

Getting the Most Out of World Book

This guide is intended to support libraries in configuring *EBSCO Discovery Service* (EDS) to effectively leverage your World Book subscription content. Proper configuration is a key component in making your subscription content easily accessible.

To ensure your World Book collections are optimized within EDS, you must take the following actions:

- 1) Activate World Book content in your EDS profile(s).
- 2) Set up your full-text linking options and configure appropriately.

1) Activate World Book Content

In order for your World Book content to be discoverable in EDS, you need to add the applicable EDS Partner Database to your EDS profile(s).

All EBSCO customers have access to *EBSCOadmin*, which provides the power to configure your EBSCO experience. The World Book EDS Partner Database (ID: **edswbo**) must be added to your EDS profile. If this was not included in your initial EDS configuration, you can find instructions on how to add a database by referring to this Support FAQ:

[https://help.ebsco.com/interfaces/EBSCO Discovery Service/EDS Admin Guide/Managing your content in EDS](https://help.ebsco.com/interfaces/EBSCO%20Discovery%20Service/EDS%20Admin%20Guide/Managing%20your%20content%20in%20EDS).

EDS provides access to the following World Book content:

- World Book Web for Schools
- World Book Online for Public Libraries
- Specialty Sites
- Digital Libraries

For a complete list of World Book collections available in EDS, see the following page on the EDS Wiki (account required): [http://edswiki.ebscohost.com/World Book: What is World Book](http://edswiki.ebscohost.com/World%20Book%3A%20What%20is%20World%20Book).

2) Enable Linking to World Book

To link from EDS to full text on the World Book site, you will need to set up a CustomLink for each World Book collection you subscribe to. We highly recommend using CustomLinks to view the full text on the World Book site because our CustomLinks take advantage of a publisher-provided linking solution which is considered to be the most reliable method of directing users.

Note on CustomLinks: CustomLinks allow users to go from a record in EDS to almost any other resource to which a library provides access. This is accomplished by targeting and passing metadata on a query string from an EBSCO record to an external site. CustomLinks were implemented before the Open-URL standard used by link resolvers was established, but the premise is the same.

The screenshot shows the EBSCO Discovery Service interface. At the top, there are navigation links: New Search, Multimedia, Publications, Sign In, Folder, Preferences, Language, Ask-A-Librarian, Help, and Exit. The search bar contains 'World War II' and buttons for Search and Create Alert. Below the search bar, there are links for Basic Search, Advanced Search, and Search History. On the left, there is a 'Refine Results' sidebar with sections for Current Search, Limit To (Full Text, Scholarly, Available in Library Collection), Source Types (All Results, Reference Books), Language, and Content Provider (All Providers, World Book). The main results area shows 'Search Results: 1 - 20 of 3,115'. The first result is 'Aachen' with a 'Reference' icon and a link to 'View record in World Book Student'. The second result is 'Abacha, Sani' with a 'Reference' icon and a link to 'View record in World Book Student'.

The above screen capture shows World Book EDS Partner Database results with the World Book Student collection CustomLink.

Once you've confirmed that the World Book database has been added your EDS profile, you are ready to set up your CustomLinks. For instructions on setting up your CustomLink(s) to World Book, see the following page on the EDS Wiki (account required):

[http://edswiki.ebscohost.com/World Book: How do I set up a CustomLink to World Book](http://edswiki.ebscohost.com/World_Book:_How_do_I_set_up_a_CustomLink_to_World_Book)

Link Resolver

If you have a link resolver, such as *Full Text Finder*, you will also want to make sure that the subscriptions you have with World Book are enabled in your link resolver's knowledge base. You may use your link resolver to link to World Book content from EDS, but we highly recommend using CustomLinks instead.

Link Order

EBSCOadmin allows administrators to set the order of the full-text links that appear on the EDS result list. For example, if you would like a specific link to appear before your link resolver, the order can be adjusted to display it accordingly. It is important to think about the order because preferences do vary.

For more information on CustomLink order, as well as instructions on ordering CustomLinks see this Support FAQ:

[https://help.ebsco.com/interfaces/EBSCO Discovery Service/EDS Admin Guide/Available in Library Collection limiter Serial Solutions SFX](https://help.ebsco.com/interfaces/EBSCO_Discovery_Service/EDS_Admin_Guide/Available_in_Library_Collection_limiter_Serial_Solutions_SFX).

EDS Search Features

EDS has two features designed to ensure users receive the highest quality records related to their search: Relevance Ranking and Record De-Duplication.

- 1) **Relevance Ranking** – EDS uses an advanced algorithm to rank records in order of relevance to the search term and importance to the user. This algorithm weighs search term matches in the record based on the fields in which the match occurs. For more details on this feature, see this Support FAQ:
[https://help.ebsco.com/interfaces/EBSCO Discovery Service/EDS FAQs/relevance_ranking_determined in EDS](https://help.ebsco.com/interfaces/EBSCO_Discovery_Service/EDS_FAQs/relevance_ranking_determined_in_EDS).
- 2) **Record De-duplication** – Multiple instances of the same record are removed or “de-duped” from the EDS result list. Duplicate results are removed by comparing citation metadata such as title, date published, author, volume, issue, start page, and ISSN. EDS automatically removes records with lower relevancy from the result list in favor of higher-ranked records. For more details on this feature, see this Support FAQ:
[https://help.ebsco.com/interfaces/EBSCO Guides/General Product FAQs/prevent duplicate results in search results](https://help.ebsco.com/interfaces/EBSCO_Guides/General_Product_FAQs/prevent_duplicate_results_in_search_results).

These two features, which are key to the EDS experience, do not discriminate by record origin. Records from any source—database products or periodical content—may appear higher in the result list or win out in record de-duplication depending on the record’s contents.

Need Help?

You can contact EDS Customer Support at eds@ebsco.com if you need help accessing World Book content in EDS or have any questions. For the most up-to-date version of this guide, please see http://support.ebsco.com/eds/content/en_eds_wb_quickrefguide.pdf.