

Market Segment Report

			DAY						MONTH			YEAR				
Market Code	Description	Rooms	Room Revenue	ADR	% Occ.	Prs.	Rooms	Room Revenue	ADR	% Occ.	Prs.	Rooms	Room Revenue	ADR	% Occ.	Prs.
CMP	Complimentary	1	0.00	0.00	0.40%	2	8	0.00	0.00	0.54%	14	996	- 5,858.01	- 5.88	1.84%	2157
CNT	Contract	29	0.00	0.00	11.69%	93	193	0.00	0.00	12.97%	681	3122	1,602.70	0.51	5.77%	11194
COM	Commercial	59	65,093.48	1,103.28	23.79%	164	229	217,307.29	948.94	15.39%	580	5568	4,696,416.64	843.47	10.30%	14042
GCP	Group-Corporate	0	0.00	0.00	0.00%	0	0	0.00	0.00	0.00%	0	320	125,791.68	393.10	0.59%	382
HSU	House Use	4	0.00	0.00	1.61%	5	36	0.00	0.00	2.42%	44	1232	- 0.01	0.00	2.28%	1664
PKG	Package	2	1,281.74	640.87	0.81%	8	19	11,227.08	590.90	1.28%	75	748	272,235.53	363.95	1.38%	2124
WHD	Wholesale-N Am	13	12,608.43	969.88	5.24%	32	81	74,881.74	924.47	5.44%	218	1161	744,797.97	641.51	2.15%	2856
WHI	Wholesale International	0	0.00	0.00	0.00%	0	0	0.00	0.00	0.00%	0	1685	816,638.08	484.65	3.12%	3440
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Group Total		108	78,983.65	731.33	43.55%	304	566	303,416.11	536.07	38.04%	1612	14832	6,651,624.58	448.46	27.43%	37859
Grand Total		108	78,983.65	731.33	43.55%	304	566	303,416.11	536.07	38.04%	1612	14832	6,651,624.58	448.46	27.43%	37859