

## Project Title: Design a New Logo and Branding

### Description:

The project involves creating a new logo and branding materials for the company to enhance its visual identity. The deliverables include:

- A new company logo in various formats (PNG, SVG, AI)
- Brand color palette
- Typography guidelines
- Business card design
- Letterhead design
- Social media graphics templates
- Presentation template

### Technical Requirements:

- Logo: Vector format (AI, SVG) and raster format (PNG)
- Color Palette: HEX and RGB codes
- Typography: Font files and usage guidelines
- Business Card: Print-ready PDF
- Letterhead: Print-ready PDF
- Social Media Templates: Editable files (PSD, AI)
- Presentation Template: Editable PowerPoint or Google Slides template