

Market Segment Report

Market Code	Description	DAY					MONTH					YEAR				
		Rooms	Room Revenue	ADR	% Occ.	Prs.	Rooms	Room Revenue	ADR	% Occ.	Prs.	Rooms	Room Revenue	ADR	% Occ.	Prs.
CMP	Complimentary	3	6.18	2.06	1.21%	6	126	- 92.86	- 0.74	1.81%	300	381	102.73	0.27	1.30%	829
CNT	Contract	7	0.00	0.00	2.82%	17	456	310.10	0.68	6.57%	1726	1696	1,303.20	0.77	5.80%	6161
COM	Commercial	13	8,414.71	647.29	5.24%	34	1149	1,084,015.31	943.44	16.55%	3032	3461	3,040,640.06	878.54	11.83%	9092
GCP	Group-Corporate	0	0.00	0.00	0.00%	0	68	26,206.64	385.39	0.98%	130	68	26,206.64	385.39	0.23%	130
HSU	House Use	5	0.00	0.00	2.02%	6	140	0.00	0.00	2.02%	172	730	- 0.01	0.00	2.49%	997
PKG	Package	3	413.43	137.81	1.21%	6	151	62,725.80	415.40	2.17%	420	393	166,360.05	423.31	1.34%	1110
WHD	Wholesale-N Am	6	2,762.06	460.34	2.42%	14	280	204,498.62	730.35	4.03%	700	696	416,703.74	598.71	2.38%	1711
WHI	Wholesale International	1	285.44	285.44	0.40%	1	8	2,270.72	283.84	0.12%	8	1611	762,699.12	473.43	5.51%	3346
Group Total		38	11,881.82	312.68	15.32%	84	2378	1,379,934.33	580.29	34.25%	6488	9036	4,414,015.53	488.49	30.88%	23376
Grand Total		38	11,881.82	312.68	15.32%	84	2378	1,379,934.33	580.29	34.25%	6488	9036	4,414,015.53	488.49	30.88%	23376