Project Title: Design a New Logo and Branding

Description:

The project involves creating a new logo and branding materials for the company to enhance its visual identity. The deliverables include:

- A new company logo in various formats (PNG, SVG, AI)

- Brand color palette

- Typography guidelines

- Business card design

- Letterhead design

- Social media graphics templates

- Presentation template

Technical Requirements:

- Logo: Vector format (AI, SVG) and raster format (PNG)

- Color Palette: HEX and RGB codes

- Typography: Font files and usage guidelines

- Business Card: Print-ready PDF

- Letterhead: Print-ready PDF

- Social Media Templates: Editable files (PSD, AI)

- Presentation Template: Editable PowerPoint or Google Slides template