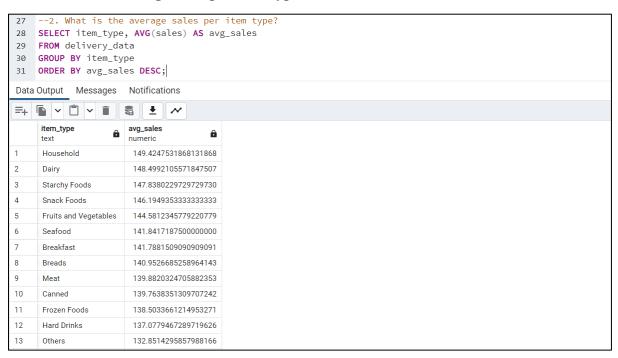
# E-commerce Delivery Data Analysis – SQL Output

This document contains the results of SQL queries performed on an e-commerce delivery dataset using PostgreSQL. The analysis provides insights on item sales, outlet performance, customer ratings, and more.

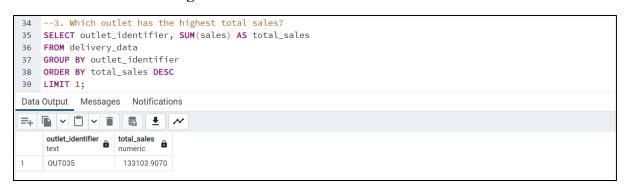
## 1. What are the top 5 selling items by total sales?



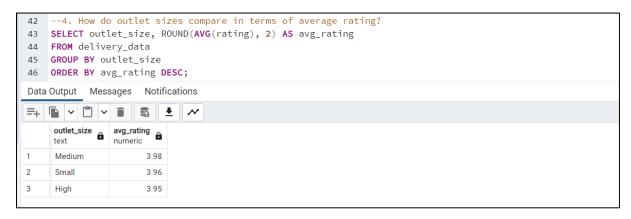
## 2. What are the average sales per item type?



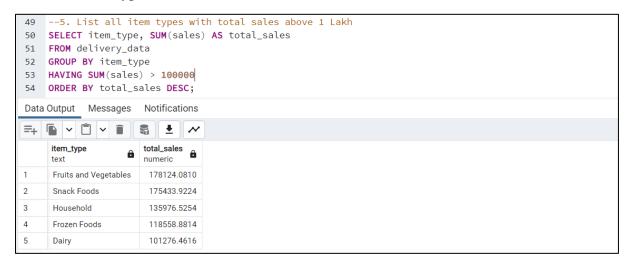
#### 3. Which outlet has the highest total sales?



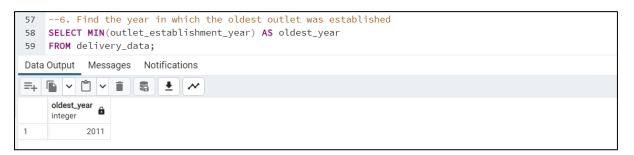
## 4. How do outlet sizes compare in terms of average rating?



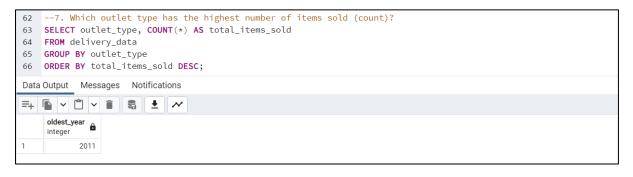
## 5. List all item types with total sales above 1 Lakh



## 6. Find the year in which the oldest outlet was established

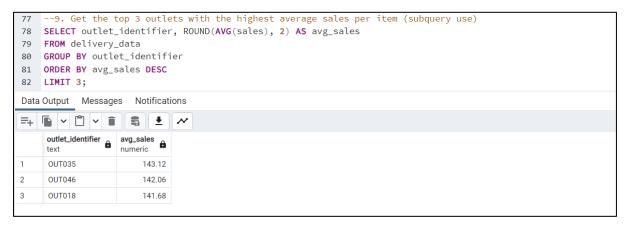


#### 7. Which outlet type has the highest number of items sold (count)?

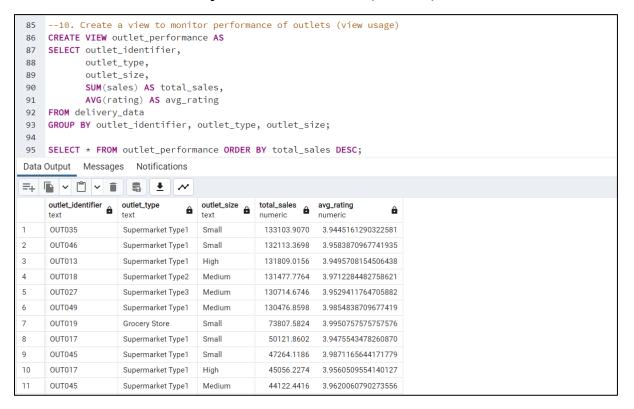


#### 8. What is the average item weight and visibility per item fat content?

## 9. Get the top 3 outlets with the highest average sales per item (subquery use)



#### 10. Create a view to monitor performance of outlets (view use)



#### **Conclusion:**

This SQL analysis helped identify key trends in sales, outlet performance, and customer preferences. These insights can support decision-making in marketing, inventory planning, and outlet management.