

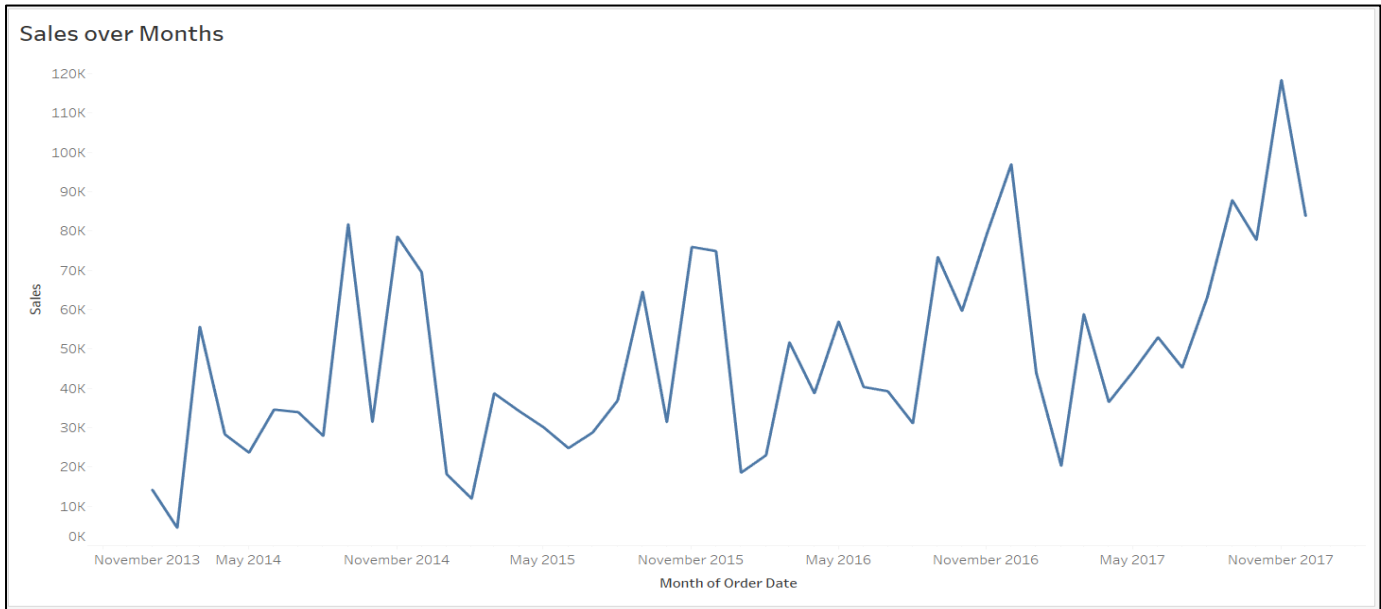
# Superstore Sales Dashboard: Regional & Category Performance Overview

This interactive dashboard provides a high-level overview of Superstore’s sales performance across time, regions, and product categories. Key insights include:

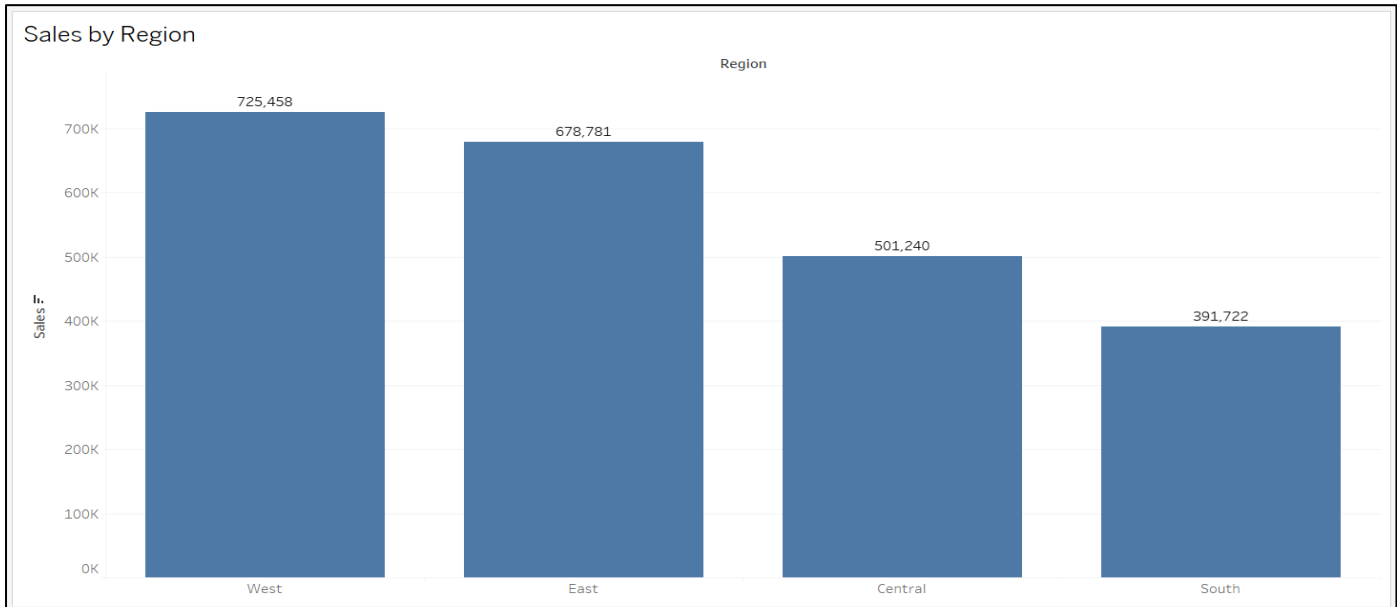
- November 2017 marked the highest monthly sales peak, with revenue exceeding \$118K, suggesting a possible seasonal trend or promotional boost.
- The West region emerged as the top-performing region, generating over \$725K in total sales.
- Technology led all product categories with more than \$836K in sales, indicating strong customer demand in this segment.

This visual analysis helps identify high-performing areas and guides future business decisions related to regional focus and product prioritization.

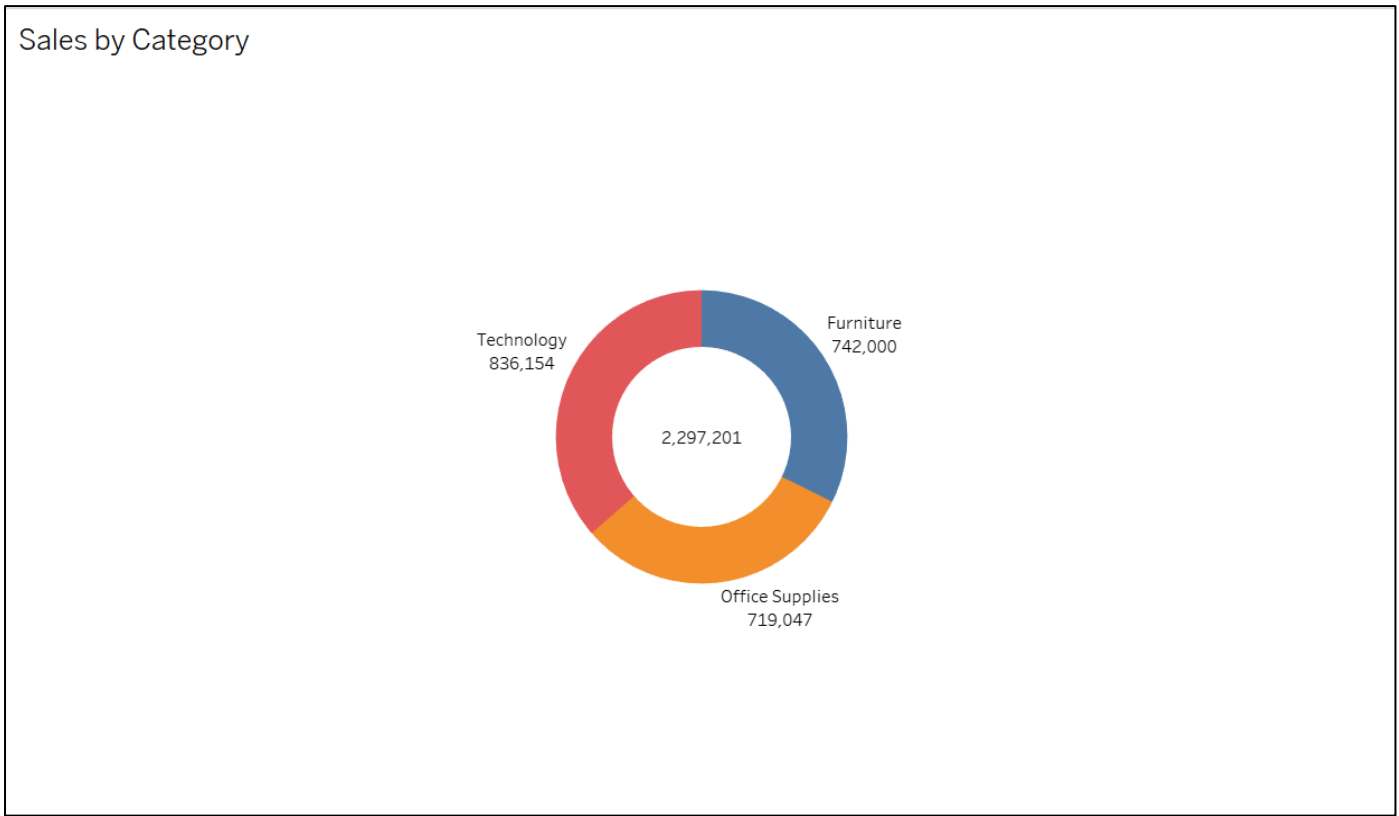
## 1. Sales over Months



## 2. Sales by Region



3. Sales by Category



4. Sales Performance Dashboard

