

Credit Card Transaction Report

Revenue

57M

Transaction Amt

46M

Total Interest

8M

Transaction Count

667K

Card_Category	Sum of Total_revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	4,71,88,611.62	37840749	66,14,172.62
Silver	56,59,108.98	4647596	8,21,922.98
Gold	25,33,682.16	2091362	3,84,755.16
Platinum	11,35,608.05	953314	1,61,629.05
Total	5,65,17,010.81	45533021	79,82,479.81

QTR revenue and count of Total_Trans



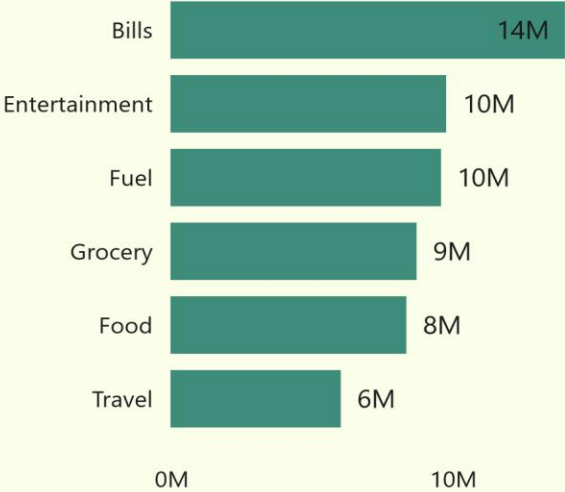
Revenue by Customer-Job



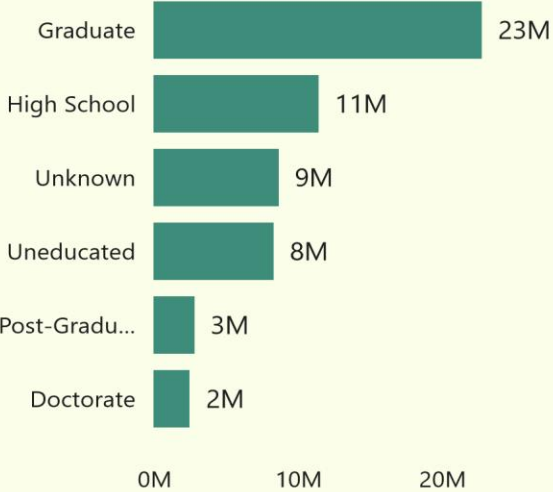
Revenue by Card-Category



Revenue by Expenditure Type



Revenue by Education



Revenue by Chips



Week Start Date

All

Client_Num by Qtr

Q4 Q3 Q2 Q1

Gender

F M

Card-Category

Gold Silver Blue Platin...

Credit Card Customer Report

Revenue

57M

Income

588M

Total Interest

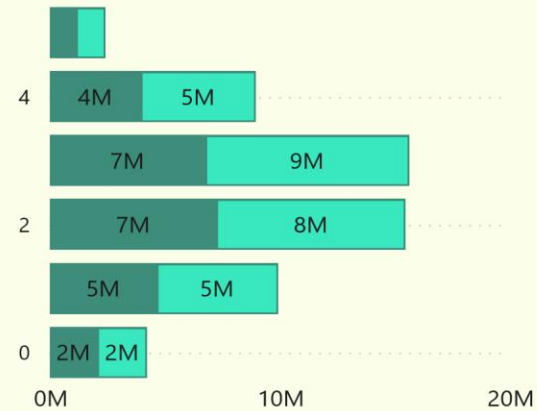
8M

Satisfaction-score

3

Customer_Job	Sum of Total_revenue	Sum of Income	Sum of Interest_Earned
Blue-collar	70,40,606.42	73516911	9,67,751.42
Businessman	1,76,97,472.01	190350431	25,84,604.01
Govt	83,35,533.84	90834727	11,82,230.84
Retirees	46,17,448.22	49619308	6,41,692.22
Total	5,65,17,010.81	587599783	79,82,479.81

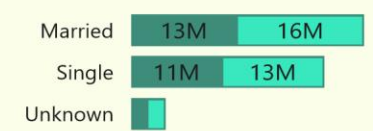
Revenue by Dependent-count



Revenue by State



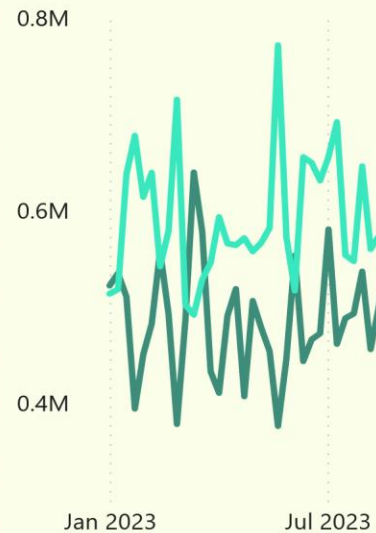
Revenue by Marital_status



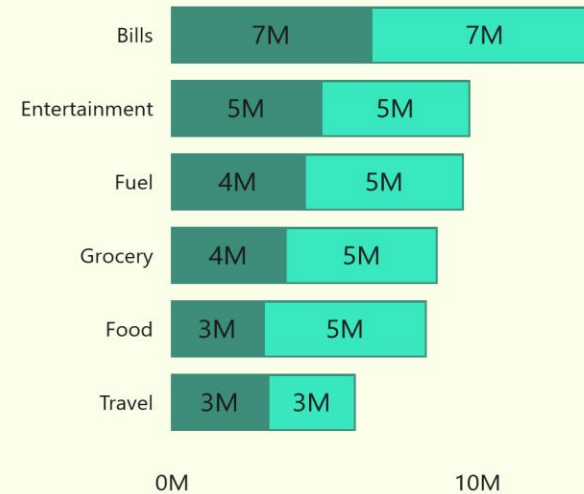
Cust by Personal_Loan



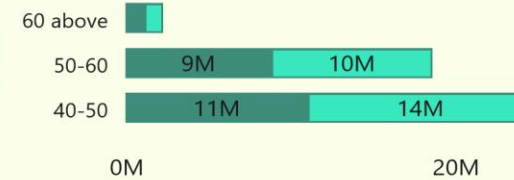
Revenue by Week



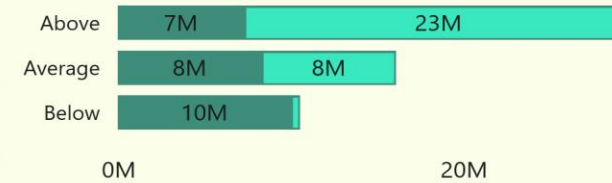
Revenue by Expenditure Type



Revenue by age_group



Revenue by Income_group



Week Start Date

All

Client_Num by Qtr

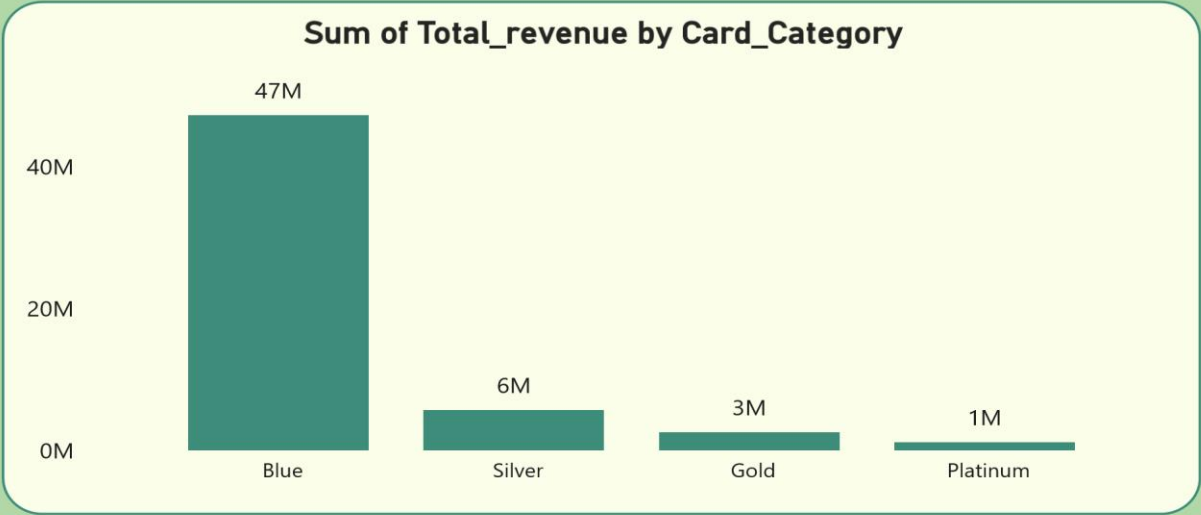
Q4 Q3 Q2 Q1

Gender

F M

Card-Category

Gold Silver Blue Platin...



Delinquent_Acc	Customer_Job	%GT Sum of Delinquent_Acc
1	Selfemployeed	27.40%
1	Govt	18.11%
1	Businessman	16.35%
1	Blue-collar	14.10%
1	White-collar	13.94%
1	Retirees	10.10%
0	Blue-collar	0.00%
0	Businessman	0.00%
Total		100.00%

Delinquent_Acc	%GT Count of Delinquent_Acc
0	93.94%
1	6.06%
Total	100.00%

Activation_30_Days	%GT Sum of Delinquent_Acc
0	40.54%
1	59.46%
Total	100.00%

