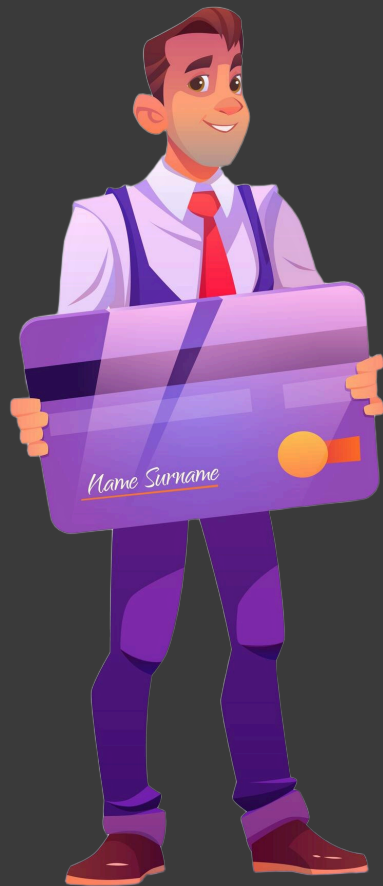


Credit Card - Weekly Status Report



CC Transaction

CC Customer

Strategic Insights

Credit Card Transaction Report

Total Revenue

56.52M

Total Interest Acquired

8M

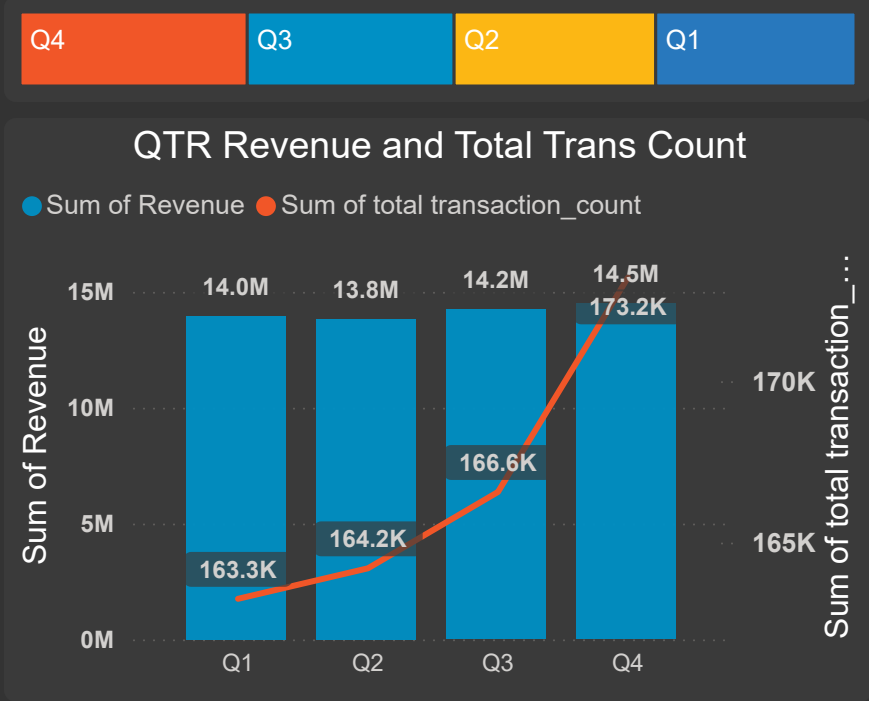
Total Trans. Amount

46M

Total Trans. Count

667K

Card Category	Revenue	Interest Earned	Annual Fees
Blue	47,188,612	6,614,173	37,840,749
Silver	5,659,109	821,923	4,647,596
Gold	2,533,682	384,755	2,091,362
Platinum	1,135,608	161,629	953,314
Total	56,517,011	7,982,480	45,533,021



week_start_date

All

F

M

Low

Med

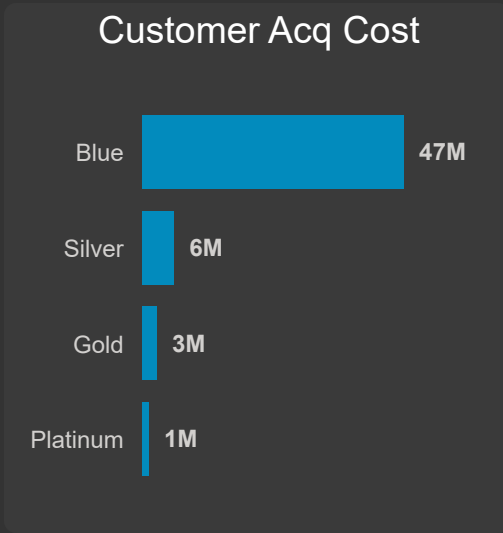
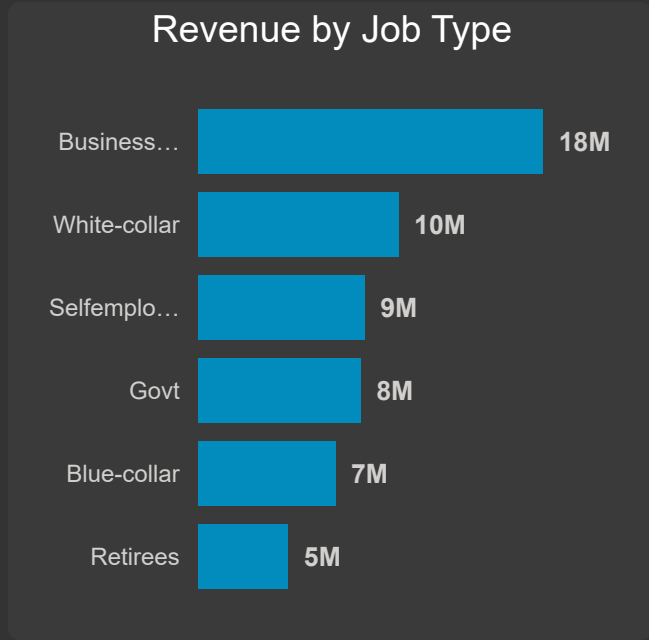
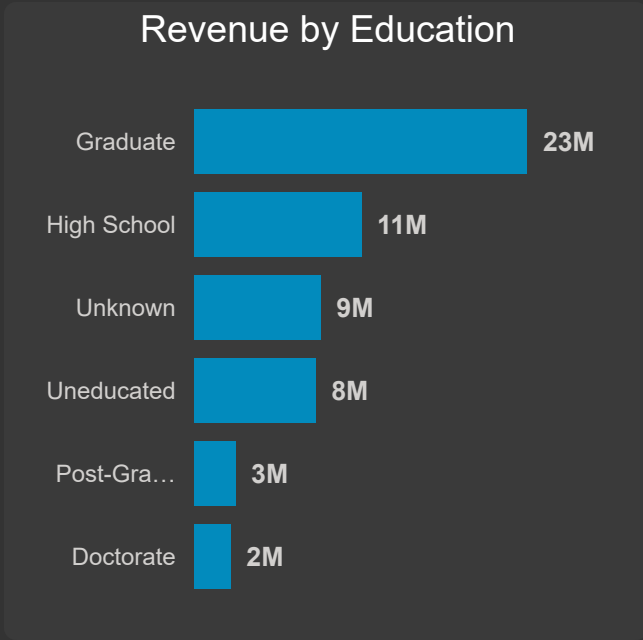
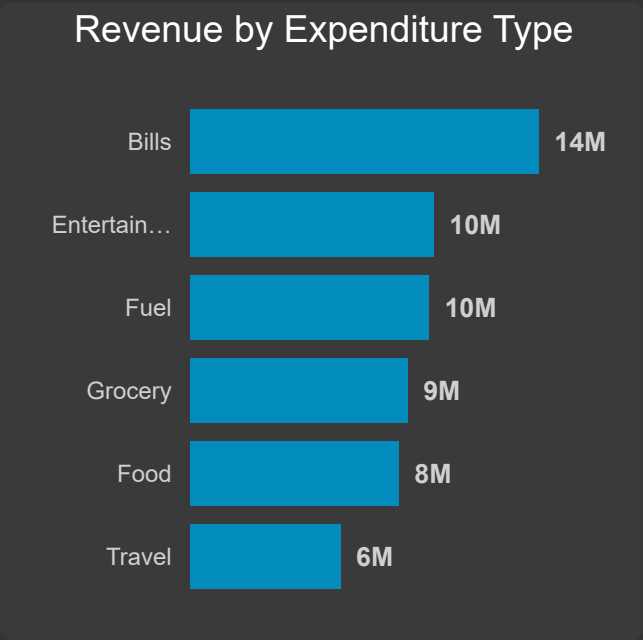
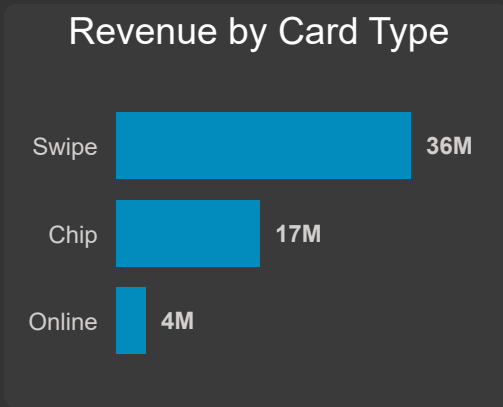
High

Gold

Silver

Blue

Platin...



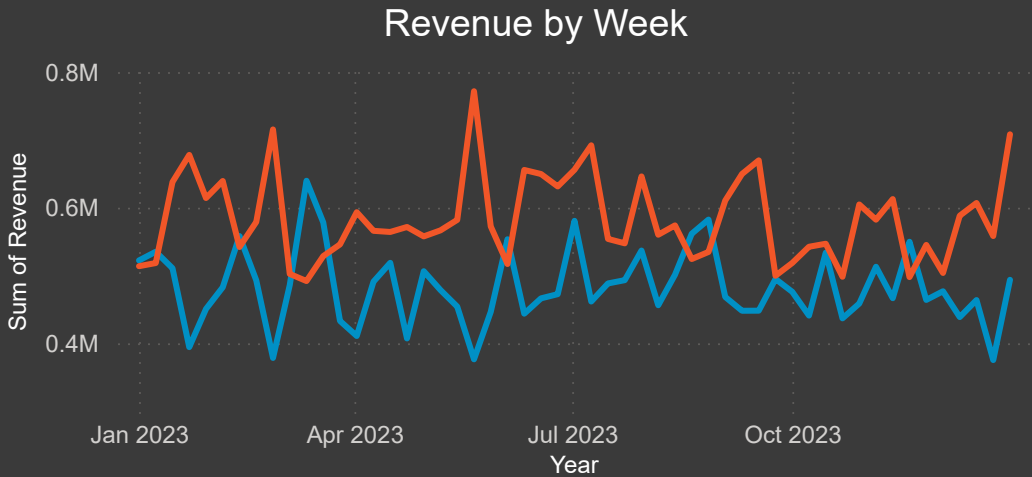
Credit Card Customer Report

Total Revenue
57M

Total Interest Acquired
8M

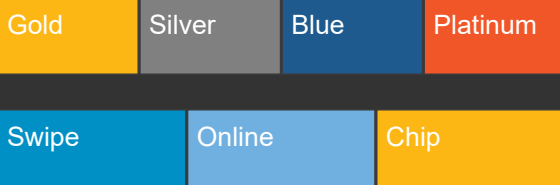
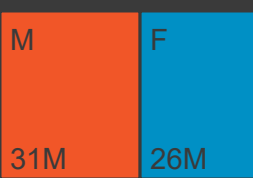
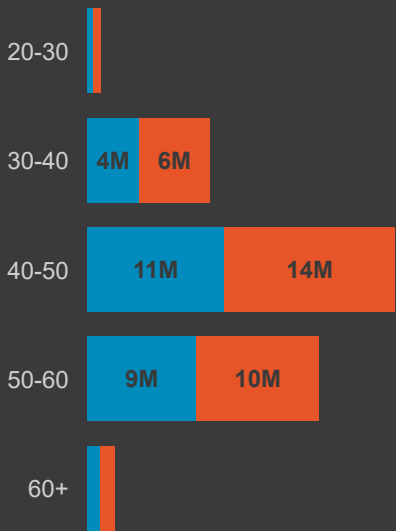
Income
588M

CSS
3.19



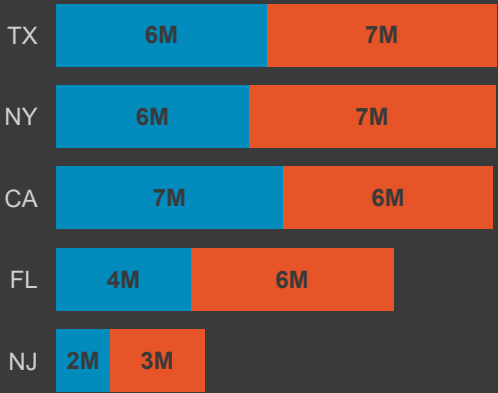
week_start_date
All

Revenue by Age Group

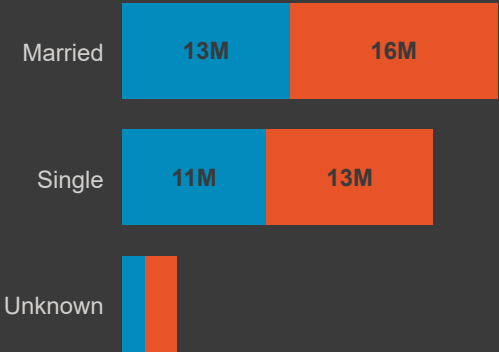


Employment Type	Revenue	Interest Earned	Sum of income
Blue-collar	7,040,606	967,751	73516911
Businessman	17,697,472	2,584,604	190350431
Govt	8,335,534	1,182,231	90834727
Retirees	4,617,448	641,692	49619308
Selfemployed	8,542,826	1,141,510	77659931
Total	56,517,011	7,982,480	587599783

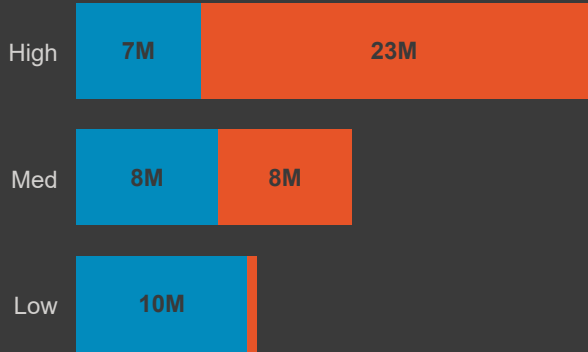
Top 5 States



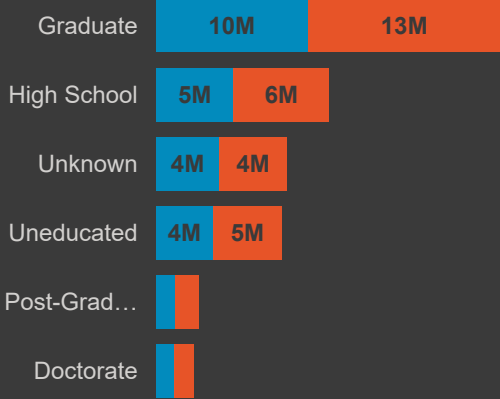
Revenue by Martial Status



Revenue by Income



Revenue by Education Level



Strategic Insights Report

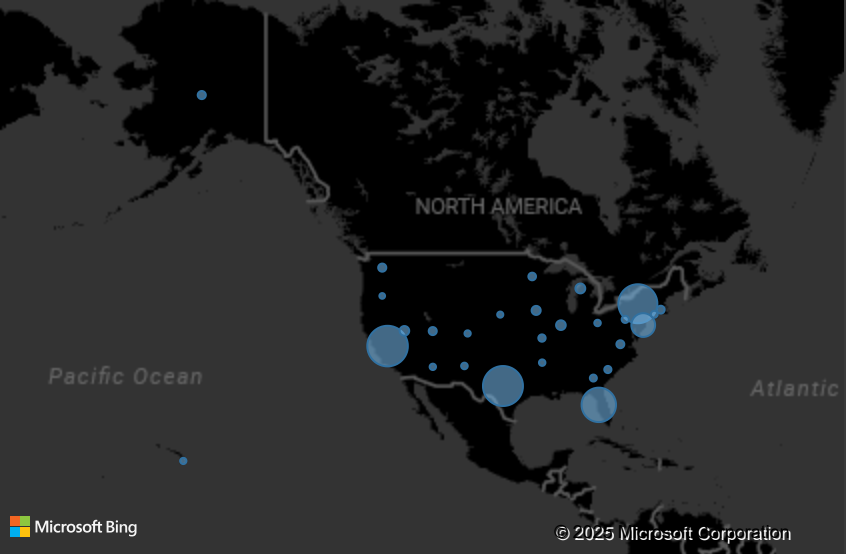
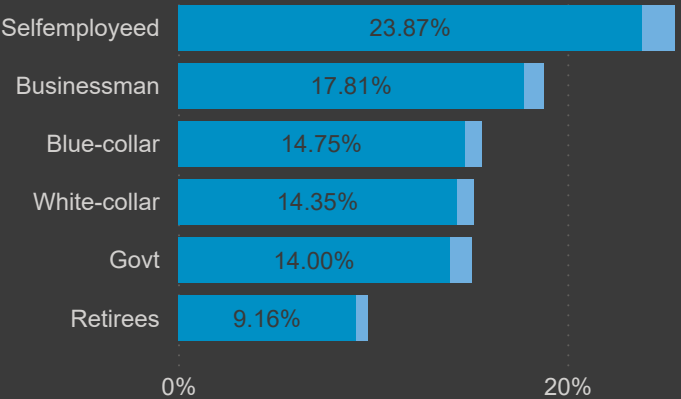
Landing Page

CC Transaction

CC Customer

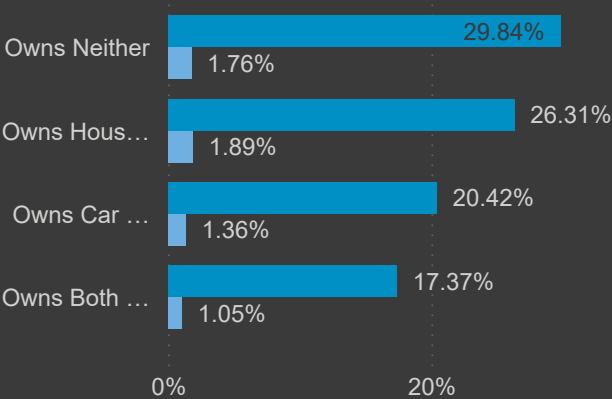
Credit Card Payment Status Breakdown

● Paid (Non-Delinquent) ● Unpaid (Delinquent)



Asset Ownership vs. Delinquency Status

● Paid (Non-Delinquent) ● Unpaid (Delinquent)



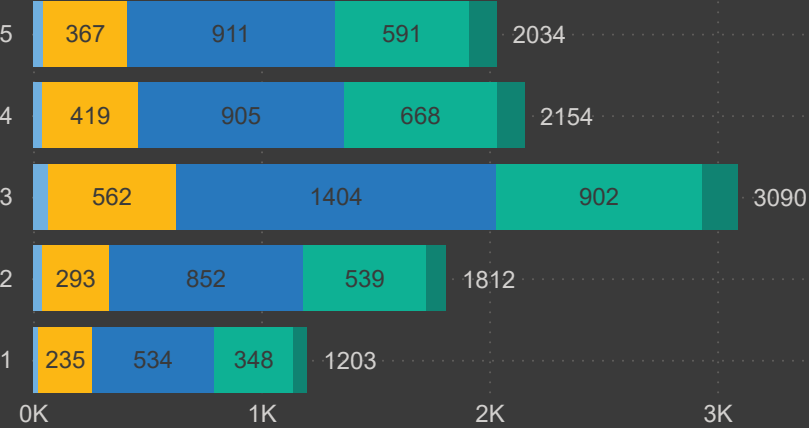
Activation Rate in First 30 Days

● Early Activation ● Late Activation



Customer Satisfaction

● 20-30 ● 30-40 ● 40-50 ● 50-60 ● 60+



Personal Loan Status vs. Delinquency

● Paid (Non-Delinquent) ● Unpaid (Delinquent)

