

Customer Churn Analysis Dashboard |

Total Customers
7043

Churn Rate (%)
26.5%

Avg Monthly Charges
64.76

- Key Insights:**
- Month-to-month contracts show the highest churn risk.
 - Customers with shorter tenure are more likely to leave.
 - Higher monthly charges correlate with increased churn.

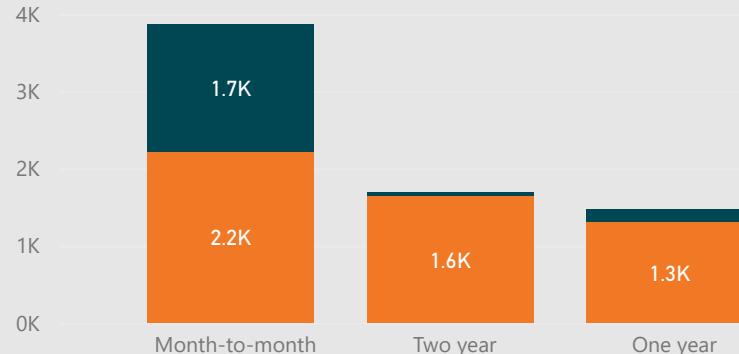
Gender
 Female
 Male

Overall Churn Rate
Churn La... ● No ● Yes

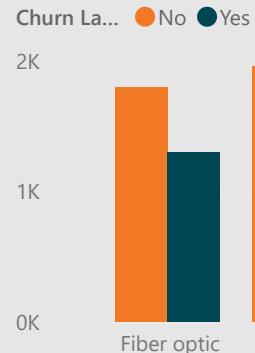


Contract
 Month-to-month
 One year
 Two year

Churn By Contract Type
Churn Label: ● No (Orange), ● Yes (Dark Teal)

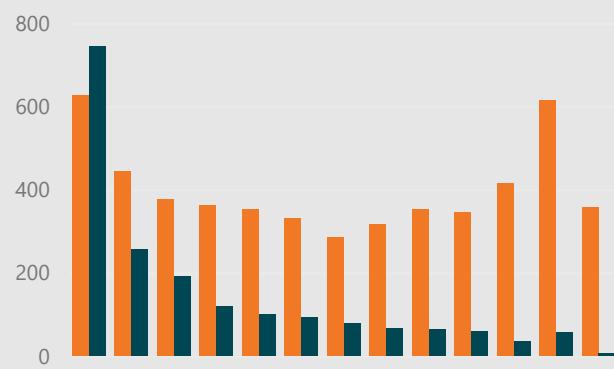


Churn By Internet Service

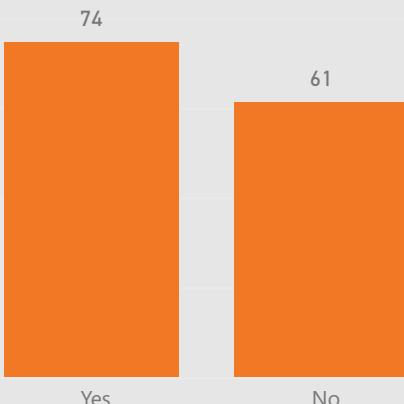


Churn By Tenure

Churn Label: ● No (Orange), ● Yes (Dark Teal)



Average Monthly Charges By Churn Status



Churn By Payment Method

