

## Market Segment Report

DAY			DAY			MONTH					YEAR					
Market Code	Description	Rooms	Room Revenue	ADR	% Occ.	Prs.	Rooms	Room Revenue	ADR	% Occ.	Prs.	Rooms	Room Revenue	ADR	% Occ.	Prs.
CMP	Complimentary	13	13.76	1.06	5.24%	32	13	13.76	1.06	5.24%	32	405	96.09	0.24	1.35%	882
CNT	Contract	3	0.00	0.00	1.21%	4	3	0.00	0.00	1.21%	4	1713	1,303.20	0.76	5.71%	6189
COM	Commercial	11	7,228.58	657.14	4.44%	27	11	7,228.58	657.14	4.44%	27	3520	3,079,844.97	874.96	11.73%	9239
GCP	Group-Corporate	49	18,391.04	375.33	19.76%	49	49	18,391.04	375.33	19.76%	49	117	44,597.68	381.18	0.39%	179
HSU	House Use	5	0.00	0.00	2.02%	6	5	0.00	0.00	2.02%	6	744	- 0.01	0.00	2.48%	1014
PKG	Package	3	344.83	114.94	1.21%	8	3	344.83	114.94	1.21%	8	403	167,703.44	416.14	1.34%	1134
WHD	Wholesale-N Am	3	1,334.42	444.81	1.21%	6	3	1,334.42	444.81	1.21%	6	717	426,513.04	594.86	2.39%	1757
WHI	Wholesale International	0	0.00	0.00	0.00%	0	0	0.00	0.00	0.00%	0	1611	762,722.16	473.45	5.37%	3346
Group Total		87	27,312.63	313.94	35.08%	132	87	27,312.63	313.94	35.08%	132	9230	4,482,780.57	485.68	30.76%	23740
Grand Total		87	27,312.63	313.94	35.08%	132	87	27,312.63	313.94	35.08%	132	9230	4,482,780.57	485.68	30.76%	23740