | | | |
| | | Model Wise Sale Trend | | | | | | | | |
| Model Name | Jul'17 | Jul'16 | Jun'17 | Jul'16 | May'17 | May'16 | | | | |
| 32R422E | 50 | | | | 100 | 10 | | | | |
| 32W672E | | | | | | | | | | |
| 32W622E | | | | | | | | | | |
| 32R412D | | | | | | | | | | |
| 32R562D | | | | | | | | | | |
| Total | 50 | 0 | 0 | 0 | 100 | 10 | | | | |

- Current
 - Last four month data is

- Proposed
 - Comparison with last year

Branch Analysis: Category Wise Trend





| | Current Category Wise Trend-SID Apps | | | | | | | | | | |
|-------------------|--------------------------------------|-------------|-----------|-----------|--|--|--|--|--|--|--|
| Product Category | September 2017 | August 2017 | July 2017 | June 2017 | | | | | | | |
| 04EN | 76 | 124 | 161 | 158 | | | | | | | |
| 07LCDTV | 4466 | 4655 | 5267 | 8585 | | | | | | | |
| 08DAV | 521 | 646 | 560 | 845 | | | | | | | |
| 08НТІВ | 181 | 192 | 202 | 181 | | | | | | | |
| 08MINIHIFI | 250 | 288 | 198 | 330 | | | | | | | |
| 09MDR | 3316 | 4835 | 4216 | 3670 | | | | | | | |
| 09MOBILEPHONEACCY | 40 | 57 | 63 | 56 | | | | | | | |
| 09MP3WALKMAN | 53 | 48 | 41 | 30 | | | | | | | |
| 09PA | 673 | 1010 | 905 | 877 | | | | | | | |
| 10000 | 27 | 26 | 22 | 47 | | | | | | | |

Proposed

| | | Sale | | | | | | |
|------------------|--------|--------|--------|--------|--------|--------|--------|--------|
| Product Category | Sep'17 | Sep'16 | Aug'17 | Aug'16 | Jul'17 | Jul'16 | Jun'17 | Jun'16 |
| 07LCD | | | | | | | | |
| 08DAV | | | | | | | | |
| 09MDR | | | | | | | | |
| 12Mobile | | | | | | | | |
| 10DSLR | | | | | | | | |
| Total | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

- Current
 - Last four month data is

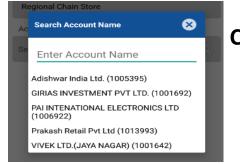
- Proposed
 - Comparison with last year

Branch Analysis: Account Wise Sale

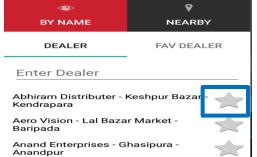




- Current
 - No option of add to favorites
 - Last four month sales



Current



Proposed

- Proposed
 - Add to favorite option
 - Comparison of last four

month data with last year

Selection option on reports (needs to show open filters on all reports)

| \leftarrow | Model Wise Trend-SID Apps | | | | | | | | | |
|--------------|---------------------------|-------------|-----------|-----------|--------------|--|--|--|--|--|
| Model Name | September 2017 | August 2017 | July 2017 | June 2017 | Closing Stoc | | | | | |
| KD-43X7002E | 74 | 53 | 58 | 30 | 1 | | | | | |
| KD-43X7500E | 50 | 26 | 2 | 0 | 1 | | | | | |
| KD-43X8200E | 61 | 43 | 40 | 84 | 1 | | | | | |
| KD-43X8300D | 2 | 1 | 3 | 41 | 0 | | | | | |
| KD-49X7002E | 66 | 32 | 39 | 16 | 1 | | | | | |
| KD-49X7500E | 21 | 12 | 9 | 0 | 0 | | | | | |
| KD-49X8200E | 22 | 21 | 24 | 31 | 0 | | | | | |
| KD-49X8300D | 0 | 7 | 6 | 28 | 0 | | | | | |
| KD-49X8500B | 0 | 0 | 0 | 2 | 0 | | | | | |

| 3 | Model Wise Trend-SID Apps | | | | | | | | | | |
|---|---------------------------|-----------------|-------------|-----------|-----------|--------------|--|--|--|--|--|
| | Branch New I | Delhi Sales Off | Product (| Category | 07LCDT | v | | | | | |
| | Product Sub | Category | Channel | | Select | | | | | | |
| | Model Name | September 2017 | August 2017 | July 2017 | June 2017 | Closing Stoc | | | | | |
| | KD-43X7002E | 74 | 53 | 58 | 30 | 1 | | | | | |
| | KD-43X7500E | 50 | 26 | 2 | 0 | 1 | | | | | |
| | KD-43X8200E | 61 | 43 | 40 | 84 | 1 | | | | | |
| | KD-43X8300D | 2 | 1 | 3 | 41 | 0 | | | | | |
| | KD-49X7002E | 66 | 32 | 39 | 16 | 1 | | | | | |
| | KD-49X7500E | 21 | 12 | 9 | 0 | 0 | | | | | |
| | KD-49X8200E | 22 | 21 | 24 | 31 | 0 | | | | | |
| | KD-49X8300D | 0 | 7 | 6 | 28 | 0 | | | | | |
| | KD-49X8500B | 0 | 0 | 0 | 2 | 0 | | | | | |

- Current
 - Branch, Channel, Category etc cannot be changed once report is executed

- Proposed
 - Option to execute the report after changing the selection from report

AMBO New Requirement Last 3 days Model wise sales



Last 3 Days Sales

| Model Name | MTD | 27 Sep 2017 | 26 Sep 2017 | 25 Sep 2017 |
|-------------|-----|-------------|-------------|-------------|
| KD-43X7002E | 142 | 8 | 14 | 11 |
| KD-43X7500E | 137 | 7 | 8 | 10 |
| KD-43X8200E | 113 | 6 | 8 | 8 |
| KDL-43W800D | 88 | 6 | 5 | 2 |
| KLV-40R352D | 17 | 1 | 2 | 0 |
| KLV-40R352E | 302 | 16 | 12 | 15 |
| KLV-40W562D | 25 | 0 | 4 | 4 |
| KLV-40W672E | 410 | 16 | 19 | 33 |
| KLV-43W772E | 484 | 21 | 22 | 26 |

- Requirement
 - Last three days sales for selected store and channel

AMBO New Requirements

Model wise Sales

• Last three days model wise sales for selected branch along with channel and category, date option needs to be there. App will show data from selected date. Need to add one column "Current Sale" which will show today's sales.

Competition head count report

• SFA head count based on selected brand and store

Display stock Update

• Sales PIC should be able to update the display stock for Non SFA counters

Web application Upgrade and Revamp

• Upgrade and Restructure of website to make it more user friendly and compatible with latest technologies

AMBO New Requirement Competition head count

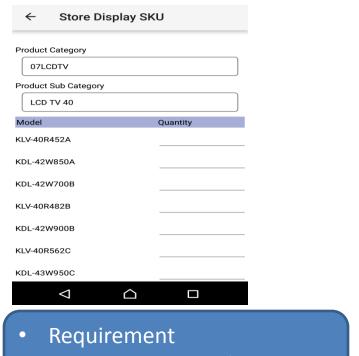
← Competition Headcount Re...

| Company | Туре | Count |
|--------------|-------|-------|
| Samsung | TV | 0 |
| LG | TV | 0 |
| Samsung | TV+HA | 0 |
| LG | TV+HA | 0 |
| Other Brands | TV+HA | 1 |

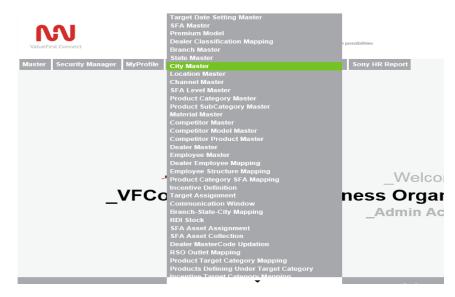
- Requirement
 - Report to display competition head count based on selected branch, channel, brand and store filter

AMBO New Requirement

Display Stock Update and Web App Upgrade



 Option to update display stock by sales



- Requirement
 - Upgrade and Revamp of Web Application

Website Upgrade(Old vs. New)- Login Screen



Website Upgrade(Old vs. New)- Home Screen

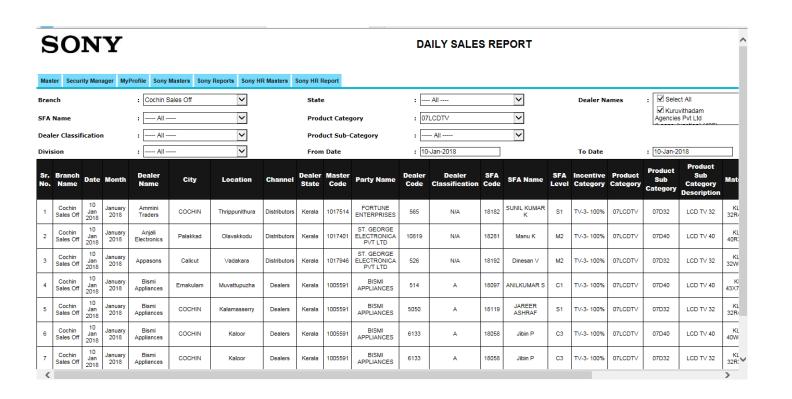


Website Upgrade(Old vs. New)- Menu Option

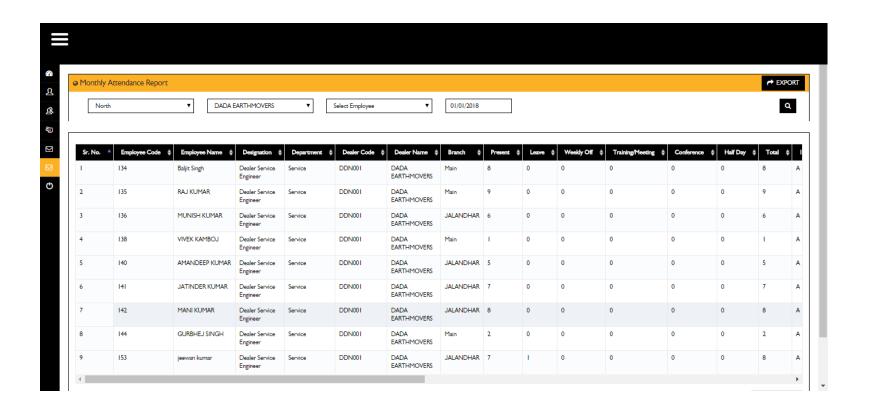




Website Upgrade(Old vs. New)- Report Screen



Website Upgrade(Old vs. New)- Report Screen



Thank You