NIKITA SURYAWANSHI

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EXPERIENCE

PEPSICO   Hyderabad, India
Assistant Analyst – Global Business Services   07/22 – 05/24
- **Digital Strategy & Transformation:** Applied end-to-end analysis and design of the e-commerce platform leveraging data driven insights, achieving a 55% increase in user traffic.
- **Strategic Market Analysis:** Collaborated on digital marketing campaign strategy (Flamin' Hot University), resulting in a 30% sales growth through targeted product analytics.
- **Agile Process Improvements:** Implemented agile methodologies & NextJS technology, led change management initiatives, surpassing KPIs with a 95+ performance score in global development.
- **Leadership & Compliance:** Directed a team of six through agile workflows to deliver ADA-compliant solutions with attention to detail, improving user accessibility by 80%.
- **Cross-functional Collaboration:** Integrated feedback from stakeholders & technology teams to streamline operations & optimize digital processes to achieve business objectives.

SOFTUVISTA   Pune, India
Consultant Intern   02/21 – 04/21
- **Strategic Business Analysis:** Applied analytical thinking & data strategy to identify operational inefficiencies, implemented digital & data solutions, securing stakeholder approval & enhancing user engagement by 20%.

EDUCATION

CARNEGIE MELLON UNIVERSITY – TEPPER SCHOOL OF BUSINESS   Pittsburgh, PA
Master of Science in Business Analytics   ***GPA: 4.08/4.33***   05/25
- Honors: University Honors for High QPA, Scholarship for Academic Performance, Best Teaching Assistant
- Teaching Assistant: Business Communication for Analytical Decision Making

VELLORE INSTITUTE OF TECHNOLOGY   Vellore, India
Bachelor of Technology Electronics & Instrumentation Engineering   ***GPA: 9.12/10***   05/22
- Honors: Received merit scholarships for Outstanding Academic Performance (2019, 2020, 2021)
- Leadership: Editor-in-Chief of The Hindu Education Plus Club (Literary Club publishing weekly newsletters)

PROJECTS/RESEARCH

- **Capstone Project: Management Science Associates**

AI Quality Assurance Analyst Agent   01/25 – 04/25
Applied statistics, advanced analytics & analytical thinking to design an AI-driven framework for automated data validation, anomaly detection, and reporting—cutting data prep time by 60%. Collaborated with stakeholders to develop a scalable framework that enhanced operational efficiency & decision-making.

- **Research Paper: *ICWRS & ICAFEE 2018***

Robotics for Education
Performed strategic assessment on technology integration in education, recommending robotics solutions to enhance classroom engagement by 20%.

SKILLS

- **Data Analytics:** Data Exploration, Optimization, Data Visualization, Data Models, ETL, Data Storytelling
- **Technical Skills**: Python, R, SQL, Tableau, Microsoft Excel, Microsoft PowerPoint, MongoDB, Statistical Modelling, Business Intelligence, Process Optimization, Predictive Analytics
- **Business & Professional Skills:** Business Strategy & Performance, Forecasting, Project Management, Problem-Solving, Presentation Skills, Communication Skills, Leadership