

Market Segment Report

Market Code	Description	DAY					MONTH					YEAR				
		Rooms	Room Revenue	ADR	% Occ.	Prs.	Rooms	Room Revenue	ADR	% Occ.	Prs.	Rooms	Room Revenue	ADR	% Occ.	Prs.
CMP	Complimentary	7	0.00	0.00	2.82%	10	17	0.00	0.00	0.76%	28	1005	- 5,858.01	- 5.83	1.83%	2171
CNT	Contract	42	0.00	0.00	16.94%	139	310	0.00	0.00	13.89%	1065	3239	1,602.70	0.49	5.91%	11578
COM	Commercial	24	27,183.26	1,132.64	9.68%	70	308	310,509.64	1,008.15	13.80%	813	5647	4,789,618.99	848.17	10.30%	14275
GCP	Group-Corporate	0	0.00	0.00	0.00%	0	0	0.00	0.00	0.00%	0	320	125,791.68	393.10	0.58%	382
HSU	House Use	8	0.00	0.00	3.23%	10	54	0.00	0.00	2.42%	68	1250	- 0.01	0.00	2.28%	1688
PKG	Package	1	729.42	729.42	0.40%	2	21	12,687.16	604.15	0.94%	79	750	273,695.61	364.93	1.37%	2128
WHD	Wholesale-N Am	9	8,823.08	980.34	3.63%	24	106	100,352.61	946.72	4.75%	287	1186	770,268.84	649.47	2.16%	2925
WHI	Wholesale International	0	0.00	0.00	0.00%	0	0	0.00	0.00	0.00%	0	1685	816,638.08	484.65	3.07%	3440
Group Total		91	36,735.76	403.69	36.69%	255	816	423,549.41	519.06	36.56%	2340	15082	6,771,757.88	449.00	27.52%	38587
Grand Total		91	36,735.76	403.69	36.69%	255	816	423,549.41	519.06	36.56%	2340	15082	6,771,757.88	449.00	27.52%	38587