

Market Segment Report

Market Code	Description	DAY					MONTH					YEAR				
		Rooms	Room Revenue	ADR	% Occ.	Prs.	Rooms	Room Revenue	ADR	% Occ.	Prs.	Rooms	Room Revenue	ADR	% Occ.	Prs.
CMP	Complimentary	9	9,813,383,725.61	1,090,375,969.51	3.63%	13	84	9,813,384,476.21	116,826,005.67	2.42%	126	2296	11,472,911,509.17	4,996,912.68	3.23%	3796
CNT	Contract	31	0.00	0.00	12.50%	98	185	0.00	0.00	5.33%	599	3903	579,980,068.15	148,598.53	5.48%	14903
COM	Commercial	49	24,319.93	496.33	19.76%	129	426	207,199.45	486.38	12.27%	898	6559	*****	342,779,371.25	9.22%	17506
HSU	House Use	8	0.00	0.00	3.23%	11	122	- 0.02	0.00	3.51%	166	3246	66,416,298.88	20,460.97	4.56%	8627
PKG	Package	5	532,634,693.97	106,526,938.79	2.02%	9	30	9,813,376,968.59	- 327,112,565.62	0.86%	79	1040	*****	189,336,220.67	1.46%	2987
SLB	Super Liga Baloncesto	0	0.00	0.00	0.00%	0	0	0.00	0.00	0.00%	0	6716	*****	122,018,270.55	9.44%	11027
WHD	Wholesale-N Am	19	8,453.41	444.92	7.66%	45	94	39,678.32	422.11	2.71%	202	1440	*****	286,874,433.43	2.02%	3908
WHI	Wholesale International	25	10,208.16	408.33	10.08%	54	332	133,553.36	402.27	9.56%	653	662	*****	179,260,111.80	0.93%	1223
Group Total		146	*****	70,863,434.25	58.87%	359	1273	387,938.73	304.74	36.66%	2723	25862	*****	147,264,827.03	36.34%	63977
Grand Total		146	*****	70,863,434.25	58.87%	359	1273	387,938.73	304.74	36.66%	2723	25862	*****	147,264,827.03	36.34%	63977