

Market Segment Report

			DAY				MONTH						YEAR				
Market Code	Description	Rooms	Room Revenue	ADR	% Occ.	Prs.	Rooms	Room Revenue	ADR	% Occ.	Prs.	Rooms	Room Revenue	ADR	% Occ.	Prs.	
CMP	Complimentary	7	0.00	0.00	2.82%	12	24	0.00	0.00	0.97%	40	1012	- 5,858.01	- 5.79	1.84%	2183	
CNT	Contract	41	0.00	0.00	16.53%	134	351	0.00	0.00	14.15%	1199	3280	1,602.70	0.49	5.96%	11712	
СОМ	Commercial	21	26,914.70	1,281.65	8.47%	65	329	337,424.34	1,025.61	13.27%	878	5668	4,816,533.69	849.78	10.29%	14340	
GCP	Group-Corporate	0	0.00	0.00	0.00%	0	0	0.00	0.00	0.00%	0	320	125,791.68	393.10	0.58%	382	
HSU	House Use	7	0.00	0.00	2.82%	9	61	0.00	0.00	2.46%	77	1257	- 0.01	0.00	2.28%	1697	
PKG	Package	1	734.41	734.41	0.40%	2	22	13,421.57	610.07	0.89%	81	751	274,430.02	365.42	1.36%	2130	
WHD	Wholesale-N Am	9	8,822.83	980.31	3.63%	25	115	109,175.44	949.35	4.64%	312	1195	779,091.67	651.96	2.17%	2950	
WHI	Wholesale International	0	0.00	0.00	0.00%	0	0	0.00	0.00	0.00%	0	1685	816,638.08	484.65	3.06%	3440	
Group Total		86	36,471.94	424.09	34.68%	247	902	460,021.35	510.00	36.37%	2587	15168	6,808,229.82	448.85	27.55%	38834	
Grand Total		86	36,471.94	424.09	34.68%	247	902	460,021.35	510.00	36.37%	2587	15168	6,808,229.82	448.85	27.55%	38834	