

## Market Segment Report

		DAY				MONTH							YEAR				
Market Code	Description	Rooms	Room Revenue	ADR	% Occ.	Prs.	Rooms	Room Revenue	ADR	% Occ.	Prs.	Rooms	Room Revenue	ADR	% Occ.	Prs.	
CMP	Complimentary	11	0.00	0.00	4.44%	15	75	750.60	10.01	2.33%	113	2287	1,659,527,783.56	725,635.24	3.22%	3783	
CNT	Contract	28	0.00	0.00	11.29%	83	154	0.00	0.00	4.78%	501	3872	579,980,068.15	149,788.24	5.46%	14805	
COM	Commercial	34	17,157.71	504.64	13.71%	86	377	182,879.52	485.09	11.69%	769	6510	*******	345,359,427.30	9.18%	17377	
HSU	House Use	8	0.00	0.00	3.23%	11	114	- 0.02	0.00	3.54%	155	3238	66,416,298.88	20,511.52	4.57%	8616	
PKG	Package	1 '	1 *****************		0.40%	2	2 25 **************		- 413,840,466.50	0.78%	70	1035 ***************		189,736,265.51	1.46%	2978	
SLB	Super Liga Baloncesto	0	0.00	0.00	0.00%	0	0	0.00	0.00	0.00%	0	6716	*******	122,018,270.55	9.47%	11027	
WHD	Wholesale-N Am	15	6,046.52	403.10	6.05%	30	75	31,224.91	416.33	2.33%	157	1421	*******	290,710,186.97	2.00%	3863	
WHI	Wholesale International	25	10,159.20	406.37	10.08%	54	307	123,345.20	401.78	9.52%	599	637	********	186,295,421.98	0.90%	1169	
Group Total		122	******	04 002 140 / 4	49.19%	281	1127 ****************		0.170.024.40	24.0/0/	22/4	2571/ *	******	147 /00 500 24	2/ 2/0/	/2/10	
		122		- 84,803,148.64			1127 "		- 9,179,834.48	34.96%	2364	25716 *		147,698,588.24	36.26%	63618	
Grand Total		122	*******	- 84,803,148.64	49.19%	281	1127 **************		- 9,179,834.48	34.96%	2364	25716 **************		147,698,588.24	36.26%	63618	