

**Market Segment Report**

| Market Code | Description             | DAY   |              |        |        |      | MONTH |              |        |        |      | YEAR  |              |        |        |       |
|-------------|-------------------------|-------|--------------|--------|--------|------|-------|--------------|--------|--------|------|-------|--------------|--------|--------|-------|
|             |                         | Rooms | Room Revenue | ADR    | % Occ. | Prs. | Rooms | Room Revenue | ADR    | % Occ. | Prs. | Rooms | Room Revenue | ADR    | % Occ. | Prs.  |
| CMP         | Complimentary           | 3     | - 29.30      | - 9.77 | 1.21%  | 4    | 16    | - 15.54      | - 0.97 | 3.23%  | 36   | 408   | 66.79        | 0.16   | 1.35%  | 886   |
| CNT         | Contract                | 5     | 0.00         | 0.00   | 2.02%  | 11   | 8     | 0.00         | 0.00   | 1.61%  | 15   | 1718  | 1,303.20     | 0.76   | 5.68%  | 6200  |
| COM         | Commercial              | 9     | 5,747.61     | 638.62 | 3.63%  | 21   | 20    | 12,976.19    | 648.81 | 4.03%  | 48   | 3529  | 3,085,592.58 | 874.35 | 11.66% | 9260  |
| GCP         | Group-Corporate         | 48    | 19,935.60    | 415.33 | 19.35% | 48   | 97    | 38,326.64    | 395.12 | 19.56% | 97   | 165   | 64,533.28    | 391.11 | 0.55%  | 227   |
| HSU         | House Use               | 7     | 0.00         | 0.00   | 2.82%  | 9    | 12    | 0.00         | 0.00   | 2.42%  | 15   | 751   | - 0.01       | 0.00   | 2.48%  | 1023  |
| PKG         | Package                 | 2     | 161.64       | 80.82  | 0.81%  | 4    | 5     | 506.47       | 101.29 | 1.01%  | 12   | 405   | 167,865.08   | 414.48 | 1.34%  | 1138  |
| WHD         | Wholesale-N Am          | 3     | 1,195.84     | 398.61 | 1.21%  | 5    | 6     | 2,530.26     | 421.71 | 1.21%  | 11   | 720   | 427,708.88   | 594.04 | 2.38%  | 1762  |
| WHI         | Wholesale International | 0     | 0.00         | 0.00   | 0.00%  | 0    | 0     | 0.00         | 0.00   | 0.00%  | 0    | 1611  | 762,722.16   | 473.45 | 5.32%  | 3346  |
| Group Total |                         | 77    | 27,011.39    | 350.80 | 31.05% | 102  | 164   | 54,324.02    | 331.24 | 33.06% | 234  | 9307  | 4,509,791.96 | 484.56 | 30.76% | 23842 |
| Grand Total |                         | 77    | 27,011.39    | 350.80 | 31.05% | 102  | 164   | 54,324.02    | 331.24 | 33.06% | 234  | 9307  | 4,509,791.96 | 484.56 | 30.76% | 23842 |