

Market Segment Report

Market Code	Description	DAY					MONTH					YEAR				
		Rooms	Room Revenue	ADR	% Occ.	Prs.	Rooms	Room Revenue	ADR	% Occ.	Prs.	Rooms	Room Revenue	ADR	% Occ.	Prs.
CMP	Complimentary	5	0.00	0.00	2.02%	7	89	9,813,384,476.21	110,262,746.92	2.39%	133	2301	11,472,911,509.17	4,986,054.55	3.22%	3803
CNT	Contract	35	0.00	0.00	14.11%	111	220	0.00	0.00	5.91%	710	3938	579,980,068.15	147,277.82	5.51%	15014
COM	Commercial	59	30,178.62	511.50	23.79%	155	485	237,378.07	489.44	13.04%	1053	6618	*****	339,723,470.26	9.27%	17661
HSU	House Use	8	0.00	0.00	3.23%	11	130	- 0.02	0.00	3.49%	177	3254	66,416,298.88	20,410.66	4.56%	8638
PKG	Package	5	834.56	166.91	2.02%	9	35	- 9,813,376,134.03	- 280,382,175.26	0.94%	88	1045	*****	188,430,306.54	1.46%	2996
SLB	Super Liga Baloncesto	0	0.00	0.00	0.00%	0	0	0.00	0.00	0.00%	0	6716	*****	122,018,270.55	9.40%	11027
WHD	Wholesale-N Am	15	6,694.35	446.29	6.05%	39	109	46,372.67	425.44	2.93%	241	1455	*****	283,916,969.64	2.04%	3947
WHI	Wholesale International	33	13,686.70	414.75	13.31%	70	365	147,240.06	403.40	9.81%	723	695	*****	170,748,500.28	0.97%	1293
Group Total		160	51,394.23	321.21	64.52%	402	1433	439,332.96	306.58	38.52%	3125	26022	*****	146,359,350.09	36.43%	64379
Grand Total		160	51,394.23	321.21	64.52%	402	1433	439,332.96	306.58	38.52%	3125	26022	*****	146,359,350.09	36.43%	64379