

# NIKITA BATLIS

## UX/UI DEVELOPER | PRODUCT DESIGNER

### WORK EXPERIENCE

#### UX/UI Developer & Project Manager / Handy Cats

NOV 2020 - PRESENT (CAPE TOWN, SOUTH AFRICA)

Initially research and design-focused, this position quickly branched into the UI development & project management of our 3 SaaS products (*Please see portfolio for project case studies*). This included the setup and monitoring of analytics for the live sites where I then implemented changes to the frontend of the various products to improve usability, optimisation, and user satisfaction while also ultimately improving the time to conversion. With the quality assurance testing and UI changes I implemented, we saw vast improvements to the stability of the platforms and overall better user retention.

##### Responsibilities:

- Market and user research.
- Ideation and concept sketches
- Branding and visual design using Adobe Illustrator and Photoshop
- Wireframing and prototyping with Adobe XD
- Communicating and pitching concepts with clients and the product owners
- Communicating the feature development and business plan with the developers
- UI styling and development tasks
- Creating class style sheets and custom-styled components.
- Building marketing and notification email templates and set them up in SendGrid
- Planning and managing the tasks for the sprints
- Managing the productivity of the team
- Testing the completed tasks for each sprint and continuous product testing
- Monitoring Smartlook and Google Analytics to analyze the user journey and pain points.

#### Web Designer & Photographer / Self-Employed

JAN 2019 - OCT 2020 (CAPE TOWN, SOUTH AFRICA)

While studying, I worked as a freelance WordPress theme and visual branding designer for local start-ups. Additionally, I worked on commissions as a visual content creator specializing in portraiture, location, and real estate photography.

##### Services:

- WordPress Theme design
- Visual Design
- Branding
- Visual Content
- Portraiture
- Travel and Real-Estate Photography.
- High-End Retouching.

#### Stewardess & Photographer / Super Yachts

APR 2016 - OCT 2018 (MEDITERRANEAN & CENTRAL AMERICA)

I worked and lived full-time aboard 2 privately owned super yachts during this period, sailing the Mediterranean and Central America.

I was the on-call event and lifestyle photographer, as well as working in the team responsible for the maintenance, inventory & housekeeping of the yacht interior.

##### During this period I learnt a variety of skills that I still utilize today:

- Meticulous attention to detail
- Staying calm and reliable under pressure
- An conscientious work ethic and time management style
- Strong communication within any size team
- Being proactive when working independently
- Critical thinking and pragmatism

✉ nikitabatlis@live.com

☎ +27 84 413 5465

🌐 linkedin.com/in/nikitabatlis/

🌐 nikitabatlis.github.io/portfolio/

### EDUCATION

#### HyperionDev

FULL STACK WEB DEVELOPMENT BOOTCAMP  
2020

#### UX Design Institute

PROFESSIONAL DIPLOMA IN UX DESIGN  
2019 - 2020

### SKILLS

HTML

CSS

Bootstrap

Tailwinds

JavaScript

WordPress

Visual Design

Prototyping

Wireframing

User Research

Market Research

Heuristic Evaluations

User Journey Mapping

Usability Testing

Photography

### TOOLS

Adobe XD

Photoshop

Illustrator

Lightroom

VS Code