

# Nikita Suryawanshi

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## EXPERIENCE

### Potest AI

Remote

*Business Analyst* (Internship)

07/2025 – Present

- Partnered with C-suite to diagnose operational inefficiencies in financial document processing; designed and implemented AI solution **reducing manual processing time by 57%** across 100+ daily documents
- Identified market opportunity through customer discovery with 10+ restaurant operators; developed business case and go-to-market strategy for predictive analytics solution projected to **reduce operational costs by 45%**

### Management Science Associates

Pittsburgh, PA

*Business Analyst* (Co-op)

01/2025 – 05/2025

- Collaborated with client teams across healthcare, retail, and financial sectors to identify data quality issues causing 15-hour weekly delays; delivered automated validation solution **reducing data preparation time by 60%**
- Led requirements gathering sessions with analyst stakeholders to design real-time dashboard solution; presented recommendations to senior leadership, **improving workflows by 34%** and enabling 2x faster client deliverables
- Designed natural language query interface democratizing data access for non-technical business users; **reduced technical support requests by 18%** while expanding self-service analytics capabilities

### PepsiCo

Hyderabad, India

*Senior Analyst*

03/2023 – 05/2024

- Managed cross-functional technical migration project to optimize website performance; coordinated implementation **delivering 95% YoY organic traffic growth** and 95+ performance scores
- Directed 6-person team through compliance initiative, prioritizing 200+ issues and managing stakeholder communication; **delivered 716% accessibility improvement** (score change from 12 to 96) **expanding addressable market by 15%**

*Junior Analyst*

07/2022 – 03/2023

- Diagnosed user experience issues through journey mapping and workflow analysis; presented strategic redesign recommendations to senior leadership **driving 55% traffic growth** across 500K+ monthly visitors
- Designed hypothesis-driven testing framework for social impact campaign reaching 2M+ consumers; analyzed performance data to deliver optimization recommendations **driving 30% sales increase**

## PROJECTS

### AI-Driven Transformation Strategy for CVS Health

- Led 6-week consulting engagement analyzing AI disruption opportunities across CVS Health's \$350B business; delivered phased transformation strategy with prioritized use cases across Retail, Pharmacy, and PBM, including implementation roadmap and risk mitigation framework

## EDUCATION

### Carnegie Mellon University – Tepper School of Business

Pittsburgh, PA

Master of Science, Business Analytics | GPA: 3.7/4.0

08/2024 – 05/2025

- Honors: Dean's List, Academic Scholarship
- Teaching Assistant: Business Communication for Analytical Decision Making

### VIT University

Vellore, India

Bachelor of Technology, Electronics and Instrumentation | GPA: 3.6/4.0

07/2018 – 05/2022

## CERTIFICATIONS

- McKinsey.org Forward Program (December 2025)
- Mixpanel Product Analytics Certification (February 2025)
- Microsoft Azure AI Essentials: Workloads and Machine Learning on Azure (February 2025)

## ADDITIONAL INFORMATION

- Technical Skills: Python (Pandas, NumPy, Scikit-learn) | SQL | R | Tableau | Power BI | Excel | Statistical Modeling
- AI & Data Workflows: Prompt Engineering | Data Classification | RAG | Responsible AI | AI Evaluation
- Languages: English, Hindi, Marathi