

Market Segment Report

Market Code	Description	DAY					MONTH					YEAR				
		Rooms	Room Revenue	ADR	% Occ.	Prs.	Rooms	Room Revenue	ADR	% Occ.	Prs.	Rooms	Room Revenue	ADR	% Occ.	Prs.
CMP	Complimentary	5	0.00	0.00	2.02%	7	94	9,813,384,476.21	104,397,707.19	2.37%	140	2306	11,472,911,509.17	4,975,243.50	3.22%	3810
CNT	Contract	33	0.00	0.00	13.31%	106	253	0.00	0.00	6.38%	816	3971	579,980,068.15	146,053.91	5.54%	15120
COM	Commercial	47	24,209.18	515.09	18.95%	122	532	261,587.25	491.71	13.41%	1175	6665	*****	337,327,824.52	9.30%	17783
HSU	House Use	9	0.00	0.00	3.63%	12	139	- 0.02	0.00	3.50%	189	3263	66,416,298.88	20,354.37	4.55%	8650
PKG	Package	6	999.03	166.51	2.42%	11	41	9,813,375,135.00	- 239,350,613.05	1.03%	99	1051	*****	187,354,587.37	1.47%	3007
SLB	Super Liga Baloncesto	0	0.00	0.00	0.00%	0	0	0.00	0.00	0.00%	0	6716	*****	122,018,270.55	9.37%	11027
WHD	Wholesale-N Am	14	6,282.94	448.78	5.65%	37	123	52,655.61	428.09	3.10%	278	1469	*****	281,211,162.09	2.05%	3984
WHI	Wholesale International	33	13,620.74	412.75	13.31%	70	398	160,860.80	404.17	10.03%	793	728	*****	163,008,545.76	1.02%	1363
Group Total		147	45,111.89	306.88	59.27%	365	1580	484,444.85	306.61	39.82%	3490	26169	*****	145,537,202.53	36.51%	64744
Grand Total		147	45,111.89	306.88	59.27%	365	1580	484,444.85	306.61	39.82%	3490	26169	*****	145,537,202.53	36.51%	64744