

Market Segment Report

Market Code	Description	DAY					MONTH					YEAR				
		Rooms	Room Revenue	ADR	% Occ.	Prs.	Rooms	Room Revenue	ADR	% Occ.	Prs.	Rooms	Room Revenue	ADR	% Occ.	Prs.
CMP	Complimentary	6	0.00	0.00	2.42%	9	64	750.60	11.73	2.15%	98	2276	1,659,527,783.56	729,142.26	3.22%	3768
CNT	Contract	21	0.00	0.00	8.47%	71	126	0.00	0.00	4.23%	418	3844	579,980,068.15	150,879.31	5.44%	14722
COM	Commercial	31	14,949.32	482.24	12.50%	75	343	165,721.81	483.15	11.53%	683	6476	*****	347,172,614.97	9.16%	17291
HSU	House Use	8	0.00	0.00	3.23%	11	106	- 0.02	0.00	3.56%	144	3230	66,416,298.88	20,562.32	4.57%	8605
PKG	Package	1	68.45	68.45	0.40%	2	24	5,835.18	243.13	0.81%	68	1034	*****	199,925,582.49	1.46%	2976
SLB	Super Liga Baloncesto	0	0.00	0.00	0.00%	0	0	0.00	0.00	0.00%	0	6716	*****	122,018,270.55	9.50%	11027
WHD	Wholesale-N Am	11	5,054.26	459.48	4.44%	21	60	25,178.39	419.64	2.02%	127	1406	*****	293,811,642.70	1.99%	3833
WHI	Wholesale International	25	10,159.20	406.37	10.08%	54	282	113,186.00	401.37	9.48%	545	612	*****	193,905,512.49	0.87%	1115
Group Total		103	30,231.23	293.51	41.53%	243	1005	310,671.96	309.13	33.77%	2083	25594	*****	148,806,864.08	36.21%	63337
Grand Total		103	30,231.23	293.51	41.53%	243	1005	310,671.96	309.13	33.77%	2083	25594	*****	148,806,864.08	36.21%	63337