# Nikita Suryawanshi

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Data-driven Business Analyst with expertise in statistical analysis, predictive modeling and agile product strategy. Skilled at translating complex datasets into clear, actionable insights and intuitive tools by partnering with cross-functional teams.

#### **EXPERIENCE**

### **Management Science Associates**

Pittsburgh, PA

Business Data Analyst (Co-op)

01/2025 - 05/2025

- Reduced data preparation time by 60% by building an automated tool (AI Quality Assurance Agent) for detection of missing values, duplicates, and anomalies in sales data using Python and machine learning, speeding analytics
- Accelerated the data-cleaning workflow by ~90% through a dashboard for raw data uploads, delivering error reports and corrected files in real time
- Integrated an LLM chat interface to guide users on next-step analyses, reducing support tickets & boosting adoption
- Enabled scalable client deployment through data-agnostic architecture for financial, commercial, healthcare datasets, etc.

PepsiCoHyderabad, IndiaJunior Analyst07/2022 – 05/2024

- Boosted user traffic +55% through digital strategy & transformation by analyzing customer & web data to redesign the e-commerce website
- Drove a 30% increase in sales, collaborating on "Flamin' Hot University" campaign by positioning the products across social causes & linking purchases to loan-relief efforts
- Achieved a 95+ internal performance score and surpassed Lighthouse KPIs by building a Next.js website to optimize loading, responsiveness, and accessibility by collaborating with engineering, product, and business teams
- Improved accessibility +80%, demonstrating leadership by guiding a six-person agile team to deliver ADA-compliant features

#### **EDUCATION**

# Carnegie Mellon University – Tepper School of Business

Pittsburgh, PA

Master of Science, Business Analytics

GPA: 4.08/4.33

08/2024 - 05/2025

- Honors: University Honors, Scholarship for Academic Performance
- One of 10 CMU delegates at the Grace Hopper Conference 2024
- Teaching Assistant: Business Communication for Analytical Decision Making
- Courses: Business Fundamentals, Optimization for Prescriptive Analytics, Business Value Analytics, Analytical Marketing, Ethics & AI, Operations & Supply Chain Analytics

#### **Vellore Institute of Technology**

Vellore, India

Bachelor of Technology, Electronics & Instrumentation

GPA: 9.12/10

07/2018 - 05/2022

## **PROJECTS**

## **P2P Lending Investment Strategy**

- Evaluated loan risk & returns for comprehensive financial analysis by utilizing python & machine learning to analyze data
- Crafted go-to-market strategy & predictive models to enhance risk management & forecast lending performance
- Supported investment strategies & dynamic allocation decisions by developing an interactive portfolio optimization tool

## **AI-Driven Insurance Claim & Premium Prediction**

- Predicted claim likelihood & costs, utilizing Python, ML models to deliver realistic, unbiased premium estimates that passed global ethical standards
- Upheld GDPR, CCPA compliance & fairness standards by removing sensitive attributes & applying bias mitigation

#### **SKILLS**

- Data & Analytics: Data Exploration, Data Visualization, Data Mining, Data Modeling, ETL, EDA
- Technical: Python, SQL, R, Tableau, Power BI, HTML, Microsoft Suite (Word, PowerPoint, Excel), MongoDB, Statistical Modelling, Business Intelligence, Predictive Models & Analytics
- Business & Professional: Business Performance & Strategy, Project Management, Product Management, Communication Skills, Presentation Skills