

Market Segment Report

			DAY				MONTH						YEAR				
Market Code	Description	Rooms	Room Revenue	ADR	% Occ.	Prs.	Rooms	Room Revenue	ADR	% Occ.	Prs.	Rooms	Room Revenue	ADR	% Occ.	Prs.	
CMP	Complimentary	8	0.00	0.00	3.23%	14	32	0.00	0.00	1.17%	54	1020	- 5,858.01	- 5.74	1.84%	2197	
CNT	Contract	33	0.00	0.00	13.31%	109	384	0.00	0.00	14.08%	1308	3313	1,602.70	0.48	5.99%	11821	
COM	Commercial	32	39,159.56	1,223.74	12.90%	92	361	376,583.90	1,043.17	13.23%	970	5700	4,855,693.25	851.88	10.31%	14432	
GCP	Group-Corporate	0	0.00	0.00	0.00%	0	0	0.00	0.00	0.00%	0	320	125,791.68	393.10	0.58%	382	
HSU	House Use	6	0.00	0.00	2.42%	8	67	0.00	0.00	2.46%	85	1263	- 0.01	0.00	2.28%	1705	
PKG	Package	11	5,852.09	532.01	4.44%	29	33	19,273.66	584.05	1.21%	110	762	280,282.11	367.82	1.38%	2159	
WHD	Wholesale-N Am	15	14,234.24	948.95	6.05%	38	130	123,409.68	949.31	4.77%	350	1210	793,325.91	655.64	2.19%	2988	
WHI	Wholesale International	0	0.00	0.00	0.00%	0	0	0.00	0.00	0.00%	0	1685	816,638.08	484.65	3.05%	3440	
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Group Total		105	59,245.89	564.25	42.34%	290	1007	519,267.24	515.66	36.91%	2877	15273	6,867,475.71	449.65	27.62%	39124	
Grand Total		105	59,245.89	564.25	42.34%	290	1007	519,267.24	515.66	36.91%	2877	15273	6,867,475.71	449.65	27.62%	39124	